



Volume 2 | No - 12 | March 2016

#### **CAMPUS EVENTS**

#### **Women's Day Celebration**

With this age being heralded as the age of women empowerment, IMI Bhubaneswar made sure that it contributed to the cause. In the present age, it is important to uphold women's achievements, recognize challenges and focus greater attention on women's rights and gender equality to mobilize all people to do their best. The students of IMI Bhubaneswar performed a skit to commemorate this day that centered on...







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#### **CAMPUS EVENTS**

### Alumni Meet in New Delhi

IMI Bhubaneswar recently organized an Alumni Meet in New Delhi. It was time for all to have a walk down the memory lane recapitulating all the good moments spent. Alumni from almost all the batches made their presence felt and the meet was also well attended by...









CAMPUS EXPERIENCE: Students share their initial campus experiences

First week's experience at IMI

Priyanka Dhal Student, PGDM 2015-17

My first week at IMI was a mixed feelings of joy and chaos. Since I have already spent 4 years of my life in hostel, it was not a matter of much concern. As I belong from engineering background, I had lots of questions and dilemma in my mind! Would I be able to do this course, am I pursuing in correct field?

Finally one fine day...

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CAMPUS EXPERIENCE: Students share their initial campus experiences

First Week at International Management Institute, Bhubaneswar

Priyabrata Biswal Student, PGDM 2015-17

"Experience is what you get when you didn't get what you wanted." My first week at IMI Bhubaneswar was certainly the experience that I had never dreamed before. It was one of the most exciting and overwhelming experience with some mix breed of fresher's and experienced friends from across the country. It's a journey of mine from corporate world to back again to studies, which I had aimed from the last few years. On 9th June 2015 I was excited, yet bit nervous as...



# CAMPUS EXPERIENCE: Students share their initial campus experiences

#### **IMI- A Cruise towards Success**

Swati Upadhyay Student, PGDM 2015-17

As my cab took me closer to IMI campus, I could feel the calmness in the air. Situated in the outskirts of Bhubaneswar, surrounded by lush green forests, the serenity captured my heart. Moving in, I met my hostel warden, Mr. Sant Sharma, who helped me with the hostel and mess related issues. I made friends that very day with a few of the students who were going to be a part of PGDM 2015-17 along with me.

After we were done with the registration process, we began with...

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#### **CORPORATE RESONANCE: Sounds from the corporate world**

#### **Cluster Development**

Mr. Tamal Sarkar Director MSME Clusters India

"Establishing an atmosphere of trust within a cluster is crucial for building a realistic action plan that will have backing from firms, service providers and support agencies" quoted Tamal Sarkar, Director, MSME Clusters India during his recent visit to IMI Bhubaneswar. Mr. Tamal has a D. Phil in the Economics of Cluster Development and also possess a rich experience of 20 years in industrial development.

Mr. Tamal during his deliverable focused on the importance cluster development had in the growth of the country. "A judicious selection framework based on...







## RANKINGS & ACCRED/TATIONS

Ranked 4th Best Emerging B-School Ranked 4th Best B-School for Industry Exposure	Beyond IIMs B-School Survey for Higher Education Review (HER)
Rated in A++ Catagory Amongst Top 10 Colleges in Terms of Academics Amongst Top 10 Colleges in Terms of Infrastructure Amongst Top 10 Colleges in Terms of Student & Admission Process Amongst Top 10 Colleges in Terms of Placement Amongst Top Emerging Management Colleges Amongst Top 5 Business School in East India	7 <sup>th</sup> Chronicle B-School Survey 2016
4th Best Business School in Odisha 9th Best Business School in Eastern India	MDRA-Business Today Survey
Outstanding B-School of Excellence	Competition Success Review (CSR) Ranking for B-Schools 2015
Management College of the Year-2015: Academic Reputation	Higher Education Review (HER) Magazine
Amongst Top-4 Best Emerging B-Schools	National HRD Network (NHRDN) - People Matters B-School Survey
33rd in group ranking for private Top B-Schools of Excellence; Ranked 69th in overall rank of Private B-Schools	Global Human Resource Development Centre (GHRDC)-CSR B-School survey
Ranked amongst India's Best B-Schools	Business World
A+ category B-School; 2nd in Odisha; Amongst India's Top-10 Emerging Management Colleges	All India B-School survey by Business & Management Chronicle
Amongst Top-10 Emerging Business Colleges in India	Silicon India
Topmost Promising Institute in East India	Digital Learning magazine
8th Best Emerging Business School	Beyond IIMs B-School Survey for Higher Education Review (HER)

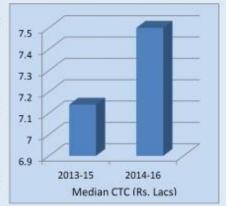


## PLACEMENT REPORT 2016

IMI Bhubaneswar has once again achieved excellent placements. The industry has shown considerable faith in the abilities of the students of IMI Bhubaneswar. This is reflected in the fact that the number of companies visiting the campus has increased manifold with some making repeat visit to the campus. The Institute has made remarkable progress in terms of new companies coming to the campus and remuneration offered. The faith shown by the industry, the strong IMI-alumni network and the competence of our students have been the prime movers in achieving 100% PLACEMENTS. We extend our hearty congratulations to all of our students and wish them the very best.

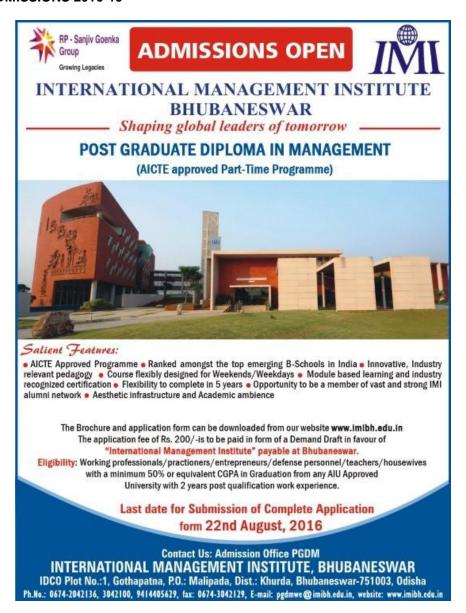
## **Final Placements**

- ♣ The Institute proudly announces 100% placement for its 2014-16 batch of Post Graduate Diploma in Management.
- More than 54 companies showed interest in the placement process of our students as compared to about 46 companies in 2015.
- Median salary (CTC) is Rs. 7.5 lacs per annum as compared to Rs. 7.14 lacs per annum in 2015.
- The recruiters have expressed satisfaction with the overall trait of the students.



Recruiters have expressed their willingness to visit our campus in the forthcoming years.

#### **PGDM ADMISSIONS 2016-19**



## Apply now...

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imibytes@imibh.edu.in www.imibh.edu.in

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