

INTERNATIONAL CONFERENCE **on**



Managing Organizations in Changing Times

Date: August 5-7, 2015

Venue: International Management Institute

Deadlines:

Submission of abstract	20th March 2015 (Extended to 25th May, 2015)
Submission of full paper	10th February 2015 (Extended to 15th June, 2015)
Registration (Early Bird)	10th March 2015 (Extended to 30th June, 2015)

Send your abstract – article/case to: moc@imibh.edu.in / swarup.mohanty@imibh.edu.in

Guidelines for the submission:

- 1. The entire paper/case (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document in the .docx format. For Author details: write only Name , affiliation, country, email & telephone.**
- 2. Use Times New Roman 12-pitch font, double spaced, 1-inch (2.5 cm) margin all around and number all of the pages of the paper. The references in your article must follow American psychological Association Format**
- 3. Check that the paper prints correctly (i.e., all imported figures and tables appear), and ensure that the file is virus-free**

Purpose:

The purpose of this seminar is to have an organized platform to raise some of the basic questions and have discussion on the following issues as mentioned below:

What would be the challenges for global enterprises to provide and retain talents and Manage Resources around the globe to have competitive advantage? How would organization set balance between the tangible and intangible aspects of business? How to build an agile enterprise? Can technology help clients to:

- (a) Reach their customers with the right products and services whenever and however they want them?
- (b) Support customer interactions – in person and online – with back-end processes that are responsive and always on.

What kind of leadership model would be required to create vision, mission, and directions in the changing global context? How to engage employees by making their works interesting? Can there be radical reconstructions of their identities? What happens to organizational identity when organizations go through the mergers and acquisitions processes? How contemporary teams should move in pursuit of innovation? How can we analyze data to manage people better?

The Conference aims to provide a discussion platform in the tracks mentioned above comprising of the following sub-themes:

- **Organizational Identity**
- **Work Engagement and organizational commitment**
- **Talent Management**
- **Performing Culture**
- **Corporate Leadership**
- **Team and innovation**
- **Diversity & Inclusion**
- **Sustainable Development and Responsible Business**
- **People Analytics:** How data (both qualitative and quantitative) and analytics can be used to manage people better at work. We are **interested in diverse work in this space** - choice of topics can be broad such as the use of analytics- recruitment, analytics-retention, Analytics-compensation, Analytics – team structure & effectiveness and more.
- **Future of Organizations: including family owned business organizations**

Who can participate?

Corporate Leaders/ Practitioners, Academicians, Research Scholars and Students

Registration Fees:

<u>Category</u>	<u>Residential</u>	<u>Non-Residential</u>
Academician*	Rs. 4500	Rs. 3000
Corporate Delegates *	Rs. 4500	Rs. 3000
Research Scholar (RS)*	Rs. 2500	Rs. 1500

* These **Early Bird** rates are for national delegates **on** or before **30th June, 2015**. An Additional Rs. 200 will be charged after this date.

For **International Delegates** (Academician/Corporate/RS/Students) **250 USD** (as early bird rate). This rate includes Registration, food and stay in-campus accommodation (NON AC) room for three days/two nights. Spot registration rate is USD 300 for International delegates. AC Accommodations are also available in campus with an additional charge of Rs. 5000 or USD 100 for two nights/three days. This will be booked on first- come- first -serve basis.

Fee can be paid either by DD/cheque in favour of International Management Institute payable at Bhubaneswar or through electronic fund transfer to IMI account.

Allahabad Bank A/c No.: 50071252726
MICR Code: 751010002
IFSC Code: ALLA0210329
PAN No.: AATI0972K

Conference Advisory Board:

Prof. Bakul Dholakia, Director General, IMI Delhi	Prof. Kanungo, Rabindra N., Emeritus Prof. McGill
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About Venue:

International Management Institute Bhubaneswar

With three decades of rich legacy, International Management Institute, New Delhi has started its new 16 acre residential campus in Bhubaneswar during the year 2011 and the classes for the first batch of PGDM (Post Graduate Diploma in Business Management) approved by AICTE, commenced in August 2011. The new campus of IMI at Bhubaneswar is dedicated to developing socially sensitive and ethical managers with sound knowledge of cutting-edge management concepts.



IMI Bhubaneswar facilitates enriched learning with academic collaborations with IMI, New Delhi. In- house faculties and visiting faculties from IMI, New Delhi, “ranked 3rd in intellectual capital and ranked 10th in pedagogy” by business world, India Business Magazine take various courses to inculcate the same practices and learning experience as in IMI Delhi. There are also industry experts who come for Guest lectures and visiting faculties who graduated from Harvard University and other foreign universities to give a feel of how learning happens at international B schools.

International Management Institute is located in **Bhubaneswar**.

Bhubaneswar



Bhubaneswar is often called the ‘**Temple City of the East**’ and was once the capital of an ancient kingdom. The imposing spire of the **Lingaraj Temple**, the quiet beauty of the **Viswa Shanti Stupa** in **Dhuli** and the pink translucence of the Mahavira Jain Temple in nearby **Khandagiri**, inspire feelings of wonder at their sheer beauty and their cross- cultural permutations. The temples have stood testimony to the area’s history, which spans 25 centuries. The **Lingaraj**, the **Parsurameswar**, the **Mukteswar** and the **Rajarani** temples are unique in themselves, not only in their architectural beauty but also in the wonderful sculptures which enhance their presence.

Other Popular Tourist Places around Bhubaneswar:

Puri

The city of Puri is known for its history from time immemorial, Sanctum sanctorum of the Trinity, architectural magnificence, balance climate and divine significance. Counted among the most sacred pilgrim centres for Hindus in India, the destination is a seat of Lord of Universe, Jagannath , as per testimony of Skanda Purana. Honoured with the famous Jagannath shrine, the spiritual city is also known as Jagannath Puri. Besides, the destination is a repository of art and architecture of India with testaments dating back to 3rd Century B.C.This ancient town has ruins and testaments belonging to the period from 3rd Century B.C. to 17th Century A.D.



Chilika Lake



Spread over an area of 1100 sq.km,the Chilika is Asia’s largest brackish water lake. Home of millions of colourful birds throughout the including migratory birds who descends on it from as far off as Siberia in winter and cavorting Irrawaddy Dolphins. Dotted with numerous islands (Kalijai, Brakefast, Honeymoon), Chilika can be best enjoyed from Barkul and Balugaon (100 km from Bhubaneswar) and from Satapada (50 km from Puri)

Konark

The Sun temple at Konark, poetry in stone and a World Heritage Monument is often described as the grandest achievement of the Eastern school of architecture. This 13th Century AD architectural marvel in stone designed as a chariot of the Sun God with 12 giant wheels fixed on either side, whirled by seven horses in the translation of a Rig Vedic allegory in stone.



Bhitarkanika National Park



Bhitarkanika National Park is a national park located in the Kendrapara District Odisha in eastern India. Core area of 145 square kilometre of the Bhitarkanika Wild Sanctuary, spread over 672sqkm, has been designated as a National Park since 1998. The national park is surrounded by the Bhitarkanika Wildlife Sanctuary. Gahirmatha Beach and Marine Sanctuary lies to the east, and separates mangroves from the Bay of Bengal. The park is home to the endangered Saltwater Crocodile (*Crocodylus porosus*), White Crocodile, Indian python, King Cobra, black ibis, darters and many other species of flora and fauna.

Convener:

Swarup K Mohanty, PhD ([Click here for complete profile](#))