



International Management Institute, Bhubaneswar

Shaping global leaders for tomorrow

International Management Institute, Bhubaneswar, India



EGADE Business School
Tecnológico de Monterrey

Minds Igniting Change

EGADE Business School, Mexico City, Mexico



Jointly organize
International Conference on

**DRIFTS IN BUSINESS, GOVERNANCE AND SOCIETAL VALUES:
CONFLICTS AND CHALLENGES**

December 08-09, 2017

International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the “Call for Papers” for **International Conference on “Drifts in Business, Governance and Societal Values: Conflicts and Challenges”** to be held on **08-09 December 2017**.

We would like to request you to kindly promote the conference using your strong network and contribute towards its success. Please encourage and forward the conference details to all your Faculty/ Research Scholars to participate for the same. The Conference details are enclosed herewith.

TRACKS

<i>International Trade Environment</i>	<i>Sectoral Growth</i>
<i>International Trade and Economy</i>	<i>Multinational Companies and Regional Expansion</i>
<i>Economic Systems and Governance</i>	<i>Globalization and Business Growth</i>
<i>Internet Business Modelling : Innovation & Technology</i>	<i>Global Business</i>
<i>Globalization, Digital Marketing and Societal Values</i>	<i>Finance Management</i>
<i>Marketing Analytics</i>	<i>HR Practices in Emerging Markets</i>

CASE STUDY COMPETITION

Conference organizers invite original cases from interested academicians, professionals and researchers. The cases would go through a process of double-blind review. The authors of shortlisted cases would get an opportunity to present their cases before experts during the Conference. The award winning cases would be considered for publication in one of the conference research outlets.

ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- *Global Business Review* (SAGE Publication; SCOPUS Indexed; “C” category in ABDC list)
- *International Journal of Business Competition and Growth* (Inderscience Publication)
- Anthology of selected papers will be published by an International Publisher as book in 2018. (Discussion in progress with Palgrave Macmillan, New York / IGI Global, Hershey, Pennsylvania).

The anthology of selected papers for previous editions of the Conference have been published by IGI Global, Hershey, Pennsylvania as a book. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Editors
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	11-12 December	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	Prof. Ramesh Behl, Professor & Director, IMI Bhubaneswar, Bhubaneswar, Odisha, India
2016	Innovation, Market Competition and Economic Development	09-10 December	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA (In Press)	Prof. Rajagopal Professor & National Researcher, EGADE Business School, Mexico City, Mexico

WORKSHOPS

Two workshops of one-hour duration each are scheduled to provide hands on practice to the interested participants. Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Mexico City & Visiting Professor, Boston University, Boston, MA, will deliver public lectures on following topics:

1. **Developing Skills on Writing Cases** (in the capacity of an author of 50 research, conceptual, and text books published by UK and USA Publishers)
2. **Doctoral Research: International Perspectives on initiation to conclusion**

REGISTRATION AND FEES

Early Bird Fee (On or Before October 31, 2016)		Late Fee (After October 31, 2016)	
Academician	5000	Academician	6000
Corporate	6000	Corporate	7500
Research scholar	2000	Research scholar	2500
Student	1000	Student	1200
Foreign delegate (Academician)	US \$200	Foreign delegate (Academician)	US \$200
Foreign delegate (Student)	US \$100	Foreign delegate (Student)	US \$100

IMPORTANT DATES

Submission of Abstracts	August 31, 2017
Decision on Submissions	September 15, 2017
Submission of Final Papers	October 31, 2017
Conference Registration	October 1, 2017 onwards

All abstracts and papers must be submitted by e-mail to the conference conveners Dr. Sourabh Sharma/Dr. Mani Mishra, Associate Professors, IMI, Bhubaneswar (conference@imibh.edu.in) and Dr. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico City (rajagopal@itesm.mx).

RELEASE OF CONFERENCE ANTHOLOGY OF 1ST INTERNATIONAL CONFERENCE (2015) PUBLISHED BY IGI GLOBAL, HERSHEY, PENNSYLVANIA, USA



Dr. Sourabh Sharma/ Dr. Mani Mishra,
Conference Conveners,
International Management Institute
Gothapatna, Malipada, Bhubaneswar-751003
Tel: +91-674 3042136 Mob: 8984807252/9437306036
Email: conference@imibh.edu.in
For details please visit: www.imibh.edu.in