7th CHRONICLE B-SCHOOL SURVEY 2016
The Return of MBA

Dr. Abhijit Dey

This article will talk about reasons why a graduate should do an MBA. One hears about Rs. 1 crore plus salary packages that students from the IIMs get every year. Even beyond those, one can expect a package of Rs. 8-14 lakhs post an MBA from one of the top-5 B-schools in India. And remember, these numbers are for a fresh B-school graduate. With a few years of work-experience, the salary levels would only go higher. So, for even an average engineering graduate, MBA offers at least a 3 fold jump over his pre-MBA salary levels.

Those who have worked for a few years will agree that to grow beyond a certain level in job, one needs an additional degree. Also, even as a fresh graduate one can reasonably expect a saving of 2-3 years in reaching the Project Manager level profile. The sheer diversity of jobs, the extent of responsibility and ownership that one get as an MBA in job, make it worth pursuing. One gets choice from range of specialisations such as Marketing and Selling, Insurance Banking and Finance, Operation, International Business, Human Resources Management and Consulting etc. The challenges that one faces as an MBA are much higher and so are the rewards for success. If a student is anywhere close to completing his graduation or have worked in the industry for a few years and is thinking what to do next then MBA from one of the top B-schools in India should definitely be one’s career options.

If one recalls the slew of recessions that have hit the world over the past 10 years and how vulnerable every job became, it’d help to also remember that one’s job as an MBA is one of the safest ones as the senior and talented human resources are relatively difficult to hire and fire. If one wants to become an entrepreneur one will need experience in the sector of preference, and financial backing
The ability to get seed capital for starting a new business improves tremendously if one has done an MBA from one of the top B-schools in the country. One also gets to interact with the best and the sharpest intellectuals in the country where one can brainstorm ideas and get a better handle on things.

The vast majority of graduate school alumni rate their education in terms of career progression, pay and overall value, according to a new survey. The findings are based on a survey of more than 12,000 alumni from 71 business schools conducted in October and November of last year by the Graduate Management Admission Council (GMAC), which conducts the GMAT test. Respondents came from every global region and included those who received MBAs and other graduate degrees from 1959 to 2014.

The survey found that substantial numbers of graduates obtained high-level positions just a few years after graduation. After five years, a majority of graduates had senior-level positions or higher, and at 10 years 25% had executive-level positions while 5% held ‘c-suite’ jobs such as CEO and CFO. On average, it took business school graduates 17 years to obtain a c-suite position.

According to GMAC, those who reach those lofty heights describe themselves as more innovative, proactive, creative, and competitive compared to alumni further down the value chain. Most attribute their career success to personal effort (32%), but relatively few credit their business education (15%) – about the same number that cite their ‘attitude toward life’ and their innate abilities. Nine out of 10 alumni said their business education increased their earning power, and a majority reports that they are satisfied with their current pay.

GMAC calculated the median annual...
base salary for graduates working in more than 20 countries and compared it to each country’s gross domestic product based on purchasing power parity to determine how much more purchasing power business school alumni have compared with the average resident of each country. In terms of pay, GMAC found, a graduate business degree is far more valuable in developing countries, even if salaries for business graduates are smaller. In the US, for example, where the median base salary for business school alumni is US$110,000, alumni enjoy purchasing power that is around twice that of the average resident. In Europe, salaries for business school alumni ranged from 1.6 times to 3.6 times that of the typical resident. But elsewhere, business school alumni could really live like kings. In China, they earn 5.6 times the average, in India 6.2 times the average, and in Nigeria 6.8 times the average.

Asked to rate their own career success, 25% of respondents who work for an employer and 33% of those who were self-employed rated themselves 9 or 10 on a 10-point scale, with the biggest contributing factor being personal effort or hard work. Reported levels of career success increase later in the respondent’s career, while recent graduates are more likely to attribute their success to their graduate management education.

Interestingly, the percentage of alumni working in specific industries has, with few exceptions, changed very little over the years. Among alumni working for employers, the proportion employed in technology has been on the rise since 1990, and the percentage working for nonprofits organization or government has steadily declined; 32% of those graduating before 1980, compared to 9% for the graduating classes of 2010 to 2014, worked in the latter sectors. The trend towards entrepreneurship that has swept over the business school landscape in recent years has not impacted every country equally. While much has been said about recent graduates from US schools starting their own companies, the fact is only 13% of business school alumni from all graduating classes surveyed are now self-employed. A dozen countries have higher rates of self-employment including Canada (16%), the UK (20%), Mexico (23%), and Thailand (30%).

