

ADMISSION REPORT

PGDM (2019-21) BATCH

The emergence of IMI Bhubaneswar as a brand coupled with a vigorous admission campaign to reach out to the deserving applicants led to a quantum jump in the students' interest in the institution.

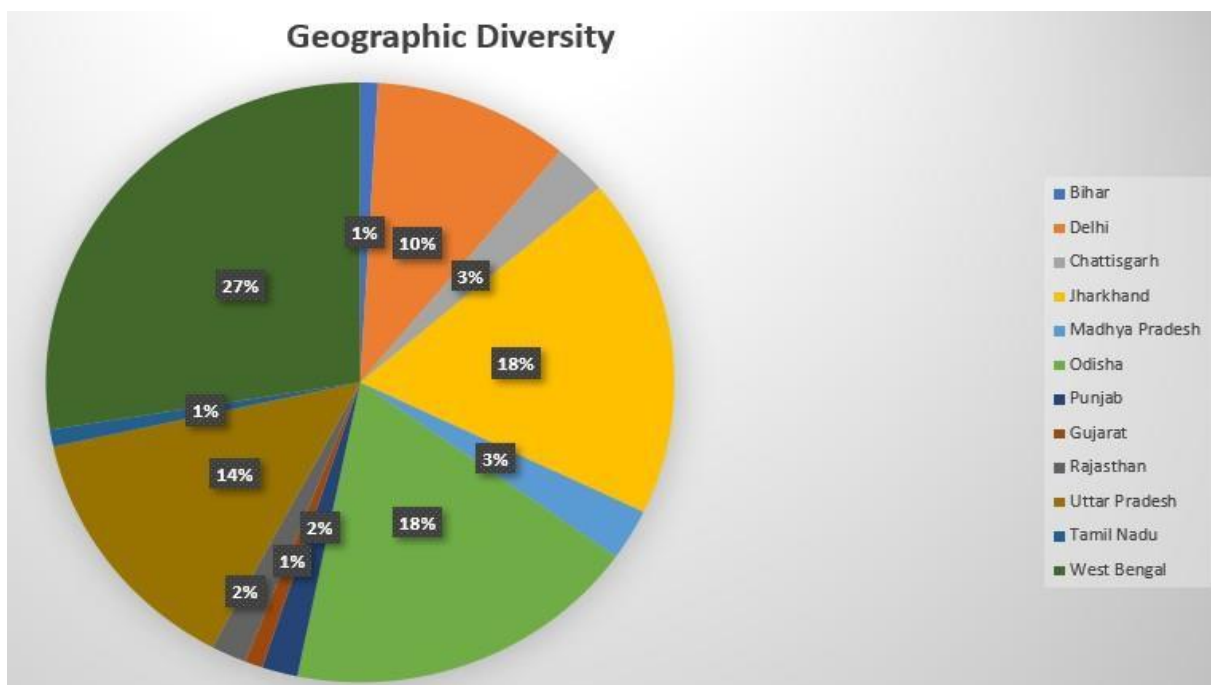
A robust admission process contributed towards maintaining the rigor. It ensured a thorough filtering of applicants so as to induct only the most eligible students.

Total number of applications received 4370.

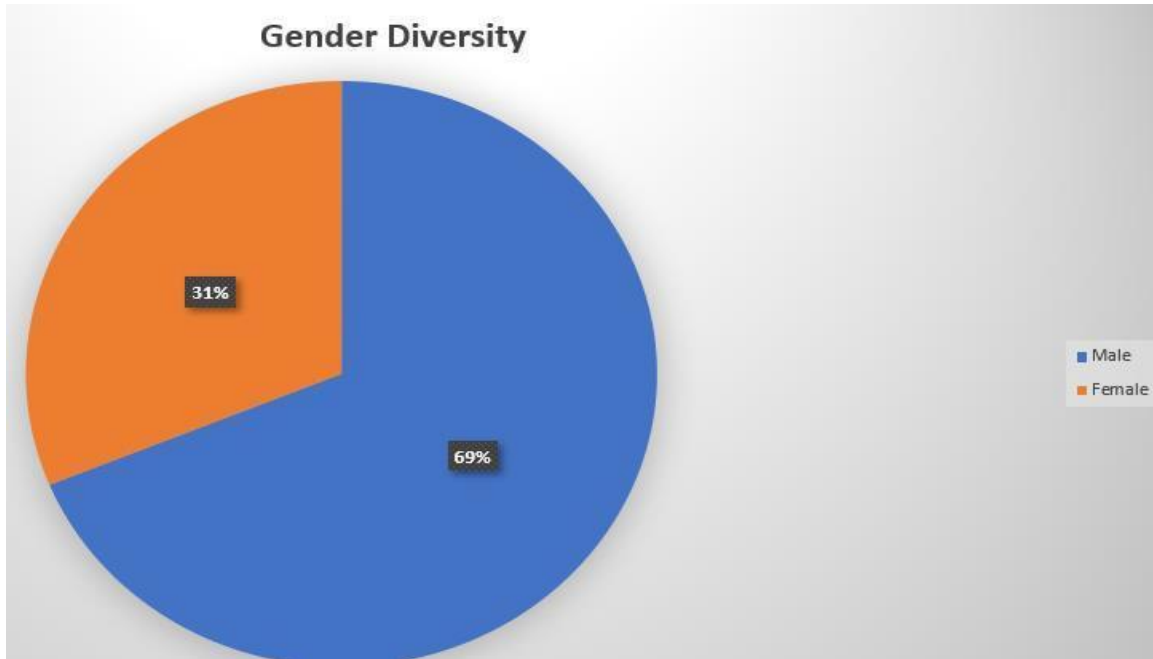
The intake for the PGDM 2019-21 batch is **108**. Total number of students from top university is **45**.

