

## CAMPUS EVENTS

### 3rd Annual Convocation

The 3rd annual convocation was held in the IMI Bhubaneswar campus on 16th October where the PGDM degree were conferred to the students. The black & golden robes, the red carpet, the dais were all in readiness for the big day.

His Excellency Dr. S.C. Jamir, Honorable Governor of Odisha presided over the occasion as the chief guest & also addressed the...



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## CAMPUS EVENTS

### MDP on "*Applying Psychology to Influence and Persuade Others*" for executives of Power Grid Corporation of India Ltd.

A three-day Management Development Programme on 'Applying Psychology to Influence and Persuade Others' for the executives of Power Grid Corporation of India was organised at International Management Institute (IMI), Bhubaneswar. The programme included topics like influence and the psychology of persuasion, communication for influence & persuasion, impression management techniques for persuasion, influencing groups and shaping & managing perceptions. Prof. Ramesh Behl, Director of the institute who is also an acknowledged expert in Information Technology and e-Business, spoke on...



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## OFF - CAMPUS EVENTS

### Running For a Cause

The morning of 11th October saw the boys of IMI Bhubaneswar taking part in a marathon for the cause "Support the girl child". The event was organized by XIMB where the proceeds went to CRY.

Ankit Yadav, Ramesh Sasanpuri, Donka Madhu & Sarat Chandra Gupta completed the 10k marathon. This was their endeavor in contributing to the society. The efforts of the boys were...



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## OFF - CAMPUS EVENTS

### Sports Festival

The PGDM students recently participated in Athlos, Annual Sports Fest at XIMB. From football to chess to badminton the boys showed their I Might's spirit as they actively participated across various sports.

Ashutosh Choudhary emerged victorious in chess, while the boys went down fighting in football. The event again illustrated the...



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**CORPORATE RENDEZVOUS: Senior students share their internship experience**

### My Summer Internship Experience with Kotak Securities

[Nonie Sudan](#)

Intern, Kotak Securities Ltd.  
PGDM 2014-16

Being a fresher, I was very excited and nervous about working in an organization and summer internship was just a small part of it. I had landed up my summer internship in Kotak Securities Bhubaneswar. Kotak Securities is a broking firm and the company deals with stocks and derivatives. I was given a Finance Project "Fundamental Analysis of Stocks" and apart from the project, I was given multiple tasks by my mentor which included...

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## **CAMPUS EXPERIENCE: Students share their initial campus experiences**

### **My First week at IMI Bhubaneswar**

[Alaparthi Shivaji](#)

Student, PGDM 2015-17

It was a start of a beautiful journey the day I landed at the of IMI Bhubaneswar campus. A lot of luggage accompanied by a bagful of dreams made my way to this beautiful campus. I was nervous initially alike a lot of my batch mates but the environment out here made me feel at home.

I was really impressed by the institute's Hospitality and the way they received us and the accommodation that were provided. I was really tensed of the new environment new subjects & new friends being a techie; I Expected that my technical Experience will be of no use...

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## **CAMPUS EXPERIENCE: Students share their initial campus experiences**

### **Stepping stone towards a new journey**

[Amiya Kumar Samal](#)

Student, PGDM 2015-17

I tried my best to sleep on the night of 10th June. Although I was tired due to arrangement of my room, still I could not sleep. I discovered that the excitement running in my spine was not allowing me to sleep. At 4.30am I started my first activity in IMI BHUBANESWAR, which was morning walk. The green view was enough to refresh me. After finishing all the daily activities including a nice breakfast, I left for inaugural ceremony of our batch that is PGDM 2015-2017.

Our esteemed director of IMI BHUBANESWAR lighted the lamp and the light of happiness dazzled the G4 room. Sir motivated us to...

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## **CAMPUS EXPERIENCE: Students share their initial campus experiences**

### **My First Week at IMI, Bhubaneswar**

[Ankit Yadav](#)

Student, PGDM 2015-17

Some dreams, some aspirations, some hopes and I started my journey at IMI Bhubaneswar. I still remember the evening when I entered the campus, absolute beauty is what came to my mind back then.

Away from home, I was not at all charged up, but then I had my new friends to fall back upon. New friends, new place, new environment and I was up for another bumpy ride.

The week started off well with the inauguration programme, we had

distinguished leaders from corporate field to motivate and inspire us. The faculty, our seniors and all the IMI staffs were positive and encouraging towards us. Hostel had its own charm and so...

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## **CORPORATE LESSONS: Alumni share their experience from their workplace**

### **Corporate Journey**

[K.V. Saroj Reddy](#)

Dy. Manager (Wealth Management)  
ICICI Bank  
Alumnus, PGDM 2013-15

I started off my PGDM to have a change in my career line. During the course, I started facing situations. I reacted to similar things in a different manner in the past with not so well after effects. I started learning to react in a different manner altogether which made my relationship with others much better. And needless to mention that the excellent in house as well as visiting faculty were constantly putting their hearts towards...

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## **CORPORATE RESONANCE: Sounds from the corporate world**

### **Governor of Odisha at IMI Bhubaneswar on 3rd Annual Convocation**

[His Excellency Dr. S.C Jamir](#)

Hon'ble Governor of Odisha

International Management Institute, Bhubaneswar organized its 3rd Annual Convocation on 16th of October, 2015. Post graduate Diplomas were conferred to the students of 2013-15 batch in the function.

