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Director General, International Management Institute

Prof. P C Biswal

Director, IMI Bhubaneswar

Shri. S.Y. Siddiqui

Chief Mentor, Maruti Suzuki India Ltd., Nominee of AICTE

DIRECTOR'S MESSAGE,

Prof. Pratap C Biswal





Established in 2011 by RP-Sanjeev Goenka Group under the aegis of IMI Delhi, IMI Bhubaneswar stands on a 16-acre lush green campus. In keeping with its vision, IMIB has distinguished itself by its excellent academic programs, executive education, research across management and related disciplines, and support for entrepreneurs since its inception. Over 500 alumni and 1000+ executives are making a significant contribution to the social and economic growth of India.

The IMI Bhubaneswar is dedicated to cultivating socially conscious and ethically grounded managers who possess contemporary management acumen. To address the evolving business challenges, IMI Bhubaneswar adopts an interdisciplinary approach and incorporates the contemporary analytics domain into its program.

Despite being a young institute, IMI Bhubaneswar has been innovative from the beginning. Our two-year Post Graduate Diploma in Management Program (PGDM) offered business analytics well before other contemporary B-schools. The Fellow Programme in Management (FPM), approved by AICTE, attracts research talent equally from fresh scholars and senior industry practitioners. A recent addition is a two-year Post Graduate Diploma in Management (PGDM-Online) approved by AICTE. The IMI Incubation Foundation is equipped to help qualified individuals start their business ventures.

While our faculty are outstanding scholars in their respective disciplines with publications in leading academic journals, they are also inspiring teachers, impactful consultants, award-winning case writers, and policy advisers.

Reflecting these strengths, IMI Bhubaneswar has achieved numerous milestones. IMI Bhubaneswar has attained coveted accreditation from the Association of MBAs (AMBA), the National Board of Accreditation (NBA), the Association of Universities (AIU) equivalence for the PGDM Programme, and Graded Autonomy status from the All India Council for Technical Education (AICTE). IMI Bhubaneswar has consistently performed well in national rankings (NIRF), showing its commitment to high-quality teaching, training, research, and consultancy.

IMI Bhubaneswar upholds values like respect for the community, passion for excellence, high ethical standards, and a research-driven approach. IMI Bhubaneswar has an ambitious vision that is poised to create a significant impact in the industry and local community and provide impetus to the start-up ecosystem.

I take this opportunity to extend a personal invitation to all the stakeholders to visit the IMI Bhubaneswar campus and experience the shaping of responsible leaders.

IMI BHUBANESWAR

A Leading Business School of International Repute

International Management Institute (IMI) Bhubaneswar was established in 2011 to build on the legacy of IMI Delhi and the spirit of RP-Sanjiv Goenka Group. The institution's vision is to develop socially sensitive, ethical, and value adding leaders and organizations through relevant teaching, research, training, and consulting. The aesthetically designed exteriors, wide open green spaces, high-tech classrooms, state-ofthe-art library and computer center in a fully residential 16-acre campus in the serene surroundings of IDCO Institutional Area in Odisha's capital city of Bhubaneswar offers a highly conducive learning ambience to the management leaders of today and tomorrow. IMI is known for diversified activities including Teaching, Training, and Research & Consulting which are the four Pillars of Quality Education.

IMI Bhubaneswar currently offers:

- · AICTE approved two-year full-time Post Graduate Diploma in Management (PGDM)
- Online PGDM
- Fellow Programme in Management (FPM)
- Corporate Training Programme (MDP)
- Faculty Development Programme (FDP)



VISION

To be a premier management school with global outlook for achieving excellence in knowledge creation and dissemination.

An educational institution known by its intellectual capital, under able leadership of Prof. Ramesh Behl, IMI Bhubaneswar has roped in alumni from best institutions in the country as faculty. All the faculty members are doctorate and have got rich experience of academia and corporates. The faculty members regularly conduct Management Development Programmes (MDPs) and bring rich experience to the classroom. The average per capita research output of IMI Bhubaneswar faculty is over 2.7 per year, which is much higher than most of the leading business schools across India. IMI Bhubaneswar prides itself in a student-driven institution. The students are at the forefront of every activity. Institution is run like an entrepreneurial venture, which helps in inculcating in them corporate readiness even before they pass out of the campus. Over the years, we are able to maintain 100 percent placement every year with decent average salary growth of 15-20 percent on year-on-year basis.

MISSION

To develop responsible, globally aware, socially sensitive, value driven, articulate leaders with critical thinking skills, having an entrepreneurial and innovative mindset.



International Management Institute (IMI), Bhubaneswar is approved and recognized by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India and one Fellowship Programme in Management.



AMBA IMI Bhubaneswer accredited by AMBA for five years (2022-2027)



IMI Bhubaneswar is accredited by National Board of Accreditation (NBA), Ministry HRD, Govt. of India for its flagship programme "Post Graduate Diploma in Management".

Click here for NBA Accreditation Letter



IMI Bhubaneswar has been ranked 61 by the National Institute of Ranking Framework (NIRF) in their 2024 Ranking

Click here for NIRF Ranking-2024



International Management Institute Bhubaneswar flagship programme, Post Graduate Diploma in Management has been accorded equivalence with MBA degree by Association of Indian Universities (AIU).



IMI-Bhubaneswar is also the member of Confederation of Indian Industry.



IMI Bhubaneswer is NAAC (National Assessment And Accreditation Council) accredited.



International Management Institute Bhubaneswar is accredited and recognized by USBES, adhering to the international standards of higher education & professional excellence.



IMI-Bhubaneswar has been awarded life time membership of Association of Management Development Institutions in South Asia (AMDISA). AMDISA is an international not-for-profit association, and is a "SAARC" Recognized Body.



IMI Bhubaneswar is Life Member of AIMS (Association of Indian Management Schools)



IMI Bhubaneswar is also the Associate Member of EFMD



ARIIA Ranking 2021

ACCREDITATION AND RECOGNITION



IMI Campus

IMI, Bhubaneswar has world-class infrastructure at the brand new, fully residential 16-acre campus designed by an internationally renowned architect. The aesthetically designed exteriors, wide open spaces and large well-appointed classrooms, syndicate rooms, multi-use auditoriums, state-of-the-art Library & Computer Centre and self-sufficient MDP Centre with AC Lecture and Seminar Halls are truly the hallmark of the new campus. In short, with cutting-edge technology blending effortlessly with serene and verdant surroundings, the ambience at IMI Bhubaneswar is truly outstanding and highly conducive for learning.

Classrooms & Auditorium:

The ambiance at IMI, Bhubaneswar offers a unique and complete learning experience. It boasts one of the most modern infrastructures with classrooms and lecture halls having aesthetically designed interiors with the following attractions:

- ·Air-Conditioned learning infrastructure with the latest projection & audio facilities
- ·4 large well-appointed classrooms each having accommodation of 72+ seating capacity
- ·2 multi-use auditoriums with 200 seating capacities each
- ·5 conference rooms with 25+ seating capacity each
- ·4 tutorial/syndicate rooms with 25+ seating capacity each
- ·Campus wide high-speed network of 100+ computers
- ·Web-based open-source ERP solution
- ·Communication lab
- ·Modern video conferencing to facilitate HD communication across geographies
- ·Markstrat simulation
- ·Bloomberg terminal
- ·Incubation center

The auditoriums are as per international standards with facilities such as:

- ·DLP multimedia projectors
- ·Notebook computers
- ·Internet and Wi-Fi connectivity
- ·State-of-the-art sound system
- ·Video recording facilities





Computer Centre

The campus has a state-of-the-art computing facility. A network of more than 190 computers which are Wi-Fi enabled, ensure the mobile computing at all locations including hostel rooms, MDP, Amphitheatre library and canteen. The campus has a 210 mbps, 24 hours high-speed Internet connectivity. IMI-Bhubaneswar campus has one exclusive high tech computer lab 81 PCs and language lab 32 PC's having latest chipset with LED monitors for online classes and practice sessions.

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Library & Information Centre

Ample facilities for indoor and outdoor games and recreation activities are available inside the campus. Cricket, Basketball and Volleyball are very popular amongst the students. For those who prefer to stay indoors, Chess, Carrom, Table Tennis, Pool and Foosball are a major hit. The air conditioned Fitness Centre has multiple equipment's for various stretching, floor and body-building exercises. Periodical sports events are organized by the sports committee to add relaxation for the physique as well as to revitalize from intellectual fatigue.

Sports & Fitness

Ample facilities for indoor and outdoor games and recreation activities are available inside the campus. Cricket, Basketball, and Volleyball are very popular amongst the students. For those who prefer to stay indoors, Chess, Carrom, Table Tennis, Pool, and Foosball are major hits. The airconditioned Fitness Centre has multiple equipments for various stretching, floor, and body-building exercises. Periodical sports events are organized by the sports committee to add relaxation to the physique as well as to revitalize from intellectual fatigue.



- Over 6826 periodical titles.
- Over 12000+ books.
- 52 printed journals/magazines are available.
- Most journals are available electronically.
- Access to a wide range of both printed and electronic sources.
- Access to online library resources of other B-schools as well.
- Most journals are available electronically through the Web of Science, Scopus, EBSCO- Complete, and EBSCO E-Books.
- Access to online Harvard Business Publishing.
- Access to relevant digital resources, covering all aspects of business and management, social science, computer science, economics, accounting, finance, behavioral sciences and information technology etc.



