



INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR
Shaping global leaders for tomorrow

INTERNATIONAL MANAGEMENT INSTITUTE
Bhubaneswar, India



EGADE Business School
Tecnológico de Monterrey

Minds Igniting Change

EGADE Business School, Mexico City, Mexico

Jointly Organize

6th International Conference
on
Global Business Environment

December 11-12, 2020

IMI Bhubaneswar Campus



Conference Theme
Disruption in Business and
Management Practices:
Causes, Conflicts, and Control

*International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "Call for Papers" for 6th International Conference on "Global Business Environment" with a theme "Disruption in Business and Management Practices: Causes, Conflicts, and Control" to be held on 11-12 December 2020 in **VIRTUAL MODE**.*

TRACKS



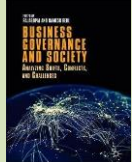


Innovation Management	Innovations for Sectoral Growth
Business Epistemologies	Future of Marketing
Business Systems and Governance	Trade and Economy
Analytics and Business Modelling	Global Business
Disruptions in Business Operations	Creative Thinking and Innovation
Human Resource Management and Innovation	Business in Emerging Economies
Operations and Financial Systems	Case Studies on Disruptions and Innovation Management
Impact on Business in Post-COVID Scenario	

ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- ***Global Business Review*** (SAGE Publication; SCOPUS Indexed; “C” category in ABDC list)
- ***Emerging Economic Studies*** (SAGE Publication)
- ***International Journal of Business Competition and Growth*** (Inderscience Publication)
- **Anthology of selected papers will be published by an International publisher**

The anthology of selected papers for previous editions of the Conference have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	11-12 December	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	09-10 December	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	08-09 December	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 SCOPUS INDEXED	
2018	Industry 4.0: Business Beyond Boundaries	07-08 December	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 SCOPUS INDEXED	
2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY <i>In Press</i> ISBN 9783030455200	

RELEASE OF CONFERENCE ANTHOLOGY OF 5TH INTERNATIONAL CONFERENCE ON GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW YORK



WORKSHOPS

Two workshops are scheduled during the conference as detailed below:

- Workshop 1: Dissecting Disruption in a Disintegrated Cube
- Workshop 2: Improving Skills on Writing and Publishing Research Works

Distinguished Speaker: Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

REGISTRATION AND FEES*

Category	Fee
Academician	2000*
Corporate	3000
Research scholar	1000
Student	500
Foreign delegate (Academicians/Students)	US \$100

Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization

* GST @18% is payable in addition to the above tariff. Fee to include refreshments, lunch, conference high tea and conference material.

IMPORTANT DATES

Submission of Abstracts	November 30, 2020
Decision on Submissions	December 01, 2020
Submission of Final Papers	December 10, 2020
Conference Registration	November 1, 2020 onwards

All abstracts and full papers must be submitted online at Easy -Chair. The link for submission is:

<https://easychair.org/conferences/?conf=imibegade2020>

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