

# IMI BHUBANESWAR

PROUDLY ANNOUNCES

## FOURTH INTERNATIONAL CONFERENCE IN BANKING AND FINANCE

\*\*CONFERENCE WORKSHOP ON EMERGING  
TOOLS & TECHNIQUES IN FINANCE

FEB 25 - 26  
**2022**

+91 778 792 2222

IMI Bhubaneswar Campus

[www.imibh.edu.in](http://www.imibh.edu.in)

TOWARDS A  
SUSTAINABLE  
FUTURE IN  
BANKING & FINANCE





## INTRODUCTION

The Covid19 pandemic has redesigned our lives in terms of, what we shop, how we shop, how we work or even we bank. It has amplified the need for easy access to banking products services and information and suggests the need for stress free access to banking products and services.

The future of banking and finance industry will be driven by technology-oriented innovation along with increasing consumer expectation, regulations, economy changes and competition.

The pandemic has also shifted the focus towards sustainable development. The need to shift the from traditional concepts and theories towards the principle of sustainability was never felt so important as it is today.

Therefore, there is a need to evaluate and formulate alternative decision-making tools underpinning sustainable development solutions in the unfolding world following the Coved 19 pandemic.

At this backdrop, the Fourth International Conference on Banking and Finance intends to bring academicians, industry practitioners and research scholars on a single platform to deliberate on various issues related to banking and finance.

## CALL FOR PAPER & THEMES

### \*\*Conference Workshop on Emerging Tools & Techniques in Finance

#### Track 1: Contemporary Issues in Banking

Banking in India  
Microfinance  
Capital Adequacy  
Treasury Management  
Risk Management  
NPA Management  
Forex Management  
Interest Rate Risk Management  
Islamic Banking

#### Track 2: Technology in BFSI Sector

E-banking & Digitization  
Financial Inclusion  
Cyber Security

#### Track 3: Emerging Trends in Finance

Asset Pricing  
Behavioural Finance  
Corporate Finance  
Portfolio Management  
Fixed Income Securities  
Working Capital Management  
Mergers and Acquisition  
Financial Reporting in India  
Market Volatility & Derivatives Market

#### Track 4: Financial Analytics

Data Analytics  
Emerging Techniques in Forecasting  
Risk Forecasting  
Time Series Analysis

#### Track 5: Marketing & Banking

Marketing of Financial Services  
Branding & STPI in BSFI Institutions  
Bancassurance and Cross Selling  
Customer Satisfaction  
Service Quality in BSFI  
Customer Relationship Management

#### Track 6: HR & Related Issues in BFSI

Talent Acquisition & Management  
Employee Satisfaction  
Employee Retention and Career  
Progression  
Employee Union and Bargaining

#### Track 7: Sustainable Finance

Corporate Social Responsibility (CSR)  
Impact investment  
Sustainable: Investing, Business Valuation, Corporate Governance, Green finance, Fintech, Crowdfunding, Earnings, Value Creation  
Financial Inclusion  
Taxes: Green, Environmental, Carbon



## PAPER SUBMISSION DATES

Abstract Submission by 20<sup>th</sup> December 2021

Confirmation of Acceptance by 31<sup>st</sup> December 2021

Registration by 15<sup>th</sup> January 2022

Draft Paper Submission by 31<sup>st</sup> January 2022

## PAPER SUBMISSION GUIDELINES





All papers should be original work of the authors and should not previously published or under review with any academic publication. All papers would be undergoing a double-blind review process and the final papers should not exceed 8000 words excluding references and should contain suitable Journal of Economic Literature (JEL) classification with at least 4 key words. JEL classifications can be found [here](#).