Landscape & Aquascape

The iconic lush green lawns with shrubs and trees surrounding beautifully sculptured campus are worth seeing. The beauty and freshness of nature inside the campus provides mental peace to the students and visitors.

The arrangements of aquatic plants and stones in the waterbodies and fountains with light effects is carved in an aesthetically pleasing and artistic manner.

Mess & Cafeteria

The campus has separate canteens to cater to the needs of students and MDP participants along with the staff and faculty members. In addition to that, the members of the entrepreneurship club operate a cooperative store named 'First Right' (governed and operated exclusively by the students), supplying basic necessities and food items like snacks and beverages.

Executive Residence

The campus has fully furnished 60-bedded executive residence for participants of MDP (Management Development Programme), FDP (Faculty Development Programme) and PGDM (WE) which are equipped with high-speed LAN connection and 6 training halls equipped with the state-of-the-art audio-visual teaching aids.





Students' Hostel

IMI, Bhubaneswar is a fully residential campus. Besides promoting group study and learning outside the classroom, the residential accommodation also enables the students to optimally utilize IMI resources like the library and computing facilities with internet and intranet available in the hostel.

The fully furnished 120 single bedded residence facility for PGDM students is equipped with the following amenities:

- LAN connectivity
- Transportation services
- Round the clock security
- Emergency medical services
- Uninterrupted power and water supply
- Gymnasium and indoor/outdoor sports equipment facilities

LIFE AT IMI

PHRONESIS

Phronesis is the cultural annual flagship event organised by IMI Bhubaneswar, where we celebrate talent and creativity. Students from different colleges come together to show off their skills in various fields. Phronesis is a great opportunity for future leaders to connect, improve their abilities, and make lasting friendships.



SPARKX

Sparx strives to unite top talents to enrich academic learning with insights from industry, promoting academic excellence and global awareness. It empowers students with a holistic understanding of past, present, and future possibilities.



JAZBAA

Jazbaa ,the flagship sporting event of the International Management Institute (IMI), Bhubaneswar, is held with great pomp and fervour. Every year 'Jazbaa' witnesses enthusiastic participation from a multitude of colleges, creating an atmosphere of healthy competition and camaraderie.





Established in 2019 and organized in International Management Institute (IMI), Bhubaneswar campus, TEDxIMIB aspires to create a unique platform to ignite new ideas. This year it was conducted on 10th February 2024 with the theme "Cadence". Cadence, as a thematic element, weaves its rhythmic presence through various facets of life. Beyond the artistic realm, cadence resonates in the waves of daily life the regularity of routine

TED X IMIB

Management Conclave

The First Ever Management Conclave, held in 2023, was a convergence of knowledge, innovation, and transformation. It served as a dynamic platform for visionaries, leaders, and professionals to share wisdom and experiences.



Over two days, participants engaged in thought-provoking sessions and discussions, fostering active collaboration and idea exchange. It marked the beginning of an inspiring journey towards shaping the future of management.





The Marketing Club hosted the panel discussion /titled /"Sales the at Crossroads: Marketing in the Era of AR, VR & Data Analytics," hosted by the marketing club Colosseum, industry leaders convened to explore the fusion of traditional sales tactics with cutting-edge marketing technologies. Esteemed speakers like Mr. Bodhisattwa Sanghapriya, Mr. Mahendra Padhy, Mr. Vivek Nishant Nath, Mr. Swayam Prakash Baral, and Mr. Deepak Kumar Behera shared invaluable insights into how Augmented Reality (AR), Virtual Reality (VR), and data analytics are transforming consumer engagement and driving sales in today's digital landscape.

The **Finance Club** hosted the Panel discussion ignited insightful discussions on the evolving landscape of finance, focusing particularly fintech on innovations, BFSI trends, and the integration of AI within the finance sector. Industry experts delved into the disruptive potential of fintech, highlighting its transformative effects on traditional banking and financial services. Moreover, the conclave shed light on emerging within trends the **BFSI** sector. emphasizing the importance adaptability and innovation in navigating dynamics. market Additionally, discussions centered around increasing role of AI in revolutionizing from financial operations, risk service. assessment to customer showcasing its potential to enhance efficiency and drive growth.





The third Panel Discussion of the Management Conclave was hosted by Insignia, the **HR club** of IMI Bhubaneswar which had industry leaders from leading organizations like Ms. Bobby Patnaik from Infosys; Mr. Hemant Kumar Ravi from Kantar; Mr. Shyam Choudhury from TATA Power, Ms. Sheetal Sharma from Grant Thorton; Mr. Sougata Sen from Hexaware and Mr. Bimal Kumar Roul from TATA Consultancy Services. The club organized an insightful panel discussion on the dynamic topic of "Managing Millennials and Generation Z in the Workplace." The discussion was useful for HR professionals to learn and exchange the best ways to deal with the changing dynamics of a workforce that has people from different generations.

Cynosure, the **Operations Club** of IMI Bhubaneswar Along with - Vishleshan, the **Analytics Club** of IMI Bhubaneswar, had their panel discussion on the theme "Operational Transformation through digital Twin and Analytics Integration". The panel featured industry experts like Mr. Prolay Ghosh from EY, Mr. Stalin Mohapatra from High Radius, Mr. Biswajeet Acharya from Milk Mantra, Mr. Ritesh Jain from Tata Play, Mr. Siba Prasad Kar from Tata Power Central Odisha Distribution Ltd., and Mr. Sanjeev Das from Jindal Power and Steel Ltd. The panel discussed achieving operational excellence through Digital Transformation, Digital Twins, and Analytics Integration, along with exploring new avenues for their application.





International conference on "Global business environement" is jointly organized by IMI bhubaneswar annually in association with EGADE business school, mexico. In this conference, many research scholars from round the globe participate and present their researches which is then reviewed by peers and selected papers are published in Scopus indexed anthology. 9th GBE had a theme of "corporate democracy, open innovation and growth in developing economies

FACULTY OF IMI B

With More than 220 publications since the beginning of the institution, the faculty members at IMI Bhubaneswar produce around 30 different types of publications every year. Prominent amongst them are Journal Articles, Books, chapters in books, etc. The faculty members have written many award-winning case studies which are now featured in case repositories across the globe. The average research output of IMI Bhubaneswar faculty is around 2.7 research publications per year which is considered as high in the academic world.

The pedagogy followed by the faculties includes:

Case Study Approach:

The practice of putting students in the shoes of managers and applying theoretical skills to real life unstructured problems has proved to be a successful approach to learning over the years.

Term Projects:

The term projects are the perfect mix of academic research and practical scenarios which is central to every B-school. It is a combination of the insightful research and analytical thinking on a topic that re acts what is taught in the classroom and its relation to the current business scenario.

Industry Aligned Pedagogy:

This includes guest lectures from industry experts along with live projects as part of the course curriculum.

















Prof. P.C. Biswal

Professor & Director IMI Bhubaneswar Specialization: Finance & Economics

Prof. Sourabh Sharma

Professor & Dean

Specialization: Information Management & Analytics

Qualification: Ph. D.: in Management from Institute of Commerce and Management, Jiwaji University, Gwalior

- MBA(Systems/IT): IMS, Devi Ahilaya Vishwa Vidhyalay, Indore
- B.Com.: University of Rajasthan, Jaipur

Prof. Ramakrushna Panigrahi

Professor

Specialization: Finance & Economics

Qualification: Ph.D.: in Economics - Institute for Social and Economic

Change (ISEC), Bangalore; M. Phil.: in Economics - Centre for Development Studies, Jawaharlal Nehru University; M.A.: in

Economics - University of Hyderabad.

B.A.(Hons.) in Economics - Utkal University.

Prof. Supriti Mishra

Professor & Dean (Academics)

Specialization: Marketing, Strategy and General Management Qualification: Post-doctorate: NYU Stern School of Business, New York University, USA; Ph.D: IT Kharagpur, India; MBA; MA: Utkal University, India

Prof. Manit Mishra

Professor

Specialization: Marketing, Strategy and General Management Qualification: Ph.D: Utkal University, Odisha; MBA (Marketing) Agra University, U.P.; B.Sc. (Mathematics & Statistics): Agra University, U.P.

Prof. Devesh Baid

Associate Professor

Specialization: Finance & Economics

Qualification: Ph.D.: School of Management, IIT Bombay; CMA: Institute of Cost Accountants of India; C.A (Inter): Institute of Chartered Accountants of India; FDP (16 Weeks): Indian Institute of Management, Ahmedabad; SLET: State Level Eligibility Test for Lectureship; M.Com: M.D.S. University, Ajmer; B.Com (H): Shri Ram College of Commerce, Delhi University.

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Prof. Pratyush Banerjee

Associate Professor

Specialization: Communication, OB & HR

Qualification: PhD (Human Resource Management), PGDM (Human Resource Management), B. Tech. (Electronics and

Telecommunication)

Prof. Rahul Gupta Choudhury

Associate Professor

Specialization: Marketing, Strategy and General Management Qualification: Ph.D. (May, 2016): Alliance University, Bangalore; Fulbright-CII Fellowship (2001): Carnegie-Mellon University, Pittsburg, USA; P.G.D.M. (1987 – 89): Indian Institute of Management, Lucknow; B.E. (chemical) (1983 – 87): Regional Engineering College (NIT), Durgapur

Prof. Rohit Vishal Kumar

Associate Professor

Specialization: Marketing, Strategy and General Management Qualification: Ph.D.: from University of Calcutta; MBA(Marketing); from IISWBM, Kolkata; MA (Economics); from CESP, JNU, New Delhi; B.Sc. (Economics Honors): from St. Xavier's College, Kolkata

Prof. Pritish Ku. Sahu

Associate Professor

Specialization: Finance & Economics

Qualification: PhD- Economics (2010) - Jawaharlal Nehru University (JNU), New Delhi; M. Phil- Economics (2005) - Jawaharlal Nehru University (JNU), New Delhi. (Rank-1 in JNU Entrance Exam); M.A.- Economics (2002) - University of Hyderabad (HCU), Hyderabad; B.A. - Eco. Hons. (2000) - Utkal University, Bhubaneswar; UGC-NET (Eco.)-2004.

