



# INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR

*Shaping global leaders for tomorrow*

*Presents*

## Annual Conference on Banking & Finance—2017

“Changing Contours of Indian Financial System”

August 18-19, 2017

### Introduction

The Indian financial system is undergoing a paradigm shift. With an increased focus on transparency and disclosure requirements, the regulatory bodies like the Reserve Bank of India, Institute of Chartered Accountants of India, Institute of Company Secretaries of India, NFRA, SEBI need to play a more proactive role in boosting confidence in the capital market. The banking system is already staring at the huge burden of non-performing assets and the challenge in meeting the capital requirements under the Basel norms. On the other hand, FII flow in the Indian market through Participatory Notes, Portfolio investments have become very volatile and uncertain. Under these circumstances, it is pertinent that researchers come together and try to deliberate on the problems facing the Indian financial system.

This conference aims at bringing scholarly works in these areas wherein the participants will get a platform to share their existing work and collaborate with others for undertaking research. The conference invites papers in banking and finance; both theoretical and empirical papers are encouraged in areas which include, but are not limited to:

*(Continued on page 2)*

Promotional Collaboration



Publishing Partnership



### International Management Institute

IDCO Plot No 1, Gonthapatna, PO: Malipada, Bhubaneswar—751 003, Dist: Khorda (Odisha)

Phone: (+91-674) 304-2101 Fax: (+91-674) 304-2128

Email: [cbfi@imibh.edu.in](mailto:cbfi@imibh.edu.in) Website: [www.imibh.edu.in](http://www.imibh.edu.in)

### **Track 1: Contemporary Issues in Banking**

- Banking in India
- Microfinance
- Capital adequacy
- Treasury Management
- Risk Management
- NPA Management
- Forex Management
- Interest Rate Risk Management
- Islamic Banking

### **Track 2: Emerging Trends in Finance**

- Asset Pricing
- Capital Structure
- Dividend Policy
- Portfolio Management
- Valuation of firms
- Fixed Income Securities
- Working Capital Management
- Mergers and Acquisition
- Cost of Capital
- Financial Reporting in India
- Market Volatility
- Indian Derivatives Market

### **Track 3: Technology in BFSI Sector**

- E-banking
- Digitization
- Financial Inclusion
- Cyber Security

- Online Transactions
- Mobile banking

### **Track 4: Marketing & Banking**

- Marketing of Financial Services
- Branding
- Segmenting, Targeting Positioning
- Bancassurance and Cross Selling
- Customer Satisfaction
- Service Quality
- Customer Relationship Management

### **Track 5: Legal & Regulatory Framework**

- Corporate Governance Issues in BFSI
- Basel Norms
- RBI Policies
- SEBI Regulations

### **Track 6: Financial Analytics**

- Data Analytics
- Emerging Techniques in Forecasting
- Risk Forecasting
- Time Series Analysis
- Other related Issues

### **Track 7: HR & Related Issues in BFSI**

- Talent Acquisition & Management
- Employee Satisfaction
- Employee Retention and Career Progression
- Employee Union and Bargaining

### **Paper Submission Dates:**

Timeline	Date
Submission of Paper	10th July 2017
Confirmation of Acceptance	20th July 2017

### **Paper Submission Guidelines:**

**Please note the following:**

Length of Abstract	Not exceeding 500 words
Length of Final Paper	Approx. 5000 to 8000 words

- All submissions must be entirely original, not previously published.
- All papers will be subjected to double blind peer review process.
- *Selected papers will be published in Special Issue of International Journal of Financial Innovation in Banking (Inderscience Publishers) & Emerging Economy Studies (Sage Publications)*

**The Paper formatting should be as follows:**

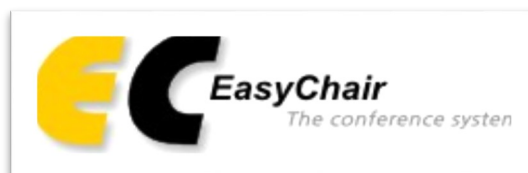
**Title Page:** The abstract should be accompanied by a separate title page. The title page should include the title of the paper, the authors along with their institutional affiliations and contact details.