The demographic profile of the admitted students is presented below:

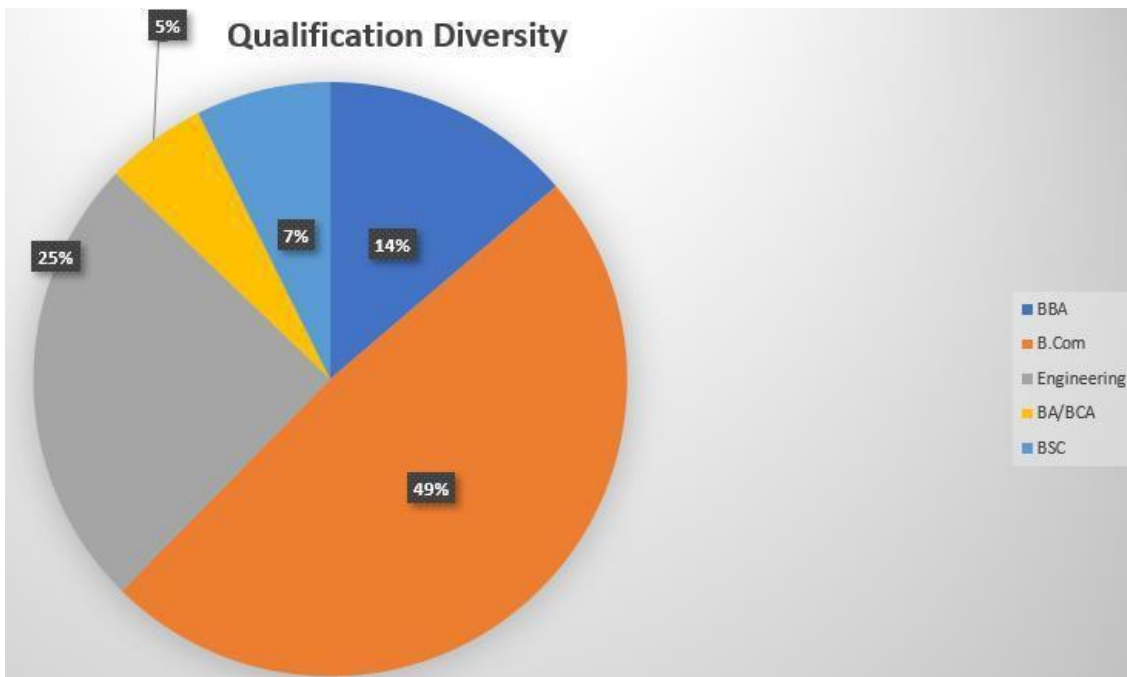
1. Geographic Diversity:



