

IMI BYTES

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TEDx IMI-B

'ANECDOTES OF ADVENTURE'

“The danger of Adventure is worth a thousand days of ease and comfort.”

On 6th March IMI organized its most coveted event, TEDx-themed as "Anecdote of Adventure" to understand why adventure is important in life and how it has been affected by the pandemic. [Read More...](#)

PHRONESIS 11.0

International Management Institute Bhubaneswar conducted its annual cultural fest PHRONESIS 11.0 on the 7th of March, 2021. It was organised by the students of the institute. It was the first time the event was being conducted virtually across India due to the pandemic. [Read More...](#)



HACKATHON SESSION ON DESIGNING

With the growth of digital mode, there is a deluge of data. There is immense value in unlocking the data. Natural Language Processing is one area of data science where we use the data to understand the digital conversations. [Read More...](#)





FIGURING OUT NATURAL COSTS OF ECONOMIC DEVELOPMENT

Three decades ago, many environmental economists argued that nature cannot be provider of a perpetual free lunch and accounting for natural resources degradation while drawing up balance sheets could no longer be procrastinated. [Read More...](#)

THE ABC OF FUTURE OF MARKETING

The fast-paced evolution in Marketing discipline has left everyone wondering where are we heading towards? It is indeed a thought-provoking thread. Let me take the risk of answering that query. Since the very beginning, marketing has evolved [Read More...](#)

