

**INTERNATIONAL MANAGEMENT INSTITUTE, Bhubaneswar, INDIA**

**In Collaboration with**

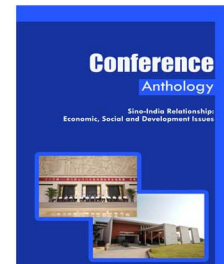


**SICHUAN ACADEMY OF SOCIAL SCIENCES (SASS), Chengdu, CHINA**



Is organizing an International Conference on

**India and China: Economic, Social and  
Cultural Perspective**



**Theme: Sino-India Relationship: Economic, Social and Development  
Issues**

**December 14-15, 2018**

**Venue:**

**International Management Institute, Bhubaneswar, INDIA**

Cultural and economic relations between China and India date back to ancient times. The Silk route not only served as a major trade route between India and China, but was also credited with facilitating the spread of Buddhism from India to East Asia. Both countries enjoy similar demographic dividends and have been registering highest economic growth in recent years. In fact, these two economies have become the growth engines for an otherwise stagnant world economy today. India and China have taken the centre-stage of global geo-political environment in recent times due to their sustained economic growth rates and achievements in economic development indicators during the last decades. India and China are expected to lead a new economic world order that espouses economic prosperity in a culturally and socially rich environment. In this context, it becomes imperative to examine some of the key indicators of growth such as the Banking, Finance, Economics and Trade. With increasing importance of issues such as transparency, accountability and social responsibility in the new world order, discussions on corporate social responsibility, corporate governance, and sustainability have also gathered momentum. This conference intends to address these issues during the two day conference.

This conference aims at bringing scholarly works in the areas of economic, social and cultural issues relevant to India and China, where the participants will get a platform to share their existing work and collaborate with others for undertaking research. The conference invites research papers in the following four tracks:

### **Conference Tracks:**

#### **Banking & Finance:**

Banking System  
Microfinance  
Corporate Governance in Banks  
Basel norms & Capital adequacy  
Treasury Management  
Risk Management  
NPA Management  
Forex Management  
Interest Rate Risk Management  
Asset Pricing Capital  
Structure Dividend  
Policy Portfolio  
Management Valuation  
of firms  
Working Capital Management  
Mergers and Acquisition  
Corporate Governance  
Financial Reporting  
Market Volatility  
Derivatives Markets

#### **CSR & Sustainability:**

Environment & social responsibility  
Socially responsible Investments  
Socially responsible products  
Supply chain sustainability  
Sustainability reporting standards  
Implementation challenges in CSR and sustainability  
Collaboration and stakeholder management  
Innovation in CSR and sustainability strategies  
Aligning CSR with brand, image & reputation  
Sustainability and digitization  
Renewable energy adoption and implementation  
CSR in developing markets

**Social & Cultural Issues:**

Social equity  
 Cultural issues in bilateral relations  
 Social capital and trust building  
 Culture as a change agent  
 Social Dysfunction and economic development  
 Cross Cultural Literacy  
 Cultural Diversity

**Economic Development:**

Economic Development Models  
 Infrastructure Development  
 Green Accounting  
 Human Development  
 Global Economic Environment  
 Energy Economics  
 Macroeconomic Modeling  
 Trade and National Welfare  
 FDI and Economic Development  
 TRIPS and International Trade  
 International Trade Finance  
 Globalization and Free Trade  
 Trade Policies  
 International Trade and Labor Migration

**Important Dates for the Conference**

<b>Abstract Submission</b>	<b>20<sup>th</sup> November, 2018</b>
<b>Abstract Acceptance Confirmation</b>	<b>22<sup>nd</sup> November, 2018</b>
<b>Full Paper Submission</b>	<b>30<sup>th</sup> November, 2018</b>
<b>Paper Acceptance Confirmation</b>	<b>05<sup>th</sup> December, 2018</b>
<b>Conference Registration</b>	<b>05<sup>th</sup> November, 2018</b>

**Paper Submission Guidelines**

Research papers must be entirely original, not previously published elsewhere or under consideration. All submissions must be double spaced with 2.5 cm margins using 12 point Times New Roman font in a single MS-Word file. The submission should include a Title Page, Authors (names, affiliation, e-mails and other details), an abstract (no more than 100 words) and 3-5 key words. Final paper should not exceed 30 pages including references.

