



INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR


Shaping global Leaders for tomorrow


PLACEMENT REPORT- 2015

The industry has shown considerable faith in the students of IMI Bhubaneswar. The Institute has made remarkable progress in terms of new companies coming to the campus and remuneration offered. The faith shown by the industry, the strong IMI-alumni network and the competence of our students have been the prime movers in achieving 100% PLACEMENTS. We extend our hearty congratulations to all of our students and wish them the very best.


Final Placements

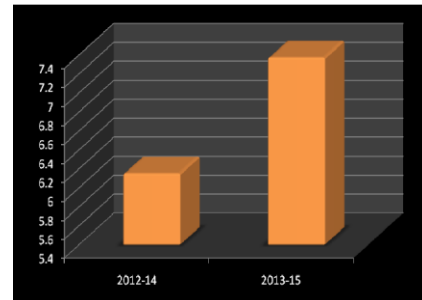
 The Institute proudly announces 100% placement with students receiving multiple offers.

 Pre-Placement Offers being offered for the first time to our students due to their exemplary summer projects.


 46 companies showed interest in the placement process of our students.


 The **median** CTC is Rs. 7.14 lakh p.a. which is 20% more compared to last year.

 The recruiters have expressed satisfaction with the overall trait of the students



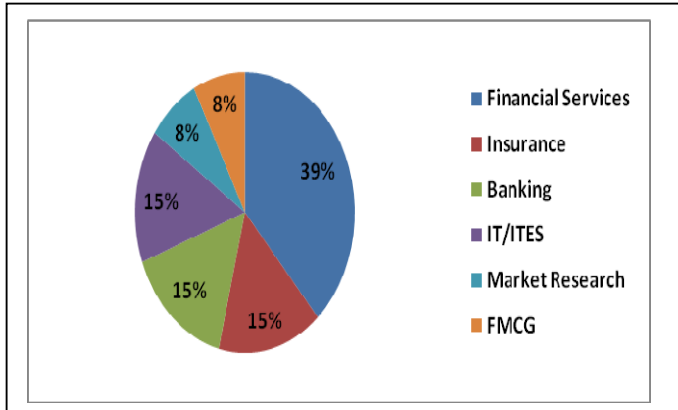
Median CTC (Rupees Lakhs per annum)

 Recruiters have expressed their willingness to visit our campus in the forthcoming years.

 Companies recruited the students in diverse profiles like Contract Analyst, Management Trainees, Internal Auditor, HR Executive, Communication and Operations Manager, Research Analyst, Assistant Managers, etc.

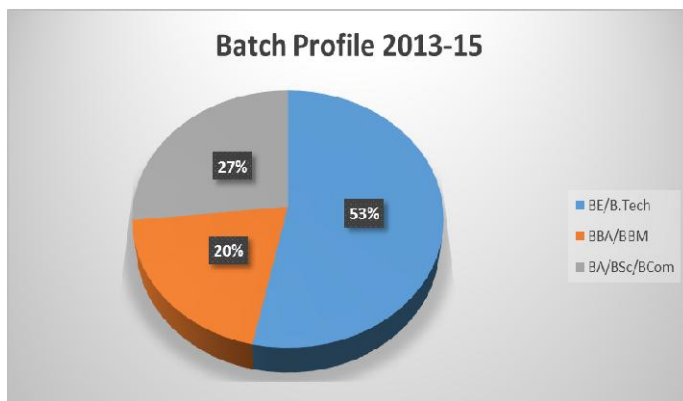
 Companies from Financial Services, FMCG, Banking, ITES, Market Research, Insurance E-Commerce sectors, etc. have recruited the students.

Functional domains where our students of 2013-15 Batch have been placed



This year has seen many new companies visiting IMI-B for final placements apart from the regular recruiters. For the first time PPOs have been offered based on the summer assignments given to our students. The year is marked by the offers from start-ups in the E-commerce segment.

Companies from the BFSI sector are the largest recruiters this year followed by IT/ITES.



The students of IMI-B come from diverse educational and geographic background. This helps them in team learning and fast adaptation to the environmental dynamics. A mix of students from both technical and non-technical background fosters adaptability and diversity in students' problem solving

abilities.

Some of the companies which have shown confidence in our students

(The list is only partial)

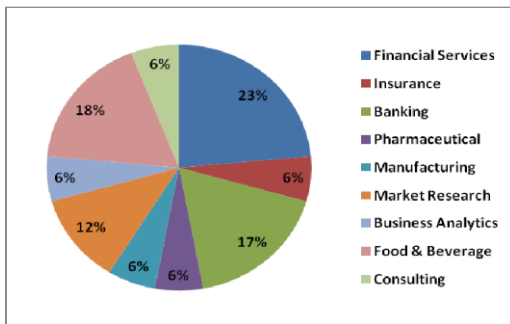




Summer Placements

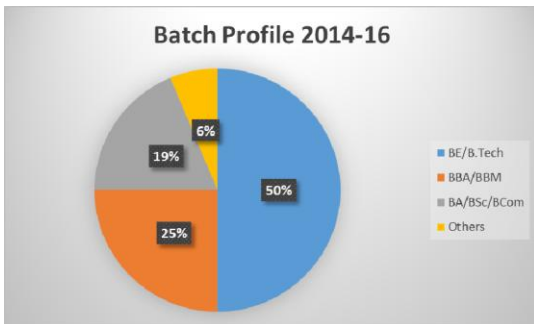
- IMI Bhubaneswar achieves 100% summer placements
- Multiple offers being made to our students
- The highest stipend offered was Rs 20,000 for a two months' project.
- Students are simultaneously working on live projects as well.
- Companies from diverse domain of Banking, Insurance, Manufacturing, Financial Services, Pharmaceutical, Market Research, F&B, etc. offered summer placements to our students

Sector wise break-up



The summer internships have also been quite encouraging this year with students getting assignments in audit firms, analytics firms, manufacturing companies, BFSI etc. across major cities of India giving the students more exposure to real life and complex business problems. Like last year, we are hopeful of exemplary work by our

students.



The class of 2014-16 comprises students of diverse educational and geographical background. The eclectic mix of students provides them opportunities to learn new things and appreciate & understand diverse views. This prepares them to take up new and challenging roles in future.

Companies which have offered Summer Internships
to our students of 2014-16 batch





NHRDN Best Emerging B-schools 2015

IIM Kashipur & Ranchi, NMIMS Bangalore, IMI Bhubaneswar and Jaipuria's Jaipur are best emerging B-schools 2015 list

