

International Management Institute, Bhubaneswar

2021



# INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR



Dear Sir/Madam,

A warm welcome to the world of International Management Institute (IMI), Bhubaneswar, Odisha. Let us begin by wishing all of you and your families a very healthy and happy life ahead. Let us also mourn those of whom we could not prevent from leaving us behind. We also thank the frontline warriors profusely; we will also be ever grateful to corporates, individuals, and other organizations who have come forward with a helping hand to stand behind the needy in this state of acute distress for many of our fellow citizens. Let us pray that all of us come out of this great human tragedy relatively unscathed. Let us also hope that the light at the end of the tunnel is approaching us fast.

Let me now inform you a little bit about our Institute – IMI, Bhubaneswar. A relatively young Institute of Business Management, about ten years old, it is already ranked 63<sup>rd</sup> in the NIRF rankings. It is also ranked 3<sup>rd</sup> in the young and promising Institute category. Our course curricula is comparable to the best ranked institutes in the country.

Our faculty is an eclectic mix of the young and the old, the common ground being that they are all from very reputed institutes, including IITs and IIMs. IMI, Bhubaneswar has a 16-acre verdant campus with world class amenities.

The students are encouraged to participate in a lot of other activities including sports and cultural activities. We firmly believe in the holistic development of the students and give guidance to them accordingly.

I, on behalf of IMI (Bhubaneswar), want to leave all of you with the thought that students of IMI, Bhubaneswar are prepared for starting their corporate career and are at par with the best of the students from the institutes of comparable repute and stature across the country. We believe that they will be soon blossom in to reputed managers in your organization and will be able to make substantial contributions to the growth and prosperity of your organization.

I take this opportunity to extend a very heart felt Thank You to organizations who have been visiting us and recruiting our students year after year consistently. I am sure you are very satisfied with our students and that they have given you enough reasons to come back to us every year. I am sure we will continue this relationship for many more years or decades to come. I will also request those who have not yet entered into a relationship with us — to give us a try and chalk out a common path of growth and prosperity. We, including our students, will do our level best not to disappoint you at all.

IMI, Bhubaneswar is also regularly organizing leadership talks, webinars, guest lectures, and roundtable discussions every year. If you are interested in participating in any of these events, please do let us know. We will be glad and very happy to include you in any such event of your choice.

Hope to be in touch with you soon.

Thank you very much for your interest in IMI, Bhubaneswar.

Regards,
Rahul Gupta Choudhury
Dean – Career Development & Alumni Relations.
25<sup>th</sup> May 2021.

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# **Board of Governors**

Shri Sanjiv Goenka	Chairman, IMI Board of Governors		
Shri P.K. Khaitan	Sr. Advocate, Supreme Court		
Ms. Savitri Kunadi	Former Indian Ambassador to France		
Shri Harsh Pati Singhania	Managing Director J K Paper Ltd.		
Dr. Himadri Das	Director General - International Management Institute, New Delhi		
Mr. V.C. Agrawal	President - Corporate HR RP-SG Group		
Shri Harshavardhan Neotia	Chairman, Ambuja Realty		
	Independent Director, Edelweiss Financial Services Ltd		
Shri Sunil Mitra, IAS	Former Finance Secretary, GoIM		
Shri V K Sharma	Executive Director (Retired), RBI		
Prof. Ramesh Behl	Director, International Management Institute, Bhubaneswar		
Shri. S.Y. Siddiqui	Chief Mentor, Maruti Suzuki India Ltd (Nominee of AICTE)		
Gp. Capt. Vivek Dubey (Retd.) (Ex - Officio Secretary)	Registrar - International Management Institute, New Delhi		
Nominee of State Board of Technical Education			

### Director's Message

Established in 2011, IMI Bhubaneswar is a bustling campus setup under the aegis of IMI-Delhi. IMI Bhubaneswar is fast emerging as an internationally reckoned fully integrated management institute of higher learning. IMI Bhubaneswar continues to stand firm on its inviolable pedestal of Perseverance, Passion and Commitment, instilled by the Mission of creating eminent future managers having unperturbed zeal and vigour, through an aim growth inculcating holistic development. IMI is known for diversified activities including teaching, training, research and consulting, which are the four pillars of



