



## International Management Institute, Bhubaneswar.

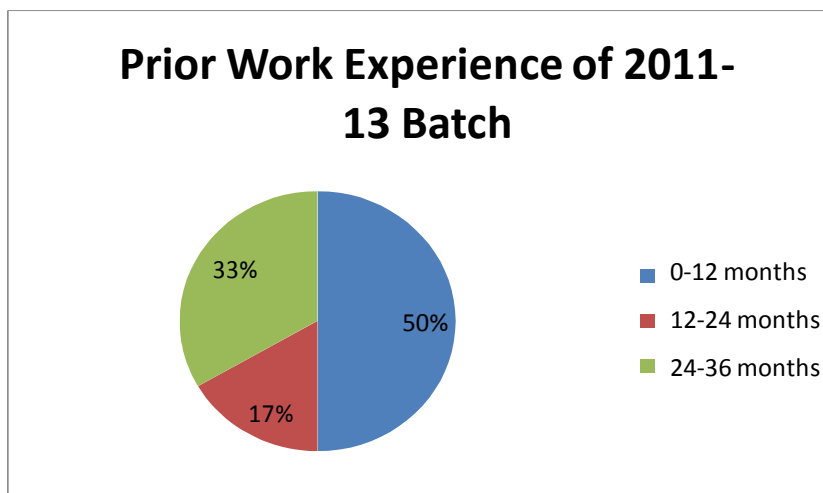
### Final Placement Report for PGDM Batch of 2011-13 at IMI Bhubaneswar

The end of 2011 and the beginning of 2012 were marked by a sluggish economy and a slowdown in hiring across most industries. Despite these obstacles, IMI Bhubaneswar was able to conduct a highly successful final placement season. The final placement season of the first batch 2011-13 at IMI Bhubaneswar is a resounding success.

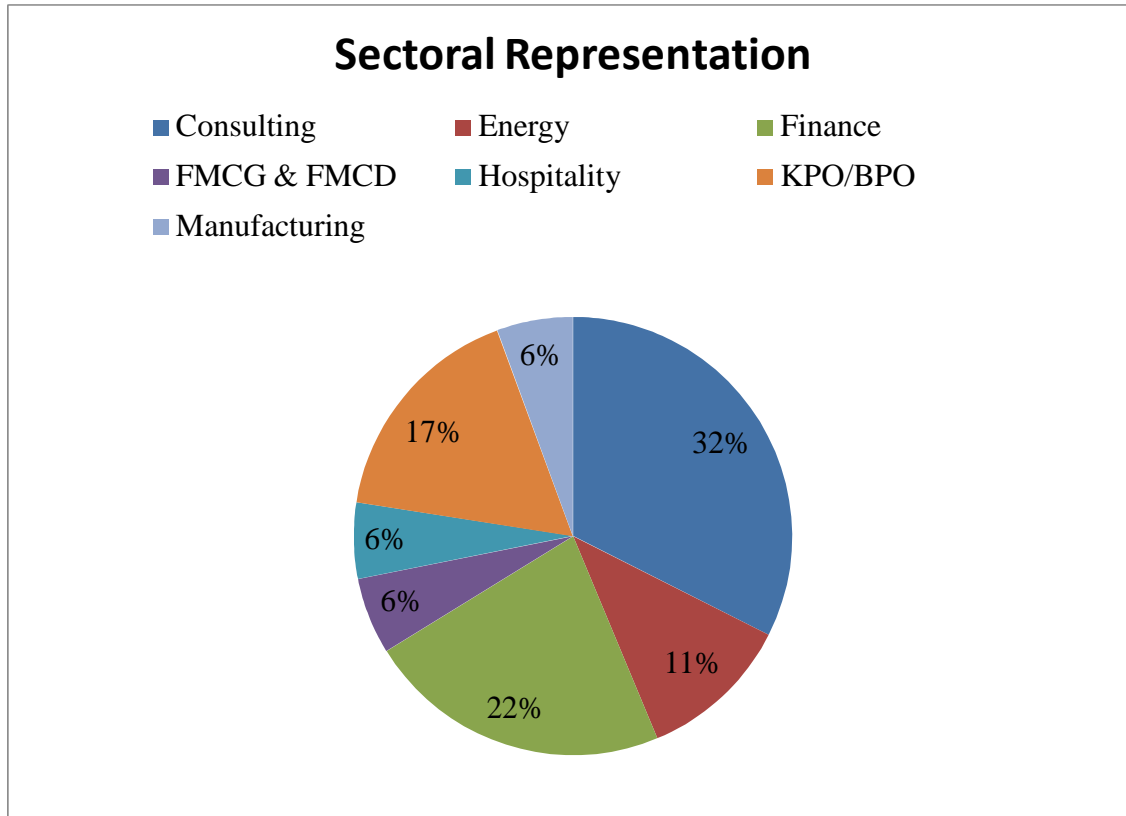
The highlights of the Final Placement of the Batch 2011-13 are as follows:

- ✓ 18 companies competing in the process.
- ✓ The highest salary stands at Rs.9.5 Lakhs.
- ✓ The median salary stands at Rs.6.4 Lakhs.
- ✓ Recruiters appreciated the students for their sharp analytical ability, lucid communication skills, sound conceptual clarity and leadership potential.
- ✓ Diverse profiles offered to IMI Bhubaneswar students covered marketing, KPO, finance, online marketing, and IT & ITES domains.
- ✓ The institute reached out to companies in multiple industries, thus enabling the students to work in the sector with the profile of their interest.
- ✓ Companies that have participated in the final placement 2013 includes Absolut Data, Adidas, ADP, Alstom, AXIS Risk Consulting, Bharat Bijlee, Evalueserve, GE Capital, FirstSource, ICICI Prudential, IMRB, ITC Hotels, Kotak Securities, Philips Carbon Black Limited, Venpep Solutions, Religare, WNS and Wone .

