



**RP- Sanjiv Goenka
Group**

Growing Legacies



**INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR**

Shaping global leaders for tomorrow

ADMISSIONS BULLETIN 2018-20



Message from the Chair- Admissions

Dear Applicants,

It gives me immense pleasure to introduce International Management Institute (IMI) Bhubaneswar, an institution of repute from the famed RP-Sanjiv Goenka group and IMI family. The 16-acre campus located in pristine nature's lap has achieved many milestones in a short span. The institute is accredited by National Board of Accreditation (NBA), Ministry of HRD, Government of India and has also been awarded life membership by Association of Management Development Institutions in South Asia (AMDISA), a SAARC recognized body. Association of Indian Universities (AIU) has accorded the flagship PGDM programme equivalence with MBA degree.

It has always been our endeavor to push the boundaries of excellence. At IMI Bhubaneswar, faculty having experience at International and National institutions of repute bring their knowledge into the class rooms. Our faculty are involved in providing consultancy and training to officers/executives from organizations e.g. Indian Armed Forces, NTPC, Power Grid Corporation, OHPC, IMFA, SAP, UNICEF, CBSE, Vedanta, to name a few. The learning's from these associations trickle down to our students through an industry oriented curriculum and innovative teaching pedagogy. Business Leadership series where business leaders from across the country share their experiences with students, puts us in a different pedestal altogether. In order to offer a better learning environment, IMI Bhubaneswar ensures diversity in its student intake. A strong alumni network comprising of alumni of IMI since 1981 provides us with a unique access to the corporate. We are proud to proclaim ourselves as a student-driven institution. Students are involved in management of various events, functions and committees.

As an institution with a sense of responsibility towards the society, we facilitate the education of meritorious students through scholarships. Girl students are encouraged through a dedicated scholarship scheme. We have created a provision for admission of students belonging to economically & socially challenged sections in the PGDM programme. As a commitment to our armed forces, pre-admission scholarships are awarded to wards of defense and paramilitary personnel.

This effort has been amply noted and rewarded by the industry, academic fraternity and the students' community. EGADE Business School, Mexico; Sichuan Academy of Social Sciences (SASS), China; ESC Rennes International School of Business, France; and Manhattan Institute of Management, NY, USA have entered into an academic collaboration with IMI Bhubaneswar. IMI Bhubaneswar has signed an exclusive MOU with Vedanta Ltd. for Work Integrated Learning Program for middle to senior level executives. Numerous B-School surveys have rated us as an emerging management institution of repute (e.g. Chronicle B-School Survey-2017 and various other rating organizations). The crowning glory in our short history has been attainment of 100% placement since inception.

I take this opportunity to invite you to be part of IMI Bhubaneswar's 8th batch PGDM (2018-20).

Dr. Manit Mishra
Associate Professor (Marketing & QT)
Chairperson – Admissions (PGDM)
IMI Bhubaneswar

IMI Bhubaneswar

Post-Graduate Diploma in Management

(PGDM 2018-2020)

2 Year Full-Time Program (AICTE approved)

The Program

IMI Bhubaneswar's two year Post Graduate Diploma in Management (PGDM) is designed to prepare students for careers in industry across functional areas. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future in a socially sensitive manner.

The program is approved by AICTE, accredited by National Board of Accreditation (NBA), and recognized by Association of Indian Universities (AIU).

Program Objectives

The program is offered with the following objectives.

- To build awareness about the socio-economic environment, both domestic & international, and its implications for businesses.
- To hone analytical and problem solving skills using modern day managerial tools to enhance decision making capabilities.
- To impart state-of-the-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in Industry.
- To develop students' personality, integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.

Program Duration

IMI follows the trimester system with the academic calendar beginning in June 2018 and each trimester being of 11-12 weeks duration. At the end of the first three trimesters of the program, all students are required to undergo compulsory summer internship for 8-10 weeks in industry.

Eligibility for Admission

Education background

To be eligible for admission to the PGDM Program, the participants must possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities for admission to post-graduate programs. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after completing higher secondary schooling under the 10+2 system or equivalent. Candidates appearing in the final year of their bachelor's degree or equivalent are also eligible, provided they furnish the proof of having met the minimum eligibility criteria by September 28, 2018. Candidates who are unable to comply with this requirement may be asked to withdraw from the program. It is desired that candidates complete all academic requirements before joining the program to enable them to keep pace with the rigor and internal assessment schedule of the program.