All the abstracts and papers must be submitted electronically via e-mail to the conference secretariat in the email id: [imisassconf18@imibh.edu.in](mailto:imisassconf18@imibh.edu.in) or it can be submitted online at EasyChair in the link <https://easychair.org/conferences/?conf=imisassconference2018>

The authors of the selected papers will be notified by e-mail. They will then be requested to register electronically in the link sent to them along with the confirmation mail.

**Academic Output:**

All the papers submitted to the conference will be summarized in the conference proceedings. All the authors are requested to submit a summary of the research paper not exceeding 200 words for this purpose while submitting the full-length paper. The summary should address the contribution of the author(s) work to the advancement of the research as per the conference theme including conclusions and implications for the contemporary research in the area. Selected Papers would be published in Conference Anthology and Emerging Economic Studies Published by Sage subject to copyright authorization by the authors.

**Registration & Fees:**

<b>Early Bird Registration (On or before 30<sup>th</sup> November, 2018)</b>		<b>Registration Fee after 30<sup>th</sup> November 2018</b>	
Academicians	Rs 2500*	Academicians	Rs 3000
Corporate Delegates	Rs 5000*	Corporate Delegates	Rs 6000
Research Scholars/Students	Rs 1000	Research Scholars/Students	Rs 1500
Foreign Delegate	\$100	Foreign Delegate	\$100
Foreign Students	\$50	Foreign Students	\$50

\*Group discount of 10% in all cases if there are 3 or more participants from the same organization for Corporate Delegates

The fees include participation fee, conference kit, Conference Lunch & Snacks, Networking Welcome Dinner and all materials of the conference.

**Hospitality:**

The conference is being held at IMI, Bhubaneswar campus. Limited numbers of rooms are available on payment basis. The room tariffs are as given below:

Single Occupancy A/C Room	2500 per day
Single Occupancy non-A/C room	1500 per day
Double A/C Room	2250 per day

The registration fees may be paid through a crossed demand draft in favor of **International Management Institute, Bhubaneswar** payable at any nationalized bank in Bhubaneswar. Alternatively, it may also be paid through NEFT as per the details given below:

**Name of the Bank:** Allahabad Bank

**Account No.:** 50071252726

**IFSC Code:** ALLA0210329

In case of NEFT transfer, you are also requested to send a mail to [pranab@imibh.edu.in](mailto:pranab@imibh.edu.in)

Local participants may deposit the registration fee through pay order NEFT/DD in favour of **International Management Institute, Bhubaneswar**. All the participants will be issued the receipt of payments.



## About International Management Institute, Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India's first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "*gurukul*" IMI B currently offers two-year full-time Post Graduate Diploma in Management (PGDM) and PGDM (WE) for working executives. The state government of Odisha recognizes IMI Bhubaneswar as a premier institution for recruiting executives for State Public Sector Units (SPSU). The National HRD Network of India has acknowledged IMI Bhubaneswar as an emerging institution of repute.

## About Sichuan Academy of Social Sciences

Sichuan Academy of Social Sciences was founded in 1978, and it currently has been developed into a research base and center of philosophy and social sciences with a full range of subjects, reasonable talent structure, distinctive academic features and outstanding scientific research achievements in Sichuan Province. It plays an irreplaceable role as a thinking tank and idea treasury in the social and economic development of Sichuan Province and the practice of building a well-off society in an all-round way.

## About Venue

International Management Institute is located in Bhubaneswar and very close to Popular Tourist Place Puri, Lake Chilika and Konark (Black Pagoda)

### Bhubaneswar



Bhubaneswar is often called the 'Temple City of the East.' The imposing spire of the Lingaraj Temple, the quiet beauty of the Viswa Shanti Stupa in Dhauli and the pink translucence of the Mahavira Jain Temple in nearby Khandagiri, inspire feelings of wonder at their sheer beauty and their cross-cultural permutations. The temples have stood testimony to the area's history, which spans 25 centuries.