Prof. Ranjit Roy Ghatak

Associate Professor

Specialization: Operations Management and Quantitative Techniques Qualification: Ph.D.: in Management - M.J.P. Rohilkhand University; M.B.A: in System & Operations Management - Department of Business Administration, University of Burdwan; M.Sc.: in Applied Mathematics - Department of Mathematics , University of Burdwan; B.Sc. (Honours) in Mathematics: University of Burdwan.

Prof. Shirshendu Ganguli

Associate Professor

Specialization: Marketing, Strategy and General Management
Qualification: FIRO Certified Counselor; PhD - ICFAI University, Dehradun
(2012); Management Teacher Program (MTP) - ICFAI Institute for
Management Teachers (IIMT), Hyderabad (2009); Master of Marketing
Management (M. M. M.) - Annamalai University (2005); Post Graduate
Diploma in Telecom Management (P.G.D.T.M. - Marketing) - Symbiosis
Institute of Telecom Management (SITM), Pune (2002) - Batch Topper; B.E.
(Production) - Jadavpur University (1999)



Prof. Sangram Keshari Jena

Associate Professor

Specialization: Finance & Economics

Qualification: PhD. Utkal University, Bhubaneswar (2012); MBA

(Finance), Berhampur University (2001); M. Com (Finance), Utkal

University, Bhubaneswar (1996)

Prof. Amit Shrivastava

Assistant Professor

Specialization: Marketing, Strategy and General Management

Qualification: Ph.D. - IIT(ISM), Dhanbad; PGDBM (Marketing); B.Sc.

(Mathematics)

Prof. Aritra Pan

Assitant Professor

Specialization: Information Management & Analytics

Qualification: Ph.D. in Management (Trading Analytics) from Vinod Gupta School of Management, Indian Institute of Technology Kharagpur; M.Tech. in Information Technology from Indian Institute of Engineering Science and Technology, Shibpur

Prof. Manaswita Bharadwaja

Assistant Professor

Specialization: Communication, OB &HR

Qualification: Ph.D. from Indian Institute of Technology Guwahati

Masters in Psychology from University of Delhi

Bachelors (Honours) in Psychology from Indraprastha College for

Women, University of Delhi

Prof. Debidutta Pattnaik

Assistant Professor

Specialization: Finance & Economics

Qualification: Ph.D. in Finance from Malaviya National Institute of Technology, CFA(ICFAI) from Institute of Chartered Financial Analysts of India, MBA from Institute of Chartered Financial Analysts of India

Prof. Rajesh Katiyar

Assistant Professor

Specialization: Operations Management and Quantitative Techniques Qualification: Ph.D.: in Supply Chain Management (IIT Roorkee); M.Tech.: in Future Studies & Planning (Devi Ahilya Vishwavidyalaya, Indore); M.Sc.: in Mathematics (Christ Church College, Kanpur); B.Sc.: in PCM (V.S.S.D. College, Kanpur).



Prof. Sougata Ray

Assistant Professor

Specialization: Finance & Economics

Qualification: PhD: School of Business, Amrita Vishwa

Vidhyapeetham; MA (Economics): Annamalai University; PGDM:

Amrita Vishwa Vidhyapeetham; B.Sc (Economics): Calcutta

University

Prof. Soumyajyoti Banerjee

Assistant Professor

Specialization: Communication, OB, HR

Qualification: Ph.D from Indian Institute of Technology

(ISM) Dhanbad; M.A. from The English and Foreign

Languages University

Prof. Shreyanshu Parhi



Specialization: Operations Management and Quantitative Techniques Qualification: Ph.D. (2017-2023): Operations Management, National Institute of Industrial Engineering (NITIE), Mumbai, India; Master of Engineering (2015-2017): Automated Manufacturing Systems, Birla Institute of Technology (BIT), Mesra, India; Bachelor of Technology (2010-2014): Mechanical Engineering, Siksha 'O' Anusandhan University, Bhubaneswar, India.

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Post Graduate Diploma in Management

2 years Full Time Management Programme offered at IMI Bhubaneswar is approved by AICTE and accredited by National Board of Accreditation (NBA) and is Equivalent to MBA by Association of Indian Universities (AIU). The two-year, fulltime post-graduate diploma is designed to prepare students for careers in industry, across functional areas of management. The programme equips the students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future. The PGDM programme curriculum is periodically updated to meet the ever-changing needs of the industry. Focus is on developing functional & analytical knowledge and skills, leadership, human capital management & interpersonal skills, decision making and problem solving, ethics & corporate social responsibility and globalization. Blend of traditional knowledge and skill-based course with entire range of new age courses like Digital Marketing, Business Analytics, HR Analytics, Marketing Analytics, Financial Analytics are offered to students to match with the growing needs of corporate world. The course for the PGDM Programme is spread over six trimesters, each trimester with a duration of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management.

CORE COURSES

Term I

- BUSINESS COMMUNICATION SKILLS
- BUSINESS MATHEMATICS
- BUSINESS STATISTICS
- FINANCIAL ACCOUNTING AND ANALYSIS
- INDIVIDUAL DYNAMICS
- INFORMATION TECHNOLOGY FOR DECISION MAKING
- MANAGERIAL ECONOMICS
- MARKETING MANAGEMENT I

Term II

- COST AND MANAGEMENT ACCOUNTING
- FINANCIAL MANAGEMENT-I
- HUMAN RESOURCE MANAGEMENT
- LEADERSHIP AND INTERPERSONAL GROUP PROCESSES
- LEGAL ASPECTS OF MANAGEMENT
- MACRO ECONOMIC THEORY AND POLICY
- MANAGEMENT INFORMATION SYSTEMS
- MARKETING MANAGEMENT II
- OPERATIONS MANAGEMENT I

Term III

- BUSINESS ANALYTICS
- BUSINESS COMMUNICATION SKILLS II
- ENTREPRENEURSHIP THEORY AND PRACTICE
- FINANCIAL MANAGEMENT-II
- MACHINE LEARNING USING R AND PYTHON
- MANAGEMENT SCIENCE APPLICATION
- MARKETING STRATEGY
- OPERATIONS MANAGEMENT II
- RESEARCH METHODS FOR MANAGEMENT
- STRATEGIC MANAGEMENT I
- ORGANIZATIONAL DESIGN AND THEORY
- FINANCIAL INSTRUMENTS AND MARKET

Term IV
STRATEGIC MANAGEMENT II
INTERNATIONAL BUSINESS
ELECTIVE I
ELECTIVE II
ELECTIVE III

ELECTIVE IV

Term V
CORPORATE GOVERNANCE
AND BUSINESS ETHICS
ELECTIVE V
ELECTIVE VII
ELECTIVE VIII
ELECTIVE IX

Term VI
CORPORATE SOCIAL
RESPONSIBILITY AND
SUSTAINABLE DEVELOPMENT
ELECTIVE X
ELECTIVE XI
ELECTIVE XII

List of Electives

Marketing, Strategy & General Management	Operations Management & Quantitative Techniques	Finance & Economics	Information management and Analytics	HR, OB & Communication
Consumer Behaviour	Logistics & Supply Chain Management	International Finance	Data Management using SQL	Recruitment and Selection
Sales and Distribution Management	Supply Chain Analytics	Security Analysis and Portfolio Management	E-Business: Model and Analytics	Employee Relations and Labour Laws
Product and Brand Management	Project Management	Financial Derivatives and Risk Management	Data Visualization and Dashboard	Performance & Compensation Management
Key Account Management	Agile Project Management	Financial Reporting Analysis and Forensic Accounting	Decision Modelling using Excel and VBA	Business Negotiation skills
Marketing Research	Quality Management & Six Sigma	Financial Econometrics	Block Chain and Cyber Security	Training & Development
Marketing of Services	Lean Management	Behavioral Finance	Marketing Analytics	Change management
Business to Business Marketing	Operations Strategy	Strategic Cost Management & Management Controls	Digital Marketing	Digitization in HRM
Advertising and Integrated Marketing	Service Operations Management	Financial Modelling using Excel, VBA & Power BI	Enterprise Resource Planning	Diversity Management
Business Forecasting	Global Procurement & Sourcing	Strategic Financial Management	Customer Relationship Management	International Human Resource Management
Retail Marketing	Qualitative Research	Fixed Income Securities	HR Analytics	Advances in HRM
International Marketing	Machine Learning in Supply Chain	Business Valuation	Big Data Analytics	Team Building
Customer Life Cycle Marketing	E-Commerce Supply Chain Management	Commodity Derivatives		The Science of Happiness
Design Thinking & Innovation	Production Planning and Control	Entrepreneurial Finance		
Platform based Business Models	Managing Sustainable Operations	Quantitative Trading and investment using R		
Strategic Analytics	Digital Operations Management	Management of Banks and Financial Services		
Pricing Policy		Financial Risk Analytics Using R		
		Machine Learning for Finance		
		Investment Banking		
		Wealth Management and Personal Finance		
		Hedge Fund and Alternative Investment		
		Sustainable Finance		
0.5		Fintech and Firm Profitability		0.1

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An instinct for growth

Grant Thornton

IMI Bhubaneswar has collaborated with Grant Thornton for delivering an Industry lead Certification Program for the Final year students of the PGDM 2023-25 batch. The program will be delivered mostly in physical mode at IMI Bhubaneswar Campus between July to November 2023. There will be a total of 128 hours of course delivery (8 modules of 16 hours each).