quality education and IMI Bhubaneswar is built on the power of these four pillars of quality education. The Institute fosters and nurtures leaders of tomorrow inculcating in them the capability of making a difference in the society. The institution is closely knit with the requisites of the ever-changing industry and actively seeks the participation of industry leaders in development of course offerings and to take up research in emerging areas. This also helps us to keep our offerings current and relevant as per the needs of the industry. In addition, IMI Bhubaneswar also provides training to Corporate executives, thus making IMI Bhubaneswar a hub for their manpower requirement. Education at IMI Bhubaneswar is primarily based on three concrete platforms i.e. Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge. The batches of PGDM and PGDM-PT students have performed stupendously well and often embarked on explicit endeavours in their journey to create new lives for themselves through hard work and sacrifice, holding the torch high for the future batches to follow in their footsteps. This is, largely a result of the continuous quality support and guidance by the faculty of IMI Bhubaneswar, which is an eclectic, learned and committed team of professionals drawn from varied streams of discipline with over two-third of them having industry and/or international recognition. The institution believes in a well-rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the course structure that has been thoughtfully designed to enable students to hone their managerial skills and acquaint with the new developments taking place in the industry. The pedagogical tools applied by the faculty members constantly motivate students to be innovative, competent and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self-reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations. Nested in ecologically invigorating ambience, IMI Bhubaneswar epitomizes a modern age "Gurukul", where talent is nurtured, groomed and launched into corporate world. We are proud to have a stupendous batch of world-class leaders as our alumni and most profoundly believe that the batch of 2020-22 will uphold the equity of IMI Bhubaneswar and continue to glorify its name for times immemorial.

I take this opportunity to extend a personal invitation to you to visit IMI Bhubaneswar and experience the shaping of global leaders.

Prof. Ramesh Behl Director, IMI Bhubaneswar

### Dean-Career Development & Alumni Relations Message

Dear Recruiters.

We, at IMI Bhubaneswar, take this opportunity to invite you to visit our Campus for Final as well as Summer Placements and experience the vibrancy of our young, creative, and talented group of PGDM students. IMI Bhubaneswar serves as a home to potential future business managers who have a persistent zeal backed by unaltered passion, perseverance and commitment. In their two years stay in the verdant campus of IMI, Bhubaneswar – they are groomed in all aspects of business management – from Marketing and Finance to IT, HR, and operations. The academic rigor culminated with extra-curricular learning inculcates in them a strong desire to learn continuously, and simultaneously develop a belief system of healthy, inclusive, and sustainable growth for all stakeholders. IMI has been set up in three locations – Delhi,



Kolkata, and Bhubaneswar - by the RP-Sanjiv Goenka Group. IMI Bhubaneswar is a young and very vibrant institute which started its journey in 2011. We are proudly carrying on the legacy of IMI Delhi which was established in 1981 as the first corporate sponsored business school of India and is now one of the best business schools in the country. You will be very happy to know that IMI Bhubaneswar is the youngest business school in the country to be ranked 63rd in India - by NIRF Ranking 2020 (Ministry of HRD, Govt. of India). IMI Bhubaneswar is also accredited by National Board of Accreditation (NBA), Ministry of HRD, Government of India. IMI Bhubaneswar has an amazing campus as well as awe-inspiring academic and extra-curricular infrastructure. It is one of the few institutes in the Eastern region of the country to have three Bloomberg terminals. Marketing students are trained in Markstrat simulation packages for better understanding of marketing concepts and strategy. We also have a very well-equipped library with all kinds and levels of databases - soft as well as hard. We can also very proudly claim that we have excellent faculty in our institute. All faculty members have Ph.D. from the best institutes in the country - IITs and IIMs. All of them comes with industry experience with some faculty members having more than 15 years of industry experience. We try our best to give our students adequate industry exposure wherein they have a full two-month summer internship in the industry, apart from continuous industrial involvement in form of various Live projects and Industrial competitions. We also organize events and guest lectures where eminent members of the industry come and interact with our faculty and students, imbibing in them a strong inclination towards industrial undertakings. Our students are also exposed to the tenets of corporate governance, and professional values and ethics. Awareness of social responsibility is taught to them through field work in the adjoining villages of our campus. IMI Bhubaneswar also has an Entrepreneurship Cell to promote Entrepreneurial skill sets in the students. Barring this, there are various clubs and committees pertaining to each domain and interest-areas of students to give them a scope for a holistic involvement and development during the two years of management studies. Our curriculum is continuously updated with inputs from thought leaders both from industry and leading management institutions across the globe. Business Leadership series where business leaders from across the country share their experiences with students, is also organized from time to time. We at IMI Bhubaneswar focus on holistic development of the students and try to make them day one ready for the corporate. We are fortunate that since the beginning our placements have been 100% and has always received positive feedback from the recruiters. Our alumni are already doing very well across the best organizations in the country and hence, we are sure that our students will make their mark in the organizations they work for. We had a phenomenal placement season this year which witnessed a paradigm shift as a result of substantial trust and confidence of the recruiters in the brand. I would like to express my heartfelt gratitude to all the venerated recruiters for extending their continual and incessant support and faith in our students. We are sure that your visit to our campus will be fruitful and will pave the way for a long-term relationship between us. I welcome you to IMI Bhubaneswar for Placement Season 2021-22.

