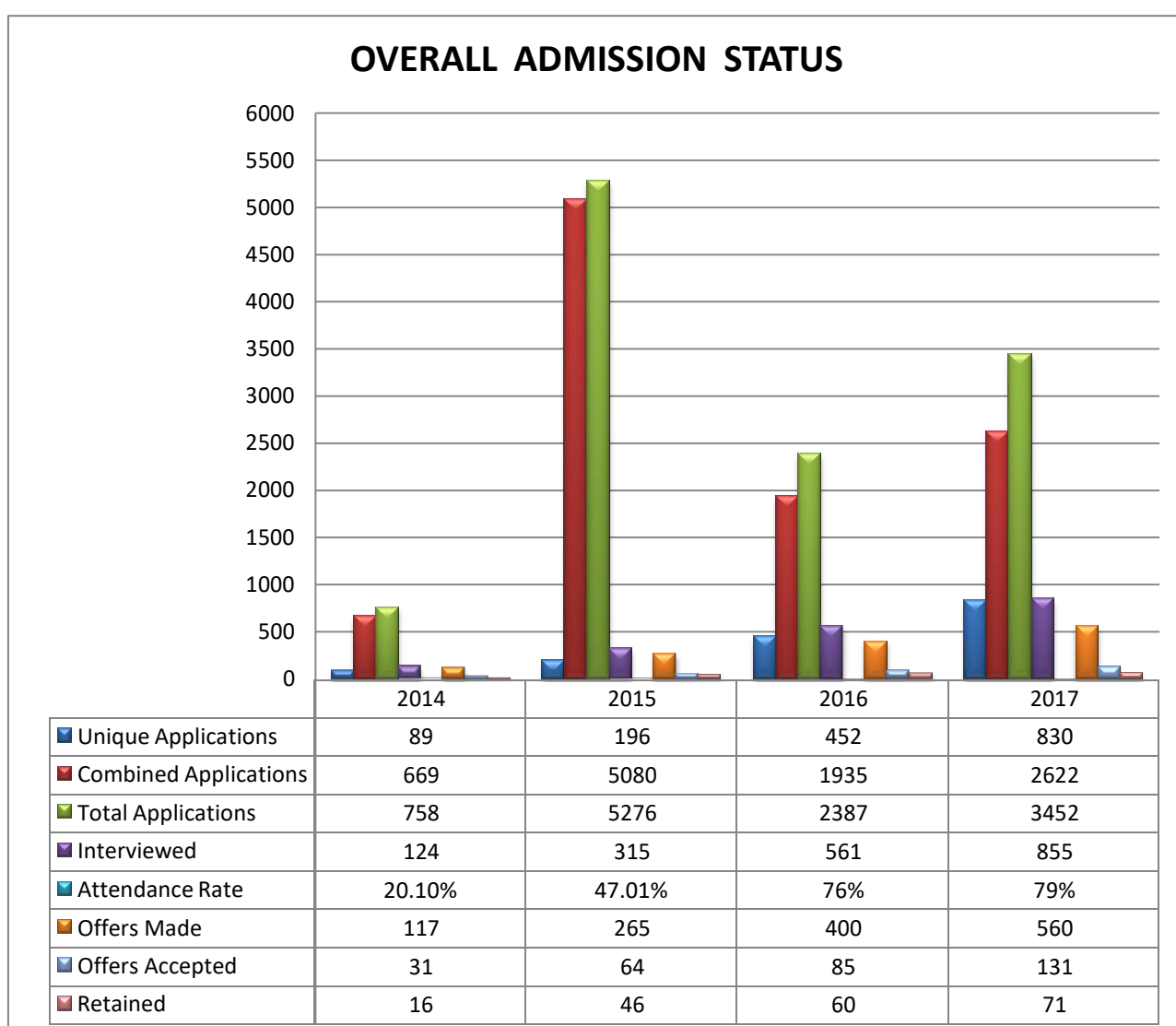


ADMISSION REPORT PGDM (2017-19) BATCH

The emergence of IMI Bhubaneswar as a brand coupled with a vigorous admission campaign to reach out to the deserving applicants led to a quantum jump in the students' interest in the institution.

Total number of application received 2810.

