



**INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR**

Shaping global leaders for tomorrow

INTERNATIONAL MANAGEMENT INSTITUTE, Bhubaneswar, INDIA

In Collaboration with



**Sichuan Academy of
Social Sciences (SASS), China**

SICHUAN ACADEMY OF SOCIAL SCIENCES (SASS), Chengdu, CHINA



Is organizing an International Conference on

**India and China: Economic, Social and
Cultural Perspective**



**Theme: Sino-India Relationship: Economic, Social and Development
Issues**

October 14-15, 2018

Venue:

International Management Institute, Bhubaneswar, INDIA

Cultural and economic relations between China and India date back to ancient times. The Silk route not only served as a major trade route between India and China, but was also credited with facilitating the spread of Buddhism from India to East Asia. Both countries enjoy similar demographic dividends and have been registering highest economic growth in recent years. In fact, these two economies have become the growth engines for an otherwise stagnant world economy today. India and China have taken the centre-stage of global geo-political environment in recent times due to their sustained economic growth rates and achievements in economic development indicators during the last decades. India and China are expected to lead a new economic world order that espouses economic prosperity in a culturally and socially rich environment. In this context, it becomes imperative to examine some of the key indicators of growth such as the Banking, Finance, Economics and Trade. With increasing importance of issues such as transparency, accountability and social responsibility in the new world order, discussions on corporate social responsibility, corporate governance, and sustainability have also gathered momentum. This conference intends to address these issues during the two day conference.

This conference aims at bringing scholarly works in the areas of economic, social and cultural issues relevant to India and China, where the participants will get a platform to share their existing work and collaborate with others for undertaking research. The conference invites research papers in the following four tracks:

Conference Tracks:

Banking & Finance:

Banking System
Microfinance
Corporate Governance in Banks
Basel norms & Capital adequacy
Treasury Management
Risk Management
NPA Management
Forex Management
Interest Rate Risk Management
Asset Pricing Capital
Structure Dividend
Policy Portfolio
Management Valuation
of firms
Working Capital Management
Mergers and Acquisition
Corporate Governance
Financial Reporting
Market Volatility
Derivatives Markets

CSR & Sustainability:

Environment & social responsibility
Socially responsible Investments
Socially responsible products
Supply chain sustainability
Sustainability reporting standards
Implementation challenges in CSR and sustainability
Collaboration and stakeholder management
Innovation in CSR and sustainability strategies
Aligning CSR with brand, image & reputation
Sustainability and digitization
Renewable energy adoption and implementation
CSR in developing markets

Social & Cultural Issues in

Social equity
Cultural issues in bilateral relations
Social capital and trust building
Culture as a change agent
Social Dysfunction and economic development
Cross Cultural Literacy
Cultural Diversity

Economic Development

Economic Development Models
Infrastructure Development
Green Accounting
Human Development
Global Economic Environment
Energy Economics
Macroeconomic Modeling
Trade and National Welfare
FDI and Economic Development
TRIPS and International Trade
International Trade Finance
Globalization and Free Trade
Trade Policies
International Trade and Labor Migration

Important Dates for the Conference

Abstract Submission	1st September, 2018
Full Paper Submission	20thSeptember,2018
Paper Acceptance Confirmation	30thSeptember,2018
Conference Registration	5thSeptember,2018

Paper Submission Guidelines

Research papers must be entirely original, not previously published elsewhere or under consideration. All submissions must be double spaced with 2.5 cm margins using 12 point Times New Roman font in a single MS-Word file. The submission should include a Title Page, Authors (names, affiliation, e-mails and other details), an abstract (no more than 100 words) and 3-5 key words. Final paper should not exceed 30 pages including references.

All the abstracts and papers must be submitted electronically via e-mail to the conference secretariat in the email id: imisassconf18@imibh.edu.in or it can be submitted online at EasyChair in the link <https://easychair.org/conferences/?conf=imisassconference201>

The authors of the selected papers will be notified by e-mail. They will then be requested to register electronically in the link sent to them along with the confirmation mail.

Academic Output:

All the papers submitted to the conference will be summarized in the conference proceedings. All the authors are requested to submit a summary of the research paper not exceeding 200 words for this purpose while submitting the full length paper. The summary should address the contribution of the author(s) work to the advancement of the research as per the conference theme including conclusions and implications for the contemporary research in the area. Selected Papers would be published in Global Business Review and Emerging Economic Studies Published by Sage subject to copyright authorization by the authors.

Registration & Fees:

Early Bird Registration (On or before 15th September 2018)		Registration Fee after 15th September 2018	
Academicians	Rs 2500*	Academicians	Rs 3000
Corporate Delegates	Rs 5000*	Corporate Delegates	Rs 6000
Research Scholars/Students	Rs 1000	Research Scholars/Students	Rs 1500
Foreign Delegate	\$100	Foreign Delegate	\$100
Foreign Students	\$50	Foreign Students	\$50

*Group discount of 10% in all cases if there are 3 or more participants from the same organization for Corporate Delegates

The fees include participation fee, conference kit, Conference Lunch & Snacks, Networking Welcome Dinner and all materials of the conference.

Hospitality:

The conference is being held at IMI, Bhubaneswar campus. Limited numbers of rooms are available on payment basis. The room tariffs are as given below:

Single Occupancy A/C Room	2500 per day
Single Occupancy non-A/C room	1500 per day
Single Occupancy Hostel Room	750 per day

The registration fees may be paid through a crossed demand draft in favor of **International Management Institute, Bhubaneswar** payable at any nationalized bank in Bhubaneswar. Alternatively, it may also be paid through NEFT as per the details given below:

Name of the Bank: Allahabad Bank

Account No.: 50071252726

IFSC Code: ALLA0210329

In case of NEFT transfer, you are also requested to send a mail to pranab@imibh.edu.in

Local participants may deposit the registration fee through pay order NEFT/DD in favour of **International Management Institute, Bhubaneswar**. All the participants will be issued the receipt of payments.