INDUSTRY LEAD CERTIFICATION PROGRAM

These are the following courses offered as Master Classes by Grant Thornton:

- Cost Optimization 16 hours heading
- Business/Operational Excellence 16 hours
- Digital Transformation 16 hours
- Lean Six Sigma Green Belt Certification 16+16=32 hours
- Certificate in Business Consulting & Innovation 16+16=32 hours
- Performance Analytics 16 hours

COMMITTEESAND CLUBS

The Placement Committee is a student body that has been formed to interact with companies on a continuous basis in order to bring the optimum and best-fit career opportunity to the students of IMI-Bhubaneswar for the summers and final placement. It also facilitates prospective employers by organizing institute-industry interaction regularly and providing complete support for arranging placement activities on campus.





The Media & Public Relations Committee is IMI-B's source of interaction with the outside world. Any kind of information flow is through Media and Public Relations committee. The committee is committed to providing all kinds of relevant information about the B-school and is one of the core committees of the school. MPR also promotes various events, conferences, and news on college social media handles.

The Alumni Committee works as a conduit between the alumni and the alma mater, both at a corporate and personal level. The Alumni committee facilitates continued interaction of Alumni with the Institute in the interest of sustaining the Institute's ability to maintain a commitment par excellence.



COMMITTEESAND CLUBS

Cultural Committee takes care of all the fun and cultural parts of this 2-year experience starting from small campfires to specific day celebrations, picnics, annual day celebrations or any event-cultural com has its role in it. It provides scope to showcase students' extracurricular activities with a lot of fun, enjoyment and celebration.





IMI has a very active **Entrepreneurship-Cell (E-Cell)**. It is a platform for the students to develop as future entrepreneurs. E- Cell conducts various events such as boot camps, business plans, etc. It has tied up with NEN for coursework for students. It also conducts entrepreneurship awareness camps, and entrepreneurship development programmes in collaboration with EDII and IED (under MSME, Odisha). Many workshops/events have been conducted by E-Cell in collaboration with bodies like the Bhubaneswar Chapter, ICC Kolkata, etc. It also regularly invites entrepreneurs for talks on its campus. IMI Bhubaneswar is in the process of setting up a Business Development/ Incubation Centre.

The Competition and Placement Preparation Committee meticulously prepares study materials tailored to the job description, ensuring relevance and effectiveness. The committee leads engaging training sessions at Board Infinity, focusing on practical skills and knowledge. Monthly, the committee administers aptitude and general knowledge tests to gauge progress and identify areas for improvement. Additionally, the committee organizes corporate competitions and maintains comprehensive documentation for seamless tracking and evaluation. Furthermore, the committee facilitates leadership talks, inspiring and guiding the batch towards personal and professional growth.



–41

COMMITTEES

AND CLUBS

Mess Committee are responsible for managing the mess of the campus, ensuring that the mess runs smoothly and providing good quality food to the students, setting the menu, managing the kitchen staff and maintaining hygiene standards. The mess committee plays an essential role in ensuring that the students get nutritious food at affordable prices, which is critical for their physical and mental well-being.





The **Branding and Admission Committee** of IMI Bhubaneswar plays a pivotal role in shaping the institution's brand. They create engaging promotional content for Instagram, organize events like flashmob, and blood donation drives reaching up to 800 people, and utilize platforms like Quora to share positive feedback. Additionally, they assist prospective students during the admission process, ensuring a smooth transition into IMI Bhubaneswar. Through these efforts, the committee enhances the institute's visibility and reputation, both - on and off campus.

The Sports Committee is responsible for organizing and overseeing various sports-related activities and events within the academic institution. Its primary objective is to promote physical fitness, sportsmanship, and team spirit among students. The sports committee plays a vital role in promoting a healthy and active lifestyle among students, providing opportunities for sports enthusiasts to excel.



COMMITTEES

AND CLUBS



Colosseum is the Marketing Club which is a platform where students get an opportunity to blend marketing theories with real-time applications. It also keeps the student fraternity abreast with the latest happenings in the arena of marketing and branding. The members of the club share a keen passion for marketing, innovative thinking, and, above all, a zeal to learn by doing. The club also looks into organizing guest lectures by industry experts, seminars and workshops, competitions, and quizzes, and serving as a point of contact for all marketing events

This is the official HR club of IMI, Bhubaneswar. In today's shrinking world, it is very important to manage human potential very effectively and efficiently. We are faced with challenges in every area like employer branding, talent management, and acquisition and retention of the best human resources. Through this club, we would like to provide valuable insights into the field of HRM.





The club focuses on delivering knowledge on different areas of the financial sector of the world economy which includes Investment Banking, Capital Markets, Corporate Finance, and International Finance. We also work closely with career management and corporate recruiters to put on events for students with the objective to guide students as they prepare for finance through careers sponsorship of career development Programmed and with the help of the club's relationships with members of the financial community. Finally, the club seeks to promote communication between IMI's alumni that have developed finance careers and current members of the Finance Club.

Cynosure is a student initiative to promote operations, production, supply chain, operations research, and manufacturing studies and activities. It represents the growing interest in the field and has been the unifying platform for students interested in pursuing a career in operations. Team Cynosure works towards generating awareness and interest in a career in operations management - the opportunities and the challenges involved.



COMMITTEES

AND CLUBS



The club works on giving students a thorough knowledge and hands-on experience of various analytical tools and techniques that are industry-relevant and in high demand in today's corporate world! The club aims to share knowledge and learn new skills and tools among students across institutions.



Prayas is the CSR through which we have made an effort to join hands and make a difference by bringing smiles to our faces. We believe in giving back to society through various activities. We act as catalysts to make lives better for the ones who are deprived.

The literary club is responsible for fostering a love for literature, language, and creative expression among students. Its primary objective is to provide a platform for students to explore and engage in literary activities. The literary club plays a vital role in nurturing creativity, critical thinking, and effective communication skills among students. It provides a platform for literary enthusiasts to explore their passion for literature, engage in intellectual discourse, and express themselves through the written word.





The club works to provide an understanding of public policy to students, allowing them to undertake critical analysis of public policy decisions and comprehend the nuances of multi-level interaction between government, business and society in the national and international environment. The club encourages debates, dialogues and sharing of ideas on various forums to augment theoretical knowledge with practical learning while sensitizing the student about the policy issues

which plague the society around us.

EBSB club has been set up to promote cultural exchanges between people from different regions of the country and to further human bonding. The club is a preliminary step in moving forward for upholding and strengthening the fabric of the traditionally existing emotional bonds between the students of our country. The club organizes events that promote the rich heritage, culture, customs, and traditions of Orissa and helps in developing interactions that enable the innate chord of binding and brotherhood.



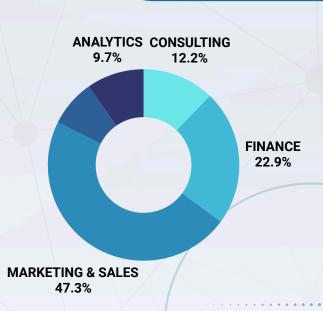
FINAL PLACEMENT

INTERNATIONAL MANAGEMENT INSTITUTE, BHUBANESWAR (IMI-B) HAS SUCCESSFULLY CONCLUDED ITS 100 % FINAL AND SUMMER PLACEMENT OF THE POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAMME FOR THE CLASS OF 2022-24 AND 2023-25 RESPECTIVELY. LIKE EVERY YEAR WE RECEIVED AN OVERWHELMING RESPONSE FROM THE CORPORATE SECTOR. THIS YEAR, MORE THAN 120 RECRUITERS HAVE CONDUCTED THE PROCESS FOR FINAL PLACEMENT.