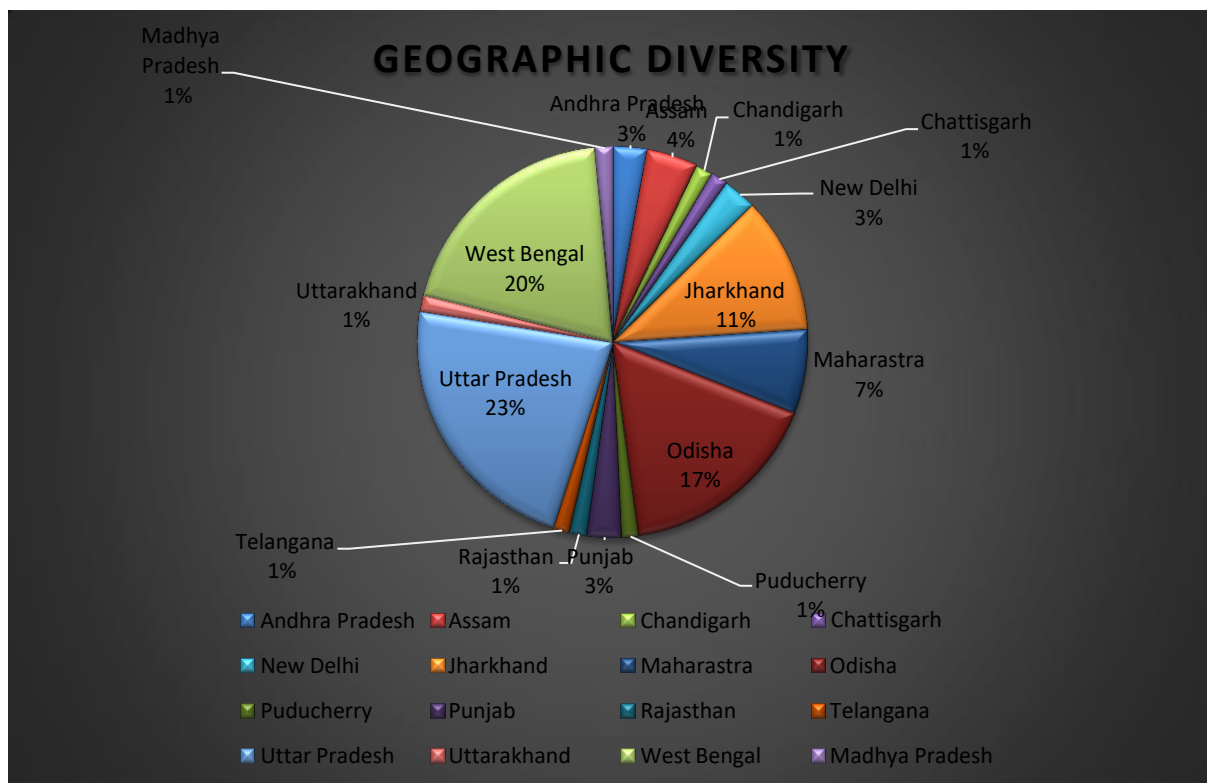
A robust admission process contributed towards maintaining the rigour. It ensured a thorough filtering of applicants so as to induct only the most eligible students.



The intake for the PGDM 2017-19 batch is **71**. Total number of students from top university is **30**.

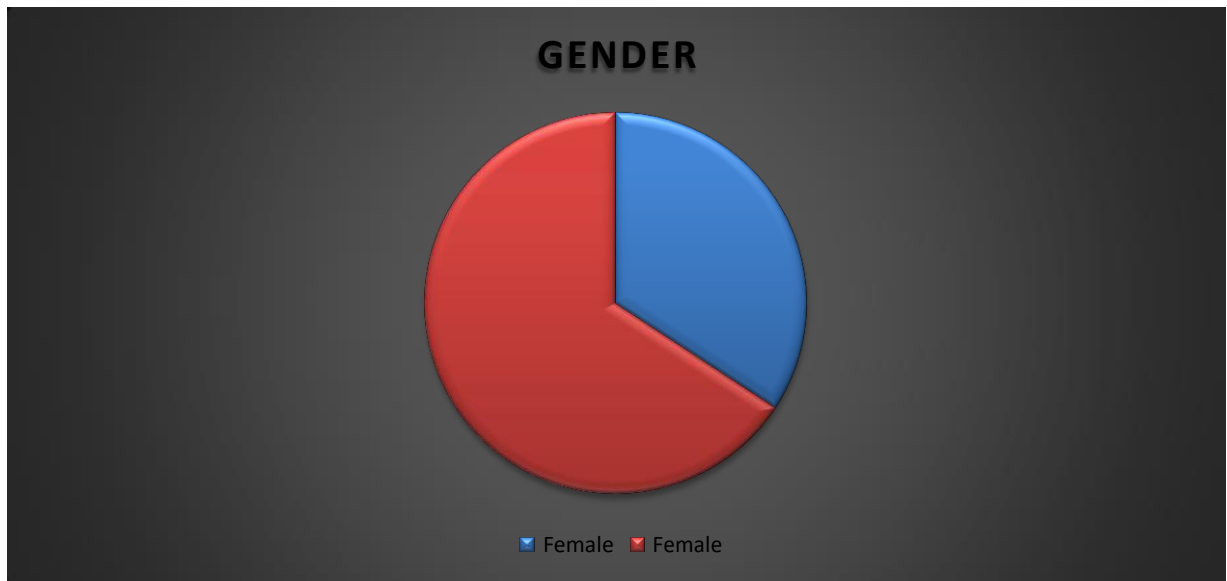
The demographic profile of the admitted students is presented below:

