



Volume 2 | No - 5 | August 2015

CAMPUS EVENTS

Independence Day Celebrations & Batch Tree Plantation

The tricolor fluttered proudly in the lush green IMI campus on the Independence Day. IMI family had gathered to celebrate the country's 69th Independence Day. The day is observed with great solidarity and...







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CAMPUS EVENTS

SparX' x5

As Bhubaneswar greeted another sunny day, IMI Bhubaneswar opened its gates for what was the first Annual Management Fest across Eastern India. SPARX X5 in its fifth year was all set to host the...









CAMPUS EVENTS

DGR Training Programme

International Management Institute (IMI), Bhubaneswar again took a lead in organizing a 3-month training programme for defense personnel from all three wings of armed forces. The programme was aimed towards sharpening their life skills and guiding them to select the right career post their retirement. Prof. Ramesh Behl, Director of the institute inaugurated the training programme and expressed....



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CAMPUS EVENTS

Workshop on Design Thinking

A Design Thinking Workshop was held in the IMI Bhubaneswar campus on 25th August by SAP. The workshop was one of a kind which touched upon imagination, creation and innovation.

It began with short introduction.....







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CAMPUS EVENTS

Workshop on SAP Lumira Codejam

SAP Lumira Codejam was held in the IMI Bhubaneswar campus on 28th August. A team from SAP Bangalore had arrived for the activity. The event was a 5 hours hands on coding and networking event.....







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OFF - CAMPUS EVENTS

10th Annual London Business Research Conference held in Imperial College, London

"Professor Supriti Mishra recently visited London to attend the 10th Annual London Business Research Conference held in Imperial College, London. She presented her co-authored research paper "How MNCs Exploit Minority Shareholders in India"...







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FOUNDATION STONES: Word of wisdom from the mentors

A Book every aspiring manager must read: The World is Flat

Prof. Manit Mishra Assistant Professor IMI Bhubaneswar

The book is an enchanting portrayal of what has come to become an eternal truth – The world is flat. An honest introspective insight with retrospective effect amalgamates with an earthy sense of humour to portray a vivid picture of the paradigm shift that has engulfed the world in last 15 years. It provides...

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BUSINESS THOUGHT LEADERSHIP: Lecture Series

Distinguished Visitors to IMI, Bhubaneswar Campus during August, 2015

"Back your strength, chase your dreams" - Shri Sanjib Kumar Mohanty Senior Advocate Supreme Court of India "The solution often lies in understanding the cost involved" - Prof. Amirullah Khan Development Economist & Policy Advisor **Bill and Melinda Gates Foundation**



CORPORATE RENDEZVOUS: Senior students share their internship experience

My Summer Internship Experience at Central Bank of India

Sumit Anand

Intern, Central Bank of India, Bhubaneswar PGDM 2014-16

My internship started on 13th of Apr 2015 and I had landed an internship with Central Bank of India. Prior joining IMI Bhubaneswar I was working with one of the major manufacturing companies in India and I knew very well how private organization works. It was a great opportunity for me to...

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CAMPUS EXPERIENCE: Students share their initial campus experiences

My First week @ IMI-Bhubaneswar

Vanshika Dhingra Student, PGDM 2015-17

I landed at IMI on 9th June 2015. A memorable day, full of apprehensions of the unknown and loads of exciting anticipations. The complete day was spent in familiarizing with the infrastructure, people and the idea of staying away from home. Each one of the new entrants were...

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CORPORATE LESSONS: Alumni share their experience from their workplace

In the RUN to be the BEST and beat the REST

Pratik Rath

Management Trainee - Corporate Marketing Toyota Tsusho Insurance Broker India Pvt. Ltd. (TTIBI)

From day ZERO we are all been told to run. Run in life to be the best, to beat the rest. And we all started running, never realizing, whether we wanted to run in the direction prescribed by our "well-wishers" or not. And by the time most of us realize it all would be too late to come back. They always said...

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CORPORATE RESONANCE: Sounds from the corporate world

Intellectual Property Rights – Ideas to Innovation

Shri Sanjib Kumar Mohanty Senior Advocate Supreme Court of India

Shri Sanjib Kumar Mohanty, Senior Advocate, Supreme Court of India addressed the students of the institute and shared his valuable knowledge on Intellectual Property Rights (IPR) and its importance to the corporate world.

We took this opportunity to understand and learn the following aspects of the $\ensuremath{\mathsf{IPR}}\xspace.$

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UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

Sr. No.	Programme Title	Dates	No. of Days	Fees		
				Non- Residential	Residenti al	Programme Director
1	Developing Networking Skills	September 9-11, 2015	3	15000	18000	Prof. Swarup K Mohanty
2	HRM for Line Managers	September 18-19, 2015	2	10000	15000	Prof. Y R Reddy
3	Customer Satisfaction and Service Excellence	October 18-19, 2015	2	10000	15000	Prof. Dindayal Swain
4	Certificate Program in Project Management-C Level	November 2-6, 2015	5	45000	50000	Prof. Rajwinder Singh
5	Building Corporate Strategy for Effective CSR & Sustainability	November 18-20. 2015	3	15000	21000	Prof. Arun Rath Prof. Supriti Mishra

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ADMISSION NOTICE PGDM-WE 2015-18



RANKINGS & ACCREDITATIONS

Amongst Top-4 Best Emerging B-Schools	National HRD Network (NHRDN) - People Matters B-School Survey
33rd in group ranking for private Top B-Schools of Excellence; Ranked 69th in overall rank of Private B-Schools	Global Human Resource Development Centre (GHRDC)-CSR B-School survey
Ranked amongst India's Best B-Schools	Business World
A+ category B-School; 2nd in Odisha; Amongst India's Top-10 Emerging Management Colleges	All India B-School survey by Business & Management Chronicle
Amongst Top-10 Emerging Business Colleges in India	Silicon India
Topmost Promising Institute in East India	Digital Learning magazine
8th Best Emerging Business School	Beyond IIMs B-School Survey for Higher Education Review (HER)

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