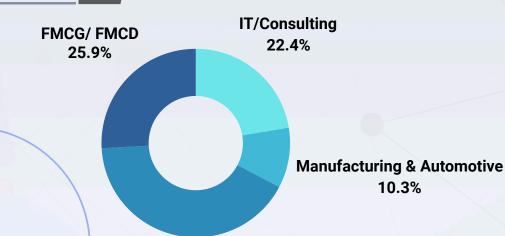
KEY HIGHLIGHTS OF FINAL PLACEMENT 2023

- TOP 25%: INR 15.50 LPATOP 50%: INR 13.88 LPA
- AVERAGE PLACEMENT: INR 12.02 LPA
- HIGHEST PLACEMENT: INR 21 LPA

DOMAIN WISE PLACEMENT



INDUSTRY WISE PLACEMENT



BFSI & Fintech 41.4%

49

FINALS PROMINENT RECRUITERS

















































































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LAA



VISASTEEL













TATA TATA ADVANCED SYSTEMS



























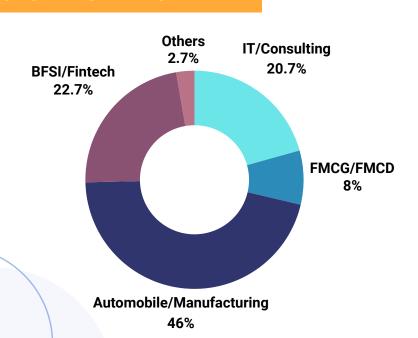


SUMMER PLACEMENT

SUMMER PLACEMENT REPORT 2023-25

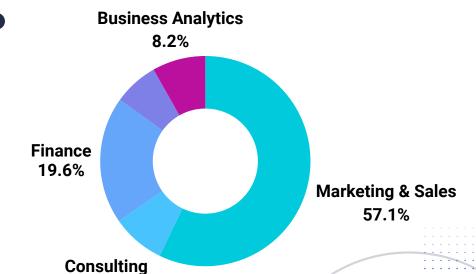
- TOP 25%: INR 42,348
 TOP 50%: INR 38,667
- ➤ AVERAGE PLACEMENT: INR 32,466
 ➤ HIGHEST PLACEMENT: INR 1,00,000

SECTOR WISE PLACEMENT



DOMAIN WISE PLACEMENT

8.2%



SIP **PROMINENT RECRUITERS**













































































BATCH PROFILE 2023-2025



194
Total Number of Students

Gender Ratio

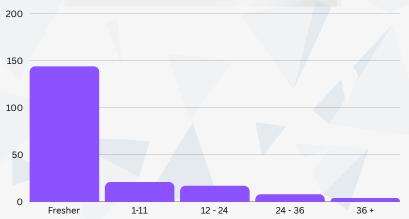


61%



39%

Work Experience



Academic Background



38% B.Com



22%



15%

B.E/B.Tech



12%

B.Sc.



8%

BA



5% Others



AAKANSHA MISHRA

B. Sc. Zoology Honours THK Jain . Kolkata Calcutta University

Work Experience: 26 months

K+ Classes, Maths and Science faculty Summers: Zee Media

Marketing intern



ABHAY PATEL

BBA (General) Babu Banarasi Das, Uttar Pradesh

Babu Banarasi Das university Work Experience: 6 MONTHS

Brick and blooms, Operations Associate Summers: SRF Foundation,

Communication specialist



ABHIK AGARWAL

Relationship manager

B. Com(Accounting And Finance) Umes Chandra College, Kolkata Calcutta University Summers: Swastika Investmant



ABHISHEK KUMAR

B. Sc. (Chemistry) RPS College, Patna Pataliputra University Summers: Bajaj Finserv

Marketing Intern



ADIT BHUSHAN AGARWAL

BBA (Bachelor in Tourism Studies) Indira Gandhi National Open University, Delhi

Indira Gandhi National Open University Summers: Clix Capital, K12 Intern



AANCHAL VERMA

BBA(Finance)

St. Xavier's College, Ranchi Ranchi University Summers: Haldiram's Sales & Marketing Intern



ABHIJEET AANAND

B. Com(Accounting And Finance) The Bhawanipur Education Society College, Kolkata University Of Calcutta Summers: Haldiram's



ABHISHEK JAISWAL

Sales & Marketing intern

B.Com (Accounting) St Xavier's College, Ranchi Ranchi University

MerchServe Global Private Ltd



ABHISHEK RAI

BBA (Mnagement) St. Xavier's college of Management and Technology, Patna Aryabhatta knowledge university **Summers: Paterson Securities**



ADITI MISHRA

BBA Hons. Sai International College of Commerce and Economics (SICC) Utkal University, Odisha

Summers: Arvind Fashions CRO Intern



ADITYA KUMAR TIWARI

Bcom. (Accounts and Finance) The Bhawanipur Education Society College, Kolkata Calcutta University

Summers: TM International Logistics Ltd.

HR Intern



ADITYA SINGH

Bcom. (Accounting) Surendranath College, Kolkata University of Calcutta rs: Growth Arrow Assistant portfolio manager



AFRIN KHATUN

B. Sc (Zoology) M.D.K.G College Dibrugarh university, Dibrugarh

Work Experience: 9 months M/s J. N. Enterprise

Procurement Officer Summers: TAFE, Marketing and sales



AGNIBHA ARNAB

B. Sc. (Physics) Scottish Church College, Kolkata Calcutta University Summers: Zee Media Marketing Intern



AKASH CHAKRABORTY

B. Sc. (Chemistry) Regional Institute of Education UTKAL UNIVERSITY Work Experience: 8 months Kendriya vidyalaya ishapore no.1 TGT MATHEMATICS AND PGT CHEMISTRY Summers: Balmer Lawrie Co. Ltd. Operation and Marketing intern



AKSHAT AGRAWAL

B. Com (Accountancy) Umeschandra College, Kolkata Calcutta University Work Experience: 17 months

The Bigwall Company Summers: Dabur India Sales Intern



AMBUJ AWASTHI

B. Com. Commerce AGRAN COLLEGE OF ARTS SCIENCE AND COMMERCE, Kanpur Chattrapati Shahu Ji Maharaj, Kanpur **Summers: Woxen Digital** Sales and Digital Marketing Intern



AMEYA MANGESH

B. Com (General) SBES College of arts and Commerce, Auranaabad Dr. Babasaheb Ambedkar Marathwada University

Summers: Varroc Engineering Ltd. Operation Intern



AMRAPALI DEY

B.Com (Accountancy Hons.) Sivanath Sastri College , Kolkata University of Calcutta Summers: SRF Finance intern



AMRITA SADHUKHAN

Marketing and Sales intern

B.Com **Bhawanipur Education Society College** University of Calcutta, Kolkata Work Experience: 3 months Trustklub Consulting, HR Trainee Summers: Woxen Digital



ANAND RAI

BB. Com (Finance)

Banaras Hindu University, Varanasi Banaras Hindu University

Summers: PMCPL

Business Development and Management



ANGSHUMAN BERA

BB. Tech (Electrical Engineering) Guru Nanak Institute of Technology, Kolkata Maulana Abul Kalam Azad University of Technology

Work Experience: 10 months

High-Tech Next Engineering and Telecom Pvt

Ltd. Site Engineer

Summers: Hindustan Times, Business Development



BBA (Hons)

ASBM University, Bhubaneswar ASBM UNIVERSITY

Summers: Woxen Digital

Sales and Digital marketing Intern



ANJALI CHATURVEDI

Humanities(Geography) Shaheed Bhagat Singh Evening College New delhi

University of Delhi Summers: PMCPL

Business Development Manager



B. Com (Commerce) School of open learning, Delhi Delhi university

Summers: Bajaj Finserv Health

Marketing intern



ANKIT KUMAR

B.Com (Finance) Delhi University , North Campus, New Delhi University of Delhi

Work Experience: 6 months Nikunj anand & co.

Preparation of gstr-1& gstr-3b using excel, Tally ERP 9.0 Summers: SRF

Medical(Biology and Chemistry)

Summers: Think Future Technologies Pvt. Ltd

IDyal Singh College, Karnal

ANMOL SHARMA

Kurukshetra University

Software Intern

Finace Intern

ANKITA PANI

B. Com (Accounts) Buxi Jagabandhu Bidyadhar Autonomous College, Bhubaneswar

Sharda University, Greater Noida, UP

Utkal University Summers: NTPC

ANNESHA DAS

Sharda University

Summers: PMCPL,

B.pharma (Pharmacy)

Recruitment Specialist

HR Intern



ANSHIKA DEEPAK

BBA (General) Sunbeam Women's College Varuna,

Mahatma Gandhi Kashi Vidyapith Summers: Carnival Group

HR Intern



ANWESHA DAS

BBA (English Literature) Siliauri College, Siliauri University of North Bengal Summers: TAFE

HR intern



ANWESHA PAL

B. Com (Accounting & Finance) Adamas University, Kolkata Adamas University Summers: KRG Consultants **Equity Analyst**



ARCHANA KAR

B. Com (Accounting & Finance) Shri Shikshayatan College, Kolkata University of Calcutta

Summers: Bajaj Allianz General Insurance Co. Ltd

Bancassurance



ARITRA BAG

Bachelor's in Fashion Technology (Apparel Production) National Institute of Fashion Technology, Kolkata

National Institute of Fashion Technology

Summers: Zee Media Marketing Intern



ARITRA CHATTERJEE

B. Tech (Civil engineering) Heritage institute of technology, Kolkata

Heritage institute of technology Work Experience: 16 Months Shelter plaza pyt ltd. Site engineer Summers: Maithan Steel

HR Intern



ASHISH KUMAR MANDAL

B. Tech (Electronics and Communication Engineering) Techno India University, Kolkata

Techno India University Summers: Woxen Digital Sales and Digital Marketing



ASHISH KUMAR PANDIT

B. Com (Accounts) Doranda College, Ranchi Ranchi University Summers: Haldirams

Sales and marketing intern



ASHUTOSH BIJAY MALLIK

B. Tech (Electrical and Electronics Engineering) Silicon Institute of technology, Bhubaneswar

Biju Patnaik University Of Technology Work Experience: 22 months

Infosys, Systems Engineering Summers: Tata Power, HR Intern



ASHUTOSH KUMAR

BCA (Computer Application) Dr. Zakir Husain Institute. Patna Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal

Summers: Bajaj Allianz General Insurance Co. Ltd. Marketina Intern



AVENA MAHESHWARI

BB. Com Accounting and Finance JK.A. P.G. College, Agra Summers: Swastika Investment Pvt Ltd

Relationship manager



AVIPSA CHAUDHARY

B. Tech (Civil Engineering) Indira gandhi institute of technology, Sarang

Indira Gandhi institute of technology Work Experience: 2 months

Intelibim Solutions, Bim modeller Summers: PMCPL





B. Com (Accounting) Kota university, Kota Kota university

Summers: Bajaj Allianz General Insurance Co. Ltd.