1. Geographic Diversity



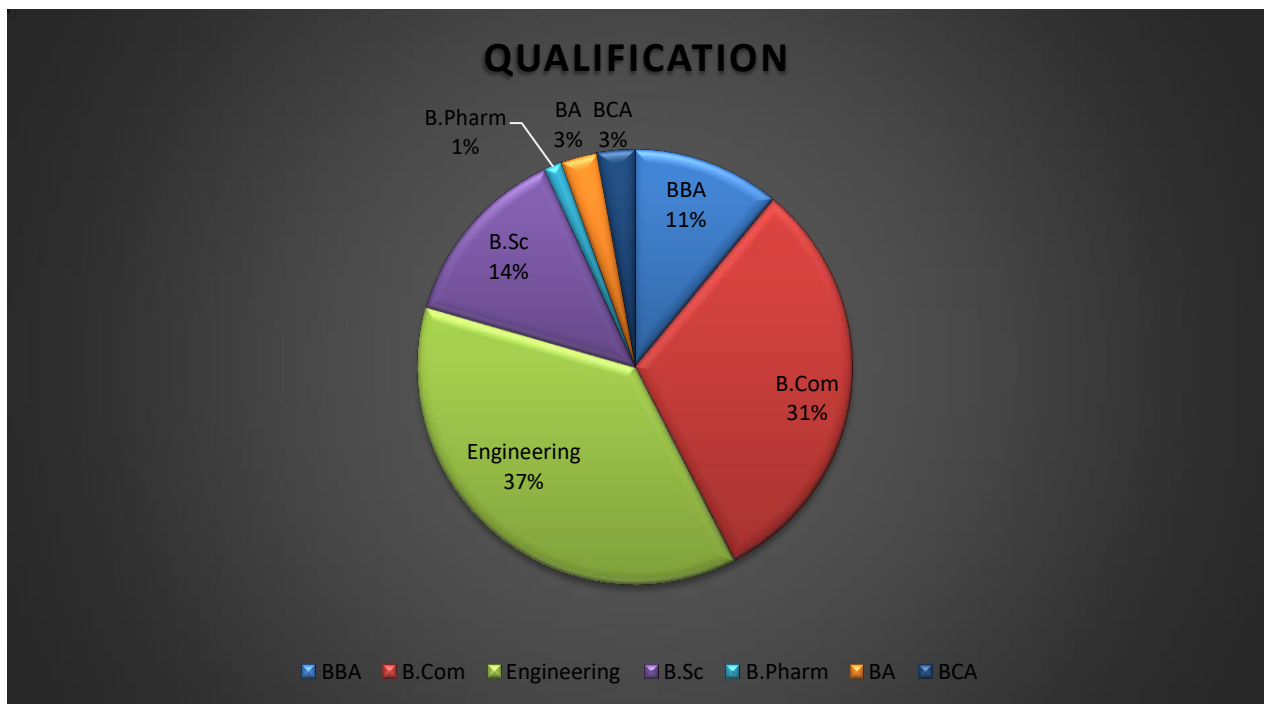
STATES	NUMBER OF STUDENTS
Andhra Pradesh	2
Assam	3
Chandigarh	1
Chhattisgarh	1
New Delhi	2
Jharkhand	8
Maharashtra	5
Odisha	12
Pondicherry	1
Punjab	2
Rajasthan	1
Telangana	1
Uttar Pradesh	16
Uttarakhand	1
West Bengal	14
Madhya Pradesh	1