When it comes to how alumni rate the value of their business school experience, GMAC found that a lot depends on the program format. The traditional two-year full-time MBA program was rated the best, with 82% describing its value as ‘excellent’ or ‘outstanding’.

One must ask oneself: who’d he/she likes to be – one-in-a-hundreds graduates working for a company or the one who is overseeing their performance. (manager or the managed) Let it be said that an MBA definitely provides better recognition, opportunities to network and credibility.

Dr. Abhijit Dey is Associate Professor of Marketing at Faculty of Management and Technology, Harishchandra P.G. College, Varanasi.
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Phone: 0422 - 6553994 | Email : admissions@kvimis.co.in | Web : www.kvimis.co.in
OUR METHODOLOGY

Chronicle Research Team

The 7th All India B-School survey is being presented by “Civil Services Chronicle”.

Rating are little more than an indication of the MBA market at a particular moment. They reflect the prevailing conditions such as salaries, job availability and the situations at a school at the time, this survey was carried out. Results of rating can be volatile, so they should be treated with caution. The various media rating of MBA programmes employs different methodologies. None of them are definitive, so our advice to prospective students is to understand the ethos behind each of them before deciding whether what they believe, is important.

To rate the India’s best B Schools, the research team of Chronicle planned a comprehensive precise methodology involving inputs from all the stakeholders – B Schools, recruiters, faculty and students.

The research team designed a structured questionnaire setting certain parameters including the general information of the concerned B-School, Infrastructure, Selection Process, Academics, Faculty, Industry Interaction and Placement. The B-Schools were judged on the above mentioned parameters and sub parameters. The survey was conducted in 3 phases in 21 states including the following cities (Delhi-NCR, Ghaziabad, Mumbai, Pune, Bengaluru, Chennai, Vadodara, Ahmedabad, Bhubaneswar, Ranchi, Tezpur, Agartala, Aizawl, Hyderabad, Cochin, Mohali, Coimbatore, Kochi, Indore, Dehradun, Bikaner, Salem, Mathura, Ambala, Panipat, Fatehgarh Sahib, Agra, Mysore, Warangal, Moradabad, Bhilai, Dewas, Bhopal, Nashik, Kota, Erode, Tirunelveli and Udaipur.

Factual Data Collection: Initially a list of 563 B-Schools recognized by AICTE, UGC, NAAC and AIU which offers “Two Year Full Time Programme in Management” across the country was compiled by the research team. Also it was predecided that only colleges which are at least 3 years old will be included in the survey. Here the colleges comprising both MBA and PG-DBM are included. The questionnaire was sent to all the B-Schools. A dedicated web link was provided on the website www.chronicleindia.in, so that the questionnaire can also be downloaded by the B-Schools from the provided interface. Online advertisements were also published for the B-Schools to participate in the survey. Responses were sought by several reminders, phone calls and emails. Factual Information was collected in the month of September & October 2015 through the designed questionnaire. Within the stipulated time, 82 colleges responded with their information, out of which 73 were considered to be used for ratings as 09 colleges either did not meet the eligibility criteria set by the research team viz, institutes which are fully functional for more than 3 years lack of complete information and the supporting documents were not sent by the colleges. However, some of the prominent institutes like the IIMs, S.P Jain, ISB and others did not participate in our survey inspite of several reminders. They insisted us to take data from their websites but the data was insufficient for complete research, so they were not included in the survey.

Validation of Data through physical survey: The Research team of Chronicle visited physically in many participating B-Schools. The team interacted with the directors, faculty members, current students, academicians and aspiring students. The data submitted by the institutes was validated meticulously by the research team. Different parameters were critically analysed.

The findings were supported by a perceptual survey which was conducted during the physical visit of B-Schools done while interacting with the major
stakeholders – students, directors, faculty, recruiters etc. and perceptual rating was given to the participating institutes by the research team on the findings of physical survey.