Marketing intern



BA (Political science) Seth Anandram Jaipuria college, Kolkata Calcutta University

AYUSH KUMAR PANDEY

Digital Institute Of Science & Technology

MAHARAJA CHHATRASAL BUNDELKHAND

Summers: TAFF HR intern

AYUSHI KUMARI

technology, Patna

Event co- ordinator

Work Experience: 2 months

BBA

A.k.U

AYUSH GUPTA

Chhatarpur (M.P.)

Summers: Emami.

Banking & Finance Intern

UNIVERSITY

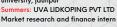
B. Com



AYUSH SINGH

B. Sc (Maths) Shri Gandhi Snatkottar Mahavidyalaya, Maltari, Azamaarh

Veer bahadur singh purvanchal university, jaunpur





B. Com (Accounts) St. Xavier's College, Ranchi Ranchi University Summers: Kellogg's Marketing & Sales Intern



Bidagdha ranjan das kanungo

St.xaviers college of management and

Amoeba production event management

Summers: Dainik Jagran, Marketing trainee

B. Tech (Electrical and electronics) Kalinga institute of industrial technology, Bhubaneswar

Nork Experience: 6 months High radius, Sales executive

Summers: PMCPL, Business development intern



B. Sc (Geology) Khalikote university, Behrampur Khalikote university Summers: Growth Arrow Portfolio manager



CHANDINI SAHU

B. Sc (PHYSICS) Chikiti Mahavidvalava, Ganiam BERHAMPUR UNIVERSITY

Work Experience: 36 months DEPART OF INDIA POST GRAMIN DAK SEVAK

Summers: Bajaj Finserv, Marketing Intern

CHERUKURI SURESH

B. Sc (Horticulture)

Dolphin pg institute of biomedical and natural sciences, Dehradun

Hemvati Nandan bahaguna garwahal University

Summers: PMCPL

Business Development Intern

DARSHANA MISHRA

Work Experience: 7 months.

BBA (Marketina)

XIM University

XIM University, Jatni

Olive Ridley Media

Content curation



DALJEET SINGH

BA (English Hons.) J.K.S college, Jamshedpur KOLHAN UNIVERSITY Work Experience: 4 months

Flipkart Assisstant Mnager

Summers: Tata Steel, Marketing intern



DEEPAK KUMAR

BCA (Computer application) Patna

Summers: OSAM.



College of Commerce Arts and Science. Patliputra University

Marketing Research and Promotion



DEVANG SHARMA

B. Com (Accounts) Bhawanipur education society college, Kolkata

Summers: Mayfair Hotels, HR Intern

Calcutta University Summers: Kellogg's

Sales Intern



DHAIRYAM KUMAR

B.Com (Hons.) Accounting and Finance Umes Chandra College, Kolkata Calcutta University

Summers: Dabur India Marketina and Sales intern



DIBYAJYOTI MAJUMDER

B. Com (Accounts) Heramba Chandra College, Kolkata Calcutta University

Summers: Paterson Securities Pvt. Ltd Equity research analyst and portfolio

Shri Shikshayatan College, Kolkata

management

DIYA AGARWAL

B. Com (Accounts)

Calcutta University

Summers: GnG Group

Market and Business Analyst



DIVYANI KUMARI JHA

B.Pharm (Bachelor of Pharmacy) Delhi Pharmaceutical Sciences and Research University Nepal

Work Experience: 13 Months Olympus Research Global **Business Development Analyst**

Summers: SRF, Communication intern



B. Com (Accounts) Bhawanipur education society college, Kolkata

Calcutta University Summers: Growth Arrow

Assistant Portfolio Manager



GAJULA SRI RAMANA

B.Sc.Horticulture College of Horticulture, Anantharajupeta DR. Y.S.R. HORTICULTURE UNIVERSITY

Summers: PMCPL

GAURAV TIWARI

Business Management Intern



B. Com(General) Indira Gandhi National Open University,

Indira Gandhi National Open University Summers: Dabur India

Sales and Marketing Intern



GAUTAM KUMAR

GAURAV KUMAR SINGH

BBA (Finance)

Ranchi

St. Xavier's college,

St. Xaviers University

Portfolio Manager

Summers: Growth Arrow

B. Sc. (Physics) Doranda college, Ranchi University of Ranchi Summers: PMCPL **Business Development Intern**

HARSH GUPTA

B. Com (Accounts)

Calcutta University

Summers: Kellogg's

Kolkata

Sales Intern

Bhawanipur education society college,



HAMZA BAIG

BCA (Computers) Modi Institute Of Management & Technology, Kota, University Of Kota Work Experience: 18 Months

Bhatia And Corporation Pvt. Imt. (Maruti Suzuki Arena)

Asst. Spare Parts Manager Summers: Kellogg's, Sales Intern



HEMANT KAUSHAL

BA (Applied psychology) Amity University, Kolkata Amity University Kolkata Work Experience: 18 Months

Vodafone vois Senior Executive

Summers: Big Tree Resocurces, HR intern



Technology., Kolkata Maulana Abul Kalam Azad University of Technology

Summers: Woxen Digital Digital Marketing

HIMANSH GUPTA

MEDICAL (Botany, Chemistry, Zoology) Dyal Singh college, Karnal, Haryana Kurukshetra University Summers: Bharat Pe Finance Intern



HIMANSHU

BA (Political Science) Zakir Hussain College Delhi

University of Delhi **Summers: PMCPL**

Business Development Intern



ISHWAR MITTAL

Data Analyst

B. Com (Accountancy) Umeschandra College, Kolkata Calcutta University Summers: Bercos



JUSTIN ADAM MANTHENA

B. Tech (Civil Engineering) Gayatri Vidya Parishad College of Engineering Jawaharlal Nehru Technological University Kakinada

Work Experience: 13 months GRAMTARANG TECHNOLOGIES PVT LTD

Design Engineer Civil Summers: Dabur India , Sales Intern



B. Tech (Ece) Karunya Institute of Technology & Sciences, Coimbatore Karunya istitute of technology and sciences

Summers: Hindustan Times Business Development Intern



KAUSHAL DUJARI

B. Com (Finance) The Bhawnipur education society college, Kolkata Calcutta University

Summers: Geomin Finance Intern



KETKI MANDAL

BA (English) Amity University, Kolkata

Amity University Kolkata Summers: Phillips carbon Black Limited,

Marketing Intern



KHUSHI BISEN

B.Com. (Accounts hons.) St. Xavier's College Ranchi, Jharkhand Ranchi university Summers: TATA Steel

Finance Intern



KHUSHI KESHARI

B. Com (Financial Market Management) Banaras Hindu University, Varanasi Banaras Hindu University **Summers: Insplore Consultants**

Financial analyst intern

KOMAL PRAKASH

B. Sc (Zoology)

AN college, Patna

Patliputra University

Summers: Tradeshala

Capital Market Analyst



KIRAN PRADHAN

B. Sc (Information Technology Management) Ravenshaw University, Cuttack, Odisha Ravenshaw University



KONDA SURYA NISHITH

B. Tech (Computer Science Engineering) BITS Vizag, Visakhapatnam JNTU Kakinada

Summers: Kellogg's Sales Intern



KRISHNA PATEL

B. Com

Accounting and finance Buxi Jagabandhu Bidyadhar Autonomous

College

University of Calcutta Bhubaneswar

Summers: Mahindra Holidays, Finance intern



LOKESH DAS

B. Tech - Mechanical Engineering Institute of Technical Education and

SIKSHA O ANUSANDHAN

Bhubaneswar

Summers: Grant Thronton Business Consulting



B. Com (Finance and investment) Shaheed Rajguru College of Applied

Sciences for Women Delhi University

Delhi

MANSI

Summers: Adani Finance intern

MD KAIF



MD TAUSEEF ALAM ANSARI

BBA Marketing Gossner College

Ranchi university, Ranchi Ranchi Summers: BMW Marketing intern



MEHUL TANWAR

B. Com Accounting and finance Padav college University of Delhi Delhi

Summers: Hitachi Accounts intern





MAHITOSH MAITI

Marketina intern

B. Com (Finance & Accounts) Techno India University, Techno India University Kolkata

Summers: BB Advisory Finance intern



MAYANK RAJ

RRΔ FINANCE, MARKETING Birla Institute of Technology, Mesra University of Ranchi Ranchi

Summers: Kelloga's Marketing and sales intern



B. Tech (Food Technology) Techno Main Salt Lake Maulana Abul Kalam Azad University of Technology, West Bengal Kolkata

Summer: SRF Communication Intern



MITALI VYAS

BBA

Marketing Asia Pacific Institute of Business Administration, Gujarat University

Ahmedabad



MOHIT RANJAN

BBA(Hons)

Techno India Salt Lake,

Technology Kolkata

Summers: TATA Steel Finance intern



MONIKESH VAIDYA

BBA (Marketing and finance) Institute of Professional Education & Research (IPER).