**Key Words:** The authors are requested to provide a maximum of five (5) keywords associated with the submitted paper using the JEL Format. For further details please see the link <https://www.aeaweb.org/jel/guide/jel.php>

**Citation:** The papers submitted for the conference should follow the Harvard style of citation. For details about the Harvard citation style please click here: <http://libweb.anglia.ac.uk/referencing/harvard.htm>

**Submission:** All abstracts and full papers would be submitted online at Easy-Chair. The link for submission is

<https://easychair.org/conferences/?conf=acbf2017>



**Notifications:** The authors of the selected papers will be notified by e-mail. They will then be requested to register for the conference as per the details given below.

## Registration Dates and Fees

Category (#)	Early Bird (Before 1st August 2017)	Regular (After 1st August 2017)
Academic	Rs. 5,000	Rs. 6,000
Corporate	Rs. 6,000	Rs. 7,000
Research Scholar	Rs. 2,500	Rs. 3,000
Students (PG/UG)	Rs. 1,000	Rs. 1,000
Foreign Delegates	USD 200	USD 250

(#) Group discount of 10% in all cases if there are 3 or more participants from the same organization.

## Conference Hospitality

The conference is being held at IMI Bhubaneswar campus. Limited number of rooms are available on payment on first come first serve basis at our guest houses located in the campus. The room tariffs are as given below:

The tariff is inclusive of breakfast and dinner at the campus canteen. Request for reservation of room should be sent along with full payment by July 31, 2017.

(Continued on page 4)

Room Type	AC / Non AC	Tariff
Single Occupancy	AC Room (Guest House)	INR Rs. 2,500 per day
Single Occupancy	Non AC Room (Guest House)	INR Rs. 1,500 per day
Single Occupancy	Non AC (Hostel Room)	INR Rs. 750 per day

## Payment of Registration Fees

The registration fees may be paid through a crossed demand draft in favour of **International Management Institute, Bhubaneswar** payable at any nationalized bank in Bhubaneswar. Alternatively, it may also be paid through NEFT as per the details given below:

**Name of the Bank** : **Allahabad Bank**  
**Account No.** : **50071252726**  
**IFSC Code** : **ALLA0210329**

In case of NEFT transfer, you are also requested to send a mail to **Prof. Santanu Das** <[santanu@imibh.edu.in](mailto:santanu@imibh.edu.in)> with a copy to **Mr. Pranab Ghosh** <[pranab@imibh.edu.in](mailto:pranab@imibh.edu.in)> mentioning the transaction ID and date of transfer. Local participants may deposit the registration fee through pay order in favor of International Management Institute, Bhubaneswar. All the participants will be issued the receipt of payment during the conference.

## Conference Coordinators

### Prof. Santanu Das

Assistant Professor  
International Management Institute  
Bhubaneswar  
Email: [santanu@imibh.edu.in](mailto:santanu@imibh.edu.in)  
Phone: (+91-674) 304-2149; (+91) 86580-06959

### Prof. Rohit Vishal Kumar

Associate Professor  
International Management Institute  
Bhubaneswar  
Email: [rvkumar@imibh.edu.in](mailto:rvkumar@imibh.edu.in)  
Phone: (+91-674) 304-2128; (+91) 99341-11169

## Conference Advisory Committee

- **Prof. Ramesh Behl**, Director, International Management Institute, Bhubaneswar
- **Prof. Gopal Nayak**, Director, IIIT Bhubaneswar and Professor, XIM Bhubaneswar
- **Prof. Shekhar Verma**, Professor, IIIT, Allahabad
- **Prof. R.K Arora**, Professor, International Management Institute, New Delhi
- **Prof. Sanjay Dhamija**, Professor, International Management Institute, New Delhi
- **Prof. S.K. Bose**, Professor, Department of Management, BIT Mesra, Ranchi
- **Prof. Santanu Ganguli**, Professor, XIM Bhubaneswar
- **Prof. Sitangshu Khatua**, Professor, Heritage Business School, Kolkata
- **Dr. Pritish Varadwaj**, Associate Professor, IIIT, Allahabad
- **Prof. Manish Kumar**, Assistant Professor, IIIT, Allahabad
- **Prof. Debarati Bhattacharya-Shannon**, Assistant Professor, Duquesne University, PA, USA