Participant profile

Participants for the PGDM program may be from any discipline such as Engineering, Humanities, Commerce, Economics, Medicine or any other branch of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

Admission Procedure

Application form

- IMI Admission Bulletin can be downloaded from our website www.imibh.edu.in
- Application form is available at the link <http://admission.imi.edu> and must be submitted online. IMI does not accept admission applications off-line.
- Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable.
- The admission application fee is as follows:
 - **An applicant desirous of applying for the PGDM programme at IMI Bhubaneswar only, will be required to pay a fee of Rs. 1000.**
 - An applicant desirous of applying to PGDM programme at IMI Delhi and in any of the other campuses of IMI will be required to pay a common application fee of Rs.2000.

(For Example: A candidate wishing to apply to the PGDM programme at IMI Bhubaneswar only will be required to pay Rs. 1000. However, a candidate applying to the PGDM programme at IMI Delhi will be required to pay Rs. 2000. A candidate applying to PGDM programmes at IMI Bhubaneswar and IMI Delhi will be required to pay Rs. 2000.)

- The admission fee can be paid through Credit Card/ Debit Card/Bank transfer through the designated payment gateway. **No receipts are to be sent to IMI's Admission Office in such a case.**
- Payment can also be made by Demand Draft, drawn in favor of **International Management Institute**, payable at New Delhi for all campuses, giving the IMI Application Form number, programme and campus reference on the reverse of the Demand Draft. In the absence of the above information the application will be treated as incomplete and liable to be rejected. **All payments by Demand Draft are to be sent to IMI, Delhi, irrespective of the Campus applied to.**
- Applications complete in all respects, including application fee, should be submitted online by midnight of **Saturday, 28 February 2018**. Incomplete forms are liable to be summarily rejected.

Admission Process

Admission test

CAT

Common Admission Test (CAT) conducted by the Indian Institute of Management.

XAT

Xavier Aptitude Test (XAT) conducted by XLRI

CMAT

Common Management Admission Test (CMAT) conducted by AICTE

GMAT

- Foreign students, OCI (Overseas Citizen of India), PIO (Persons of Indian Origin), Children of Indian workers in Gulf countries and NRI (Non Resident Indian) candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) **at a test centre outside India**, taken not earlier than December 2015 and not later than December 2017, and submit such scores while applying to IMI. The students need to have a decent score in GMAT and TOEFL/IELTS. The applicants, once shortlisted, will have to go through the selection process as per IMI Bhubaneswar admission norms.
- Indian residents who have appeared for GMAT, not earlier than December 2015 and not later than December 2017 are also eligible to apply.
- Candidates will be required to **furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification**. GMAT scores without the above document will not be accepted and the application may be summarily rejected.

Selection Process

Short listing criteria

Candidates who have appeared for the CAT 2017/ XAT 2018 / CMAT 2018 examination or furnished valid GMAT score and have applied to IMI Bhubaneswar will be short listed on the basis of information provided in the application form, CAT/XAT/ CMAT (sectional and overall) or GMAT score, educational background, marks in 10th, 12th, graduation and work experience. Only short listed candidates will be called for the final stage of the selection process.

Applicants should note that mere fulfillment of minimum eligibility criteria may not ensure consideration for short listing by IMI Bhubaneswar. IMI Bhubaneswar will not entertain any correspondence on this subject and decisions of the IMI Bhubaneswar Admissions Committee will be final in all matters.

Selection criteria

IMI Selection Index consisting of CAT/XAT/CMAT/GMAT score, past academic performance in graduation, class XII & X, Group discussion, Extempore speaking, Essay writing, Personal interview besides other qualitative parameters, will be considered for selection. The IMI Bhubaneswar Admission Committee reserves the right to decide on these components. The overall objective is to identify and assess the candidate's potential for a managerial career.