Barkatullah university, Bhopal Work Experience: 49 Months

TaskUs Pvt Ltd, Teammate Summers: Bajaj Allianz General Insurance

Marketing and sales intern

NIKHIL PEDDI

B. Com (Commerce)

Osmaniya University

Summers: TATA Power

Hyderabad

HR Intern

Tapasya Degree College,

NEHA PRAKASH

BBA

Marketing ITM UNIVERSITY. ITM UNIVERSITY GWALIOR MADHYA

PRADESH GWALIOR

Summers: Carnival Group

HR intern

NIKITA RANI

RRΔ

Human Resource General St.Xavier's College Ranchi University

Ranchi, Jharkhand. Summers: PMCPL

HR-Recruitment Specialist

PRABAL PRATAP SINGH

Barkatullah University

Summers: PMCPL

B. Com (Applied Economics)

Business Development Intern

BARKATULLAH UNIVERSITY BHOPAL



PARIJAT ROY

BBA (HR) **NERIM Group Of Institution** Dibrugarh University

Guwahati Summers: SBI Life

Marketing Intern

PRACHEEN SINGHAI

B. Com (TAXATION)

Deviahilya arts & commerce College, DEVI AHILYA VISHWAVIDYALAYA. INDORE

Indore

Summers: Bajaj Finserv Health

Marketing Intern



Bhopal

BBA (Finance)

Shri Ram Swaroop Memorial University Shri Ramswaroop Memorial University Lucknow

Summers: Grant Thornton **Business Consulting**



PRATEEK ROY

BBA (Finance) KIIT University, KIIT school of Management Kiit University Bhubaneswar

Summers: Growth Arrow Forex and Equity Hedger





PRATIK DEBNATH

B. Com (Hons.) Gauhati Commerce College, Gauhati University, Guwahati





PRITAM DUTTA

BBA (General) ALIAH UNIVERSITY Work Experience: 7 months Kolkata

TECH MAHINDRA

Associate customer support

Summers: BB Advisory, Forex trading

PRIYAM SARKAR

B. Sc

Communication Design ICAT Design and Media College **Bharathiar University**

Chennai Summers: Veedol

Marketina intern

PRIYANSHU CHANDOLA

BBA (Finance)

Graphic era hill university Dehradun

Work Experience- 12 months ieneraizer-flipkart process

Customer care executive

Summers: Bajaj Finsery Health, Marketina Intern

RAHUL KHANDELWAL

BA (Economics Honours) Ispat Autonomous College. Sambalpur University. Rourkela

Summers: Woxen Digital Sales and digital marketing intern



PRAYAG RANJAN SAHOO

B. Com Accountancy Buxi Jagabandhu Vidvadhar Autonomous college, Utkal University, Bhubaneswar **Summers:** Insplore Consultants Marketing and Sales intern



PRIYA SHARMA

BBA (Marketina) IIS (Deemed to be University) Jaipur

Summers: Century 21 CRM intern



PRIYANSHI JAISWAL

BBA(General) Vivekananda Global University, Jaipur Jaipur, Rajasthan

Summers: KPIL HR Intern



RACHNA PODDAR

B. Com (Accounts) St. Xavier's college. Ranchi university. Ranchi

Summers: Ferns N Petals HR Intern



RAJAN KUMAR

B. Com

Atma Ram Sanatan Dharma College. Delhi University. New Delhi

Summers: Insplore Consultants Marketing and Finance



RAJAT SHANDILYA

B. Tech (Computer Science) Manay Rachna International Institute of Research and Studies, Faridabad

Work Experience: 2 months VehicleCare, Management Intern **Summers:** Hindustan times

Business Development intern



RANGAN NAYAK

BA (English) Krishna Chandra College The University of Burdwan Hetampur, Birbhum Summers: Dabur India

Sales and Marketing Intern



RAVI KUMAR

B. Tech (Electronic and Telecommunication Engineering) Kallinga Institute of Industrial

Technology KIIT University, Bhubaneswar

Summers: Dabur India, Sales and Marketina



B. Com (Accounting and Finance) The Bhawanipur Education Society College,

BBA (MARKETING AND FINANCE)

Birla Institute of Technology, Mesra

Work Experience-2 months

Business Development Intern

B. Com (Economics Honors)

Post Graduate Government College,

Ranchi, Jharkhand

My Urban Life

ROHIT GARG

Panjab University,

Summers: Kellogg's

Chandigarh

Sales Intern

Calcutta University, Kolkata, West Bengal

RITWIK RAJ

Summers: OPTCL (Odisha Power Transmission Corporation Limited), Finance Intern

Summers: Dabur India, Sales and Marketina Intern



B. Sc (Chemistry) Jogesh Chandra Chaudhuri College, Calcutta University.

Summers: Maithan Steel

RICHIK DUTTA

B. Sc (Mathematics) Nabadwip Vidya Sagar college, University of Kalyani,

Nabadwip Summers: SRF Finance Intern



RISHIKA CHOWDHURY B. Com (Accounting and Finance)

The Bhawanipur Education Society College, Calcutta University.

Kolkata, West Bengal Summers: Kellogg's

ROHINI PAUL

Sales Intern

Kolkata, West bengal

Finance Intern

RUBI KUMARI

B. Com (Accountancy) School Of Management Sciences, Mahatma Gandhi Kashi Vidyapith, Varanasi.

Banaras

Summer: Dabur India Sales and Marketina Intern



RUCHIKA SAHU

BB. Com (Accounting) Khllikote University, Berhampur Summers: Pink Lemonade Communication Pvt. Ltd.



RUCHIR KHURANA

B. Com (Commerce) D.N Degree College, Chaudhary Charan Singh, Meerut Summers: SRF



SACHIN YADAV

Marketing Intern

B. Tech (Mechanical Engineering) Haldia Institute of Technology, Haldia

Summers: GnG Group Max Cement Operation and analytics Intern



SAKHAR PYNE

Finance Intern

BBA (General) Techno India Institute of Technology. Maulana Abul Kalam Azad University of Technology, Kolkata

Work Experience: 15 Months

Tata Consultancy Services , Process Associate Summers: Kellogg's, Sales Intern



BA (Economics Hons.) Christ (Deemed to be University) Bangalore

ce: 7 Months UpGrad Education Pvt. Ltd. **Program Consultant**

Summers: Capgemini, Strategy Consultant



SAKSHI KUMARI

BBA (Finance) Ranchi Women's College. Ranchi University, Ranchi Iharkhand Summers: Haldiram's Sales & Marketina Intern



SAKSHI PRASAD

B. Sc (Physics) MV College. Veer Kunwar Singh University,

Summers: Bajaj Finserv Health Marketing intern



SAKSHI PRIYA

BA (English) St. Xavier's College, Ranchi University, Ranchi Summers: PMCPL **Recruitment Specialist**



SAKSHI SINGH

B. Com (International marketing and Advertising and Sales Management) Banaras Hindu University, Varanasi

Summers: Hindustan Times Sales intern



SAMARTH SINGI

BBA (Foreign Trade) Prestige institute of Management and Devi Ahiliya Vishvavidyaalay,



Summers: Growth Arrow Portfolio manager

SAMEEKSHA JINDAL

B. Tech (Textile Engineering) Maharaja Sayajirao University of Baroda Vadodara, Gujarat

Summers: Arvind Fashions Customer relationship officer



SAMRIDHI PODDAR

BB. Com(Accounting and Finance) Jai Hind College of Commerce and Economics .Mumbai University(Autonomous), Mumbai **Work Experience: 3 Months** Riddhi siddhi properties, Data entry

Summers: Tata Motors, Finance Intern



SANDEEP GUPTA

B. Com (Financial Market) Banaras Hindu University, Varanasi

Work Experience: 2 Months

Muskurahat Foundation Fundraiser Summers: CLSA

Financial Operations



SANJANA AGARWAL

B. Com (Accountancy) St. Xavier's College, Calcutta University, Kolkata

Summers: Grant Thornton Business Consulting Trainee



SANKET DUKARE

B. Tech (Electrical Engineering) Sardar Patel College of Engineering Mumbai University(Autonomous), Mumbai Work Experience: 15 Months

Hind Terminals Pvt. Ltd, Technical Support

Summers: Mazagon Dock Shipbuilders Ltd, Intern



SANTOSHI AJIT SINGH

BBA (Economics) Parvatibai Chowqule College Arts And Science (Autonomous) College, Goa University,

Margao, Goa

Summers: Arvind Fashions, Customer Relationship Officer



SASWAT PATEL

BBM (Marketing) XIM University. Bhubaneswar **Summers: Grant Thornton Business Consultant**



SATYAM PANDEY

B. Com (Financial Market Management) Banaras Hindu University, Varanasi

Summers: Woxen Digital Sales and Digital Marketing Intern



SATYAM SHARMA

BJMC (Radio and TV) Chandigarh University, Mohali, Puniab Summers: Jio Creative Lab Content strategy intern



SAYAN CHATTOPADHYAY

B. Tech (CIVIL ENGINEERING) Calcuta Institute of Engineering and

Management Maulana Abdul Kalam Azad University. Kolkata

Work Experience: 20 Months

Om Construction, Quality Control, Supervisor Summers: Kellogg's, Sales Intern



SAYANDEEP SARKAR

B. Tech (Civil Engineering) Techno International Newtown Maulana Abul Kalam Azad University of Technology, West Bengal, Kolkata

Work Experience: 5 Months

Cyber Toss Private Limited Social Media Marketing Summers: Dabur India, Sales and Marketing Intern

SHIV KUMAR SAHETYA

B. Com (General) University of Lucknow, Lucknow University, Lucknow

Summers: Bajaj Finserv Marketing Intern

SHORABH SINGH

BBA (Marketina) Govt. Post graduation College Dharamshala . HPU Himachal Pradesh

Work Experience: 2 Months

Pretty Plants Travel and Events, Associate Summers: Kellogg's, Marketing and Sales Intern

SHREYA KARN

BBA (International Business) Sharda University. Greater Noida **Summers:** The Hans Foundation

HR Intern

SHRIYANSHU KUMAR

B. Sc (Physics Hons.) M.V College. VKSU University. Buxar

Summers: Bajaj Finserv Marketing Intern



SHALVI BAIDYANATH

B. Tech

Computer Science and System Engineering, KIIT University, Bhubaneswar

Work Experience: 31 Months

Tata Consultancy Services, System Engineer Summers: TAFE, HR Inrern

SHIVANGI

BBA (Human Resources and finance) Birla Institiute of Technology. Mesra.