The students work experience who sat in the final placement process is as follows.



The following graph represents the distribution of different sectors from which the companies have approached IMI Bhubaneswar Students.



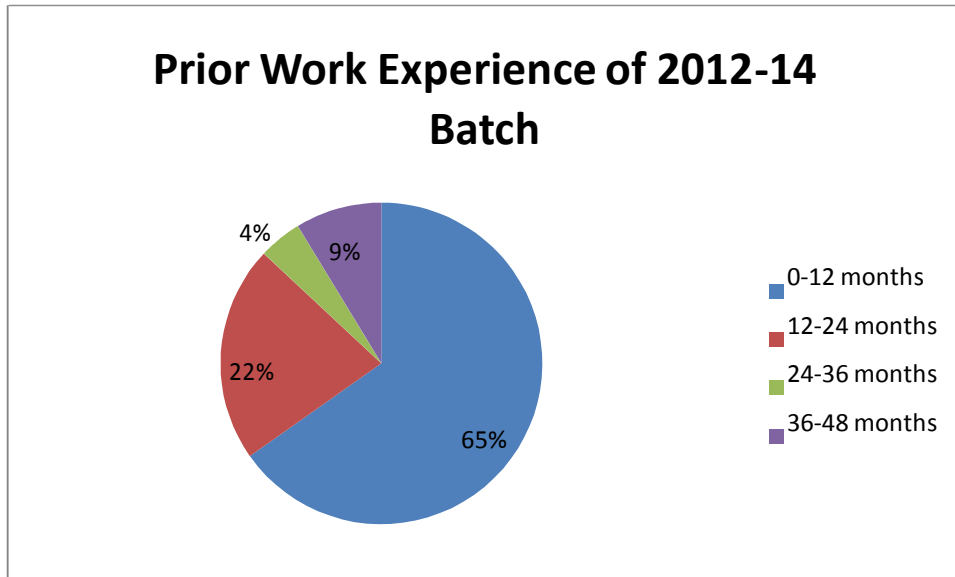
## Summer Placement Report of 2012-14 Batch

International Management Institute, Bhubaneswar (IMI- B) successfully concluded summer placements for the PGDM 2012-14 Batch.

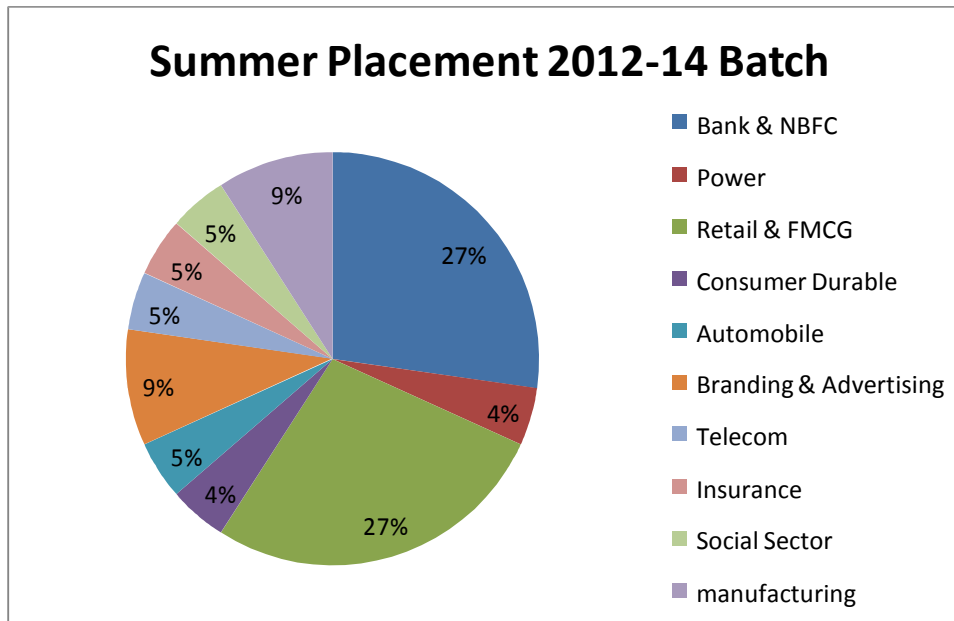
- ✓ 18 companies have shown interest in the summer placement process.
- ✓ Students have got diverse offers of their interest area with stipend.
- ✓ Some of our students also showed special interest for the social sector.
- ✓ The companies that have offered summer placements includes Power Grid Corporation, Bank of India, SREI Infrastructure, WNS, Central Bank of India, COCA COLA , Reliance Retail, SAIL, SBI Life, Tata Motors, Thales, Exide, Aditya Birla, Brand Programming Network, eKutir, Airtel and Parle.
- ✓ The major offerings are in the area of Retail and FMCG along with Banking and NBFC which amounts to 54% of total offers.
- ✓ Manufacturing companies constitute 9% in the list. Whereas, Branding and advertising companies constitute 9% in the offer list. Students have also opted for projects in power sector and they constitute 4%.

- ✓ The USP of this summer placement is companies from diverse sector have shown interest in offering internships to our students.

Work Experience of Students of 2012-14 Batch is as follows.



The summer offers for the 2012-14 batch is as follows.



IMI Bhubaneswar with its focus on maintaining highest standard of academic rigor is all set to take its next step towards higher

echelons, with the active support of its parent IMI Delhi, strong alumni base, corporate patronage, faculty, staff, highly talented students and state of the art infrastructure.

We sincerely express gratitude to all our recruiters for their support and confidence.