



IMI BHUBANESWAR
PROUDLY ANNOUNCES
**FOURTH INTERNATIONAL
CONFERENCE IN
BANKING
AND FINANCE**

** CONFERENCE WORKSHOP ON EMERGING
TOOLS & TECHNIQUES IN FINANCE

FEB 25 - 26
2022



**TOWARDS A
SUSTAINABLE
FUTURE IN
BANKING & FINANCE**

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IMI Bhubaneswar Campus

www.imibh.edu.in



INTRODUCTION

The Covid19 pandemic has redesigned our lives in terms of, what we shop, how we shop, how we work or even we bank. It has amplified the need for easy access to banking products services and information and suggests the need for stress free access to banking products and services.

The future of banking and finance industry will be driven by technology-oriented innovation along with increasing consumer expectation, regulations, economy changes and competition.

The pandemic has also shifted the focus towards sustainable development. The need to shift the from traditional concepts and theories towards the principle of sustainability was never felt so important as it is today.

Therefore, there is a need to evaluate and formulate alternative decision-making tools underpinning sustainable development solutions in the unfolding world following the Coved 19 pandemic.

At this backdrop, the Fourth International Conference on Banking and Finance intends to bring academicians, industry practitioners and research scholars on a single platform to deliberate on various issues related to banking and finance.

CALL FOR PAPER & THEMES

**Conference Workshop on Emerging Tools & Techniques in Finance

Track 1: Contemporary Issues in Banking

Banking in India
Microfinance
Capital Adequacy
Treasury Management
Risk Management
NPA Management
Forex Management
Interest Rate Risk Management
Islamic Banking

Track 2: Technology in BFSI Sector

E-banking & Digitization
Financial Inclusion
Cyber Security

Track 3: Emerging Trends in Finance

Asset Pricing
Behavioural Finance
Corporate Finance
Portfolio Management
Fixed Income Securities
Working Capital Management
Mergers and Acquisition
Financial Reporting in India
Market Volatility & Derivatives Market

Track 4: Financial Analytics

Data Analytics
Emerging Techniques in Forecasting
Risk Forecasting
Time Series Analysis

Track 5: Marketing & Banking

Marketing of Financial Services
Branding & STPI in BSFI Institutions
Bancassurance and Cross Selling
Customer Satisfaction
Service Quality in BSFI
Customer Relationship Management

Track 6: HR & Related Issues in BFSI

Talent Acquisition & Management
Employee Satisfaction
Employee Retention and Career
Progression
Employee Union and Bargaining

Track 7: Sustainable Finance

Corporate Social Responsibility (CSR)
Impact investment
Sustainable: Investing, Business Valuation, Corporate Governance, Green finance, Fintech, Crowdfunding, Earnings, Value Creation
Financial Inclusion
Taxes: Green, Environmental, Carbon

PAPER SUBMISSION DATES

Abstract Submission by 31st January 2022

Registration by 7th February 2022

Full Paper Submission by 12th February 2022

Link for registration & abstract submission: https://imibh.edu.in/conference_on_banking_finance

PAPER SUBMISSION GUIDELINES





All papers should be original work of the authors and should not previously published or under review with any academic publication. All papers would be undergoing a double-blind review process and the final papers should not exceed 8000 words excluding references and should contain suitable Journal of Economic Literature (JEL) classification with at least 4 key words. JEL classifications can be found [here](#).

The corresponding authors will be intimated by email about the acceptance of their paper. Papers will need to be submitted through the Conference Management Link available at Easy Chair

<https://easychair.org/conferences/?conf=icbf4>

PAPER PUBLICATION OPPORTUNITY FOR HIGH QUALITY PAPERS

Based on the recommendations by the reviewers and the track chair during conference presentation, selected quality papers will be submitted to the following journals for consideration for publication:

<p>Journal of Public Affairs (ABDC-B, ESCI & Scopus: In consultation with the South-East-Asia Regional Editor -Aviral Kumar Tiwari and Editors-in-Chief)</p> <p>https://www.wiley.com/en-ao/Journal+of+Public+Affairs-p-9780JRNL36140</p>	
<p>International Journal of Emerging Markets (ABDC-B, SSCI & Scopus: In consultation with the Senior Editor -Aviral Kumar Tiwari and Editor-in-Chief)</p> <p>https://www.emeraldgroupublishing.com/journal/ijoem</p>	
<p>Journal of Sustainable Finance and Investment (Scopus & ABS: In consultation with the Associate Editor -Aviral Kumar Tiwari and Editor-in-Chief)</p> <p>https://www.tandfonline.com/doi/abs/10.3763/jsfi.2010.0001</p>	
<p>Journal of Risk & Financial Management (ABDC-B, ESCI: In consultation with the Special Issue Editor and Topic Editor -Aviral Kumar Tiwari)</p> <p>https://www.mdpi.com/journal/jrfm</p>	

International Journal of Economic Policy in Emerging Economies (ABDC-C & Scopus: In consultation with the Editor -Aviral Kumar Tiwari and Editor-in-Chief)

<https://www.inderscience.com/jhome.php?jcode=ijspeee>



The papers would be required to go through the journal review process and the final decision with respect to publication would lie with the respective journal editors

REGISTRATION

The author (s) of the accepted papers are requested to register for the conference by paying the registration fee as mentioned below on or before 15th December 2021. In case a paper has multiple authors, certificate would be issued only to those authors who registers for the conference. In that case a 20% group registration discount will be applicable.

Category	Registration Fees *
Corporates	Rs. 7,000
Academicians	Rs. 6,000
Ph.D. / FPM / M.Phil. Students	Rs. 2,500
PG / UG Students	Rs. 1,500
Foreign Participants	USD 200

CONFERENCE HOSPITALITY

The conference is being held at IMI Bhubaneswar campus. Limited number of rooms are available on payment on first come first serve basis at our guest houses located in the campus. The tariff is inclusive of breakfast and dinner. Request for reservation of room should be sent along with full payment by 31st January 2021.

Occupancy	Room Type	Tariff Per Person Per Day (INR)*
Single	AC Room	Rs. 3,000
Double	AC Room	Rs. 2,500
Single	Non-AC Room	Rs. 1,750

**GST 18% is payable in addition to the above registration fee and occupancy charges*

PAYMENT OF REGISTRATION FEES

The Demand Draft can be drawn in favour of International Management Institute payable at Bhubaneswar and should reach the conference convener mentioned below:

The Conference Convener,
Fourth International Conference in Banking & Finance
International Management Institute, IDCO, Plot # 1, Gothapatna,
PO: Malipada, Dist: Khurda,
Bhubaneswar- 751003, Odisha

The details for NEFT/RTGS transfer are:

Bank Name: Indian Bank

Bank Address: 159, Bapuji Nagar, Bhubaneswar, Dist. - Khurda, Orissa - 751009

Branch Name: Bhubaneswar Bapuji Nagar (Main)

Account No.: 50071252726

Account Type: Current Account

Account Holder's Name: International Management Institute, Bhubaneswar

IFSC Code: IDIB000B803

MICR Code: 751019018

In case of RTGS/NEFT transfer, also email to conference convener (conference@imibh.edu.in) providing the following details: Name and Designation of the Participant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

CONFERENCE ADVISORY COMMITTEE

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