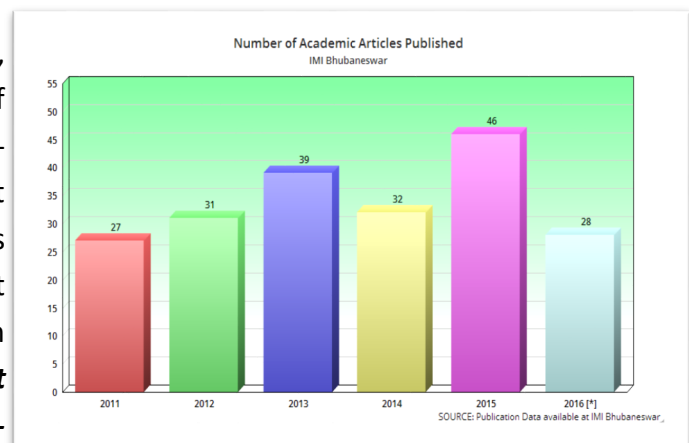
## About IMI Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India's first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "gurukul." IMI B currently offers two-year full-time Post Graduate Diploma in Management (PGDM) and PGDM (WE) for working executives. The state government of Odisha recognizes IMI Bhubaneswar as a premier institution for recruiting executives for State Public Sector Units (SPSU). The National HRD Network of India has acknowledged IMI Bhubaneswar as an emerging institution of repute.



## Research @ IMI Bhubaneswar

Since the establishment of IMI Bhubaneswar in 2011, faculty members have had a prodigious amount of output in research work. With more than 180 publications in the past five years, the faculty members at IMI Bhubaneswar produce around 30 different types of academic publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. **The faculty members have written about 12 award winning case studies which are now featured in case repositories across the globe.**



## Conferences @ IMI Bhubaneswar

In the year 2016, IMI Bhubaneswar has conducted two (2) conferences on its campus at Bhubaneswar. The first conference— "**India China and the New World Order: Economic, Social and Cultural Dimensions**" — was held on November 26-27, 2016 in collaboration with [Sichuan Academy Of Social Sciences](#) (SASS), Chengdu, China. The conference was well attended by about 15 delegates from SASS and about a similar number of delegates from India. The second conference— "**International Conference On Innovation, Market Competition And Economic Development**" - was held in joint collaboration with [EGADE Business School](#), Mexico City, Mexico on 8th and 9th December 2016. The conference received overwhelming response from national and international scholars. Participants came from Spain, Mexico, France to name a few. With over 100 abstracts and paper submission, the two (2) day conference provided a vital mix of research and networking to the scholastic community in India.

*We look forward to hosting you at the Annual Conference of Banking and Finance (ACBFI 2017)*



## Tourist Attractions in and around Bhubaneswar

### Bhubaneswar

Bhubaneswar is often called the 'Temple City of the East' and was once the capital of an ancient kingdom. The imposing spire of the Lingaraj Temple, the quiet beauty of the Viswa Shanti Stupa in Dhauli and the pink translucence of the Mahavira Jain Temple in nearby Khandagiri, inspire feelings of wonder at their sheer beauty and their cross-cultural permutations. The temples have stood testimony to the area's history, which spans 25 centuries. The Lingaraj, the Parsurameswar, the Mukteswar and the Rajarani temples are unique in themselves, not only in their architectural beauty but also in the wonderful sculptures which enhance their presence.



### Puri

The city of Puri is known for its history from time immemorial, Sanctum sanctorum of the Trinity, architectural magnificence, balance climate and divine significance. Counted among the most sacred pilgrim centres for Hindus in India, the destination is a seat of Lord of Universe, Jagannath as per testimony of Skanda Purana. Honored with the famous Jagannath shrine, the spiritual city is also known as Jagannath Puri. Besides, the destination is a repository of art and architecture of India with testaments dating back to 3rd Century B.C. This ancient town has ruins and testaments belonging to the period from 3rd Century B.C. to 17th Century A.D.

### Chilika Lake

Spread over an area of 1100 sq. km, the Chilika is Asia's largest brackish water lake. Home of millions of colourful birds throughout the including migratory birds who descends on it from as far off as Siberia in winter and cavorting Irrawaddy Dolphins. Dotted with numerous islands (Kalijai, Brakefast, Honeymoon), Chilika can be best enjoyed from Barkul and Balugaon (100 km from Bhubaneswar) and from Satapada (50 km from Puri)



### Konark

The Sun temple at Konark, poetry in stone and a World Heritage Monument is often described as the grandest achievement of the Eastern school of architecture. This 13th Century AD architectural marvel in stone designed as a chariot of the Sun God with 12 giant wheels fixed on either side, whirled by seven horses in the translation of a Rig Vedic allegory in stone.



Contact [Odisha Tourism](#) to find out more.