



CAMPUS EXPERIENCE: Students share their initial campus experiences

Non Stop Ambivalence: Mixed Feelings

[Ruchika Gira](#)

Student, PGDM 2015-17

Biding my parent city wasn't easy at all. As said everything has its first time so was it to me this 'Home Sick' journey. Bhubaneswar was calling I was excited and much happy but at the same time I was a little low and nervous. Finally I greeted IMI, my mother & brother accompanied me. It was 10th of June the registration day, I reached the allotted hall and officially became the part of IMI. Firstly things seemed very hazy to me but then I adapted them soon and made myself...

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First Week at IMI-Bhubaneswar

[S. Sarat Chandra Gupta](#)

Student, PGDM 2015-17

It was a year back, I decided to join a good B-School to pursue my post-graduation and my dream came true on 10th June 2015 the day I joined IMI-Bhubaneswar. I was completely impressed by the hospitality shown by the institute towards me and parents how were accompanying me.

Being from a completely different educational background, I had a sense of fear whether I could cope up with entirely different subjects. It was during the orientation week which ended all my senses of discomfort and apprehensions. We were given a brief introduction about what MBA is all about which gave me confidence that...

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First Week at IMI-Bhubaneswar

[Sanjeev Kumar Pradhan](#)
Student, PGDM 2015-17

Experience is something which we can get by exploring the world. When I started my journey on 9th June 2015, I was bit nervous but excited to enter into a new world. I along with my parents marked my footsteps into the one of the leading B-School in the eastern region. I was overwhelmed by the scenic beauty of the campus. I was allotted my room and was very excited to interact with the fellow batch mates who had come from different geographical region of the country.

On 10th June morning I explored the campus by visiting different blocks and was also very curious to play different games as I was...

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IDEAL HAMSTER: Innovative topics from the students

The Trump Card

[Ankit Yadav](#)
Student, PGDM 2015-17

The political season in America is in full swing and it's getting hot day by day. Let it be Republican Party or Democratic Party, both are using every marketing strategy and leaving no stones unturned to grab the white house chair. What is impressive is the marketing strategy adopted by Donald Trump– you can love him, hate him, but for sure you will learn...

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RANKINGS & ACCREDITATIONS

Ranked 4th Best Emerging B-School Ranked 4th Best B-School for Industry Exposure	Beyond IIMs B-School Survey for Higher Education Review (HER)
Rated in A++ Category Amongst Top 10 Colleges in Terms of Academics Amongst Top 10 Colleges in Terms of Infrastructure Amongst Top 10 Colleges in Terms of Student & Admission Process Amongst Top 10 Colleges in Terms of Placement Amongst Top Emerging Management Colleges Amongst Top 5 Business School in East India	7 th Chronicle B-School Survey 2016
4th Best Business School in Odisha 9th Best Business School in Eastern India	MDRA-Business Today Survey
Outstanding B-School of Excellence	Competition Success Review (CSR) Ranking for B-Schools 2015
Management College of the Year-2015: Academic Reputation	Higher Education Review (HER) Magazine
Amongst Top-4 Best Emerging B-Schools	National HRD Network (NHRDN) - People Matters B-School Survey
33rd in group ranking for private Top B-Schools of Excellence; Ranked 69th in overall rank of Private B-Schools	Global Human Resource Development Centre (GHRDC)-CSR B-School survey
Ranked amongst India's Best B-Schools	Business World
A+ category B-School; 2nd in Odisha; Amongst India's Top-10 Emerging Management Colleges	All India B-School survey by Business & Management Chronicle
Amongst Top-10 Emerging Business Colleges in India	Silicon India
Topmost Promising Institute in East India	Digital Learning magazine
8th Best Emerging Business School	Beyond IIMs B-School Survey for Higher Education Review (HER)

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PLACEMENT REPORT

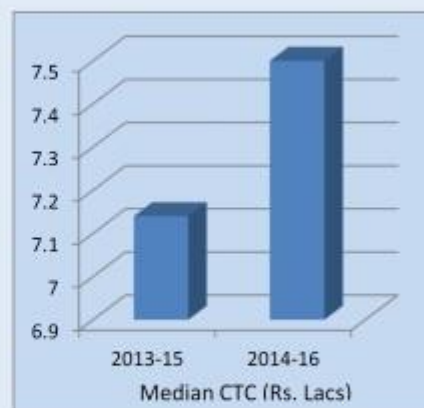


PLACEMENT REPORT 2016

IMI Bhubaneswar has once again achieved excellent placements. The industry has shown considerable faith in the abilities of the students of IMI Bhubaneswar. This is reflected in the fact that the number of companies visiting the campus has increased manifold with some making repeat visit to the campus. The Institute has made remarkable progress in terms of new companies coming to the campus and remuneration offered. The faith shown by the industry, the strong IMI-alumni network and the competence of our students have been the prime movers in achieving 100% PLACEMENTS. We extend our hearty congratulations to all of our students and wish them the very best.

Final Placements

- ✚ The Institute proudly announces 100% placement for its 2014-16 batch of Post Graduate Diploma in Management.
- ✚ More than 54 companies showed interest in the placement process of our students as compared to about 46 companies in 2015.
- ✚ Median salary (CTC) is Rs. 7.5 lacs per annum as compared to Rs. 7.14 lacs per annum in 2015.
- ✚ The recruiters have expressed satisfaction with the overall trait of the students.
- ✚ Recruiters have expressed their willingness to visit our campus in the forthcoming years.



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PGDM ADMISSIONS 2016-18



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BHUBANESWAR
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Admissions Open for 6th Batch PGDM (2016-18)

RANKINGS

- Recognised as 'Outstanding B-School of Excellence' by Competition Success Review (CSR) Ranking for B-Schools 2015.
- Recognised as the "Management College of the Year - 2015: Academic Reputation" by the Higher Education Review (HER) Magazine.
- Amongst Best emerging B-schools – People Matters B-school Survey – 2015, (NHRDN).
- Top 10 emerging Business colleges in India - by Silicon India Education.
- Recognised as Topmost Promising Institute in East India by Digital Learning India.

Eligibility: Graduates with min. 50% marks

Qualifying Exams: CAT, XAT, GMAT, CMAT

HIGHLIGHTS

- ★ A corporate B-School with a strong alumni network and wide-spread corporate connectivity.
- ★ Recognized by the Government of Odisha as a premier institution for recruitment of MBA graduates in State Public Sector Units (SPSUs).
- ★ 100 % placement since inception.
- ★ Median package of Rs.7.14 lacs CTC for PGDM (2013-15)
- ★ State-of-the art class rooms with cutting-edge teaching and learning aids.
- ★ Fully equipped gymnasium with various other indoor and outdoor games facility.
- ★ Strong intellectual capital having faculty with national and international experience.

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