

## MANAGEMENT DEVELOPMENT PROGRAMME (MDP) - CALENDAR - 2017-2018

| S. NO. | PROGRAMME TITLE                                                                         | MONTH                             | DURATION<br>(NO. OF DAYS) | PROGRAMME DIRECTOR                            |
|--------|-----------------------------------------------------------------------------------------|-----------------------------------|---------------------------|-----------------------------------------------|
| 1      | Corporate Strategy for Effective CSR                                                    | 28th -30th June '17               | 3                         | Prof. Arun K. Rath                            |
| 2      | Excel as a tool for Business Decision Making                                            | 28th - 29th July '17              | 2                         | Prof. Sourabh Sharma                          |
| 3      | Corporate Strategy for Risk Management                                                  | 30th August - 01 September '17    | 3                         | Prof. Arun K. Rath & Prof. Prashant Gupta     |
| 4      | Supply Chain Management                                                                 | 7th -8th September '17            | 2                         | Prof. Ranjit Roy Ghatak                       |
| 5      | Certificate Course In Corporate Governance & Excellence In Public Enterprise Management | 11th September - 06th October '17 | 26                        | Prof. Arun K. Rath                            |
| 6      | Strategic Analysis for Competitive Advantage                                            | 14th-15th September '17           | 2                         | Prof. Supriti Mishra & Prof. R.K. Panigrahi   |
| 7      | Customer Service Strategy: Value Creation, Loyalty and Excellence                       | 15th -16th September '17          | 2                         | Prof. Manit Mishra & Prof. Rohit Vishal Kumar |
| 8      | Introduction to ERP using SAP                                                           | 06th - 07th October '17           | 2                         | Prof. Sourabh Sharma                          |
| 9      | Booking Superior Returns In Stock Market                                                | 12th - 13th October '17           | 2                         | Prof. Ansuman Chatterjee                      |
| 10     | Strategic Sourcing                                                                      | 27th - 28th October '17           | 2                         | Prof. Ranjit Roy Ghatak                       |
| 11     | 4th Directors' Conclave                                                                 | 09th - 11th November '17          | 3                         | Prof. Arun K Rath                             |
| 12     | Service Operations Management                                                           | 13th - 14th November '17          | 2                         | Prof. Ranjt Roy Ghatak                        |
| 13     | Understanding Services for Better Marketing                                             | 17th - 18th November '17          | 2                         | Prof. Rohit Vishal Kumar                      |
| 14     | Performance Management In Schools                                                       | 25th November '17                 | 1                         | Prof. Devesh Bald                             |
| 15     | Rethinking Strategic Marketing: Managing to compete within Industry                     | 01st - 02nd December '17          | 2                         | Prof. Rajagopal & Prof. Rahul Gupta Choudhury |
| 16     | Strategy & Sustainability for Effective CSR                                             | 06th - 08th December '17          | 3                         | Prof. Supriti Mishra                          |
| 17     | Risk Management in the Present Banking System                                           | 08th -09 December '17             | 2                         | Prof. Padmini Jindal                          |
| 18     | Digital Marketing and Search Engine Management                                          | 15th - 16th December '17          | 2                         | Prof. Sourabh Sharma                          |
| 19     | Finance for Non-Finance Executives                                                      | 11th - 12th January '18           | 2                         | Prof. R.K. Panigrahi & Prof. Santanu Das      |
| 20     | Performance Management In Organization                                                  | 13th January '18                  | 1                         | Prof. Devesh Bald                             |
| 21     | 5th Directors' Conclave                                                                 | 18th - 20th January '18           | 3                         | Prof. Arun K. Rath                            |
| 22     | Business Analytics for Value Creation                                                   | 24th - 25th January '18           | 2                         | Prof. Manit Mishra & Prof. Ramesh Behl        |
| 23     | Effective Leadership                                                                    | 2nd - 3rd February '18            | 2                         | Prof. Bindu Chhabra                           |
| 24     | Making Smart Choices                                                                    | 10th February '18                 | 1                         | Prof. Devesh Bald                             |
| 25     | Project Management                                                                      | 16th - 17th February '18          | 2                         | Prof. Ranjt Roy Ghatak                        |
| 26     | Financial Engineering for Organisational Value Creation                                 | 15th-16th March '18               | 2                         | Prof. Ansuman Chatterjee                      |
| 27     | Emotional Intelligence - A Key to Managing Interpersonal Relations                      | 16th - 17th March '18             | 2                         | Prof. Bindu Chhabra                           |