

4th International Conference in <u>Banking and</u> Finance

Conference Theme

"Towards a Sustainable Future in Banking & Finance"

February 25-26, 2022

BHUBANESWAR, February 25, 2022 - The International Management Institute (IMI) Bhubaneswar hosted the 4th International Conference on "Banking and Finance" on February 25-26,, 2022. "Towards a Sustainable Future in Banking and Finance" was the theme of the 4th International Conference. Prof. Ramesh Behl, Director, IMI, Bhubaneswar, welcomed all delegates and announced that the conference had received an overwhelming response, with 65 research papers received from India and abroad. Prof. Behl further stated that this today banking sector is being overshadowed by technology. He mentioned about Digitally linked Transactions, emergence of Crypto by incorporating block chain tech, digitization of Fintech and mining of data to understand consumer needs.

Keynote Speaker Mr Sushil Sinha, set the tone of the meeting by underlining the importance of IFSC to expand the nation's economic and strategic activities both domestically and globally. He also enlightened the audience about how IFSC would attract NRIs, FPI/EFI and domestic investors. Chief Guest for the occasion Dr Chandra Sekhar Mohapatra, Additional Secretary, GST Council Secretariat, Dept. of Revenue, Ministry of Finance, talked about the need for dynamic regulation and financial risk assessment in the VUCA world. Additionally, he talked about the importance of data and sustainable finance in this era.

Faculty, research scholars, and students from a variety of well-known institutes and universities attended the event, including, IIM Lucknow, XLRI Jamshedpur; IIT Madras, IIM Tiruchirappalli, Christ University, IBS Hyderabad, VIT Chennai, to name a few. Over the course of these two days, seven technical sessions on diverse conference subjects were organized. The presenters delivered their research papers both in person and online. Two workshops were also organized. The conference is convened by Prof. Rohit Vishal Kumar, Prof. Sangram Jena, Prof. Devesh Baid and Prof. Sougata Ray, IMI-Bhubaneswar.