



Placement Report 2017

IMI Bhubaneswar is happy to announce the conclusion of its placements for both summer and final placement. We would like to thank all our recruiters who have shown interest and faith in our students. Like every year, we received overwhelming response from companies from various industries both in terms of profiles and salary offered. The Institute has made a remarkable progress in terms of new companies coming to campus. This year, over 70 companies have shown interest in our placement process.

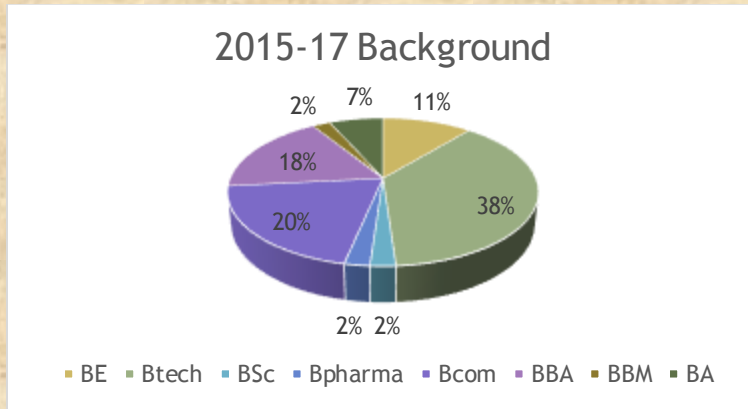
Grooming Activities

The Institute endeavors to provide an opportunity to every student to develop his/ her all round personality and prepare him/ her to take on the challenges of the corporate world. The Placement Committee, which is driven by students, conducts various activities to ensure that they converge to the following:

- I. INDUSTRY ANALYSIS
 - Review of news articles
 - Book review
 - CEO profiling
 - Mock PI
 - E - Cell
- II. CONTEMPORARY ISSUES
 - Debate
 - Review of news articles
 - Budget analysis
 - Business Thought Leadership series
- III. ANALYSIS AND CRITICAL THINKING
 - Mock GD
 - Review of news articles
 - Book review
 - Debate
- IV. KNOWLEGEMENT ENHANCEMENT
 - Six sigma certification
 - Team building exercises
 - Outbound activities
 - Industry visits

The Institute also sponsors students to participate in national and international level institute like IITs, IIMs, NITs, etc. Our students have won laurels at such institutes as IIM Ranchi, XIM Bhubaneswar etc.

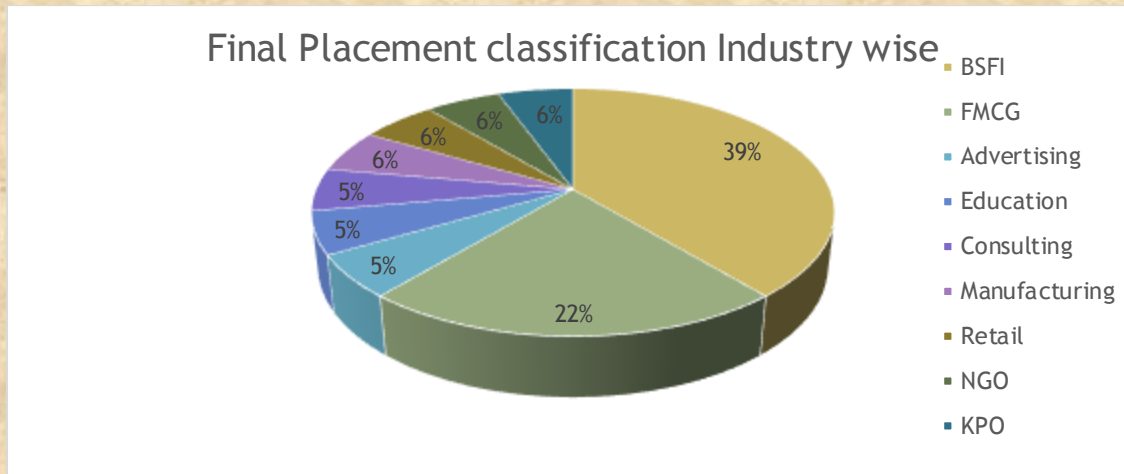
Batch Profile:



Companies that have participated in final placement process (Partial List)



Segmentation of industry



Final Placements Highlights

- 27 companies visited the campus
- The median CTC is Rs 8.05 lpa¹
- The major Industries where students got placed are BSFI, FMCG, Advertising, Consulting, manufacturing, IT/ ITES etc.
- Students have received multiple offers
- Median number of interview opportunities provided to the students is 8.5
- Profiles offered include Branch Managers, Management Trainees, Assistant Manager, Associate Wealth Manager, Business Development Manager, Internal Auditor
- PPOs and PPIs have been received by our students