Prof. Rahul Gupta Choudhury.

### IMI BHUBANESWAR - A Leading Business School of International Repute

International Management Institute (IMI) Bhubaneswar was established in 2011 to build on the legacy of IMI Delhi and the spirit of RP-Sanjiv Goenka Group. The institution's vision is to develop socially sensitive, ethical, and value adding leaders and organizations through relevant teaching, research, training, and consulting. The aesthetically designed exteriors, wide open green spaces, high-tech classrooms, state-of-the-art library and computer center in a fully residential 16-acre campus in the serene surroundings of IDCO Institutional Area in Odisha's capital city of Bhubaneswar offers a highly conducive learning ambience to the management leaders of today and tomorrow. IMI is known for diversified activities including Teaching, Training, and Research & Consulting which are the four Pillars of Quality Education.

### IMI Bhubaneswar currently offers:

- AICTE approved two-year full-time Post Graduate Diploma in Management (PGDM)
- PGDM (Part Time) for working executives
- Executive education
- Fellow Programme in Management (FPM)
- Corporate Training Programme (MDP)
- Faculty Development Programme (FDP)

An educational institution known by its intellectual capital, under able leadership of Prof. Ramesh Behl, IMI Bhubaneswar has roped in alumni from best institutions in the country as faculty. All the faculty members are doctorate and have got rich experience of academia and corporates. The faculty members regularly conduct Management Development Programmes (MDPs) and bring rich experience to the classroom. The average per capita research output of IMI Bhubaneswar faculty is over 2.7 per year, which is much higher than most of the leading business schools across India. IMI Bhubaneswar prides itself in a student-driven institution. The students are at the forefront of every activity. Institution is run like an entrepreneurial venture, which helps in inculcating in them corporate readiness even before they pass out of the campus. Over the years, we are able to maintain 100 percent placement every year with decent average salary growth of 15-20 percent on year-on-year basis.

#### VISION:

To be a world-class business school, achieving excellence in management education and research through continuous competency building.

#### MISSION:

- To develop outstanding managerial talent capable of providing enlightened and effective leadership
- To further the advancement of knowledge in the field of management by undertaking relevant Research Programmes
- To collaborate with counterpart institutions, industry and government in the development and application of new knowledge for the betterment of the society.



### **Accreditation and Recognition**



International Management Institute (IMI), Bhubaneswar is approved and recognized by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India and one Fellowship Programme in Management.

IMI Bhubaneswar offers

- · Post Graduate Diploma in Management (Two year full-time residential programme)
- · Post Graduate Diploma in Management (Part-Time)
- · Fellowship Programme in Management

All Programmes are approved and recognized by AICTE, Ministry of HRD, Govt. of India.



International Management Institute Bhubaneswar is accredited by National Board of Accreditation (NBA), Ministry of HRD, Govt. of India for its flagship Programme "Post Graduate Diploma in Management".

For NBA Accreditation Letter

https://imibh.edu.in/UserFiles/Image/NBA%202022%20%20combined.pdf



International Management Institute Bhubaneswar flagship programme, Post Graduate Diploma in Management has been accorded equivalence with MBA degree by Association of Indian Universities (AIU).



IMI Bhubaneswar has been ranked 63<sup>rd</sup> in India and 3rd in Odisha by National Institute of Ranking Framework (NIRF) in their 2020 Ranking

https://www.nirfindia.org/2020/ManagementRanking.html



IMI-Bhubaneswar has been awarded life membership of Association of Management Development Institutions in South Asia (AMDISA). AMDISA is an international not- for-profit association and is a "SAARC" Recognized Body.



IMI-Bhubaneswar is member of Confederation of Indian Industry.



International Management Institute, Bhubaneswar is accredited and recognized by USBES, adhering to the international standards of higher education & professional excellence.



IMI Bhubaneswar is Associate Member of EFMD



IMI Bhubaneswar is Life Member of AIMS (Association of Indian Management Schools)



ARIIA Report 2020 (https://imibh.edu.in/UserFiles/Image/ARI-I-1124.pdf)

### **International Academic Linkages**

IMI Bhubaneswar is having international academic collaboration with:

- EGADE business school, ITESM, Mexico
- Sichuan Academy of Social Sciences, China
- Manhattan Institute of Management, New York
- ESC Rennes International School, France

IMI Bhubaneswar is in advance stage of collaboration with the following institutes:

- Montpellier Business School, France
- Grenoble Ecole de Management, France
- IDRAC Business School, France
- Kedge Business School, France
- Louvain School of Management, UCL, Belgium





### **Conferences**

IMI Bhubaneswar has been organizing conferences and seminars with participants and speakers from across the globe. These events help our students, faculty and all the participants to exchange ideas and thoughts and bring in new perspectives. Besides helping participants gain deeper insights into the subject under discussion, such events also help in finding answers to professional problems.