**Calculation of Score & final rating:** Finally in the third phase an exhaustive scrutiny of gathered information was conducted with the help of rationalized research tools to arrive at the parameter wise as well as overall rankings. While scrutinizing data, importance to aspects like quality of students, curriculum, intellectual capital of faculty, infrastructure (library, recreational rooms, canteens, entertainment, hostels, faculty, accommodation and wellness), placement record and industry interaction, was accorded and marks were then calculated using the weightage decided by the specialist panel for all parameters and subparameters. As per the score allotted to each institute, the colleges were categorized by giving different ratings – A+++ , A++, A+, A, B++ and B+. The Rating has been presented statewise, citiwise alphabetically. The placement data was analysed critically. This year, in our survey we have presented the average package offered by different streams of companies graphically.
CHRONICLE B-SCHOOL SURVEY 2016

A+++ 
Delhi- NCR
- Indian institute of Foreign Trade, Delhi
- Department of Management Studies, Indian Institute of Technology, Delhi

Jharkhand
- Xavier Institute of Social Service, Ranchi

Maharashtra
- National Institute of Industrial Engineering, Mumbai

Odisha
- Xavier Institute of Management, Bhubaneswar

A++
Andhra Pradesh
- Institute of Public Enterprise, Hyderabad

Delhi-NCR
- Institute of Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management Studies, Delhi

Gujarat
- M.S. Patel Institute, Faculty of Management Studies, Vadodara

Karnataka
- Prin. L.N Welengkar Institute of Management Development & Research, Bengaluru
- Xavier Institute of Management & Entrepreneurship (XIME), Bengaluru

Kerala
- SCMS Cochin School of Business, Cochin

Maharashtra
- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune

Odisha
- International Management Institute, Bhubaneswar

Punjab
- Chandigarh Business School of Administration, Mohali

Tamilnadu
- K.V Institute of Management & Information Studies, Coimbatore

A+
Delhi-NCR
- Lal Bahadur Shastri Institute of Management, Delhi
- Institute of Advanced Management & Research, Ghaziabad

Karnataka
- Kirloskar institute of Advanced Management Studies, Harrihar

Kerala
- Rajagiri Centre for Business Studies, Kochi

Madhya Pradesh
- Prestige Institute of Management & Research, Indore

Maharashtra
- Dr. D.Y. Patil Institute of Management Studies, Pimpri

International School of Business & Media, Pune
- Lala Lajpatrai Institute of Management, Mumbai

Odisha
- Regional College of Management, Bhubaneswar
- KIIT School of Management, Bhubaneswar

Tamilnadu
- KCT Business School, Coimbatore

Uttarakhand
- Doon Business School, Dehradun
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  - Ranked among top 50 B-Schools by “People Matters, NHRD”.
  - Recipient of Best Management Institute Award from ASSOCHAM.
- Excellent Placements:
  - No. of students opted for placements : 195
  - No. of students places : 192
  - Highest salary package : R. 14 lac per annum
- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs.
- Students from 18 Nationalities.

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(General)

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Event Management, Hospitality Management and Retail Management.

MCA
3 Years Full Time Programme
Lateral entry - 2 years

BBA / BCA
3 Years Full Time Programme

Dr. Sachin S. Vernekar
Dean, FMS BVU
Director IMED

Calendar of events

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<thead>
<tr>
<th>Program</th>
<th>Entrance Test date</th>
<th>Designated Centres for Entrance test</th>
<th>Last date of Submission of Application Form</th>
<th>Cost of Brochure and Entrance Test Fee</th>
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<td>MBA B-MAT-2016</td>
<td>6th March 2016</td>
<td>Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Patna, Chandigarh, Kolkata, Jaipur, Indore</td>
<td>1st March 2016</td>
<td>Brochure - Rs 200/- (Rs 400/- by post) Entrance Test Fee Rs 1,500/-</td>
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<td>28th May, 2016</td>
<td>Brochure - Rs 200/- (Rs 400/- by post) Entrance Test Fee Rs 1,000/-</td>
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Bharti Vidyapeeth University
INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT,
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### CHRONICLE B-SCHOOL SURVEY 2016

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#### Assam
- School of Management Sciences, Tezpur University, Tezpur

#### Delhi-NCR
- Institute of Management Studies, Noida

#### Karnataka
- PES University Department of MBA, Bengaluru

#### Madhya Pradesh
- Prestige Institute of Management, Gwalior

#### Maharashtra
- Balaji Institute of International Business (BIIB), Pune
- MIT School of Business, Pune
- Vaikunth Mehta National Institute of Cooperative Management, Pune
- Vivekanand Education Society Institute of Management, Mumbai

#### Rajasthan
- Institute of Agribusiness Management, Bikaner

#### Tamil Nadu
- Department of Management Studies, Francis Xavier Engineering College, Tirunelveli
- Institute for Technology and Management, Chennai
- Sona School of Management, Salem
- Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Department of Management, Chennai

#### Uttrakhand
- IMS Unison University, Dehradun

#### Uttar Pradesh
- Hindustan Institute of Management & Computer Studies, Mathura
**CHRONICLE B-SCHOOL SURVEY 2016**

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**Indian Institutes of Management (in order of establishment)**

