



Volume 1 | No - 12 | March 2015

#### **PLACEMENTS 2015**



#### Placements 2015

- The Institute proudly announces 100% placements
- Average CTC up by 20%
- Pre-Placement Offers being received by the students

#### **ADMISSION NOTICE PGDM 2015-17**



Saregama, Spencers, Havells, Mahindra Finance, First Source and various others.

International Management Institute
IDCO Plot No. 1, Gothapatna | PO: Malipada, Dist.: Khurda, Bhubaneswar-751003
Phone: 0674-3042100/8895576544 (30 Lines) | E-mail: imibhinfo@imibh.edu.in

CAT, XAT, GMAT & CMAT scores acceptable.

#### **ADMISSION NOTICE PGDM-WE 2015-18**



# ADMISSIONS OPEN (PGDM-WE: 2015-18)

# Post-Graduate Diploma in Management

for

# Working Executives

(AICTE approved)

#### Salient Features

- Amongst Best Emerging B-Schools NHRDN, March '15 (at par with new IIMs)
- State-of-the-art, 16-acre modern campus with Wi-Fi, Gym, Library & Sports facilities etc.
- Innovative, industry-relevant pedagogy delivered by Excellent Faculty
- · 24 months of on-campus course flexibly designed for Week-ends
- Flexibility to complete the programme in up to 5 years
- Opportunity to be member of vast & strong IMI Alumni Network

#### Eligibility

- Working Executives/Entrepreneurs/Defence Officers
- Minimum 50% or equivalent CGPA in graduation from any AIU approved University
- · 2 years' post-qualification experience

#### INTERNATIONAL MANAGEMENT INSTITUTE

IDCO Plot No. 1, Gothapatna, Malipada, Bhubaneswar – 751 003 +91-674-3042 100 (30 Lines) | Admissions Office: +91-674-3042 102, 3042 136 pgpmex@imibh.edu.in | www.imibh.edu.in

## To apply click here...

#### **CAMPUS EVENTS**

#### MDP on "Developing Networking Skills" for Powergrid Corporation of India

A 3-day Management Development Programme on "Developing Networking Skills" for Executives of Powergrid Corporation of India Ltd. was organised at IMI, Bhubaneswar...







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#### **CAMPUS EVENTS**

# MDP on "Formulating Effective Strategies For CSR, Sustainability and Governance" for NTPC Ltd.

IMI, Bhubaneswar organised a 2-day Management Development Programme on "Formulating Effective Strategies for CSR, Sustainability and Governance"...







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#### **CAMPUS EVENTS**

#### Industrial Visit to PARADIP PORT and ESSAR STEEL PLANT

As a part of their academic curriculum, the students of PGDM 2014-16 batch underwent an exciting industrial visit to **Paradip Port** - a major seaport in Eastern India. They had an opportunity to personally interact with the top executives of the port and experience the...







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#### **CAMPUS EVENTS**

#### **Holi Celebrations**

Holi, the festival of colours was celebrated in the campus with lots of fun and excitement. The day started with enthusiastic students throwing colour on one another. The crystal clear water...







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#### **CAMPUS EVENTS**

#### Farewell to Passing out PGDM Batch 2013-15

The occasion was of mixed emotions – happiness, heavy hearts, anxieties, excitement etc. The event was the "Farewell Party" to the seniors. PGDM 2014-16 played the perfect host...







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#### **BUSINESS THOUGHT LEADERSHIP: Lecture Series**

Distinguished Visitors to IMI, Bhubaneswar Campus during March, 2015

"CSR & Child Labour issues need to be seen in the right perspective"

Ms. Yumi Bae
 Chief of Field Office
 UNICEF Odisha





"Stakeholder Expectations can be managed nicely"

 Mr. L. N. Nanda Child Specialist UNICEF Odisha

"CSR has to align with Business Goals"

Mr. Dillip Sahoo
 Head - CSR
 Tata Power, Odisha





"HR is facing growing expectations of GenNext talent"

Dr. Suvendu Das
 VP- HR
 Paradeep Phosphates Ltd.

#### **OUR RANKINGS**

#### **RANKINGS FOR THE YEAR 2015**

IMI Bhubaneswar has been ranked amongt the top Emerging Management Colleges in India by Business & Management Chronicle B-School Survey 2015

Ranked 3rd amongst the Top-10 Emerging Management Colleges by Silicon India (Feb 2015)

Ranked 8th Best Emerging Business School in Beyond IIMs B-School Survey for Higher Education Review(HER) - March 2015

Marked amongst Best Emerging B-Schools, NHRDN - People Matters B-School Survey 2015

Recognised as one of the Top-10 Emerging Business Colleges in India by Silicon Indian Education in its February 2015 issue

Recognised as Topmost Promising Institute in East India by Digital Learning India-Asia's Premier monthly Magazine on ICT in Education

#### **RANKINGS FOR THE YEAR 2014**

Ranked 33rd in group ranking for Private B-Schools all over India by CSR-GHRDC - Nov, 2014

Marked as Exemplary Intellectual Capital B-School by Higher Education Review - Oct, 2014

Ranked 9th Best Emerging Business School in Beyond IIMs B-School Survey for Higher Education Review(HER) - May 2014

Marked as Emerging Business School, NHRDN - People Matters - April, 2014

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**CAMPUS EXPERIENCE: Students share their initial campus experiences** 

My initial experience at IMI Bhubaneswar Sumit Agarwal Student, PGDM 2014-16

I always wanted to do an MBA. With high hopes and excitement I reached IMI Bhubaneswar, and upon reaching the gates of IMI Bhubaneswar my heart was filled with joy. I was very much moved by the architecture of the institute, so modern and lively while reflecting the values and tradition of contemporary Odisha. The pathway leads though lawns and gardens .Being an avid nature lover I connected myself to the campus very easily. I could envision myself having an early jog in the morning and in near future.

After enjoying all the natural beauty on the offering I finally reached...

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#### **UPCOMING INTERNATIONAL CONFERENCE**

International Conference on "Managing Organizations in Changing Times"

Date: August 5-7, 2015

The purpose of this seminar is to have an organized platform to raise some of the basic questions and have discussion on the following issues...

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# **UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)**

Sr. No.	Programme Title	Dates	No. of Days	Fees		
				Non- Residential	Residential	Programme Director
1	Formulating Effective Strategies for CSR & Sustainability	June 24-26, 2015	3	15000	21000	Prof. Supriti Mishra
2	Developing Networking Skills	September 9-11, 2015	3	15000	18000	Prof. Swarup K Mohanty
3	HRM for Line Managers	September 18-19, 2015	2	10000	15000	Prof. Y R Reddy
4	Customer Satisfaction and Service Excellence	October 18-19, 2015	2	10000	15000	Prof. Dindayal Swain
5	Building Corporate Strategy for Effective CSR & Sustainability	November 18-20, 2015	3	15000	21000	Prof. Arun Rath & Prof. Supriti Mishra

#### read more...

Please enrich IMI-Bytes with your constructive suggestions addressed to:

imibytes@imibh.edu.in www.imibh.edu.in

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