INTERNATIONAL MANAGEMENT INSTITUTE, Bhubaneswar, INDIA

In Collaboration with

Sichuan Academy of Social Sciences (SASS), China

SICHUAN ACADEMY OF SOCIAL SCIENCES (SASS), Chengdu, CHINA

Is organizing an International Conference on

India and China: Economic, Social and Cultural Perspective

Theme: Sino-India Relationship: Economic, Social and Development Issues

December 14-15, 2018

Venue:

International Management Institute, Bhubaneswar, INDIA
Cultural and economic relations between China and India date back to ancient times. The Silk route not only served as a major trade route between India and China, but was also credited with facilitating the spread of Buddhism from India to East Asia. Both countries enjoy similar demographic dividends and have been registering highest economic growth in recent years. In fact, these two economies have become the growth engines for an otherwise stagnant world economy today. India and China have taken the centre-stage of global geo-political environment in recent times due to their sustained economic growth rates and achievements in economic development indicators during the last decades. India and China are expected to lead a new economic world order that espouses economic prosperity in a culturally and socially rich environment. In this context, it becomes imperative to examine some of the key indicators of growth such as the Banking, Finance, Economics and Trade. With increasing importance of issues such as transparency, accountability and social responsibility in the new world order, discussions on corporate social responsibility, corporate governance, and sustainability have also gathered momentum. This conference intends to address these issues during the two day conference.

This conference aims at bringing scholarly works in the areas of economic, social and cultural issues relevant to India and China, where the participants will get a platform to share their existing work and collaborate with others for undertaking research. The conference invites research papers in the following four tracks:

**Conference Tracks:**

**Banking & Finance:**
- Banking System
- Microfinance
- Corporate Governance in Banks
- Basel norms & Capital adequacy
- Treasury Management
- Risk Management
- NPA Management
- Forex Management
- Interest Rate Risk Management
- Asset Pricing Capital
- Structure Dividend
- Policy Portfolio
- Management Valuation of firms
- Working Capital Management
- Mergers and Acquisition
- Corporate Governance
- Financial Reporting
- Market Volatility
- Derivatives Markets

**CSR & Sustainability:**
- Environment & social responsibility
- Socially responsible Investments
- Socially responsible products
- Supply chain sustainability
- Sustainability reporting standards
- Implementation challenges in CSR and sustainability
- Collaboration and stakeholder management
- Innovation in CSR and sustainability strategies
- Aligning CSR with brand, image & reputation
- Sustainability and digitization
- Renewable energy adoption and implementation
- CSR in developing markets
Important Dates for the Conference

Abstract Submission  20th November, 2018
Abstract Acceptance Confirmation  22nd November, 2018
Full Paper Submission  30th November, 2018
Paper Acceptance Confirmation  05th December, 2018
Conference Registration  05th November, 2018

Paper Submission Guidelines

Research papers must be entirely original, not previously published elsewhere or under consideration. All submissions must be double spaced with 2.5 cm margins using 12 point Times New Roman font in a single MS-Word file. The submission should include a Title Page, Authors (names, affiliation, e-mails and other details), an abstract (no more than 100 words) and 3-5 key words. Final paper should not exceed 30 pages including references.

All the abstracts and papers must be submitted electronically via e-mail to the conference secretariat in the email id: imisassconf18@imibh.edu.in or it can be submitted online at EasyChair in the link https://easychair.org/conferences/?conf=imisassconference201

The authors of the selected papers will be notified by e-mail. They will then be requested to register electronically in the link sent to them along with the confirmation mail.
**Academic Output:**

All the papers submitted to the conference will be summarized in the conference proceedings. All the authors are requested to submit a summary of the research paper not exceeding 200 words for this purpose while submitting the full-length paper. The summary should address the contribution of the author(s) work to the advancement of the research as per the conference theme including conclusions and implications for the contemporary research in the area. Selected Papers would be published in Conference Anthology and Emerging Economic Studies Published by Sage subject to copyright authorization by the authors.