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<thead>
<tr>
<th>Name</th>
<th>Short Name</th>
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<td>Indian Institute of Management Calcutta</td>
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<td>Indian Institute of Management Ranchi</td>
<td>IIM-Ranchi</td>
<td>2010</td>
<td>Ranchi, Jharkhand</td>
<td>iimranchi.ac.in</td>
</tr>
<tr>
<td>Indian Institute of Management Raipur</td>
<td>IIM-Raipur</td>
<td>2010</td>
<td>Raipur, Chhattisgarh</td>
<td>iimraipur.ac.in</td>
</tr>
<tr>
<td>Indian Institute of Management Tiruchirappalli</td>
<td>IIM-T</td>
<td>2011</td>
<td>Tiruchirappalli, Tamil Nadu</td>
<td>iimtrichy.ac.in</td>
</tr>
<tr>
<td>Indian Institute of Management Udaipur</td>
<td>IIM-U</td>
<td>2011</td>
<td>Udaipur, Rajasthan</td>
<td>iiimu.ac.in</td>
</tr>
<tr>
<td>Indian Institute of Management Kashipur</td>
<td>IIM-Kashipur</td>
<td>2011</td>
<td>Kashipur, Uttarakhand</td>
<td>iimkashipur.ac.in</td>
</tr>
</tbody>
</table>
Best of the Minds as MENTORS...

Applications invited for admission to the following AICTE Approved Programmes

Two Year Full Time (2016-18)

PGDM
14th Batch

PGDM
(International Business)
7th Batch

Equivalence to MBA degree - Association of Indian Universities (AIU)

Our excellence lies in the following superior attributes:
- AIU equivalence to MBA
- MOU with KPMG
- Industry Integrated PGDM with NHRDN Support
- International Quality Certification
- Highly experienced faculty
- Comprehensive curriculum
- Educational trip to NTU Singapore
- Corporate interface through Guest lectures, Industrial Visits, Live Projects, Summer Internship & Mentoring Programs
- Top Placements in MNCs
- Opportunity to learn three foreign languages French, German & Chinese

Collaboration with

State-of-the-Art Infrastructure
- Air Conditioned Class rooms with modern teaching Audio Visual Aids
- Rich computerized library
- Ultra modern conference & seminar halls and Auditorium

Distinguished Faculty & Speakers
- FMS, SRCC, MDI, IIT, IIFT, AirTel, Oracle, Microsoft, etc.

Blue Chip Placements
- Citibank, Deloitte, TCS, HCL, Maruti Suzuki, Deutsche Bank, LG, DELL, HDFC Bank, etc.
- Highest Salary 13 lacs

International Collaborations
- Deakin, Cologne, MDIS, Westminster

World Class Curriculum, International Exposure, Student Exchange Programme with Foreign Universities

Jagannath International Management School
MOR Pocket 105, Kalkaji, New Delhi-110019 Ph: +91-11-40619200 (100 Lines)
Helpline: 09868239472 Toll free: 1800112074 Email: admission@jagannath.org www.jagannath.org

In accordance with Supreme Court order “Ragging” is strictly prohibited and considered a punishable offence in our Institute.
### Top 10 Colleges in Terms of Academics

- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- Institute Management Studies, Ghaziabad
- International Management Institute, Bhubaneswar
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- K V Institute of Management and Information Studies, Coimbatore
- National Institute of Industrial Engineering, Mumbai
- Xavier Institute of Management & Entrepreneurship (XIME), Bengaluru
- Xavier Institute of Social Service, Ranchi

### Top 10 College in Terms of Intellectual Capital

- Indian Institute of Foreign Trade, Delhi
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- Kirloskar Institute of Advanced Management Studies, Harihar
- Lala Lajpatrai Institute of Management, Mumbai
- National Institute of Industrial Engineering, Mumbai
- Regional College of Management, Bhubaneswar
- Vaikunth Mehta National Institute of Cooperative Management, Pune
- Xavier Institute of Management and Entrepreneurship (XIME), Bengaluru
- Xavier Institute of Social Service, Ranchi

### Visiting Faculty

![Visiting Faculty Chart]

- CEO
- Top Management
- Middle Management
- Public Personalities
- Academic Leaders
Chronicle B-School Survey 2016

