

Tender for Digital Marketing Services

IMI Bhubaneswar invites detailed proposal for the following three distinct channels of digital marketing for 2018-19:

1. Search Engine Optimization (SEO)
2. Search Engine Management (SEM)
3. Social Media Marketing (SMM)

The proposal will broadly include:

- Digital Strategy
- Competition Research
- Digital Integration
- Deployment of proposed Digital Campaigns
- Content Creation and Creative Design
- Report, Analysis & Review

You may email your complete proposal on sourabh@imibh.edu.in by 15th December 2017.