



Proudly announces

Third Annual Conference in Banking and Finance

August 16-17, 2019

FinTech and Banking – The Road Ahead for the Indian Banking and Financial System

The banking industry is experiencing disruption at an increasing pace. Over the past few years, traditional financial institutions and non-traditional fintech firms have begun to understand that collaboration may be the best path to long-term growth. At the same time, big tech firms are offering financial services, creating techfin solutions. The global FinTech industry is growing rapidly, driven by a powerful blend of innovative start-ups and major technology players. Banks that want to leverage its potential must act now to find ways to engage with these innovative organizations to achieve value-creating collaboration. As per one estimate of E&Y, 45 global banks reveals that only 25% are extensively engaged with FinTech's. Unless banks and Fintech's work together better, neither will reap the full benefits of innovation. They must partner, or they may perish. The most successful banks will be those that improve agility and reduce costs by collaborating with a range of different partners to build the strongest ecosystem. Banks can't do it alone; the culture must be one of collaboration. But to achieve this future state, banks will need to unleash the potential of FinTech in their own organizations. Ultimately, both banks and Fintech's must work better with each other to successfully drive innovation.

In this conference, we intend to bring academicians, industry practitioners and students on a single platform to deliberate on these issues and other allied areas in banking and finance. We invite complete papers in the following tracks:

Track 1: Contemporary Issues in Banking

- ♦ Banking in India
- ♦ Microfinance
- ♦ Capital Adequacy
- ♦ Treasury Management
- ♦ Risk Management
- ♦ NPA Management

- ♦ Forex Management
- ♦ Interest Rate Risk Management
- ♦ Islamic Banking

Track 2: Technology in BFSI Sector

- ♦ E-banking & Digitization
- ♦ Financial Inclusion
- ♦ Cyber Security

International Management Institute

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Email: acbf@imibh.edu.in Website: www.imibh.edu.in

- ♦ Online Transactions
- ♦ Mobile banking

Track 3: Emerging Trends in Finance

- ♦ Asset Pricing
- ♦ Behavioural Finance
- ♦ Corporate Finance
- ♦ Portfolio Management
- ♦ Fixed Income Securities
- ♦ Working Capital Management
- ♦ Mergers and Acquisition
- ♦ Financial Reporting in India
- ♦ Market Volatility
- ♦ Derivatives Market

Track 4: Financial Analytics

- ♦ Data Analytics

- ♦ Emerging Techniques in Forecasting
- ♦ Risk Forecasting
- ♦ Time Series Analysis

Track 5: Marketing & Banking

- ♦ Marketing of Financial Services
- ♦ Branding & STPI in BSFI Institutions
- ♦ Bancassurance and Cross Selling
- ♦ Customer Satisfaction
- ♦ Service Quality in BSFI
- ♦ Customer Relationship Management

Track 6: HR & Related Issues in BFSI

- ♦ Talent Acquisition & Management
- ♦ Employee Satisfaction
- ♦ Employee Retention and Career Progression
- ♦ Employee Union and Bargaining

Paper Submission Dates

Timeline	Date
Full Paper Submission	By 27 th July 2019
Confirmation of Acceptance	By 3 rd August 2019

Paper Submission Guidelines

All papers should be original work of the authors and should not previously published or under review with any academic publication. **All papers would be undergo a double blind review process** and the final papers should not exceed 8000 words excluding references and should contain suitable Journal of Economic Literature (JEL) classification with at least 4 key words. JEL classifications can be found [here](#).

All papers will go through double blind review and based on the recommendations by the reviewers and during conference presentation: selected papers will be published in *Global Business Review* (Sage Publications, ABDC – C category and SCOPUS Indexed) and *Emerging Economy Studies* (Sage Publications). This is subjected to the final decision of the respective journal editors. **Corresponding authors will be intimated by email about the acceptance of their paper.** Papers will need to be submitted through the Conference Management Link available at Easy Chair (<https://easychair.org/my/conference?conf=acbf2019>) or click the button below.

CLICK HERE



Registration

The author (s) of the accepted papers are requested to **register for the conference by paying the registration fee** as mentioned below on or before **August 3, 2019**. In case a paper has multiple authors [three or more] then at least two (2) authors need to register for the conference separately for the issuance of certificate and consideration for publication in the conference journals. ***In that case a 20% group registration discount will be applicable.***

Category	Registration Fees *
Corporates	Rs. 7,000
Academicians	Rs. 6,000
Ph.D. / FPM / M.Phil. Students	Rs. 2,500
PG / UG Students	Rs. 1,500
Foreign Participants	USD 200

* GST @18% is payable in addition to the above fee.

Conference Hospitality

The conference is being held at IMI Bhubaneswar campus. Limited number of rooms are available on payment on first come first serve basis at our guest houses located in the campus. The room tariffs are as given below and are inclusive of breakfast & dinner. Ph.D. / M.Phil. Students can avail a 30% discount on the room rates on producing their valid M.Phil. / Ph.D. registration letters and identity cards. **Request for reservation of room should be sent along with full payment by August 3, 2019.**

Occupancy	Room Type	Tariff Per Person Per Day (INR)
Single	AC Room	Rs. 2,500
Double	AC Room	Rs. 2,000
Single	Non AC Room	Rs. 1,500

* GST @18% is payable in addition to the above tariff

Payment of Registration Fees

Conference registration and payment of Registration Fees can be done using the following link: <https://goo.gl/forms/Sf7fQ3Hxb9mtjhFf1>. In case the payment is made through NEFT the transaction details need to be filled in the above link. The details for NEFT Payment are as follows:

Name of the Bank : Allahabad Bank
Account No. : 50071252726
IFSC Code : ALLA0210329

The Registration Form and payment details may kindly be sent to **Dr. Santanu Das** at acbf@imibh.edu.in. In case of **NEFT transfer**, please also email the following details to the conference convener—*Name & Designation of the Participants, Bank Name, UTR Number, Date & Amount of Transfer*. **For Accommodation requirement please email your requirement separately to acbf@imibh.edu.in.**

All the participants will be issued the receipts during the conference.

