

## CAMPUS EVENTS

### Republic Day Celebration at IMI Bhubaneswar

The tricolor was flying high proudly in the lush green IMI campus on the eve of Republic Day. IMI family had gathered to celebrate the country's 67th Republic Day. The day is observed with great passion and celebrated every year in all parts of the country with fervent zeal and patriotism. The enthusiasm was no different at IMI. It was on this day in 1950 that Indian became a Sovereign Democratic Republic and had a constitution of its own. Everyone's eye blazed with pride and happiness with the tricolor flying high.

Everyone had a miniature flag pinned on their attire and tricolor bands on wrists. Respected Director Prof. Ramesh Behl, unfurled the flag to the melodious tunes of...



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## CAMPUS EVENTS

### Literary Event

One of the best things IMI, Bhubaneswar witnessed few days back was formation of institute's literary club. This was a great experience for the literature lovers as well as people who believe in fun learning.

This Club would function as a Salon (Gathering), under which various activities would be conducted with exchange of ideas and increase the knowledge of the participants through conversation and fun activities so that they can enjoy life out of their daily monotonous schedule.

As an inaugurator event the club conducted an event named...



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## CAMPUS EVENTS

### Lohri Celebration

Lohri was celebrated with full zeal and enthusiasm in the premises of IMI Bhubaneswar. The mood on the campus was upbeat and the students, faculty all were immersed in the festive spirit. Everyone gathered in their festive attires looking best for the occasion. A key symbol of Lohri is the bonfire. Lighting of the fire has been common in winter festivals throughout time and to the world it signifies the return of longer days. So, the celebration kicked off by lighting bonfire and 'Lohri Poojan'.

Prof. Ramesh Behl, the Director of the institute greeted the students and faculty present on the eve of the festival and...



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## CAMPUS EVENTS

### Inter-College Volleyball Match

Service aces, assists, digs, blocks and skills. There was volleyball jargon and enthusiasm flying on the day of Inter-College Volleyball match. The match was held between IMI Bhubaneswar and Bimtech Bhubaneswar. With the strike of 7 P.M in evening, the volleyball court saw all players ready to display their skills and passion. There was also a cheerful audience to cheer the players. The energy displayed by players of both the institutes was remarkable. It kept on pulling the crowd towards the intense match. The players were completely engulfed in playing.

On the other hand audience was no less attentive towards the game. Every hit, was backed by applause. Whenever ball was...

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## CAMPUS EVENTS

### Revival of Clubs at IMI Bhubaneswar

Students club are the soul of any institute. They provide an outlet and a stage for the creative young minds and heart.

The morning of 22 January '16 started with utmost zeal and enthusiasm as it was the day of learning, the much awaited day of revival of Marketing Club of IMI Bhubaneswar – Colosseum and Fintellects, the finance club.

Fintellects started with a financial quiz putting the minds to work. The clubs have their plans laid out for future activities.

Colosseum means a large building for entertainment; itself symbolizes the intent of this Marketing Club. The club come forward with a motive of providing a platform for the students to showcase their individual talents as well as their collaborative participation in groups. The sole objective of the club is to...



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## OFF-CAMPUS EVENTS

### IMI Bhubaneswar's dream run continues at GEC

It's been quite a good month for the IMI students, who have been busy winning awards and laurels. After the successful run at IMT Nagpur and KIIT School of management, IMI Students Ankit Yadav, Shuchi Srivastav, Amrit Routray and Aditya Kumar won in several events of EAC-1 organized by Entrepreneurship Development Institute of India, Ahmedabad in Collaboration with Gandhi Engineering College, Bhubaneswar.

It was a two day event with various competitions like Business Bidding, Advertising campaign, Business Quiz, Business Game and...



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## OFF-CAMPUS EVENTS

### Success at IMT Nagpur

IMI Bhubaneswar bagged the 3rd position overall in "Concord", The Management Olympics held at IMT Nagpur. This was one of the finest performance by IMI Bhubaneswar students in recent times. The event saw top B-Schools of India contesting for the top spot. The team participated across all the events in the domain of Marketing, HR, Finance and Operations.

Babu Biswajeet Sahoo, Priyabrata Biswal, Sanjeev Kumar Pradhan, Swati Upadhyay, Raja Jhunjhunwala and Vrinda Beriwal represented IMI in the event. The team emerged...



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## OFF-CAMPUS EVENTS

### Success at KIIT School of Management

In the recently concluded KOLOSSEUM organized by KIIT School of Management, PGDM students won accolades for their successful performance. It was another solid display by the students repeating their feet after Nagpur event. IMI Bhubaneswar was well represented across various events namely HR, Marketing, Operations, Entrepreneurship and many more.

In the HR event IMI Bhubaneswar clean swept with Vaibhav Kumar being adjudged as the winner and Raghav Arora as the runners-up. The performance continued in Best...



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**CAMPUS EXPERIENCE: Students share their initial campus experiences**

**IMI-B: Cogent or Vague?**

[Himan Mohapatra](#)

Student, PGDM 2015-17

Plagued with excitement, anxiety and enthusiasm I walked into the G4 classroom where our orientation program was scheduled. The day before, I had joined the IMI fraternity, in pursue of a career in management. Since my high school I had dreamt of joining MBA and no more was it covert that IMI was my resort. It didn't disappoint me on first glance, an aesthetic campus with elegant structures roaring down from the top. Not only the infrastructure, the B-school had all kinds of stuff that I have ever wanted. Surrounded by green pastures the campus indeed was exhilarating.