Summer Placement

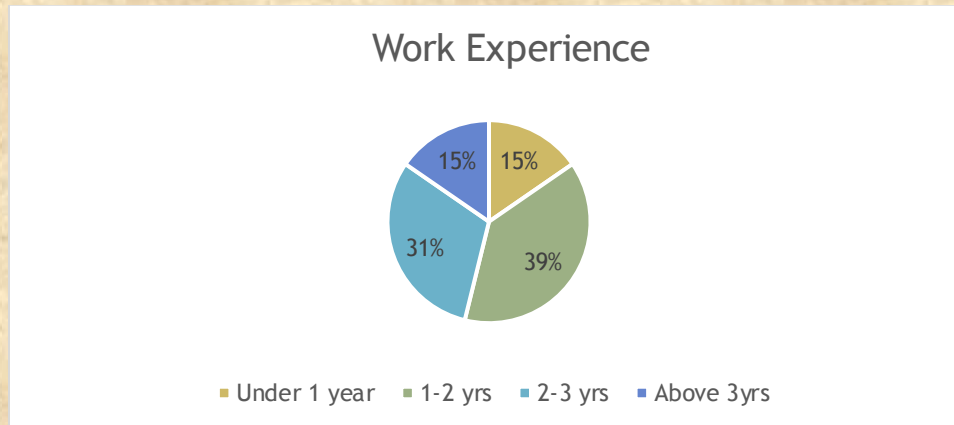
The Institute saw great response in summer placements also this year

- Internship in specific domain received like Marketing, HR, IT, Finance and Operations
- Multiple offers made to students
- Supplementary project with Reserve Bank of India (RBI) on Financial Inclusion & Literacy
- 80% of the students placed with stipend

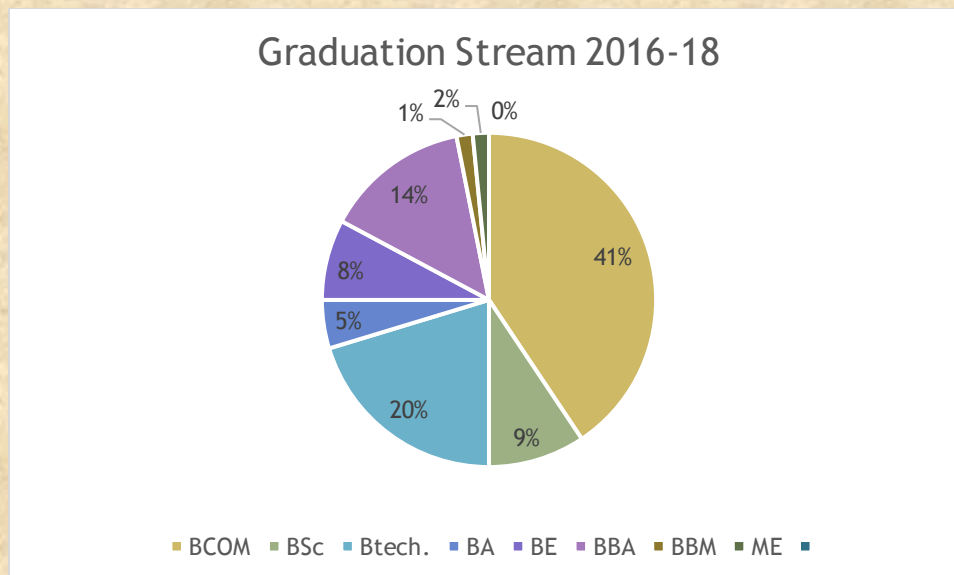
¹ This includes 15% other employee costs incurred by companies as per industry norms

- Highest stipend offered is Rs. 40,000
- Companies from various sectors like Retail, Hospitality, Consulting, Market research, FMCG and BSFI, Retail etc. have offered placement for summers.
- Projects are across cities like Bengaluru, Kolkata, Guwahati, Mumbai, Delhi, Varanasi, Lucknow, Anand

Brief profile of Students

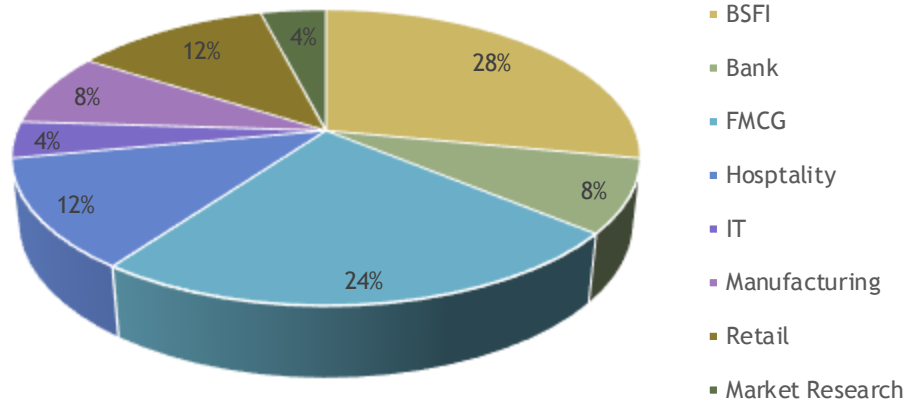


PGDM 2016-18 Qualification



Industry wise break up for Summer Placement

Summer Internship Classification Industry wise



Companies that have participated in summer internship (partial list)