Ranchi Summers: UCB

Talent Acquisition

SHREYA BISWAS

B. Com (CBCS) Gauhati Commerce College, Gauhati University, Guwahati,

Summers: Kellogg's **Business Development Intern**



SHRIVALI SAHU

B. Tech (Civil Engineering) Parala Maharaja Engineering College, Biju Pattnaik University Of Technology, Sitalapalli,

Berhampur

Summers: Big Tree Resources, Marketing Intern

SHRUTI AGARWALA

BBA (Finance) JD Birla Institute Department of Management, Jadavpur University

Kolkata Summers: PMCPL

HR Intern



SHRUTI GUPTA

B. Sc (Mathematics) S.J. Mahavidyalaya Chhatrapati Shahu Ji Maharai

University Ramaipur, Kanpur

Summers: Luxaire Marketing Executive



SHRUTI TIWARI

B. Com (Marketina) Deen Dayal Upadhyay, Gorakhpur University. Uttar Pradesh

Summers: Dabur India

Sales Intern



SHUBHAM AGARWAL

B.tech (Biotechnology) Raja Balwant Singh Engineering Technical- Campus Bichpuri, Dr. A.P.J Abdul Kalam Technical University,

Summers: Dabur India, Sales Intern



SHUBHAM GOENKA

B. Com (Accounting and Finance) Bangabasi Evening College, Calcutta University, Kolkata, West Bengal

Summers: Paterson security

Equity Research and Portfolio Manager

SIDDHANT SHEKHAR

B. Com (Accounts) St. Xavier's College, Ranchi University, Ranchi

SNEHA PRASAD

B. Com (Accountancy)

Kolkata, West Bengal

College, Calcutta University

Work Experience: 3 Months

Taradevi Harakhchand Kankaria Jain

Great Eastern Retail Private Limited.

Digital Marketing Executive, Kolkata. Summers: ITC Limited, Marketing Research Intern

Summers: Maithan Steel

Finance Intern



SK ALI IMAM

B. Sc (Horticulture) Dolphin (P.G) Institute of Biomedical and Natural Science. Hemvati Nandan Bahuguna Garhwal

University. Dehradun

Summers: Bajaj Allianz General Insurance Co. Ltd, Branch Operations



Bankura Sammilani College,



SOMYA TIKARYA

B. Tech (Electronic and telecommunication) Madhay Institute of technology and science,

Rajiy Gandhi Proudyogiki Vishwavidvalava Gwalior Summers: Relignce Smart Bazaar

Management Trainee

SNEHA SEN

B. Com (Accountancy Hons.) Burdwan University, Bankura

Summers: Bajaj Finserv Marketing Intern



SOUMYADUTTA SATAPATHY

B. Tech (Computer Science) Eastern Academy of Science and Technology, Biju Patnaik University Of Technology, Odisha, Cuttack **Work Experience: 13 Months**

Universal Sompo General Insurance

Business Integration

Summers: Haldirams, Sales and Marketing Intern

SOUMYAJEET MOHANTY

B. Com (Accounting Honours) D.A.V. School of Business Management. Utkal University.

Bhubaneswar, Odisha Summers: Maithan Steel Marketing and sales intern



SOURAV PANDA

B. Com (Accounting and Finance) Centurion University of Technology & Management, Centurion University Bhubaneswar, Odisha Work Experience: 24

CA Vinay Ankit & Co. CA Article Trainee Summers: OPTCL, Finance Trainee



SRESTHA DEBBARMAN

B. Tech (Electrical engineering)

Kolkata

Summers: Tata Motors



SREYA SINHA

B. Tech (Computer Science & Engineering) B.P. Poddar Institute of Management and Technology, Makaut, Kolkata Summers: Mahindra Holidays and Resorts





Vikram University.

Work Experience: 3 Months

GIPS Consultant, HR consultant



SUNETRA MUKHERJEE

BA (General) IGNOU. Indira Gandhi National Open University, Kolkata **Summers: BPL Medical Technologies**

Market Research intern



Techno India college of Technology, Makaut,

HR Intern

B. Com (General) Lucknow University,

Summers: Arvind Fashions



Madras Christian College, University of Madras, Chennai

Summers: Redinaton.

SUBHALAXMI BEHERA

Market research Analyst



Ujjain

SUMIT KUMAR RANA

Vinoba Bhave University,

Jhumri Telaiya Commerce College

Summers: HrrKoin, Digital Marketing

BA (English Honors)

Karma.

Hazaribagh,

Jhumri Telaiya

Summers: Yash Technologies, Digital Marketing



SRISHTI SRIVASTAVA

College of Innovative Management and Science,

Lucknow

Customer Relationship Officer

B. Com (Commerce) Work Experience: 4 Months

Skill-lync, Inside sales associate

Finance Analyst

BA (Economics)

Bhubaneswar

Summers: Bercos



B. Sc (Economics) Dinabandhu Andrews College. Calcutta University,

Kolkata Summers: HrrKoin

HR intern



SUVRODIP MAJI

BB. Tech (Electronic and Instrumentation) Techno Main Salt lake, Makaut, Kolkata

Work Experience: 18 Months Capgemini, Software Engineer

Summers: KRG Consultants Finance Intern



SUBARNA GHATAK

B. Com (Finance and Accounting) St. Xavier's University. Kolkata

Summers: Haldirams Sales & Marketing Intern



SWARNAMAYEE KAR

B. Sc (Botany) N.C Autonomous.

Utkal University, Jajpur, Odisha Summers: Woxen Digital

Marketing and sakes Intern



SWETA JHA

B. Sc (Mathematics) Jamshedpur women's college Kolhan University. Jamshedpur.

Iharkhand

Summers: Dabur India Sales and Marketing intern



SUBHAM KUMAR GUPTA

B.Com (Accountancy Honours) The Bhawanipur Education Society College, Calcutta University, Kolkata

Summers: Kellogg's, sales intern

Work Experience: 28 Months Amazon Development Centre India Private Limited ,CS Associate (DP)



BBA (Finance) OP Jindal University, OP Jindal University, Raigarh

Summers: Paterson Securities Equity Research and Portfolio Manager



TANISHA SHUKLA

Dr. Virendra Swaroop Institute of Computer Studies, C.S.J.M.U,

BBA (Management)

Kanpur

Summers: Woxen Digital Sales and Digital Marketing intern

TANMOY MAJUMDAR

B. Tech (Civil engineering) Heritage Institute of Technology, Maulana Abul Kalam Azad University,

Work Experience: 6 Months Wipro Pvt Ltd, Trainee

Summers: Manfront Staffing Services, HR Intern



2023-25

2023-25 BATCH PROFILE

TANYA SINGH

B. Com (Financial Services) Banaras Hindu University, Banaras

Summers: Kellogg's

Marketing and sales intern



TEJAL SOLANKI

B. Com (General) Shri Shankaracharya Mahavidyalaya, Hemchand University, Bhilai

Summers: Woxen Digital

Sales and digital marketing intern



TWINKLE

B. Sc (zoology) Rastraguru Surendranath College, West Bengal State University, Barrackpore

Work Experience: 2 Months

Eibaco, Owner

Summers: Dabur India, Marketing and sales intern



UTSAV PARAKH

B. Com (Commerce) St. Xavier's College, Kolkata

Summers: Capgemini Strategy Consultant

VIDUSHI



UTTAM KHANDELWAL

BBA (Marketing) Christian Eminent College, Devi Ahilya Vishwavidyalaya, Indore

Work Experience: 32 Months

Guruh Agro, Assistant manager

VIRAAT SINGH THAKUR

Mumbai University, Mumbai

Summers: Baiai Allianz General

SIES College of Arts, Science and

BMS (Finance)

Insurance Co. Ltd. Bancassurace

Commerce.

Summers: Bajaj Finserv, Marketing Intern



VISHESH MATHUR

Marketing Intern

B. Tech (Geo-informatics Engineering) University of Petroleum and Energy Studies, Dehradun

Summers: Growth Arrow Assistant Portfolio Manager



VIVEK KUMAR SINGH

B. Com (Finance) Arka Jain University Jamshedpur

Summers: Grant Thornton

Business consultant



VIVIAN NICHOLAS MICHAEL

BBA (HR and Marketing) Birla Institute of Technology. BIT Mesra, Ranchi

Summers: Tata Steel Foundation

HR Intern



YAGYATA ARORA

BBA (General)

Guru Gobind Singh Indraprastha University

Delhi

Summers: Hindustan Times

HR Intern



YASH KOOLWAL

BBA Core

University commerce College Jaipur, Rajasthan Work Experience: 8 Months Aggrwal and Jhalani, Junior Assistant Accountant

Summers: The Fern

Marketing Intern



YASH SONAKIYA

BBA (Tourism)

Bundelkhand University Bundelkhand University, Jhansi,

Summers: Bajaj Finserv Health Limited

Marketina Intern



YUVRAJ HARITWAL

BBA (Finance)

Scottish Church College, Calcutta University, Kolkata

Summers: Kotak Securities Marketing and Finance Intern







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