Top 10 Colleges in Terms of Infrastructure
- APIIT Business School, Panipat
- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- International Management Institute, Bhubaneswar
- Lal Bahadur Shastri Institute of Management, Delhi
- National Institute of Industrial Engineering (NITIE), Mumbai
- Prestige Institute of Management, Gwalior
- Xavier Institute of Management, Bhubaneswar
- Xavier Institute of Social Service, Ranchi

Admission through various examinations
- CAT 17%
- MAT 22%
- CET 14%
- OTHER 47%

Students having prior work experience who sought admissions in B.School
- Less Than 2 Years 18%
- More Than 2 Years 12%
- No Experience 72%

Sought admission in different B-Schools
- Engineers 28%
- Science 13%
- Commerce 32%
- Arts 7%
- Others 20%

Top 10 Colleges in Terms of Student & Admission Process
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- International Management Institute, Bhubaneswar
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management Studies, Delhi
- K.V Institute of Management & Information Studies, Coimbatore
- National Institute of Industrial Engineering (NITIE), Mumbai
- Xavier Institute of Management & Entrepreneurship (XIME), Bengaluru
- Xavier Institute of Management, Bhubaneshwar
- Xavier Institute of Social Service, Ranchi
**Top 10 Colleges in Terms of Placement**

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- International Management Institute, Bhubaneswar
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- K.V. Institute of Management and Information Studies, Coimbatore
- National Institute of Industrial Engineering (NITIE), Mumbai
- Xavier Institute of Management, Bhubaneswar
- Xavier Institute of Social Service, Ranchi

**Placement Trends in Different Stream**

**Student preferred different specialization**

**Top 10 Colleges in Terms of Industry Interaction**

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- Institute Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- K.V. Institute of Management & Information Studies, Coimbatore
- National Institute of Industrial Engineering, Mumbai
- Xavier Institute of Social Service, Ranchi
- Xavier Institute of Management, Bhubaneswar
NURTURING
Nurturing starts with a careful and elaborate process of selection. We try to admit students coming from diverse socio, cultural, geographical and educational backgrounds, in order to generate a skilled workforce of PAN India character. JIMS prides itself in admitting students not only from CAT but also from others prestigious tests like MAT/CMAT. We believe that if a management aspirant is unable to "CRACK" CAT, it is not the end of the world for him. These applicants are made to go through a rigorous selection process involving Group Discussion and Personal Interview. The final merit list is based on CAT/CMAT score, graduation result, work experience, in GD & PI.

TENDERING
The students thus selected are carefully trained over a period of two years. In the first year, a foundation management is laid by a set of compulsory courses. In the next year, specializations such as Marketing, Finance, HR, Operations, International Business and Retail Management are delivered. A lot of co-curricular and extra-curricular activities are carried out simultaneously.

MATURING
It is our endeavor to facilitate the exchange of knowledge between the students and the industry. JIMS provides a platform for placement where companies are invited to recruit students of various specializations and work experience. Understanding the significance of using the rigour and knowledge skillets for the right task, the placement team at JIMS seeks to provide corporate and students the best opportunities for mutually beneficial selection.

Offers Following Two year Full Time AICTE Approved Programmes

PGDM (XXIVth Batch)
(With specialization in Finance/ HR/ Marketing/ Operations)

PGDM International Business (VIIth Batch)*
(With specialization in Finance and Marketing)

PGDM Retail and Marketing (VIIth Batch)*
(With specialization in Finance/ Entrepreneurship/ E-commerce/ Visual Merchandising)

Proud Alumni
Amit Sabharwal, AVP, Axis Bank • Manish Verma, Deputy General Manager, Kohler • Sandeep Grover, Head-Sales Process & Deployment, Vodafone India Ltd • Amit Saluja, Associate Vice President, HSBC • Sameer Walla, Business Manager, Lifestyle International Pvt. Ltd • Pankaj Sikka, Head Procurements (India), CB Richards • Nitin Nayar, Asst. Vice President, Reliance • Deepak Sood, Director- Trading, Barclays Bank PLC • Kanwaldeep Singh Bedi, Head-Data Services, Tata Teleservices

Awards & Rankings
Awarded for Excellence in Education by Competition Success Review in Award ceremony on 19th April 2015 • Best Institute for quality intake students by Assocham Dec. 2014 • Ranked 2nd amongst Top Private B-Schools of Delhi & Ranked 14th amongst Top B-Schools of Super Excellence - CSR Nov. 2015 • Ranked 50 amongst top 200 Management Institutes - Times of India Feb 2015 • Ranked 9th in Top 25 Colleges in North Zone - The Week • Ranked 19th in Industry Interaction and Ranked 25th in Intellectual Capital - Business World 2014 • Graded A+ on All India basis • Business India 2014 • Graded A++ on All India basis, Ranked 4th on All India basis (Student & Admission Process) • Ranked 6th on All India basis (Placements) - Business and Management Chronicle Dec 2014

