

## CAMPUS EVENTS

### International Conference on Global Business Environment

International Management Institute (IMI) Bhubaneswar recently held a 2-day International Conference on 'Global Business Environment: Strategies for Business Analytics and Cyber Security Management' in collaboration with EGADE Business School, Mexico. Inaugurating the conference the chief guest Dr Rajagopal, Professor of EGADE Business School set the theme with his inaugural address highlighting myriad business practices and emerging challenges faced by global industry along with innovative solutions that can be offered by academia through industry-relevant application-based research. The conference was...



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## CAMPUS EVENTS

### Academic cooperation with EGADE Business School, Mexico

It is our pleasure to share with you all that IMI Bhubaneswar and EGADE Business School, ITESM, Mexico have signed an agreement for academic cooperation. The Agreement will cover support for collaborative research, faculty and student exchange programme, certification program and jointly hosting of International Conferences.

This comes after both the reputed institutes jointly...



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## CAMPUS BYTES

### Big Data Analytics in Retail Industry

[Shivaraj Chabungbam](#)

Student, PGDM 2014-16

With the rapid adoption of technology in business enterprises, we are witnessing two big trends emerging today: the continuous digitization of business processes, where manual processes are being replaced by automated ones and the increasing use of technology to aid in making business decisions. The former is enabling enterprises to generate massive amounts of data from their automated processes, which can be mined and the latter, enables companies to use technology to gather deep insights about their businesses. With the decreasing cost of storing large amounts of data and increasing computing power of IT systems, enterprises are now...

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## CAMPUS EXPERIENCE: Students share their initial campus experiences

### First Week at IMI Bhubaneswar

[Ansuman Suman Sahu](#)

Student, PGDM 2015-17

My first week at IMI was with new faces and unfamiliar environment. It was an exciting and daunting prospect in equal measure. Orientation Week, also known as Welcome Week was the bridge to this new phase of life, designed to help make the transition into a B-School as enjoyable and rewarding as possible. During the week there were many challenges with ice-breaking activities, talent hunt & many fun games.

The campus is an aesthetic campus with sculptures and greenery all around. In the hostel I got a chance to...

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## CAMPUS EXPERIENCE: Students share their initial campus experiences

### Nostalgia

[J. Sainath Reddy](#)

Student, PGDM 2015-17

I remember the day when I got the mail from IMI conforming my admission, but I was unsure then whether to go for it or not. I had my doubts regarding the college, the location and few other things even though it had the brand tag of IMI. But I took admission and landed at the college with all those questions in my head.

11 June 2015, first day in the college and the first day of my orientation week, the week that had given me the glimpse of...

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## CAMPUS EXPERIENCE: Students share their initial campus experiences

### My First Week at IMI Bhubaneswar

[K. Padmaja](#)

Student, PGDM 2015-17

It was 10th June when I reached the beautiful IMI Bhubaneswar campus. My journey began by bidding adieu to my lovely parents & friends. I was nervous, anxious yet excited for this new phase of my life. I could easily connect myself to the architecture of the institute and greenery. Finally I reached the hostel room and got busy settling down in the campus.

The next morning we had our orientation programme and inauguration of our batch 2015-17. The morning was a bit different than usual & I was all set...

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## CORPORATE LESSONS: Alumni share their experience from their workplace

### My journey of IMI

[Sandeep Viswanadha](#)

Management Trainee  
Kotak Securities  
Alumnus, PGDM 2013-15

On my background and why I decided to take up an MBA...

IMI Bhubaneswar being a new institute had its own challenges. We as students also had our own challenges. From carrying forward to being a top B-School we also had to work a lot. It gave us a motivational spirit as well. For us it was a startup and it was important for us to lay a good foundation. We had memories of our own, from putting up new things, establishing some and the good part was...

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## UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

Sr. No.	Programme Title	Dates	No. of Days	Fees		Programme Director
				Non-Residential	Residential	
1	Effective Leadership	February 5-6, 2016	2	10000	15000	Prof. Bindu Chhabra
2	Finance for Non-Finance Executives	February 10-11, 2016	2	10000	15000	Prof. Ramakrushna Panigrahi Prof. Santanu Das
3	Managing Interpersonal Relations through Emotional Intelligence	March 4-5, 2016	2	10000	15000	Prof. Bindu Chhabra

