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International Conference EGADE

International Management Institute, Bhubaneswar organized an International Conference on "Innovation, Market Competition & Economic Development" in association with EGADE Business School, Mexico on 9th & 10th December, 2016. The event was inaugurated by Prof. Ramesh Behl, Director, IMI, Bhubaneswar & Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico....

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Business in Emerging Market: Prof RajagopaL, EGADE Business School, Mexico.

IMI Bhubaneswar had the privilege of being lectured by Prof Rajagopal, National Researcher, EGADE Business School. In a classroom lecture, he addressed the PGDM 15-17 batch with the concept of Emerging economies...

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The "Black Swan Event" and Paytm

Dr. Rohit Vishal Kumar Associate Professor (Marketing) International Management Institute, Bhubaneswar

"rara avis in terris nigroque simillima cygno"

"A rare bird in the lands and very much like a black swan"

The "Black Swan theory" is a phrase which is used to describe an event that has a major impact on the existing assumptions, comes as a big surprise and is often rationalized with hindsight. The term was coined...

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HR Round Table

International Management Institute, Bhubaneswar organized an HR Round Table titled "Repositioning HR in Changing Business Scenario" in association with National HRD Network on 2nd Dec, 2016. The event was inaugurated by Shri.B.K Thakur, Director HR, Nalco and was graced by Shri.Parthasarthi Mishra, C.H.R.M, Tata Steel and Prseident, National HRD Newtork & Prof.Ramesh Behl, Director, IMI, Bhubaneswar...

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Happy New Year-2017

2016 has been a significant year for International Management Institute, Bhubaneswar. Here we've captured several key highlights and milestones to look back on. The year kick-started with preparations for Phronesis 4.0 gaining full momentum. Students left no stone unturned in displaying their managerial skills and making

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