Company sponsored candidates:

- IMI Bhubaneswar accepts applications from Company sponsored candidates, within the approved strength of the program and such candidates will also be assessed as per the selection process described above.
- Candidates being sponsored by their respective companies must submit a letter from the sponsoring organization, to this effect and undertake to pay all fees and dues from time to time, during the complete duration of the program. This letter/undertaking will be required to be submitted at the Personal Interview stage.
- Candidates who are sponsored by their organization will thus not be eligible for receiving Placement assistance from the Institute's placement cell.
- The fee structure for such candidates is different and can be obtained from the Admission office of the campus.

Interview centers

Besides **Delhi**, the selection process will be conducted at other centers including **Ahmadabad, Allahabad, Amritsar, Bangalore, Bhubaneswar, Chandigarh, Chennai, Guwahati, Hyderabad, Jaipur, Jamshedpur, Jammu, Kolkata, Kanpur, Lucknow, Mumbai, Ranchi, Raipur, Varanasi and Vishakhapatnam**. Candidates should indicate their 1st and 2nd preference of interview center in the application form. If a candidate's preferred centre is not allotted for any reason, the candidate will be informed of the change.

IMI reserves the right to change any of the centers for the selection process, without assigning any reasons.

Admission Offer

Admission offer will be based on IMI Selection Index after the assessment has been made during the various stages of the selection process defined above. The result will be announced on IMI's website. Applicants are advised to check the updates on the website at regular intervals. Offer letters will thereafter be dispatched to the mailing address provided in the application form and also by e-mail. **Applicants are advised to provide their complete postal address and active email ID which should be valid up to 30th June 2018 for receiving important communications.** Successful candidates, who have been offered admission, will be required to pay the 1st installment of fee within two weeks of the date of offer, failing which the offer shall stand lapsed and admission will be offered to the next candidate on the waiting list, without any further intimation. **IMI will not accept any responsibility for non-receipt of any communication which is sent to the candidate's address and mail ID provided in the Admission Application form.**

Refund of Fees on Withdrawal as per the AICTE Guidelines

1. Refund of fees on withdrawal before the commencement of the program/cut-off date will be done, after deduction of Rs.1000/-.
2. Refund of fees on withdrawal will be done as per AICTE rules on ENTIRE PRESCRIBED FEES deposited by any student on the basis of APPLICATION for CANCELLATION submitted in duplicate with a request for refund in prescribed format.

The refund as per point no. 2 above will be subject to the following situations:

SL.	SITUATIONS	REFUND
A	On request received before the date of the academic session & seat could be filled by the Institute before the cut-off date.	Entire fee less by Rs.1000/-*.
B	On request received on/after the beginning of the academic session & seat could be filled by the Institute before the cut-off date. #	Entire fee less the seat Cancellation Charges on pro-rata basis**.
C	On request received before /after the start of the academic session & seat could not be filled by the Institute.	No Refund (except security deposit)

Note:

* Entire amount of Security/Caution Money Deposit will be refunded to the candidate.

** For calculation of the Cancellation Charges on the pro-rata basis, one month shall be treated as one unit e.g. if the candidate cancels admission on third day i.e. within one month after the start of academic session & the seat is filled before the cutoff date, then Cancellation charges on pro-rata basis will be the higher amount of (Entire fee) /12 or Rs.1000/-.

Curriculum

The course for the PGDM program is spread over six trimesters, each trimester being of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management. These are aimed at providing the student the conceptual understanding of the functional areas such as:

- a) Basic areas, e.g. Economics and Organizational Behavior
- b) Techniques, e.g. Statistics and Research Methods
- c) Functional areas, e.g. Marketing and Finance
- d) Integrative areas, e.g. Strategy and International Business
- e) Technology, e.g. Management Information Systems

Core Courses

Business Mathematics

Business Statistics
Cost & Management Accounting
Corporate Social Responsibility & Sustainable Development
Financial Accounting & Analysis
Financial Management I & II
Human Resource Management
Information Technology for Decision Making
Managing Oral Communication I & II
International Business

Legal Aspects in Business

Management Information Systems
Managerial Economics
Strategic Management I & II
Macroeconomic Theory & Policy
Marketing Management I & II
Organizational Behavior I & II
Operation Management I & II
Research Methods for Management
Written Analysis and Communication I & II

Elective Courses

Courses in the 2nd year are designed to offer students an opportunity to pursue their interests in various functional areas. Students will thus have an opportunity to specialize in the functional area of their interest. A student can specialize in more than one area, the areas being Marketing, Finance, Human Resource Management, Information Systems and Operations. A student also has an opportunity to pursue a Course of Independent Study (CIS) in lieu of an elective, to further his/her interest in a particular area, subject to meeting the conditions specified for the purpose and reviewed from time to time. An indicative list of elective courses, offered during the 2nd year of study is given, which is subject to change.