Final selection will be made on the basis of Academic Performance, MAT/CAT/ XAT/CMAT score, Group Discussion and Personal Interview

Note: In accordance with Supreme court order “Ragging” is strictly prohibited and considered a punishable offence in our Institute

Jagan Institute of Management Studies
3, Institutional Area, Sector-5, Rohini, New Delhi-110085 Tel.: 45184000/ 01/ 02/ 03 Helpline No. 9871097501
Email: admissions@jimsindia.org Website: www.jimsindia.org
Top Emerging Management Colleges

- APIIT Business School, Panipat
- Department of Management Studies, Nandha Engineering College, Erode
- Doon Business School, Dehradun
- Hindustan Institute of Management and Computer Studies, Mathura
- International Management Institute, Bhubaneswar
- K V Institute of Management and Information Studies, Coimbatore
- Aalim Muhammed Salegh College of Engineering, Chennai
- Kirloskar Institute of Advanced Management Studies, Harihar
- Sasmira’s Institute of Management Studies and Research, Mumbai
- Veltech HighTech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai

Top 5 Business School in Delhi-NCR

- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- Institute of Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi

Top 5 Business School in East India

- Department of Management Studies, Mizoram University, Aizawl
- International Management Institute, Bhubaneswar
- School of Management Sciences, Tezpur University, Tezpur
- Xavier Institute of Management, Bhubaneswar
- Xavier Institute of Social Service, Ranchi

Student ratio gender wise

- Female 38%
- Male 62%

Top 5 Business School in North India

- Doon Business School, Dehradun
- Hindustan Institute of Management and Computer Studies, Mathura
- IMS Unison University, Dehradun
- Punjab Institute of Management Technology, Fatehgarh Sahib
- Teerthanker Mahaveer Institute of Management & Technology, Moradabad
Best B-School in India - North by ASSOCHAM 2015
Best Management Institute in Placements by ASSOCHAM 2015
Best B-School in Placements by CEGR 2015
Excellent B-School in Corporate Interface in UP by CMAI 2015

Ranked 2nd in U.P. / Uttarakhand by Outlook September 2015
Ranked 2nd in U.P. / Uttarakhand by CSR-GHRDC November 2015
Ranked 2nd in Uttar Pradesh by Dialogue India June 2015
Ranked 4th in U.P. / Uttarakhand by The Week October 2015
Ranked 8th in North India by The Times of India 2015
Rated A1 by AIMA May 2014
Rated AAA+ in Delhi / NCR by Careers 360 November 2014

Building Leaders of tomorrow...
8500+ Students | 26000+ Alumni Base | 20+ Programs with glorious legacy of 26 years

IMS breaks into Top 10 with 8th Rank in North India by THE TIMES OF INDIA, 2015

PGDM
27th Batch of Post Graduate Diploma in Management (2 years/ Full Time/ Equivalent to MBA as per AIU & AICTE)

IMS Accreditations:
- The National Board of Accreditation (NBA)
- National Assessment and Accreditation Council (NAAC)

IMS Placements:
- 200% Placement of PGDM (2013-15) batch before 6 months of completion of course in 'A' listed brands like Deloitte, Business Standard, American Express, Pepsi, Citibank, Amazon, Bank of America, Honda, ITC, Samsung, Federal Bank, Hero, Parle, Capital Via Research, SBI, IndusInd Bank, ICICI Securities, Axis Bank, Berger Paints, ShopClues, VIP, Sri Ram Pistol, WNS, Tech Mahindra, Asian Paints, XL Dynamics, NDTV Ethnic, TATA Croma, Ceasifire, ING Vysya Bank, PWC, Tata Docomo, South India Bank, Nestle, Godrej, Amul, Capital IQ, Byoy International Group, Beroe, Linde, Crisil and many more...
- Extensive Industry Interaction with Regular Industry Visits, Live Projects, Corporate guest lecture series

IMS Global Exposure:
Academic Collaborations with:
Zhejiang University, Hangzhou, China
Jamia Hamdard (Deemed University) New Delhi

PGDM Curriculum includes:
- International Study Tour
- Dual Specialization & Super Specialization
- Free Laptop
- Certification Courses
  - NSE
  - Economic Outlook
  - CMIE Prowess
- Advanced MS Office
- Yellow belt six sigma