## Other Popular Tourist Places around Bhubaneswar:

### Puri

Counted among the most sacred pilgrim centres for Hindus in India, the destination is a seat of Lord of Universe, Jagannath, as per testimony of Skanda Purana. Honoured with the famous Jagannath shrine, the spiritual city is also known as Jagannath Puri. Besides, the destination is a repository of art and architecture of India with ruins and testaments belonging to the period from 3rd Century B.C. to 17th Century A.D.



## Chilika Lake



Spread over an area of 1100 sq.km, the Chilika is Asia's largest brackish water lake. Home of millions of colorful birds throughout the including migratory birds who descends on it from as far off as Siberia in winter and cavorting Irrawaddy Dolphins. Dotted with numerous islands, Chilika can be best enjoyed from Barkul (100 km from Bhubaneswar) and from Satapada (50 km from Puri).

## Konark

The Sun temple at Konark, poetry in stone and a World Heritage Monument is often described as the grandest achievement of the Eastern school of architecture. This 13th Century AD architectural marvel in stone designed as a chariot of the Sun God with 12 giant wheels fixed on either side, whirled by seven horses in the translation of a Rig Vedic allegory in stone.



### Conference Secretariat

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### Conference Venue:

International Management Institute  
IDCO Plot 1, Maliapada, Gothapatna  
Bhubaneswar - 751003

## Conference Advisory Committee

**Prof. Ramesh Behl**, Director, IMI Bhubaneswar

**Prof. Arindam Banik**, Director, IMI Kolkata

**Prof. Pradip K. Bhoumik**, Acting Director, IMI Delhi

**Prof. Padmaja Mishra**, Vice-Chancellor, Rama Devi Women's University

**Prof. Pravakar Sahoo**, Professor, Institute of Economic Growth

**Prof. D. Tripathi Rao**, Professor, IIM, Lucknow

**Prof. Pitabas Mohanty**, Professor, XLRI Jamshedpur

**Prof. Monica Forret**, Professor, St. Ambrose University, USA

**Prof. Srijit Mishra**, Director, NCDS

**Prof. Mitali Chinara**, Professor, Department of A & A Economics, Utkal University

**Prof. Damodar Suar**, Professor, IIT Kharagpur

**Prof. B.B Mishra**, Professor, MBA Department, Utkal University

**Prof. Pinaki Chakraborty**, Professor, NIPFP, INDIA

**Prof. Rabi Narayan Patra**, Professor, Council of Analytical Tribal Studies, Koraput

### Conference Coordinators:

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**Indo-China International Conference**  
**“Economic, Social and Cultural Perspective”**  
**14—15 December, 2018**  
**REGISTRATION FORM**

Full Name:

Designation:

University / Company:

Mailing Address:

City

State

Pin code

Landline

Mobile (1)

Mobile (2)

Email

Whether Presenting Paper?

☐ Yes

☐ No

If “Yes” Title of the Paper

**Category of Registration? (Please tick as applicable) [Early Bird Registration / Regular Charges]**

☐

Academic (Rs. 2500 / 3000)

☐

Corporate (Rs. 5000 / 6000)

☐

Research Scholar (Rs. 1000 / 1500)

☐

Student (PG/UG) (Rs. 1500 / 2000)

☐

Foreign Delegates / Students (USD 100 / 100)

**Accommodation Required [Occupancy Rates per day per pax]**

☐

Single AC Room (Rs. 2500)

☐

Double AC Room (Rs. 2250)

☐

Single Non AC Room (Rs. 1500)

**Details of Payment by Draft (Should be payable at Bhubaneswar Odisha)**

Name of the Issuing Bank

Number:

Signature

The Registration Form and Draft may kindly be sent to Dr. Supriti Mishra International Management Institute, Bhubaneswar 751003, Odisha, India. E-mail: [imisassconf18@imibh.edu.in](mailto:imisassconf18@imibh.edu.in). In case of **RTGS/NEFT transfer**, please email the following details to the conference convener—Name & Designation of the Participants, Bank Name, UTR Number, Date & Amount of Transfer.