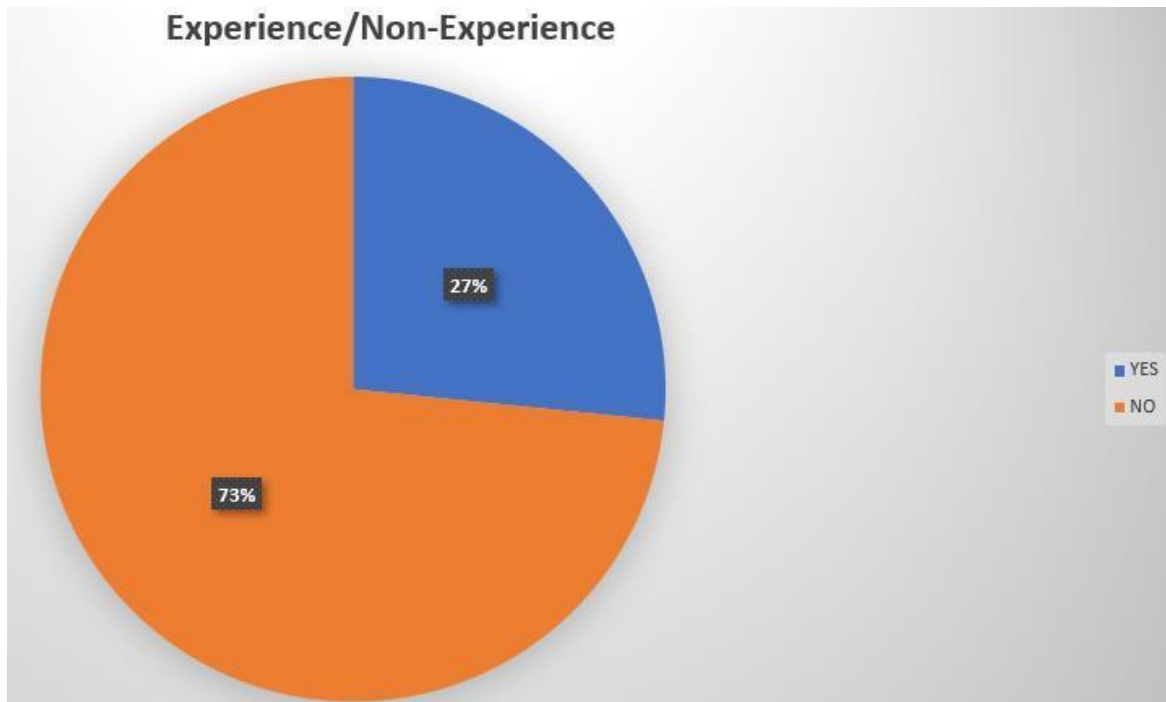
2. Gender Diversity



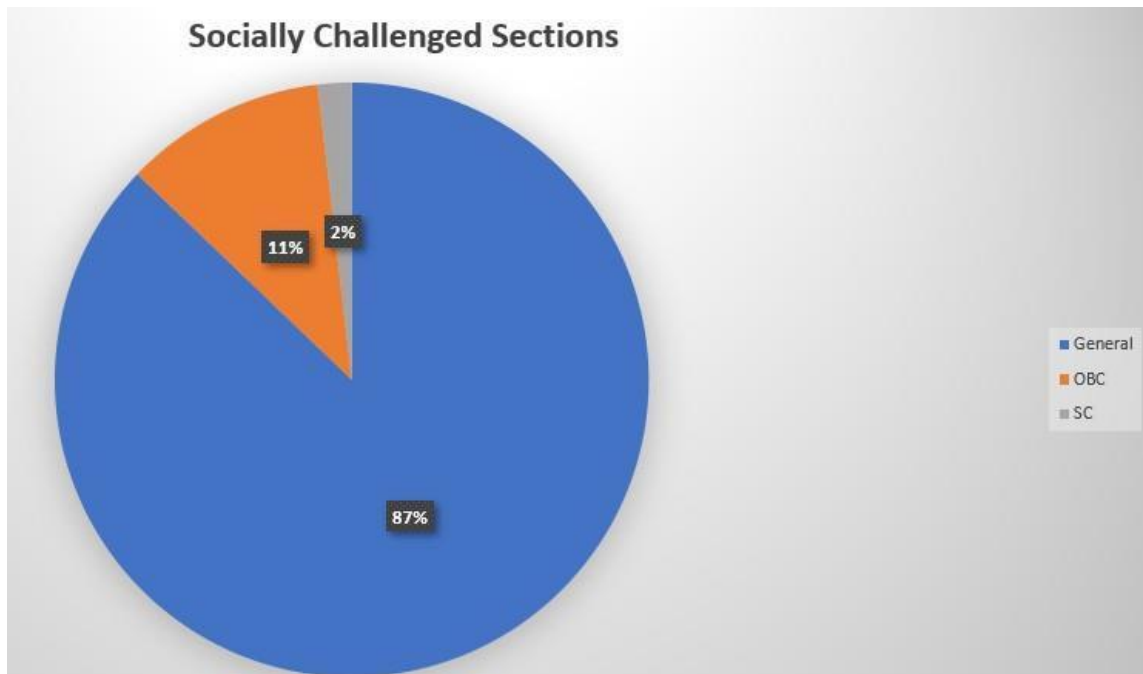
3. Qualification/ Background Diversity



4. Experience/Non- Experience

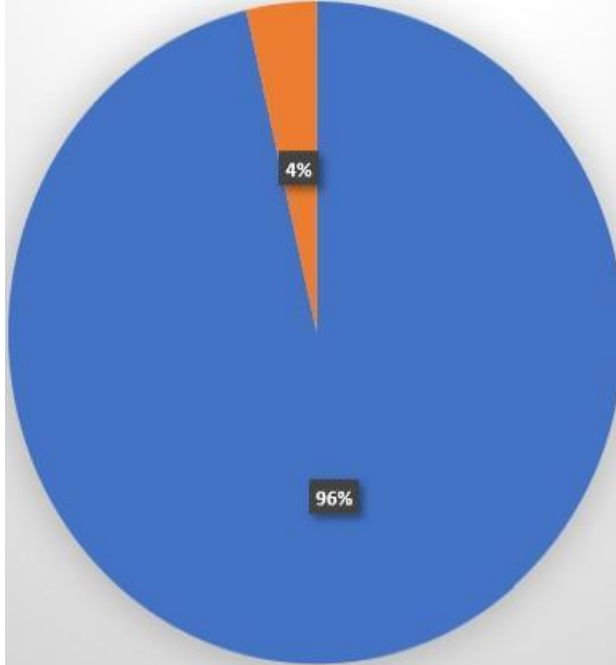


5. Socially Challenged Sections



6. Economic Backward Category

Economic Backward Category



- General
- EWS