



International Management Institute (IMI) Bhubaneswar organized 6th International Conference on “Global Business Environment” in collaboration with EGADE Business School, Mexico during December 11-12, 2020. The 6th edition of the International Conference was on the theme “Disruption in Business and Management Practices: Causes, Conflicts, and Control.” The conference was organized virtually due to the continuing impact of COVID-19. Prof. Ramesh Behl, Director - IMI, Bhubaneswar, welcomed all the delegates and revealed that the conference has received an overwhelming response in the form of more than 100 research papers from India and across the globe. Prof. Behl also mentioned that this conference offers an international forum for rich discussion on a very relevant topic of disruptions since given the impact of pandemic, disruption has become a way of life to which everyone had to adjust, including business and management practices. Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico set the tone of the conference by emphasizing on developing new visions and business perspectives to cope up with the disruptions. He expressed hope that the conference would prove to be an enriching platform for discussion on causes, conflicts, control of disruptions.

The event witnessed enthusiastic participation from faculty, research scholars and students from various well-known institutes and universities like EGADE Business School, Mexico; Universidad Panamericana, Mexico City; IIM Kozhikode; XLRI, Jamshedpur; Xavier University Bhubaneswar; IIM Sambalpur; IIT Kharagpur; Pandit Deendayal Petroleum University(PDPU), Gandhinagar; Institute of Public Enterprise, Hyderabad; Birla Global University, Bhubaneswar; BITS Pilani; BML Munjal University, Gurugram; LPU, Punjab; Indira Gandhi National Tribal University, Amarkantak; Sri Sri University, Odisha etc. to name a few.

The Conference Anthology entitled "Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets" was also released by Prof. Ramesh Behl and Prof. Rajagopal. The anthology is published by Palgrave Macmillan, USA.

Nine Technical Sessions on various conference themes were scheduled over these 2 days. Two workshops on “Dissecting Disruption in a Disintegrated Cube” and “Improving Skills on Writing and Publishing Research Works” were also conducted by International faculty. The conference is convened by Prof. Sourabh Sharma and Prof. Manit Mishra, Associate Professors, IMI-Bhubaneswar.

INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR
IDCO PLOT NO. 1, GOTHAPATNA, PO: MALIPADA, DIST.: KHURDA, BHUBANESWAR- 751003
PHONE: 0674-71942100 (30 LINES) E-MAIL: imibhinfo@imibh.edu.in