Conference Coordinators

Prof. Santanu Das (Convener)

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Prof. Rohit Vishal Kumar (Co-Convener)

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Conference Advisory Committee

- ◆ **Prof. Ramesh Behl**, Director, International Management Institute, Bhubaneswar
- ◆ **Prof. Shekhar Verma**, Professor, Indian Institute of Information Technology, Allahabad
- ◆ **Prof. Gopal Nayak**, Director, IIIT Bhubaneswar and Professor, XIM Bhubaneswar
- ◆ **Prof. Soumya Guha Deb**, Associate Professor, IIM Sambalpur
- ◆ **Prof. Prithish Varadwaj**, Associate Professor, IIIT, Allahabad
- ◆ **Prof. R.K. Arora**, Professor, International Management Institute, New Delhi

About the 2nd Annual Conference in Banking and Finance

The second edition of this conference was held on August 24-25, 2018. This conference saw an overwhelming response from academia, corporate as well as students.

Scholars from IIIT Allahabad, Jamia Millia Islamia University, Delhi, IMI Delhi, Delhi School of Economics, Symbiosis School of Banking, Pune, Calcutta University, Symbiosis Centre of Management Studies, Noida, AMU, Aligarh and IIT Kharagpur.

The conference took an international dimension with participants from Flinders Business School, Adelaide, Chiang Mai University Thailand, University of Aveiro, Portugal, IIT Kharagpur. In all 77 papers were presented during the conference.



Mrs. Praveena Kala, Chief GM, State Bank of India lighting the Inaugural Lamp along with **Prof. Ramesh Behl**, Director, IMI Bhubaneswar

About International Management Institute Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India's first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "gurukul." IMI B currently offers two-year full-time Post Graduate Diploma in Management (PGDM) and PGDM (WE) for working executives. The state government of Odisha recognizes IMI Bhubaneswar as a premier

institution for recruiting executives for State Public Sector Units (SPSU). The National HRD Network of India has acknowledged IMI Bhubaneswar as an emerging institution of repute. The NIRF framework has ranked IMI Bhubaneswar in the 51-75 band in 2018. The Institute is also accredited by NBA-AICTE and is a member of AMDISA and AIU.



Research @ IMI Bhubaneswar

Since the establishment of IMI Bhubaneswar in 2011, faculty members have had a prodigious amount of output in research work. With more than 200 publications in the past five years, the faculty members at IMI Bhubaneswar produce around 30 different types of academic publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. The faculty members have written 12 award winning case studies which are now featured in case repositories across the globe.

Conferences @ IMI Bhubaneswar

In the year 2018, IMI Bhubaneswar has conducted three (3) conferences on its campus at Bhubaneswar. The first conference was the “**Second Annual Conference on Banking and Finance 2018**”. The second was —“**4th International Conference on Global Business Environment**” with the theme of



EGADE Business School
Tecnológico de Monterrey

Minds Igniting Change



“Industry 4.0: Business Beyond Boundaries” and was held in joint collaboration with EGADE Business School, Mexico City, Mexico on 7-8th December 2018. The conference received overwhelming response from national and international scholars. Participants came from Spain, Mexico, France to name a few. With over 100 abstracts and paper submission, the two (2) day conference provided a vital mix of research and networking to the scholastic community in India. The Third Conference was “**India and China: Economic Social and Cultural Perspective**” on 14th December 2018. Faculty members and research scholars of Sichuan Academy Of Social Sciences (SASS), Chengdu, China visited IMI Bhubaneswar and presented papers.

In the year 2019 IMI Bhubaneswar is planning the following conferences—(a) Indo China Conference in collaboration with Sichuan Academy Of Social Sciences, Chengdu, China and (b) International Conference in collaboration with EGADE Business School, Mexico City, Mexico.

We look forward to hosting you at the Annual Conference of Banking & Finance (ACBFI 2019)





Third Annual Conference on Banking & Finance

“Towards a Sustainable Financial System”

16—17 August 2019

REGISTRATION FORM

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Full Name:

Designation:

University / Company:

Mailing Address:

City

State

Pin code

Landline

Mobile

Email

Whether Presenting Paper?

☐ Yes

☐ No

If “Yes” Title of
the Paper

Category of Registration? (Please tick as applicable) [Early Bird Registration / Regular Charges]

- ☐ Academic (Rs. 6000)
 ☐ Corporate (Rs. 7000)
 ☐ Research Scholar (Rs. 2500)
 ☐ Student (PG/UG) (Rs. 1500)
 ☐ Foreign Participants (USD 200)

Accommodation Required [Occupancy Rates per day per pax]

- ☐ Single AC Room (Rs. 2500)
 ☐ Double AC Room (Rs. 2000)
 ☐ Single Non AC (Rs. 1500)

Details of Payment by Draft (Should be payable at Bhubaneswar Odisha)

Name of the Issuing Bank

Number:

Signature

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