It took me hours to settle down, AapkaInventory for assisted with the accessories that are going to be with me for coming two years. My parents accompanied me, although a native, it was tough saying good-bye. However...

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## CAMPUS EXPERIENCE: Students share their initial campus experiences

### Bits & Crumbs Together Make Bread

[Madhu Donka](#)

Student, PGDM 2015-17

IMI one of the top branded B-Schools in our country, never thought I'll get into one. It's all choice and guidance that made me come here. It's just two weeks and I've been in the campus and these 336 hours on the clock taught me a lot. This is my first time I am staying away from home for this long and I was wondering how about two years.

The day of my reporting, it's the first time ever I had an ice-breaking activity. Still it makes me laugh when I think of the day. While getting introduced to the faculty members my senses were...

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## CAMPUS EXPERIENCE: Students share their initial campus experiences

### First Week Experience in IMI Bhubaneswar

[Minakshi Rana](#)

Student, PGDM 2015-17

"Life is a journey with problems to solve, lessons to learn, but most of all experiences to enjoy"

The journey in IMI Bhubaneswar is the new beginning of my life. The first week was a glimpse of how students are nurtured into future leaders. New roles, hopes, challenges, responsibilities excited me a lot.

The orientation sessions gave a very positive outlook and dimensions to look life in a different perspective. Leaders from corporates, faculties and seniors motivated and welcomed us...

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## UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

Sr. No.	Programme Title	Dates	No. of Days	Fees		Programme Director
				Non-Residential	Residential	
1	Managing Interpersonal Relations through Emotional Intelligence	March 4-5, 2016	2	10000	15000	Prof. Bindu Chhabra

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## RECOGNITIONS & ACCREDITATIONS

IMI Bhubaneswar has been rated as A++ institute in all aspects Chronicle B-School

## Ranking

We are happy to share that Chronicle B-School Ranking has ranked #?IMIBhubaneswar? as A++ institute in all aspects. The institute has also been ranked as the top 10 institute in various other factors. The detailed rankings are given below:

Ranked as A++

Top 10 colleges in terms of Academics

Top 10 colleges in terms of Infrastructure

Top 10 colleges in terms of Students and Admission Process

Top 10 colleges in terms of Placement

Top Emerging Management Colleges

Top 5 colleges in East India

IMI Bhubaneswar has made early strides in the field of management education receiving several accolades. It is not long before the institute hits the super league.

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## RANKINGS & ACCREDITATIONS

Rated in A++ Category Amongst Top 10 Colleges in Terms of Academics Amongst Top 10 Colleges in Terms of Infrastructure Amongst Top 10 Colleges in Terms of Student & Admission Process Amongst Top 10 Colleges in Terms of Placement Amongst Top Emerging Management Colleges Amongst Top 5 Business School in East India	7 <sup>th</sup> Chronicle B-School Survey 2016
4th Best Business School in Odisha 9th Best Business School in Eastern India	MDRA-Business Today Survey
Outstanding B-School of Excellence	Competition Success Review (CSR) Ranking for B-Schools 2015
Management College of the Year-2015: Academic Reputation	Higher Education Review (HER) Magazine
Amongst Top-4 Best Emerging B-Schools	National HRD Network (NHRDN) - People Matters B-School Survey
33rd in group ranking for private Top B-Schools of Excellence; Ranked 69th in overall rank of Private B-Schools	Global Human Resource Development Centre (GHRDC)-CSR B-School survey
Ranked amongst India's Best B-Schools	Business World
A+ category B-School; 2nd in Odisha; Amongst India's Top-10 Emerging Management Colleges	All India B-School survey by Business & Management Chronicle
Amongst Top-10 Emerging Business Colleges in India	Silicon India
Topmost Promising Institute in East India	Digital Learning magazine
8th Best Emerging Business School	Beyond IIMs B-School Survey for Higher Education Review (HER)

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**PGDM ADMISSIONS 2016-18**



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**Admissions Open for 6th Batch PGDM (2016-18)**

**RANKINGS**

- Recognised as 'Outstanding B-School of Excellence' by Competition Success Review (CSR) Ranking for B-Schools 2015.
- Recognised as the "Management College of the Year - 2015: Academic Reputation" by the Higher Education Review (HER) Magazine.
- Amongst Best emerging B-schools – People Matters B-school Survey – 2015, (NHRDN).
- Top 10 emerging Business colleges in India - by Silicon India Education.
- Recognised as Topmost Promising Institute in East India by Digital Learning India.

**Eligibility:** Graduates with min. 50% marks

**Qualifying Exams:** CAT, XAT, GMAT, CMAT

**HIGHLIGHTS**

- ★ A corporate B-School with a strong alumni network and wide-spread corporate connectivity.
- ★ Recognized by the Government of Odisha as a premier institution for recruitment of MBA graduates in State Public Sector Units (SPSUs).
- ★ 100 % placement since inception.
- ★ Median package of Rs.7.14 lacs CTC for PGDM (2013-15)
- ★ State-of-the art class rooms with cutting-edge teaching and learning aids.
- ★ Fully equipped gymnasium with various other indoor and outdoor games facility.
- ★ Strong intellectual capital having faculty with national and international experience.

**For more details visit: [www.imibh.edu.in](http://www.imibh.edu.in)**

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