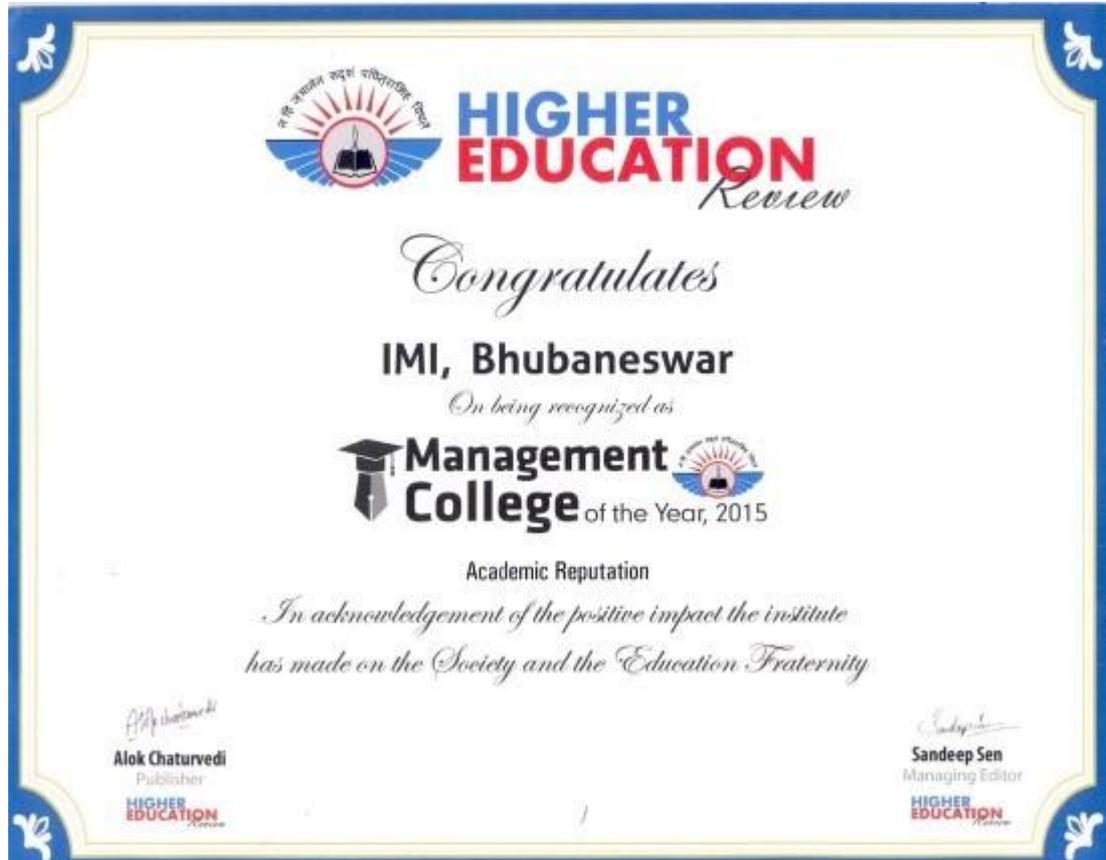
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## RECOGNITIONS & ACCREDITATIONS

### Management College of the Year-2015: Academic Reputation

In another crowning accomplishment IMI Bhubaneswar has been recognized as the Management College of the Year-2015: Academic Reputation” by the Higher Education Review (HER) Magazine.

This is the third consecutive recognition from HER. We were earlier recognized as...



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## RECOGNITIONS & ACCREDITATIONS

### Outstanding B-School of Excellence



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## RANKINGS & ACCREDITATIONS

<p>Rated in A++ Category            Amongst Top 10 Colleges in Terms of Academics            Amongst Top 10 Colleges in Terms of Infrastructure            Amongst Top 10 Colleges in Terms of Student &amp; Admission Process            Amongst Top 10 Colleges in Terms of Placement            Amongst Top Emerging Management Colleges            Amongst Top 5 Business School in East India</p>	<p>7<sup>th</sup> Chronicle B-School Survey 2016</p>
<p>4th Best Business School in Odisha            9th Best Business School in Eastern India</p>	<p>MDRA-Business Today Survey</p>
<p>Outstanding B-School of Excellence</p>	<p>Competition Success Review (CSR) Ranking for B-Schools 2015</p>
<p>Management College of the Year-2015: Academic Reputation</p>	<p>Higher Education Review (HER) Magazine</p>
<p>Amongst Top-4 Best Emerging B-Schools</p>	<p>National HRD Network (NHRDN) - People Matters B-School Survey</p>
<p>33rd in group ranking for private Top B-Schools of Excellence;            Ranked 69th in overall rank of Private B-Schools</p>	<p>Global Human Resource Development Centre (GHRDC)-CSR B-School survey</p>
<p>Ranked amongst India's Best B-Schools</p>	<p>Business World</p>
<p>A+ category B-School;            2nd in Odisha;            Amongst India's Top-10 Emerging Management Colleges</p>	<p>All India B-School survey by Business &amp; Management Chronicle</p>
<p>Amongst Top-10 Emerging Business Colleges in India</p>	<p>Silicon India</p>
<p>Topmost Promising Institute in East India</p>	<p>Digital Learning magazine</p>
<p>8th Best Emerging Business School</p>	<p>Beyond IIMs B-School Survey for Higher Education Review (HER)</p>

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**Admissions Open for 6th Batch PGDM (2016-18)**

<p><b>RANKINGS</b></p> <ul style="list-style-type: none"> <li>★ Recognised as 'Outstanding B-School of Excellence' by Competition Success Review (CSR) Ranking for B-Schools 2015.</li> <li>★ Recognised as the "Management College of the Year - 2015: Academic Reputation" by the Higher Education Review (HER) Magazine.</li> <li>★ Amongst Best emerging B-schools – People Matters B-school Survey – 2015, (NHRDN).</li> <li>★ Top 10 emerging Business colleges in India - by Silicon India Education.</li> <li>★ Recognised as Topmost Promising Institute in East India by Digital Learning India.</li> </ul> <p><b>Eligibility:</b> Graduates with min. 50% marks</p> <p><b>Qualifying Exams:</b> CAT, XAT, GMAT, CMAT</p>	<p><b>HIGHLIGHTS</b></p> <ul style="list-style-type: none"> <li>★ A corporate B-School with a strong alumni network and wide-spread corporate connectivity.</li> <li>★ Recognized by the Government of Odisha as a premier institution for recruitment of MBA graduates in State Public Sector Units (SPSUs).</li> <li>★ 100 % placement since inception.</li> <li>★ Median package of Rs.7.14 lacs CTC for PGDM (2013-15)</li> <li>★ State-of-the art class rooms with cutting-edge teaching and learning aids.</li> <li>★ Fully equipped gymnasium with various other indoor and outdoor games facility.</li> <li>★ Strong intellectual capital having faculty with national and international experience.</li> </ul>
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**For more details visit: [www.imibh.edu.in](http://www.imibh.edu.in)**

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