- IMI Bhubaneswar EGADE Business School, Mexico International Conference on Global Business Environment. THEME-"Disruption in Business and Management Practices: Causes, Conflicts, and Control" on Dec 11-12, 2020 (Virtual Mode).
- IMI Bhubaneswar Sichuan Indo-China International Conference on Economic, Social and Cultural Perspective held in October 15th-20th 2019.
- Annual Conference on Banking and Finance, held at IMI Bhubaneswar Campus in August 16th-17th, 2019.



Roundtables are conducted at IMI Bhubaneswar to discuss issues from various perspectives and generate curiosity for further acquisition of knowledge.

- 1. Roundtable on "Disruptive Innovation: Revisiting Strategy for Social Development" in collaboration with IMI New Delhi and IIT Kanpur
- 2. Repositioning HR in Changing Business Scenario" in collaboration with NHRDN
- 3. Roundtable of CSR Heads
- 4. Roundtable for Civil Society

### **Management Conclaves**

The purpose of the hosting management conclave is to augment the interface between academe and industry for the transformation of the business environment in India. Several industry stalwarts and top academics participated in this conclave.

- 1. Panel Discussion on FinTech and Banking The Road Ahead for the Indian Banking and Financial System; organized on 17th August 2019 at IMI Bhubaneswar Campus.
- 2. HR Conclave 2019 Organizational excellence through Human Capital Aligning HR Strategy with Business Strategy and Leveraging employee experience for enhanced Customer experience; organized on 28th September 2019 at IMI Bhubaneswar Campus.

### Intellectual Capital - Faculty @ IMI Bhubaneswar

With More than 220 publications since beginning of the institution, the faculty members at IMI Bhubaneswar produce around 30 different types of publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. The faculty members have written many award-winning case studies which are now featured in case repositories across the globe. The average research output of IMI Bhubaneswar faculty is around 2.7 research publication per year which is considered as high in academic world.

The pedagogy followed by the faculties includes:

### Case Study Approach

The practice of putting students in the shoes of managers and applying theoretical skills to real life unstructured problems has proved to be a successful approach to learning over the years.

### **Term Projects**

The term projects are the perfect mix of academic research and practical scenarios which is central to every B-school. It is a combination of the insightful research and analytical thinking on a topic that reflects what is taught in the classroom and its relation to the current business scenario.

### **Industry Aligned Pedagogy**

It includes guest lectures from industry experts along with live projects as part of the course curriculum. This ensures a continuous industry interaction process that aims to provide students with an insight into current global trends and future business opportunities.

### Online simulations

Markstrat, use of Bloomberg Terminal, SAP, SPSS, XLMINER, RStudio and KPMG Lean Six Sigma Certification help students to develop a better understanding in the functional domain.



### **Our Mentors**

### Prof. Baid, Devesh

Associate Professor

Teaching- Accounting and Finance

Qualifications

Ph.D., School of Management, IIT Bombay

#### Prof. Behl, Ramesh

Director & Professor

Teaching: Information Management, Business Analytics,

Enterprise Systems, E-Business

Research: Business Analytics, E-Business, Cloud & Mobile

Systems, CRM

#### Prof. Chhabra, Bindu

Professor

Teaching: OB and HR

Qualification: Ph.D., M.Phil. (Psychology), JRF-NET Qualified

### Prof. Choudhury, Rahul Gupta

Associate Professor

Teaching: Marketing

Qualifications: Ph.D., Alliance University, Bangalore, India

### Prof. Ghatak, Ranjit Roy

Associate Professor

Teaching: Operations and Supply Chain Management

Qualifications: Ph D., MBA

#### Prof. Katiyar, Rajesh

Assistant Professor

Teaching: Operations Management and Quantitative Techniques

Qualifications: Ph. D. from IIT Roorkee

### Prof. Kumar, Rohit Vishal

Associate Professor

Teaching: Marketing

Qualifications: Doctor of Philosophy (Ph.D.), Department of

Business Management, University of Kolkata

### Prof. Sangram Keshari Jena

Associate Professor

Teaching: Finance & Economics

Qualifications: PhD. Utkal University

#### Prof. Sougata Ray

Assistant Professor

Teaching: Finance & Economics

Qualifications: PhD; Amrita Vishwa Vidhyapeetham

### Prof. Mishra, Manit

Designation: Associate Professor

Teaching: Marketing & Quantitative Techniques

Qualifications: Ph.D., MBA.

### Prof. Mishra, Supriti

Associate Professor

Teaching: Strategy and CSR

Qualifications:

Post-doctorate, Leonard N. Stern School of Business, New York

University, USA.

Ph.D., Indian Institute of Technology, Kharagpur, India.

