



AICTE Sponsored

7th International Conference

on

“Global Business Environment”

Conference Theme

“Inclusive Businesses in Developing Economies:
Converging People, Profit, and Corporate Citizenship”

December 10-11, 2021

BHUBANESWAR, December 10, 2021 - International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School Mexico, hosted the 7th International "Global Business Environment" Conference on December 10-11, 2021. The theme of the 7th edition of conference was "Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship,". The conference delegates were welcomed by Prof. Ramesh Behl, Professor and Director, IMI Bhubaneswar. He also dwelled upon India emerging as a global powerhouse in terms of number of unicorns. Prof. Ramesh Behl further announced that the conference has received an overwhelming response, with more than 100 research papers from India and around the world. Prof. Behl stated that this conference provides an international arena for in-depth debate on a timely issue such as inclusiveness in management, disruptive management, and innovation.

Shri Dibya Shankar Mishra, Honorable Minister of State (Ind. Charge) for Energy, Industries, Micro, Small and Medium Enterprises graced the occasion as Chief Guest. He spoke about the enormous natural resources that the state of Odisha has and how it can be utilized by MSMEs. Shri Sopnendu Mohanty, Chief Fintech Officer, Monetary Authority of Singapore delivered the keynote address and talked about the transition taking place in the world of financial technology. Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico, set the tone of the meeting by underlining the importance of inclusive business to place economically vulnerable people in the COVID-19 era.

Faculty, research scholars, and students from a variety of well-known institutes and universities attended the event, including EGADE Business School, Mexico City; Steinbeis School of International Business and Entrepreneurship (SIBE), Germany; Universidad Panamericana, Mexico City; IIM Ahmedabad; IIM Indore; IIM Kozhikode; XLRI Jamshedpur; NMIMS; IIM Sambalpur; Entrepreneurship Development Institute of India; IIT Kharagpur; VAMNICOM, Pune; Prestige Institute of Management and Research, Indore; FORE School of Management, to name a few. Over the course of these two days, eight technical sessions on diverse conference subjects were organized. Two workshops led by international experts were also organized. The conference is convened by Prof. Sourabh Sharma and Prof. Manit Mishra, IMI-Bhubaneswar.