His Excellency Dr. S.C Jamir Hon'ble Governor of Odisha graced the event as Chief Guest followed by his Convocation address. He congratulated the students of batch 2013-15. He stated that beginning of new journey has many challenges because of global competitive economy, health and environmental issues. He stressed upon the need to do an extensive work in the area of manufacturing and service sector to gain competitiveness. He urged that...



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## CORPORATE RESONANCE: Sounds from the corporate world

### Director General, IMI at IMI Bhubaneswar on 3rd Annual Convocation

[Padma Shri Dr. Bakul Dholakia](#)

Director General, IMI

The Third Annual Convocation of the International Management Institute (IMI) Bhubaneswar was held at its campus on 16th October, 2015 in which Post Graduate Diplomas were conferred to the successful students of the 2013-15 batch.

Padma Shri Dr. Bakul Dholakia, the Director General of IMI addressed the august audience and conferred the Diplomas to the graduating batch. He congratulated the batch, the director, the faculty, the students and the staffs for their contribution towards...



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## FACES OF IMI BHUBANESWAR

### Feroze Khan

It was 12 in the night and quite chilly, unusual by Bhubaneswar standards. One of the students had fallen sick it was important to get him admitted to the hospital. There have been numerous such occasions & each time this person has stood out to help.


*"Khan Bhai"* as he is commonly known is one who always wears a smile & is quite conscious about his dressing. Be it the Independence Day or puja's at the institution, you will always see him in his best...

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## INTERNATIONAL CONFERENCE

### International Conference on "Global Business Environment: Strategies for Business Analytics and Cyber Security Management"



International Management Institute, Bhubaneswar  
*Shaping global leaders for tomorrow*

**INTERNATIONAL MANAGEMENT INSTITUTE, Bhubaneswar, India**



**EGADE Business School**  
Tecnológico de Monterrey | Minds Igniting Change

**EGADE Business School, Mexico City, Mexico**  
*Jointly organize an International Conference on*

**Global Business Environment:  
Strategies for Business Analytics and Cyber Security Management  
December 11-12, 2015**

International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "call for papers" for International Conference on "Global Business Environment: Strategies for Business Analytics and Cyber Security Management".

**Tracks**

Business Analytics and Business Modelling	Information Management System
Cyber Protection and Business Growth	Internet Business Modelling: Innovation and Technology
Globalization and Technology in Marketing	Analytics in Marketing
Role of Technology in Banking Financial Services and Insurance (BFSI) Sector	Multinational Companies and Regional Expansion
Globalization and Business growth	Global Business Environment

**Registration and Fees**

Early Bird Fee (On or Before November 30, 2015)		Late Fee (After November 30, 2015)	
Academician	3500	Academician	4000
Corporate	5000	Corporate	6000
Research scholar	2000	Research scholar	2500
Student	750	Student	1000
Foreign delegate (Academician)	US \$200	Foreign delegate (Academician)	US \$200
Foreign delegate	US \$100	Foreign delegate	US \$100

All abstracts and papers must be submitted electronically via e-mail to the conference convener Dr. Sourabh Sharma, Assistant Professor, International Management Institute, Bhubaneswar ([gbe@imibh.edu.in](mailto:gbe@imibh.edu.in)) and Dr. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico City ([rajagopal@itesm.mx](mailto:rajagopal@itesm.mx)).

**Academic Output**

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. **Selected papers would be published in the International Journal of Business Competition and Growth and anthology of selected papers will be published by IGI Global Publishers, Hershey, Pennsylvania as a book in 2016.**

For more information regarding international conference, please visit our website [www.imibh.edu.in](http://www.imibh.edu.in).

## UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

Sr. No.	Programme Title	Dates	No. of Days	Fees		Programme Director
				Non-Residential	Residential	
1	Building Corporate Strategy for Effective CSR & Sustainability	November 18-20, 2015	3	15000	21000	Prof. Arun Rath & Prof. Supriti Mishra
2	Business Analytics for Value Creation	December 10-11, 2015	2	10000	15000	Prof. Ramesh Behl Prof. Manit Mishra
3	Developing and Leading High Performing Work-Team	December 17-18, 2015	2	10000	15000	Prof. Swarup K Mohanty
4	Workshop on Risk Management	January 3-4, 2016	2	10000	15000	Prof. Padmini Jindal
5	FDP on Case Method of Teaching	January 17-18, 2016	2	15000	22500	Prof. Dindayal Swain

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## RANKINGS & ACCREDITATIONS

4th Best Business School in Odisha 9th Best Business School in Eastern India	MDRA-Business Today Survey
Outstanding B-School of Excellence	Competition Success Review (CSR) Ranking for B-Schools 2015
Management College of the Year-2015: Academic Reputation	Higher Education Review (HER) Magazine
Amongst Top-4 Best Emerging B-Schools	National HRD Network (NHRDN) - People Matters B-School Survey
33rd in group ranking for private Top B-Schools of Excellence; Ranked 69th in overall rank of Private B-Schools	Global Human Resource Development Centre (GHRDC)-CSR B-School survey
Ranked amongst India's Best B-Schools	Business World
A+ category B-School; 2nd in Odisha; Amongst India's Top-10 Emerging Management Colleges	All India B-School survey by Business & Management Chronicle
Amongst Top-10 Emerging Business Colleges in India	Silicon India
Topmost Promising Institute in East India	Digital Learning magazine
8th Best Emerging Business School	Beyond IIMs B-School Survey for Higher Education Review (HER)

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