INSTITUTE OF MANAGEMENT STUDIES
Lal Quan, G.T. Road, Ghaziabad (NCR) - 201009
Phone: 0120-4170600 (30 lines), 1800-102-4170 (Toll Free)
E-mail: director@imsgzb.com | www.imsgzb.com

We do not have any branch anywhere else in India
Top 5 Business School in West India

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Dr. D.Y. Patil Institute of Management & Research, Pune
- International School of Business Management (ISBM), Pune
- Lala Lajpatrai Institute of Management, Mumbai
- M.S. Patel Institute, Faculty of Management Studies, Vadodara

Top 5 Business School in South India

- Hindustan Institute of Technology and Science, School of Management, Chennai
- Institute of Public Enterprise, Hyderabad
- K.V. Institute of Management and Information Studies, Coimbatore
- Prin L. N. Welingkar Institute of Management Development & Research, Bengaluru
- Xavier Institute of Management & Entrepreneurship (XIME), Bengaluru

Top Colleges Offering Sector-Specific Courses

<table>
<thead>
<tr>
<th>Name of Institute</th>
<th>City</th>
<th>Stream of Specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bharati Vidyapeeth University, Institute of Management and Enterpreneurship Development</td>
<td>Pune</td>
<td>Enterpreneurship</td>
</tr>
<tr>
<td>Indian Institute of Foreign Trade</td>
<td>Delhi</td>
<td>International Business &amp; Trade</td>
</tr>
<tr>
<td>Institute of Agribusiness Management</td>
<td>Bikaner</td>
<td>AgriBusiness Management</td>
</tr>
<tr>
<td>International School of Business Media</td>
<td>Pune</td>
<td>Media &amp; Communication</td>
</tr>
<tr>
<td>National Institute of Industrial Engineering</td>
<td>Mumbai</td>
<td>Industrial</td>
</tr>
<tr>
<td>Vaikunth Mehta National Institute of Cooperative Management</td>
<td>Pune</td>
<td>Co-operative Business</td>
</tr>
<tr>
<td>Xaviers Institute of Social Service</td>
<td>Ranchi</td>
<td>Rural Management</td>
</tr>
</tbody>
</table>
Top Recruiters in B-School

The perfect candidates are always in demand, as they play important role and measured to be an asset for an organization. For this hunt, recruiters flocked in Business Schools to search for the talent. These recruiters approach from different sectors like Banking, IT Sector, FMCG, E-Commerce, aviation etc.

With the boom in Banking Sector, this year many companies participated in the placement session in B-School. E-Commerce players visited the B-School campuses with Amazon and Flipkart leading the pack. Flipkart hired close to 50 Graduates from IIMs and other top B-Schools in 2015. Top recruiters includes in the list are Deloitte, Boston Analytics, Cognizant, Wipro, ICICI Bank, and Reliance Industries. The majority of top management schools in the country have commendable track record of receiving near about 100% placement with very good salaries and job roles. These B-Schools have also been pretty victorious in getting a number of their students placed in organizations that offer international posting. Let’s come across on international & domestic recruiters in B-Schools.

### Top International Recruiters

<table>
<thead>
<tr>
<th>IBM</th>
<th>Amazon</th>
<th>Goldman Sachs</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSBC</td>
<td>Microsoft</td>
<td>Cognizant</td>
</tr>
<tr>
<td>Palmolive</td>
<td>Citibank</td>
<td>Dell</td>
</tr>
<tr>
<td>Accenture</td>
<td>Bank of America</td>
<td>Tommy Hilfiger</td>
</tr>
<tr>
<td>Boston Analytics</td>
<td>Google</td>
<td>Deutsche Bank</td>
</tr>
<tr>
<td>DE Shaw</td>
<td>KPMG</td>
<td>Fujitsu</td>
</tr>
<tr>
<td>DBS Bank</td>
<td>Facebook</td>
<td>Deloitte</td>
</tr>
</tbody>
</table>

