



# AICTE SPONSORED 7<sup>th</sup> International Conference

on

## “Global Business Environment”

Conference Theme

“Inclusive Businesses in Developing Economies:  
Converging People, Profit, and Corporate Citizenship”

December 10-11, 2021

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*International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the “Call for Papers” for 7th International Conference on “Global Business Environment” with a theme “Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship” to be held on 10-11 December 2021.*

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## TRACKS

Inclusive Business Philosophy	Sectoral Growth
Business Epistemologies	Inclusivity in Management
Business Systems and Governance	Trade and Economy
Business Modelling	Marketing in Global Business
Corporate Social Responsibility (CSR)	Creative Thinking in Inclusive Business
People Focused Business and Employee Performance	Regional Shifts in Business
Financial and Operational Analytics	Case Studies on Disruptive Innovation and Management
Global Pandemic and Business Disruption	


## ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- **Global Business Review** (SAGE Publication; SCOPUS Indexed; “C” category in ABDC list)
- **International Journal of Business Competition and Growth** (Inderscience Publication)
- **Anthology of selected papers will be published by an International publisher**

The anthology of selected papers for previous editions of the Conference have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	11-12 December	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	09-10 December	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	08-09 December	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 <b>SCOPUS INDEXED</b>	
2018	Industry 4.0: Business Beyond Boundaries	07-08 December	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 <b>SCOPUS INDEXED</b>	

2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030455200  <b>SCOPUS INDEXATION IN PROCESS</b>	
2020	Disruption in Business and Management Practices: Causes, Conflicts, and Control	December 11-12	Managing Disruptions in Business - Causes, Conflicts, and Control	Palgrave Macmillan, NY	In Press

## RELEASE OF CONFERENCE ANTHOLOGY PUBLISHED BY PALGRAVE MACMILLAN, NEW YORK



### WORKSHOPS

Two workshops are scheduled during the conference as detailed below:

- Workshop 1: The Business Design Cube: Managing Inclusive Businesses
- Workshop 2: Improving Skills on Writing and Publishing Research Works

Distinguished Speaker: Prof. (Dr.) Rajagopal Professor and National Researcher, EGAD Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

## REGISTRATION AND FEES\*

Early Bird Fee (On or Before November 1, 2021)		Late Fee (After November 1, 2021)	
Academician	6000 <sup>#</sup>	Academician	7000
Corporate	7000	Corporate	8000
Research scholar	2500	Research scholar	3000
Student	1500	Student	2000
Foreign delegate (Academics/Students)	US \$200	Foreign delegate (Academician)	US \$250

# Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization.

\* GST @18% is payable in addition to the above tariff. Fee to include refreshments, lunch, conference high tea and conference material.

## IMPORTANT DATES

<b>Submission of Abstracts</b>	<b>September 30, 2021</b>
Decision on Submissions	October 15, 2021
Submission of Final Papers	October 31, 2021
Conference Registration	November 1, 2021, onwards

**All abstracts and full papers must be submitted online at Easy -Chair. The link for submission is:**

**<https://easychair.org/conferences/?conf=imibegade2021>**

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