#### Prof. Singh, Ritu

Assistant Professor

Teaching: Operations Management and Quantitative Techniques

Qualifications: Ph.D. from IIM Raipur

### Prof. Pandey, Pallavi

Assistant Professor

Teaching: Organization Behaviour and Human Resources

Qualifications: Ph.D. from IIT Dhanbad (ISM)

### Prof. Pandla, Kapil

Associate Professor

Teaching: HR and OB

Qualifications: Ph D, MBA, BA

#### Prof. Panigrahi, Ramakrushna

Associate Professor

Teaching: Economics; International Business

 $\label{eq:Qualifications: Ph. D. (Economics) from Institute for Social and} \\$ 

Economic Change (ISEC), Bangalore

### Prof. Sharma, Sourabh

Associate Professor

Teaching: Information System and Analytics

Qualifications: Ph.D. (Management) from Jiwaji University

### Prof. Panigrahi, Swayam Sampurna

Associate Professor

Teaching: Operations Management and Quantitative Techniques

Qualifications: PhD (Thesis submitted) Sustainable Supply

Chain Management, XIMB, Xavier University

### Prof. Amit Shrivastava

Assistant Professor

Teaching: Marketing, Strategy and General Management

Qualifications: Ph.D.-IIT(ISM), Dhanbad



### Post Graduate Diploma in Management (PGDM) Curriculum

2 years Full Time Management Programme offered at IMI Bhubaneswar is approved by AICTE and accredited by National Board of Accreditation (NBA) and is Equivalent to MBA by Association of Indian Universities (AIU). The two-year, full-time post-graduate diploma is designed to prepare students for careers in industry, across functional areas of management. The programme equips the students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future. The PGDM programme curriculum is periodically updated to meet the ever-changing needs of the industry. Focus is on developing functional & analytical knowledge and skills, leadership, human capital management & interpersonal skills, decision making and problem solving, ethics & corporate social responsibility and globalization. Blend of traditional knowledge and skill-based course with entire range of new age courses like Digital Marketing, Business Analytics, HR Analytics, Marketing Analytics, Financial Analytics are offered to students to match with the growing needs of corporate world. The course for the PGDM Programme is spread over six trimesters, each trimester with a duration of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management.

#### **Core Courses**

### Term I

Individual Dynamics
Financial Accounting and Analysis
Managerial Economics
Marketing Management I
Information Technology for Decision Making
Business Mathematics
Business Communication Skills I
Legal Aspects of Management

### Term II

Financial Management I
Business Statistics
Leadership and Interpersonal Group Processes
Human Recourse Management
Operations Management I
Marketing Management II
Cost and Management Accounting
Macroeconomic Theory & Policy
Business Communication Skills II

### Term III

Core Elective IV

Business Analytics
Financial Management II
Operations Management II
Strategic Management I
Management Information Systems
Research Methods for Management
Core Elective I
Core Elective II
Core Elective III

### Core Elective Courses (To be selected in Term III)

Economic Analysis for Business Decisions Entrepreneurship Theory and Practice Financial Instruments and Markets Management Science Application Marketing Strategy Organizational Design and Theory

### Term IV

Strategic Management II International Business Elective I Elective II Elective III Elective IV

### Term IV

Corporate Governance and Business Ethics Elective V
Flective VI

Elective VII Elective VIII

Elective IX

Term VI

Corporate Social Responsibility and Sustainable

Development Elective X Elective XI Elective XII

### **Elective Courses**

Finance	Marketing	OB & HR	Decision Science and Operations	Strategy	Information Management and Analytics
Wealth Management and Personal Finance	Consumer Behaviour	Employee Relations and Labour Laws	Logistics and Supply Chain Management	Business in Emerging Markets	Data Science Using R
Security Analysis and Portfolio Management	Product and Brand Management	Corporate Leadership	Service Operations Management	Managing Business Risks in Uncertain Times	Visualization and Dashboard
Financial Statement Analysis and Forensic Accounting	Sales and Distribution Management	Recruitment and Selection	Project Management	Strategizing & Financing Entrepreneurial Ventures	Block Chain and Cyber Security
Financial Econometrics	International Marketing	Advanced HRM	Total Quality Management and Six Sigma	Business Negotiation Skills	Finance and Risk Analytics
Financial Engineering and Risk Management	Advertising & Integrated Marketing Communication	Training and Development	Operations Research		Marketing Analytics
Business Valuation	Marketing Research	Performance and Compensation Management	Supply Chain Analytics		Customer Relationship Management
International Finance	Marketing of Services	HR Analytics	Supply Chain Analytics		Digital Marketing
Management Controls & Strategic Cost Management	Retail Marketing	Business Negotiation Skills			Web and Social Media Analytics
Financial Derivatives	Rural Marketing				Supply Chain Analytics
Management of Banks	Business Forecasting				HR Analytics Enterprise Resource Planning
Project and Start Up Finance	Marketing Analytics				
Strategic Financial Management	Customer Relationship Management				
Business Forecasting	Digital Marketing				
Strategizing & Financing Entrepreneurial Ventures	Web and Social Media Analytics				

Finance and Risk Analytics

### Fellowship Programme in Management

IMI Bhubaneswar offers AICTE approved Fellow Programme in Management (FPM). This programme has been designed to cater to the scholarly needs of the faculty members, researchers and executives willing to pursue rigorous research work at doctoral level. The FPM programme is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding.

