



### **Business Thought Leadership**

"Each failure that you get within business is not futile, it teaches you phenomenal learning".

In the series of Business Thought Leadership, we were enlightened with Mr. Rahul Jain's knowledge about Digital Marketing. He is the Director-Sales, InnoServ Solutions Pvt Ltd. He shared his valuable insights about how Digital marketing works and what are the pros and cons of this particular field and also how one should approach step by step towards promoting one's own brand...

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### **Business Thought Leadership**

"Communication leads to community, that is, understanding, intimacy and mutual valuing." In the series of Business Thought Leadership, we were delighted to have Dr. Itishree Devi, DGM, Publicity & Events, Dept. of Corporate Affairs, IMFA, Bhubaneswar who shared with us, the immense importance of having right communication, especially in corporate world..

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#### **4th Annual Convocation Ceremony**

IMI, Bhubaneswar proudly hosted its 4th Annual Convocation Ceremony on November 15, 2016 at its campus to confer the PGDM Diploma degrees on graduating students of 14-16 Batch, continuing to set again a benchmark in providing quality management education.

The occasion was presided by His Excellency, Dr. S.C Jamir, Honourable Governor, Odisha as the Chief Guest, Mr. V.C Aggarwal, Corporate Head-HR, Member-Board of Governors,...

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#### **India, China and the New World Order: Economic, Social and Cultural Dimensions**

International Management Institute (IMI) Bhubaneswar organized a 2-day International Conference on 'India, China and the New World Order: Economic, Social and Cultural Dimensions' in collaboration with Sichuan Academy of Social Sciences, China on November 26-27, 2016.

Prof. Ramesh Behl, Director of IMI highlighted the need for academic collaborative research between India and China & Prof. Yang Xiannong, Director, Marxism College of SASS, China emphasized the need for greater collaboration between these countries for a new world order..

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## Campus Events

"By strategically managing its CSR initiatives, every corporation can maximize its benefits to society and the environment, create societal value and fulfill the motivations of its many stakeholders."

International Management Institute, Bhubaneswar organised a 3-Day Management Development Programme on "Building Corporate Strategy For Effective CSR" in collaboration with IMI, New Delhi from Nov 30-02 Dec, 2016. It witnessed a significant presence of 34 middle and senior managers of 14 Central Public Sector Enterprises...

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## Campus Connections

Prof. Supriti Mishra was recently awarded the winner's award from Prof. David Shaw of Ivey Business School, Canada, in the ISB-Ivey Global Case Competition 2016 beating 95 entries from India, Europe and the Middle-East. ..

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**IMI Bhubaneswar is accredited by National Board of Accreditation (NBA), Ministry of HRD/Govt. of India**

We are delighted to share that National Board of Accreditation (NBA),

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## Admission

# ADMISSION OPEN 2017-2019

 RP - Sanjiv Goenka Group  
Creating Legacies

**IMI**  
**INTERNATIONAL MANAGEMENT INSTITUTE**  
**BHUBANESWAR**  
*Shaping global leaders for tomorrow*



### RANKINGS

- Amongst Best emerging B-schools - People Matters B-school Survey- 2016 (NHRDN)
- 4th Best business school - by Beyond IIMs B-School Survey-2016, Higher Education Review (HER)
- Top 10 emerging Business colleges in India - by Silicon India Education
- Recognised as Topmost Promising Institute in East India by Digital Learning India
- IMI Bhubaneswar rated as A++ Institute in the 7th Chronicle B-School Survey 2016

Eligibility: Graduates with min. 50% marks | Qualifying Exams: CAT, XAT, GMAT, CMAT



For more details visit : [www.imibh.edu.in](http://www.imibh.edu.in)

### HIGHLIGHTS

- A corporate B-School with a strong alumni network and wide-spread corporate connectivity
- Recognized by the Government of Odisha as a Premier Institution for recruitment of MBA graduates in State Public Sector Units (SPSUs)
- 100 % placement since inception
- Median Package of Rs.7.5 lacs CTC for PGDM (2014-16)
- State-of-the art class rooms with cutting-edge teaching and learning aids
- Fully equipped gymnasium with various other indoor and outdoor games facility
- Strong intellectual capital having faculty with national and international experience

Scholarships upto Rs.1.2 lacs available under various categories

#### OUR RECRUITERS

**INTERNATIONAL MANAGEMENT INSTITUTE**  
IDCO Plot No. 1, Gothapatna PO : Malipada, Dist : Khurda, Bhubaneswar-751003  
Ph : 0674-3042101 / 3042168 / 3042112, Mob : 8895576544 / 7377347255  
[www.imibh.edu.in](http://www.imibh.edu.in)

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