



**5th International Conference on  
Global Business Environment**  
organized by  
**International Management Institute Bhubaneswar**  
in collaboration with  
**EGADE Business School, Mexico City**



at  
**IMI Bhubaneswar Campus**  
**November 29 & 30, 2019**





International Management Institute (IMI) Bhubaneswar organized 5th International Conference on “Global Business Environment” in collaboration with EGADE Business School, Mexico on November 29-30, 2019. Prof. Ramesh Behl, Director- IMI, Bhubaneswar, welcomed all the delegates and revealed that the conference has received an overwhelming response in the form of more than 150 research papers from India and across the globe. Prof. Behl also mentioned that this conference offers an international forum for rich discussion on entrepreneurial processes, resource management and regional development. Prof. Anil D. Sahasrabudhe, Chairman, AICTE delivered the Keynote Address. He emphasized on the importance of management students collaborating with other disciplines to make the best use of available resources. Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico set the tone of the conference by emphasizing on developing new visions and business perspectives to match with the changing ideologies in emerging markets.



The event witnessed enthusiastic participation from faculty, research scholars and students from various well-known institutes and universities like EGADE Business School, Mexico; Anahuac University, Mexico; Universidad Panamericana, Mexico City; Uniglobe College Kathmandu, Nepal; IIM Calcutta; IIM Ranchi; NMIMS Bangalore; EDII, Ahmadabad; NIIT Neemrana; IMI New Delhi; IMI Kolkata; BIMTECH Greater NOIDA; Symbiosis Institute of Management Studies, Pune etc. to name a few. Prof. Radhe Shyam Pradhan of Uniglobe college, Pokhara University joined the conference along with him team for the third consecutive year.

The Conference Anthology entitled “INNOVATION, TECHNOLOGY AND MARKET ECOSYSTEMS: Managing Industrial growth in Emerging Markets” was also released by the dignitaries. The anthology is published by Palgrave Macmillan, USA.

Ten Technical sessions on various conference themes are scheduled over these 2 days. Two workshops on “Reverse Innovation and Impact on Global Business” and “Contemporary trends in writing and publishing research papers” are also conducted by the international faculty. The conference is convened by Prof. Sourabh Sharma and Prof. Manit Mishra of IMI-Bhubaneswar.