Summer Internship

On completion of 1st year, students are required to gain hands-on experience in the application of core concepts and functional skills. This practice of 'Learning by Doing' helps the student relate the rigor of theory in the world of business. The students work on projects as per the specification of the company. At the end of eight to ten weeks of such a closely guided project, under the supervision of the company executive(s), they submit a report to the company and the Institute. The concerned company executive normally provides feedback to the Chairperson (Placements) on the student's performance. Successful completion of Summer Internship is an essential requirement for the award of the IMI Diploma.

Pedagogy

Faculty at IMI Bhubaneswar enjoys academic freedom to adopt appropriate pedagogy for imparting education. Pedagogy would be a combination of lectures, case discussions, presentations, assignments and project work. The primary emphasis would be on interactive and participative methods of learning. Faculty for the program comprises of the core faculty at Bhubaneswar campus as well as faculty from IMI Delhi and Adjunct or Visiting faculty. Guest lectures from industry practitioners are also organized to expose students to the current business environment and practices.

Schedule of classes

Classes for the PGDM program are held every day starting at 8.30 am and can extend up to late evening hours, including weekends, to suit the requirements of the program. Each class is of 90 minutes duration. Attendance in all classes is compulsory. Classes shall tentatively begin, from the 2nd/3rd week of June 2018.

Evaluation

Emphasis is laid on continuous evaluation of a students' performance through the six trimesters, culminating in a Cumulative Grade Point Average (CGPA) score, over a 10 point scale being awarded.

IMI Bhubaneswar PGDM Fee Structure

The fee structure for Self-Sponsored candidates/Children of Indian workers in Gulf countries for PGDM program is given in the following table.

	Due Date	Tuition Fee	Text/ Reading Material	Student Welfare	Library Fee	IT Fee	Alumni-Life Membership	Total Rs.	Refundable Security Deposit*
1st installment		132000	9000	4500	8000	8500	2000	164000	20000
2nd installment	01.09.18	132000	9000	4500	8000	8500	2000	164000	
3rd installment	07.12.18	132000	9000	4500	8000	8500	2000	164000	
4th installment	06.04.19	137000	9000	4500	8000	8500	2000	169000	
5th installment	31.08.19	137000	9000	4500	8000	8500	2000	169000	
6th installment	07.12.19	137000	9000	4500	8000	8500	2000	169000	
Total		807000	54000	27000	48000	51000	12000	999000	

Note 1*: Security deposit is refundable subject to obtaining clearance against all dues and damages, if any, to institute's properties/assets.

Note 2: Each candidate needs to adhere to the payment schedule. Late fee payments are accepted only in exceptional cases (with prior approval), with a daily penalty of Rs. 500/ day from the scheduled date.

Note 3: In case, the candidate is unable to clear his/her dues within ten days of scheduled payment with penalty, he/she may be asked to leave the campus.

Hostel Fees and Mess Charges**

Academic Year	Amount (in Rupees) for One Academic year (June 2018 to March 2019)	Amount Due on
2018-2019	1, 50, 000/- for AC single room (This is for Lodging only)	June 11, 2018
	95, 000/- for shared AC room (2 persons) (This is for Lodging only)	
	1,00, 000/- for Non- AC single room (This is for Lodging only)	
	52, 000/- for shared Non- AC room (2 persons) (This is for Lodging only)	
	Vegetarian / Non- Vegetarian 5, 300/- per month	Mess Charges are payable Quarterly in advance (5th of every Quarter)

**Hostel and Mess charges are indicative and subject to change. Delayed hostel fee payment will be accepted with a daily penalty of Rs. 500/day. GST extra as applicable.

Foreign/NRI students:

- The course fee for foreign/PIO/OCI students is US\$26000/-.
- The course fee for foreign students belonging to the SAARC countries is US\$24000/-.
- The course fee for NRI students is US\$22500/-.
- The boarding & lodging charges for such students is US\$3000/- per academic year
The students need to have a decent score in GMAT and TOEFL/IELTS.