**Registration & Fees:**

<table>
<thead>
<tr>
<th>Early Bird Registration (On or before 30th November, 2018)</th>
<th>Registration Fee after 30th November 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academicians</td>
<td>Rs 2500*</td>
</tr>
<tr>
<td>Corporate Delegates</td>
<td>Rs 5000*</td>
</tr>
<tr>
<td>Research Scholars/Students</td>
<td>Rs 1000</td>
</tr>
<tr>
<td>Foreign Delegate</td>
<td>$100</td>
</tr>
<tr>
<td>Foreign Students</td>
<td>$50</td>
</tr>
<tr>
<td>Academicians</td>
<td>Rs 3000</td>
</tr>
<tr>
<td>Corporate Delegates</td>
<td>Rs 6000</td>
</tr>
<tr>
<td>Research Scholars/Students</td>
<td>Rs 1500</td>
</tr>
<tr>
<td>Foreign Delegate</td>
<td>$100</td>
</tr>
<tr>
<td>Foreign Students</td>
<td>$50</td>
</tr>
</tbody>
</table>

*Group discount of 10% in all cases if there are 3 or more participants from the same organization for Corporate Delegates

The fees include participation fee, conference kit, Conference Lunch & Snacks, Networking Welcome Dinner and all materials of the conference.

**Hospitality:**

The conference is being held at IMI, Bhubaneswar campus. Limited numbers of rooms are available on payment basis. The room tariffs are as given below:

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Occupancy A/C Room</td>
<td>2500</td>
</tr>
<tr>
<td>Single Occupancy non-A/C room</td>
<td>1500</td>
</tr>
<tr>
<td>Double A/C Room</td>
<td>2250</td>
</tr>
</tbody>
</table>

The registration fees may be paid through a crossed demand draft in favor of International Management Institute, Bhubaneswar payable at any nationalized bank in Bhubaneswar. Alternatively, it may also be paid through NEFT as per the details given below:

**Name of the Bank:** Allahabad Bank  
**Account No.:** 50071252726  
**IFSC Code:** ALLA0210329

In case of NEFT transfer, you are also requested to send a mail to pranab@imibh.edu.in

Local participants may deposit the registration fee through pay order NEFT/DD in favour of International Management Institute, Bhubaneswar. All the participants will be issued the receipt of payments.
About International Management Institute, Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India’s first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "gurukul" IMI B currently offers two-year full-time Post Graduate Diploma in Management (PGDM) and PGDM (WE) for working executives. The state government of Odisha recognizes IMI Bhubaneswar as a premier institution for recruiting executives for State Public Sector Units (SPSU). The National HRD Network of India has acknowledged IMI Bhubaneswar as an emerging institution of repute.

About Sichuan Academy of Social Sciences

Sichuan Academy of Social Sciences was founded in 1978, and it currently has been developed into a research base and center of philosophy and social sciences with a full range of subjects, reasonable talent structure, distinctive academic features and outstanding scientific research achievements in Sichuan Province. It plays an irreplaceable role as a thinking tank and idea treasury in the social and economic development of Sichuan Province and the practice of building a well-off society in an all-round way.

About Venue

International Management Institute is located in Bhubaneswar and very close to Popular Tourist Place Puri, Lake Chilika and Konark (Black Pagoda)

Bhubaneswar

Bhubaneswar is often called the ‘Temple City of the East.’ The imposing spire of the Lingaraj Temple, the quiet beauty of the Viswa Shanti Stupa in Dhauli and the pink translucence of the Mahavira Jain Temple in nearby Khandagiri, inspire feelings of wonder at their sheer beauty and their cross-cultural permutations. The temples have stood testimony to the area’s history, which spans 25 centuries.

