

ONLINE RESEARCH FDP (2021-2022)

TITLE: Qualitative and Mixed-Method Research: Scope and Significance

DATE: 3 December 2021 (10:00 AM Onwards)

DURATION: 3 Hours

OBJECTIVES:

- Candidates will learn the significance of qualitative methods in scientific research.
- The sessions also intend to explain how qualitative and mixed method research help solve complex problems.

CONTENT:

- Relevance of QR
- Concepts of QR
- Small Data and its Significance.
- Methods of QR
- Tools of QR
- Publishing Qualitative Research
- Journal Information

PEDAGOGY:

Sessions will be delivered through online platforms. Research articles, survey paper and relevant tools will be used to interact with candidates.

FOR WHOM:

- Research Scholars
- Faculties who have just begun their academic career

FDP DIRECTOR: Prof. Pallavi Pandey



Prof. Pallavi Pandey is an Assistant Professor- HR and OB at IMI Bhubaneswar. She has a track record of 6 publications and 7 international and national conferences. Her teaching interest lies in the areas of Organizational Behavior, and Human Resource Management. She is a Ph.D. in management from IIT(ISM)-Dhanbad and holds a Post- Graduate Diploma in Retail Management from BIMTECH, Greater Noida. Her research currently spans workplace diversity, employees' discrimination and intention to quit. In addition to this, she has received several awards in sports and community work.



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