Mode of Payment

The Fee can be paid through demand draft/pay order drawn in favor of “**International Management Institute**” payable at Bhubaneswar.

Tuition Fee Waiver:

- Students can apply for the Tuition Fee Waiver (TFW) Scheme of AICTE under which sons and daughters of parents whose annual income is less than Rs.6.00 (Six) Lakhs from all sources shall be eligible
- Tuition fee waiver would also be available for students belonging to socially challenged sections of the society

Scholarship and Rewards*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

Pre- Admission Scholarships*

- **Merit scholarship:** Up to Rs. 1 lakh for applicants having a first-class career and securing at least 75 percentile in CAT/XAT/CMAT and at least 75 percent in GMAT
- **Merit scholarship for women candidates:** 20 percent additional merit scholarship for female applicant fulfilling the above mentioned criteria
- **Defense personnel:** Wards of defense personnel are eligible for a scholarship of Rs. 50,000

*Only one of the above mentioned pre-admission scholarships can be availed. 50 % of the scholarship availed will be disbursed at the end of the first year and next 50 % at the end of the second year. A candidate can avail either tuition fee waiver or pre-admission scholarship. Scholarship Committee's decision is final and binding on all applicants.

Post- Admission Scholarships

- Rewards for the excellent Academic Performance during PGDM. Rupee 1 lakh cash scholarship for students based on academic performance above a threshold level
- Reward for outstanding Summer Internships

International Linkages

In order to provide global exposure to our students, IMI Bhubaneswar continuously strives to facilitate professional interactions with top Business Schools across the globe. EGADE Business School, Mexico; Sichuan Academy of Social Sciences (SASS), China; ESC Rennes International School of Business, France; and Manhattan Institute of Management, NY, USA are some of the institutions that have entered into an academic collaboration with IMI Bhubaneswar.

List of Faculty – IMI Bhubaneswar

<p>Baid, Devesh Ph. D. (IIT Bombay) CMA,CA(Inter),M.Com Associate Professor Area: Finance & Accounting</p>	<p>Behl, Ramesh M. Sc. (EDBA) Professor & Director Area: Information Systems</p>
<p>Chatterjee, Ansuman Ph.D.(Utkal University), M.Phil, MBA,M.Com Associate Professor Area: Finance & Quantitative Techniques</p>	<p>Chhabra, Bindu Ph. D (Guru Nanak Dev University, Amritsar) Professor Area: Organizational Behavior & HR</p>
<p>Choudhury Gupta, Rahul Ph. D (Alliance University),CII Fellowship, PGDM (IIM Kolkata), B.E Associate Professor Area: Marketing</p>	<p>Das, Santanu Ph. D. (BIT , Mesra) Assistant Professor Area: Finance & Accounting</p>
<p>Ghatak Roy, Ranjit Ph. D. (M.J.P. Rohilikhand University) Associate Professor Area: Operation Management and Quantitative Techniques</p>	<p>Kumar, Rohit Vishal Ph. D (University of Calcutta) Associate Professor Area: Marketing</p>
<p>Mishra, Manit Ph. D (Utkal University, Bhubaneswar) Associate Professor Area: Marketing and Quantitative Techniques</p>	<p>Mishra, Supriti Ph.D.(IIT Kharagpur),Post-doctorate (Leonard N. Stern School of Business) New York University Associate Professor Area: Strategy and General Management</p>
<p>Pandla, Kapil Ph. D. (MDS University, Ajmer), MBA Associate Professor Area: Organizational Behavior & HR</p>	<p>Panigrahi, Ramakrushna Ph. D. (ISEC Bangalore),M.Phil, M.A Associate Professor Area: Economics</p>
<p>Rath, Arun K. Ph. D. (KIIT University) Professor Area: Strategy, and General Management</p>	<p>Sahay Prakash, Yamini Ph.D. (IIT Bombay), M.Phil., M.A Associate Professor Area: Human Resource</p>
<p>Sharma, Sourabh Ph.D. (Jiwaji University, Gwalior) Associate Professor Area: Information Systems Management</p>	

Contact Details – IMI Bhubaneswar Admissions Office

Mr. Yashraj Behera
Manager- Corporate Relations

Mr. Nilesh Kumar
Officer- Corporate Relations

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