The corresponding authors will be intimated by email about the acceptance of their paper. Papers will need to be submitted through the Conference Management Link available at Easy Chair

<https://easychair.org/conferences/?conf=icbf4>

## PAPER PUBLICATION OPPORTUNITY FOR HIGH QUALITY PAPERS

Based on the recommendations by the reviewers and the track chair during conference presentation, selected quality papers will be submitted to the following journals for consideration for publication:

Journal of Public Affairs (ABDC-B, ESCI & Scopus: In consultation with the South-East-Asia Regional Editor -Aviral Kumar Tiwari and Editors-in-Chief)  <a href="https://www.wiley.com/en-ao/Journal+of+Public+Affairs-p-9780JRN136140">https://www.wiley.com/en-ao/Journal+of+Public+Affairs-p-9780JRN136140</a>	
International Journal of Emerging Markets (ABDC-B, SSCI & Scopus: In consultation with the Senior Editor -Aviral Kumar Tiwari and Editor-in-Chief)  <a href="https://www.emeraldgrouppublishing.com/journal/ijoem">https://www.emeraldgrouppublishing.com/journal/ijoem</a>	
Journal of Sustainable Finance and Investment (Scopus & ABS: In consultation with the Associate Editor -Aviral Kumar Tiwari and Editor-in-Chief)  <a href="https://www.tandfonline.com/doi/abs/10.3763/jsfi.2010.0001">https://www.tandfonline.com/doi/abs/10.3763/jsfi.2010.0001</a>	
Journal of Risk & Financial Management (ABDC-B, ESCI: In consultation with the Special Issue Editor and Topic Editor -Aviral Kumar Tiwari)  <a href="https://www.mdpi.com/journal/jrfm">https://www.mdpi.com/journal/jrfm</a>	



International Journal of Economic Policy in Emerging Economies (ABDC-C & Scopus: In consultation with the Editor -Aviral Kumar Tiwari and Editor-in-Chief)

<https://www.inderscience.com/jhome.php?jcode=ijspeee>



The papers would be required to go through the journal review process and the final decision with respect to publication would lie with the respective journal editors

## REGISTRATION

The author (s) of the accepted papers are requested to register for the conference by paying the registration fee as mentioned below on or before 15<sup>th</sup> December 2021. In case a paper has multiple authors, certificate would be issued only to those authors who registers for the conference. In that case a 20% group registration discount will be applicable.

Category	Registration Fees *
Corporates	Rs. 7,000
Academicians	Rs. 6,000
Ph.D. / FPM / M.Phil. Students	Rs. 2,500
PG / UG Students	Rs. 1,500
Foreign Participants	USD 200

## CONFERENCE HOSPITALITY

The conference is being held at IMI Bhubaneswar campus. Limited number of rooms are available on payment on first come first serve basis at our guest houses located in the campus. The tariff is inclusive of breakfast and dinner. Request for reservation of room should be sent along with full payment by 31<sup>st</sup> January 2021.

Occupancy	Room Type	Tariff Per Person Per Day (INR)*
Single	AC Room	Rs. 3,000
Double	AC Room	Rs. 2,500
Single	Non-AC Room	Rs. 1,750

*\*GST 18% is payable in addition to the above registration fee and occupancy charges*

## PAYMENT OF REGISTRATION FEES

The Demand Draft can be drawn in favour of International Management Institute payable at Bhubaneswar and should reach the conference convener mentioned below:

**The Conference Convener,**  
**Fourth International Conference in Banking & Finance**  
**International Management Institute, IDCO, Plot # 1, Gothapatna,**  
**PO: Malipada, Dist: Khurda,**  
**Bhubaneswar- 751003, Odisha**



The details for NEFT/RTGS transfer are:

**Bank Name: Indian Bank**

**Bank Address: 159, Bapuji Nagar, Bhubaneswar, Dist. - Khurda, Orissa - 751009**

**Branch Name: Bhubaneswar Bapuji Nagar (Main)**

**Account No.: 50071252726**

**Account Type: Current Account**

**Account Holder's Name: International Management Institute, Bhubaneswar**

**IFSC Code: IDIB000B803**

**MICR Code: 751019018**

In case of RTGS/NEFT transfer, also email to conference convener ([conference@imibh.edu.in](mailto:conference@imibh.edu.in)) providing the following details: Name and Designation of the Participant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

#### CONFERENCE ADVISORY COMMITTEE

- Prof. Amine Lahiani, LEO-Laboratoire d'Economie d'Orléans, France
- Prof. Anandadeep Mandal, Department of Finance, University of Birmingham, UK
- Prof. Anirban Sengupta, Indian Institute of Management, Bodh Gaya, India
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