2. Gender Diversity



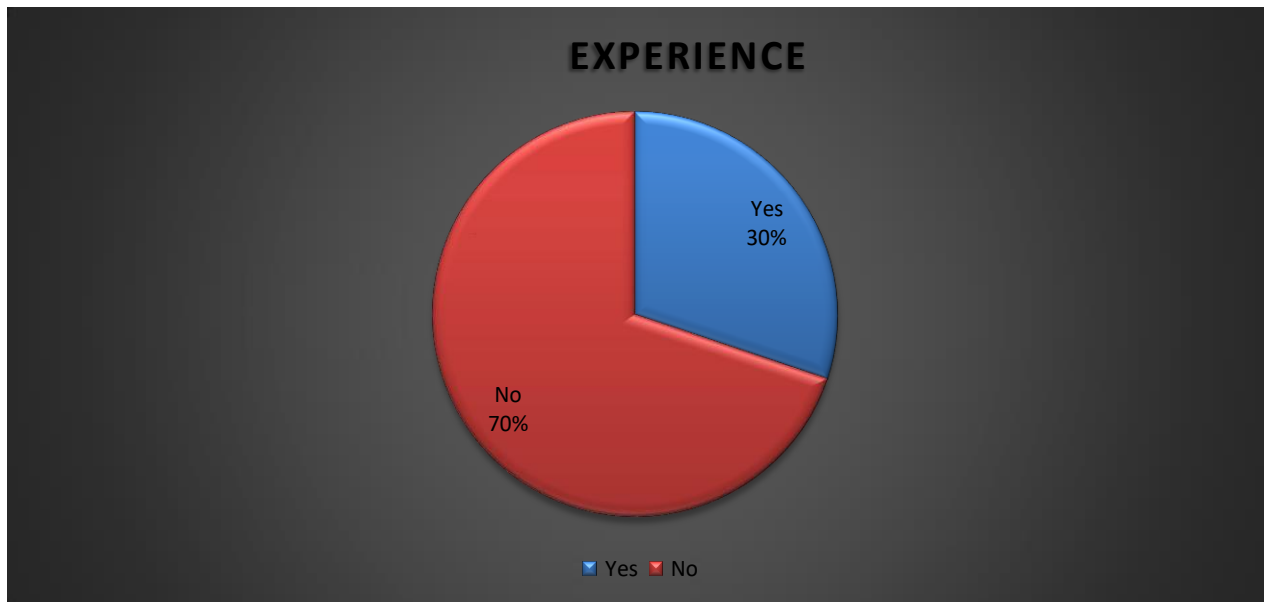
GENDER	STUDENTS
Female	25
Male	46

3. Qualification/ Background Diversity



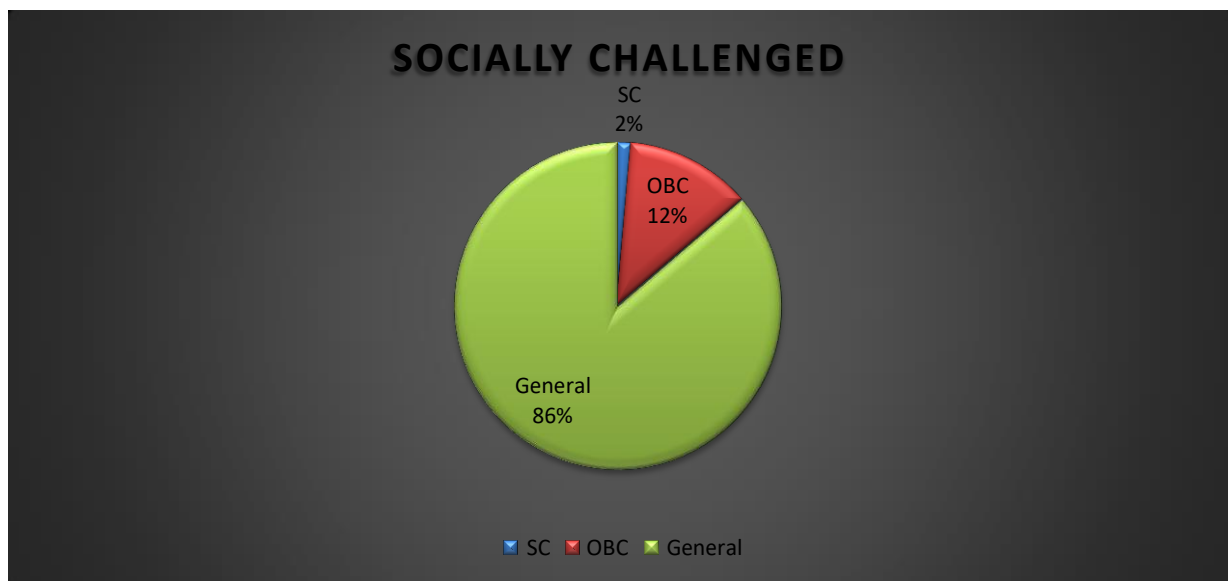
QUALIFICATION/BACKGROUND	STUDENTS
BBA	8
B.Com	23
Engineering	26
B.Sc.	9
B.Pharm	1
BA	2
BCA	2

4. Experience/ Non- Experience



JOB EXPEREINCE	STUDENTS
Yes	20
No	51

5. Socially Challenged Sections



CASTE	STUDENTS
SC	1
OBC	8
General	62