### Top Domestic Recruiters

<table>
<thead>
<tr>
<th>Bajaj Moters</th>
<th>Kotak Mahindra Bank</th>
<th>Reliance Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICICI Bank</td>
<td>Godrej Industries</td>
<td>Vodafone</td>
</tr>
<tr>
<td>Axis Bank</td>
<td>Redington</td>
<td>The Hindu</td>
</tr>
<tr>
<td>IOCI</td>
<td>India Infoline</td>
<td>DCM Shriram</td>
</tr>
<tr>
<td>Bank of Maharastra</td>
<td>ITC</td>
<td>HCL</td>
</tr>
<tr>
<td>Aviva</td>
<td>Bajaj Finserv</td>
<td>India Bulls</td>
</tr>
<tr>
<td>IDBI Bank</td>
<td>Business Standard</td>
<td>Jaro Education</td>
</tr>
<tr>
<td>IndusInd Bank</td>
<td>Idea Cellular</td>
<td>Mother Dairy</td>
</tr>
<tr>
<td>Ranbaxy</td>
<td>Maruti</td>
<td>Flipkart</td>
</tr>
</tbody>
</table>
Admissions Open for 6th Batch PGDM (2016-18)

RANKINGS
- Recognised as 'Outstanding B-School of Excellence' by Competition Success Review (CSR) Ranking for B-Schools 2015.
- Recognised as the "Management College of the Year - 2015: Academic Reputation" by the Higher Education Review (HER) Magazine.
- Top 10 emerging Business colleges in India - by Silicon India Education.
- Recognised as Topmost Promising Institute in East India by Digital Learning India.

Eligibility: Graduates with min. 50% marks
Qualifying Exams: CAT, XAT, GMAT, CMAT

HIGHLIGHTS
- A corporate B-School with a strong alumni network and wide-spread corporate connectivity.
- Recognized by the Government of Odisha as a premier institution for recruitment of MBA graduates in State Public Sector Units (SPSUs).
- 100% placement since inception.
- Median package of Rs.7.14 lacs CTC for PGDM (2013-15)
- State-of-the-art class rooms with cutting-edge teaching and learning aids.
- Fully equipped gymnasium with various other indoor and outdoor games facility.
- Strong intellectual capital having faculty with national and international experience.

For more details visit: www.imibh.edu.in

Our Recruiters

Scholarships upto ₹1.2 lacs available under various categories

INTERNATIONAL MANAGEMENT INSTITUTE
IDCO Plot No.1, Gothapatna PO: Malipada, Dist.: Khurda, Bhubaneswar- 751003
Phone: 0674-3042101 | 0674-3042112 | 8895576544, E-mail: admissions@imibh.edu.in
The most enduring benefit that can accrue to any graduating B-School student is the membership of the Alumni Network. The membership helps to build career ties while enrolled. Whilst exploring various employment options the alumni directory offers a wealth of contacts who will gladly respond to questions from current students. Such dialogue also gives the alumni a chance to know more about you and might even lead to job offers upon graduation.

Jagannath International Management School (JIMS) Kalkaji, New Delhi is renowned as one of the top B-Schools in the Country. It has been bestowed with many prestigious national awards and rankings in 2015. The accolades received include “18th Best B-School in India” as per Perception Survey by Business Barons in February, “6th Best B-School in India” for “Leadership and Governance” by NHRDN National Survey in April and Indian Education Congress Award for “Excellence and Innovation in Management Studies” in June. JIMS has been awarded the International Quality Certification, ISO 9001:2008 for maintaining high quality standards in all its academic systems and processes.

Over the last decade JIMS has assiduously worked to build a vast alumni network of almost 10,000 members. Whether an alumni is an entrepreneur striving to grow his or her company, a young professional seeking to accelerate his or her career path or a senior grad mentoring others in appreciation for past guidance received, JIMS alumni network is a vibrant and efficient platform for such “value exchange”.

The Alumni Association Committee which is spearheaded by ex-students, conducts a series of get-togethers throughout the year. These include sports competitions, movies, picnic etc and culminate in the gala annual dinner in December each year.

This year the annual dinner took place on 19th December at the prestigious Chelmsford Club in New Delhi. The Alumni Organizing Committee ensured that it turned out to be an exciting, fun filled evening where hundreds of alumni connected and renewed old friendships and rich memories. The event was marked by exciting competitions, live band performances and a glittering Awards Ceremony featuring “Distinguished Alumnus” Awards. The 1999-2002 batch alumni were also presented with mementoes on the occasion of their Crystal Anniversary. A fitting finale to the three hour extravaganza was the Jam session wherein joyful alumni foot-tapped to the latest hindi and western pop tunes being belted out by a popular D.J.

The Alumni network of JIMS is a cherished institution which not only offers a variety of benefits and attractions to its members but also to the existing students. The alumni offer their continual support and participation to the institute in its key activities such as seminars, conferences, guest lectures, mentoring programmes etc. They also actively participate during the final placement season in the alma mater.