About International Management Institute, Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India's first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "gurukul" IMI B currently offers two-year full-time Post Graduate Diploma in Management (PGDM) and PGDM (WE) for working executives. The state government of Odisha recognizes IMI Bhubaneswar as a premier institution for recruiting executives for State Public Sector Units (SPSU). The National HRD Network of India has acknowledged IMI Bhubaneswar as an emerging institution of repute.

About Sichuan Academy of Social Sciences

Sichuan Academy of Social Sciences was founded in 1978, and it currently has been developed into a research base and center of philosophy and social sciences with a full range of subjects, reasonable talent structure, distinctive academic features and outstanding scientific research achievements in Sichuan Province. It plays an irreplaceable role as a thinking tank and idea treasury in the social and economic development of Sichuan Province and the practice of building a well-off society in an all-round way.

About Venue

International Management Institute is located in Bhubaneswar and very close to Popular Tourist Place Puri, Lake Chilika and Konark (Black Pagoda)

Bhubaneswar



Bhubaneswar is often called the 'Temple City of the East.' The imposing spire of the Lingaraj Temple, the quiet beauty of the Viswa Shanti Stupa in Dhauli and the pink translucence of the Mahavira Jain Temple in nearby Khandagiri, inspire feelings of wonder at their sheer beauty and their cross-cultural permutations. The temples have stood testimony to the area's history, which spans 25 centuries.

Other Popular Tourist Places around Bhubaneswar:

Puri

Counted among the most sacred pilgrim centres for Hindus in India, the destination is a seat of Lord of Universe, Jagannath, as per testimony of Skanda Purana. Honoured with the famous Jagannath shrine, the spiritual city is also known as Jagannath Puri. Besides, the destination is a repository of art and architecture of India with ruins and testaments belonging to the period from 3rd Century B.C. to 17th Century A.D.



Chilika Lake



Spread over an area of 1100 sq.km, the Chilika is Asia's largest brackish water lake. Home of millions of colorful birds throughout the including migratory birds who descends on it from as far off as Siberia in winter and cavorting Irrawaddy Dolphins. Dotted with numerous islands, Chilika can be best enjoyed from Barkul (100 km from Bhubaneswar) and from Satapada (50 km from Puri).

Konark

The Sun temple at Konark, poetry in stone and a World Heritage Monument is often described as the grandest achievement of the Eastern school of architecture. This 13th Century AD architectural marvel in stone designed as a chariot of the Sun God with 12 giant wheels fixed on either side, whirled by seven horses in the translation of a Rig Vedic allegory in stone.



Conference Secretariat

Ms. Nazia Parveen

Imisassconf18@imibh.edu.in

+91-674-3042110(O)

+91-7008961754(M)

Conference Venue:

International Management Institute
IDCO Plot 1, Maliapada, Gothapatna
Bhubaneswar - 751003

Conference Advisory Committee

Prof. Ramesh Behl, Director, IMI Bhubaneswar

Prof. Arindam Banik, Director, IMI Kolkata

Prof. Pradip K. Bhoumik, Acting Director, IMI Delhi

Prof. Padmaja Mishra, Vice-Chancellor, Rama Devi Women's University

Prof. Pravakar Sahoo, Professor, Institute of Economic Growth

Prof. D. Tripathi Rao, Professor, IIM, Lucknow

Prof. Pitabas Mohanty, Professor, XLRI Jamshedpur

Prof. Monica Forret, Professor, St. Ambrose University, USA

Prof. Srijit Mishra, Director, NCDS

Prof. Mitali Chinara, Professor, Department of A & A Economics, Utkal University

Prof. Damodar Suar, Professor, IIT Kharagpur

Prof. B.B Mishra, Professor, MBA Department, Utkal University

Prof. Pinaki Chakraborty, Professor, NIPFP, INDIA

Prof. Rabi Narayan Patra, Professor, Council of Analytical Tribal Studies, Koraput

Conference Coordinators:

Dr. R.K. Panigrahi

ramakrushna@imibh.edu.in

+91-674-3042142(O)

+91- 90906-41637(M)

Dr. Supriti Mishra

mishrasupriti@imibh.edu.in

+91-674-3042152(O)

+91-94391-00112(M)



**INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR**

Shaping global leaders for tomorrow

Indo-China International Conference

“Economic, Social and Cultural Perspective”

14—15 October 2018

REGISTRATION FORM

Full Name:

Designation:

University / Company:

Mailing Address:

City State Pin code

Landline Mobile (1) Mobile (2)

Email

Whether Presenting Paper? Yes No

If “Yes” Title of the Paper

Category of Registration? (Please tick as applicable) [Early Bird Registration / Regular Charges]

Academic (Rs. 2500 / 3000) Corporate (Rs. 5000 / 6000) Research Scholar (Rs. 1000 / 1500)

Student (PG/UG) (Rs. 1500 / 2000) Foreign Delegates / Students (USD 100 / 100)

Accommodation Required [Occupancy Rates per day per pax]

Single AC Room (Rs. 2500) Single Hostel Room (Rs. 750) Single Non AC Room (Rs. 1500)

Details of Payment by Draft (Should be payable at Bhubaneswar Odisha)

Name of the Issuing Bank Number:

Signature

The Registration Form and Draft may kindly be sent to Dr. Supriti Mishra International Management Institute, Bhubaneswar 751003, Odisha, India. E-mail: imisassconf18@imibh.edu.in. In case of **RTGS/NEFT transfer**, please email the following details to the conference convener—Name & Designation of the Participants, Bank Name, UTR Number, Date & Amount of Transfer.