The programme aims to fulfil the following objectives:

- To generate conceptual and empirical knowledge in the field of business management.
- To disseminate knowledge regarding rigorous interdisciplinary research practices.
- To promote ethical research practices.
- To extend the horizon of knowledge in various domains of business management.
- To promote research that leads to actionable decisions by the industry.



### **Management Development Programmes**

Executive education is one of the key offerings at the International Management Institute, Bhubaneswar. The focus of executive education through Management Development Programmes (MDP) at IMI-Bhubaneswar is to improve management systems and enable the executives to take on leadership roles. IMI-Bhubaneswar conducts a wide range of MDPs in various functional areas of management. The programmes, conducted by well experienced faculty, are well designed to provide experiential learning to the participants.

MDP CALENDAR (2021-22)				
Sl. No.	Programme Title	Date	Programme Director/s	
1	Happiness At Work	4-5, June 21	Prof. Pallavi Pandey	
2	Pricing & Revenue Management	2-4 July 21	Prof. Amit Shrivastava & Prof Ritu Singh	
3	Excel Based Business Decision Models	20-21, Aug 21	Prof. Sourabh Sharma	
4	Managing Sales Effectively for MSME Sector	4-Sep -21	Prof. Amit.Shrivastava	
5	Risk Management	9-10, Sep 21	Prof.Ramakrushna Panigrahi & Prof Santanu Das.	
6	Digital Marketing	17-18, Sept 21	Prof. Sourabh Sharma	
7	Business Analytics	23-24, Sep 21	Prof. Ritu Singh & Prof Syayam S.Panigrahi	
8	MDP_HR (Effective Communication for Professional Excellence)	04-05, Oct 21	Prof. Kapil Pandla	
9	MDP_HR (Developing Front Line Managers for High Performance)	30- Oct-21	Prof Kapil Pandla	
10	Social Skills	9-Nov-21	Prof. Pallavi Pandey	
11	Data Visualization with Analytics	19-20 Nov 21	Prof. Ramesh. Behl	
12	CSR, Sustainability & Governance	25-27 Nov 21	Prof. Supriti Mishra	
13	Finance for Non-Finance Executives	03-04, Dec 21	Prof Sangram Keshari Jena & Prof. Devesh Baid	
14	21st Century Financial Planning	17-18, Dec 21	Prof. Prof Santanu Das & Prof Sougata Ray	
15	Analytics & Visualization	14-15, Jan 22	Prof. Ramesh Behl	
16	Managing Interpersonal Relations	28-29, Jan 22	Prof. Bindu Chabra	
17	Gender Sensitization at Workplace	05-07, Feb 22	Prof Supriti Mishra	
18	Effective leadership	18-19, Feb 22	Prof. Bindu Chabra	
19	Lean Operations Management	24-25, Feb 22	Prof. Swayam S. Panigrahi & Prof. Ritu Singh	
20	Case Writing Workshop for Management Professors	08-11, Mar 22	Prof. Ramakrushna Panigrahi	

### Consulting

Though IMI, Bhubaneswar is a relatively new institute, yet it has created a mark for itself in various fields including consulting activities. Faculty members of IMI Bhubaneswar are engaged with various multilateral agencies, government agencies and industries as consultants. Our faculty members have been consultants to organizations such as Indian Oil, SAP Inc., FNST (Germany), UNICEF Odisha, Adam Smith Institute (UK), Baird & Associates (Canada), Chennai Radha Engineering Works (CREW) Pvt. Ltd., Tata Steel, Tata Power (New Delhi), NTPC, ONGC, Bharat Electronics Limited (Kotdwar), Baskin Robbins, MTN-Rwanda Cell (Africa), Chemols Infotech Private Limited, and Foundation to Aid Industrial Recovery.

They have also worked as consultants to various government agencies and departments including the Ministry of Commerce, Ministry of Industries, Department of IT of the Ministry of Commerce and IT, Ministry of Textiles, and Central Board of Secondary Education (CBSE) of the Government of India, and for the Sri Lankan Government.