Other Popular Tourist Places around Bhubaneswar:

Puri

Counted among the most sacred pilgrim centres for Hindus in India, the destination is a seat of Lord of Universe, Jagannath, as per testimony of Skanda Purana. Honoured with the famous Jagannath shrine, the spiritual city is also known as Jagannath Puri. Besides, the destination is a repository of art and architecture of India with ruins and testaments belonging to the period from 3rd Century B.C. to 17th Century A.D.
Chilika Lake

Speared over an area of 1100 sq.km, the Chilika is Asia’s largest brackish water lake. Home of millions of colorful birds throughout the year including migratory birds who descend on it from as far off as Siberia in winter and cavorting Irrawaddy Dolphins. Dotted with numerous islands, Chilika can be best enjoyed from Barkul (100 km from Bhubaneswar) and from Satapada (50 km from Puri).

Konark

The Sun temple at Konark, poetry in stone and a World Heritage Monument is often described as the grandest achievement of the Eastern school of architecture. This 13th Century AD architectural marvel in stone designed as a chariot of the Sun God with 12 giant wheels fixed on either side, whirls by seven horses in the translation of a Rig Vedic allegory in stone.

Conference Secretariat
Ms. Nazia Parveen
Imisassconf18@imibh.edu.in
+91-674-3042110(O)
+91-7008961754(M)

Conference Advisory Committee
Prof. Ramesh Behl, Director, IMI Bhubaneswar
Prof. Arindam Banik, Director, IMI Kolkata
Prof. Pradip K. Bhoumik, Acting Director, IMI Delhi
Prof. Padmaja Mishra, Vice-Chancellor, Rama Devi Women’s University
Prof. Pravakar Sahoo, Professor, Institute of Economic Growth
Prof. D. Tripati Rao, Professor, IIM, Lucknow
Prof. Pitabas Mohanty, Professor, XLRI Jamshedpur
Prof. Monica Forret, Professor, St. Ambrose University, USA
Prof. Srijit Mishra, Director, NCDS
Prof. Mitali Chinara, Professor, Department of A & A Economics, Utkal University
Prof. Damodar Suar, Professor, IIT Kharagpur
Prof. B.B. Mishra, Professor, MBA Department, Utkal University
Prof. Pinaki Chakraborty, Professor, NIPFP, INDIA
Prof. Rabi Narayan Patra, Professor, Council of Analytical Tribal Studies, Koraput

Conference Coordinators:
Dr. R.K. Panigrahi
ramakrushna@imibh.edu.in
+91-674-3042142(O)
+91-90906-41637(M)

Dr. Supriti Mishra
mishrasupriti@imibh.edu.in
+91-674-3042152(O)
+91-94391-00112(M)

Conference Venue:
International Management Institute
IDCO Plot 1, Maliapada, Gothapatna
Bhubaneswar - 751003
Indo-China International Conference
“Economic, Social and Cultural Perspective”
14—15 December, 2018
REGISTRATION FORM

Full Name: 

Designation: 

University / Company: 

Mailing Address: 

City 

State 

Pin code 

Landline 

Mobile (1) 

Mobile (2) 

Email 

Whether Presenting Paper? □ Yes 

□ No 

If “Yes” Title of the Paper 

Category of Registration? (Please tick as applicable) [Early Bird Registration / Regular Charges]

□ Academic (Rs. 2500 / 3000) 

□ Corporate (Rs. 5000 / 6000) 

□ Research Scholar (Rs. 1000 / 1500) 

□ Student (PG/UG) (Rs. 1500 / 2000) 

□ Foreign Delegates / Students (USD 100 / 100) 

Accommodation Required [Occupancy Rates per day per pax]

□ Single AC Room (Rs. 2500) 

□ Double AC Room (Rs. 2250) 

□ Single Non AC Room (Rs. 1500) 

Details of Payment by Draft (Should be payable at Bhubaneswar Odisha) 

Name of the Issuing Bank 

Number: 

Signature 

The Registration Form and Draft may kindly be sent to Dr. Supriti Mishra International Management Institute, Bhubaneswar 751003, Odisha, India. E-mail: imisassconf18@imibh.edu.in. In case of RTGS/NEFT transfer, please email the following details to the conference convener—Name & Designation of the Participants, Bank Name, UTR Number, Date & Amount of Transfer.