The core training and consulting expertise of the faculty members lie in areas of e-business, Information System, IPR, Leadership, Cross-cultural Management, Sensitivity/T-Group Training, Team Building, Union-Management Conflict Resolution, SPSS, Designing Service Blue Printing, Employee Branding, Sales Promotion Design, Branding B-Schools and Organizations, Executive Coaching, Talent Management & Retention, Business restructuring, HR Policy, Designing Incentive Schemes, Appraisal Policy, Employee satisfaction, CSR, Responsible Business and Corporate Governance.

### **IMI Incubation Foundation**

"A need for incubation center on campus was felt as students who were actively involved in E-Cell activities and started their own ventures needed mentoring support. This required to tie up with mentors from industry and in-house faculty involvement from

specialized areas. Informally incubation center was started from 2016 and was registered as a section 8 company in 2018-19 in name of IMI Incubation Foundation

The foundation promotes entrepreneurship / start-ups in the areas of Business Analytics, Enterprise Systems, and Renewable Energy. It is supported by team of industry mentors and faculty and has a dedicate space. It is only one in Odisha with business management focus and provides mentoring support to start-ups who have proof of concept to scale up. The center also provides virtual mentoring to startups located outside Odisha. It carries various activities during the year such as idea hunt, investors' summit, short term programmes on entrepreneurship participates in events organized by state and central government / agencies and other incubation centres".



### Life at IMI

### Activities/ Events in IMI:

SPARX: Sparx is an attempt to bring the best brains of the state together for a competitive and healthy development. The objective is to supplement the academic learning with inputs from developments and day to day happenings in the industrial forefront and help people develop acumen for the same. It encourages students to achieve academic excellence and increase their awareness of the world around them by creating interest among them for pursuit of trivial knowledge. It also empowers students with new understating of what has been, what is now and what can be.

**PHRONESIS:** Phronesis is characterized as the "wisdom to take counsel", to judge the goods and evils and all the things in life that are desirable and to be avoided, to use all the available goods finely, to behave rightly in society, to observe due occasions, to employ both speech and action with sagacity, to have expert knowledge of all things that are useful.

International Management Institute, Bhubaneswar takes the meaning of phronesis a step forward by encouraging the management graduates to think beyond the regular course curriculum and come out with solutions which will not only help the corporate world but also society as a whole. It attempts to act as a platform for future managers to voice their opinions and garner their thoughts through a plethora of events including management games, paper presentations, cultural events and adventure games.

**JAZBAA:** Jazbaa is a two-day sports event introduced in 2013. Different sports competitions in Football, Cricket, Volleyball, Table Tennis, Chess etc. are organized among students from various institutions in and around Bhubaneswar. There is an overwhelming response to this event every year.

**TEDxIMIB:** TEDxIMIB is a TED event organized by IMI Bhubaneswar under license from TED. IMI Bhubaneswar conducted the TEDx event on 21 December 2019 themed "Anecdotes of Adventure" which stated about

various speakers and their learnings from their experiences. The event inspired many young minds to follow the passions without the fear of failure or being judged by the society.









### Student clubs and committees:

**COLOSSEUM (Marketing Club):** Colosseum is the Marketing Club which is a platform where students get an opportunity to blend marketing theories with real time application. It also keeps the student fraternity abreast with the latest happenings in the arena of marketing and branding. The members of the club share a keen passion for marketing, innovative thinking and, above all, zeal to learn by doing. The club also looks into organizing guest lectures by industry experts, seminars and workshops, competitions, quizzes and serving as a point of contact for all marketing events.

FINTELLECTS (Finance Club): The club focuses on delivering knowledge on different areas of finance sector of the world economy which includes Investment Banking, Capital Markets, Corporate Finance, and International Finance. We also work closely with career management and corporate recruiters to put on events for students with the objective to guide students as they prepare for careers in finance through sponsorship of career development Programmes and with the help of the club relationships with members of the financial community. Finally, the club seeks to promote communication between IMI's alumni that have developed finance careers and current members of the Finance Club.

**INSIGNIA (HR Club):** This is the official HR club of IMI, Bhubaneswar. In today's shrinking world, it is very important to manage human potential very effectively and efficiently. We are faced by challenges from every area like employer branding, talent management and acquisition and retention of best human resource. Through this club we would like to provide valuable insights to the field of HRM and give an overview of how the HR field is being perceived and attempt to bring a fresh perspective on HR issues and challenges that the business world faces today.

CYNOSURE (Operations Club): Cynosure is student initiative to promote operations, production, supply chain, operations research and manufacturing studies and activities. It represents the growing interest in the field and has been the unifying platform for the students interested in pursuing a career in operations. Team Cynosure works towards generating awareness and interest about a career in operations management - the opportunities and the challenges involved. Apart from that the club also tries to interact with industries as much as possible. For this we arrange for industrial visits, talk with industry personnel.

**PRAYAS (CSR Club):** Prayas is the CSR through which we have made an effort to join hands and make a difference by bringing smiles on the faces. We believe in giving back to the society through various activities. We act as catalysts to make lives better for the ones who are deprived. The club aims to make the planet a better place to live in.

E-CELL (Entrepreneurship-Cell): IMI has a very active Entrepreneurship-Cell (E-Cell). It is a platform for the students to develop as future entrepreneurs. E- Cell conducts various events such as boot camp, business plan, etc. It has tied up with NEN for course work for students. It also conducts entrepreneurship awareness camps, entrepreneurship development programme in collaboration with EDII and IED (under MSME, Odisha). Many workshops / events have been conducted by E-Cell in collaboration with bodies like TiE Bhubaneswar Chapter, ICC Kolkata etc. It also regularly invites entrepreneurs for talks on its campus. IMI Bhubaneswar is in process of setting up Business Development/ Incubation Centre.

PLACEMENT COMMITTEE: The Placement Committee is a student body that has been formed to interact with companies on a continuous basis in order to bring the optimum and best fit career opportunity to the students of IMI-Bhubaneswar for the summers and final placement. It also facilitates prospective employers by organizing institute-industry interaction regularly and providing complete support for arranging placement activities on the campus.

**BRANDING COMMITTEE:** The Branding Committee is here to take care of all the admission related discussions, queries and suggestions from and to the prospective students. Through the committee, the IMI-B family tries to help prospective students have a clearer picture of their future and guide them through the process.

**MEDIA AND PR COMMITTEE:** The media and public relations committee is IMI-B's source of interaction to the outside world. Any kind of information flow is through Media and PR committee. The committee is committed to provide all kind of relevant information about the B-school and is one of the core committees of the school.

**CULTURAL COMMITTEE:** Cultural Committee takes care of all the fun and cultural part of this 2-year experience starting from small campfire to specific day celebrations, picnic, annual day celebration or any event-cultural com has its role in it. It provides scope to showcase students' extracurricular activities with a lot of fun, enjoyment and celebration.

**ALUMNI COMMITTEE:** The Alumni committee works as a conduit between the alumni and the alma-mater, both at corporate and personal level. Alumni committee facilitates continued interaction of Alumni with the Institute in interest of sustaining the Institute's ability to maintain a commitment par excellence.

**PLACEMENT PREPARATION COMMITTEE:** The Placement Preparation Committee supports students in their preparation for placements by providing them with multiple opportunities and access to valuable data and resources. The committee strives to meet this need by organizing preplacement training/workshops/seminars for students to bridge the gap between the industry standard and current standard of students for recruitment purposes.

### Distinguished Visitors @ IMI Bhubaneswar

- Dr Anil Shahasrabudhe, Chairman, AICTE
- · Dr. Rajiv Kumar, Vice-Chairman, NITI Aayog, Govt. of India
- Shri R.K Senapati, Director HR-OPTCL
- · Shri PP Choudhury, GM, Director of Industries
- · Mr. Sidhartha Ranjan, MD Nilachal Leasing
- Mr. Parthasarthi Mishra, CHRM, Tata Steel
- Mr. Srikumar Misra, Founder, MD & CEO, Milk Mantra
- Mr. Dillip Nayak, Head, Development Centre, Tech-Mahindra, Bhubaneswar
- Dr. Suvendu Das, President (HR) OSL Group
- Mr. Siddhartha Ranjan, CFO Kalinga Hospital Ltd., Bhubaneswar
- Mr. Rahul Sachdev, Head SAP University Alliance
- Mr. B V Viswanadham, MD Austral Indorganics Pvt. Ltd., Visakhapatnam
- · Prof. Amirullah Khan, Development Economist & Policy Advisor, Bill and Melinda Gates Foundation
- Shri Pooran Chandra Pandey, Executive Director, UN Global Compact Network India, New Delhi
- Mr. Dhirendra Kumar Roy, Managing Director of Kalinga Hospital
- Mr. Tejeswar Parida, President, Odisha Khadi and Village Industries Board
- Dr. Suvendu Das, Vice President (HR), PPL
- · Prof. Freek Cronjé, Director Bench Marks Centre for CSR (Subject Group: Sociology), North West University
- Mr. T.C. Hota, Executive VP, Banshidhar Leela Panda Foundation, IMFA Group
- · Prof. Stuart Murrin Locke, University of Waikato, New Zealand
- Mr. Harmeet Lamba, Senior Director & Head (Emerging Markets), Dr. Reddy's Laboratories Limited, Hyderabad
- Dr. Sudhanshu Rai, Ph.D., Director Indian Relations, Associate Professor of Innovation in emerging economie, Lead investigator; Co-creating experience-based innovation, Copenhagen Business School Department of Inter-cultural Communication & Management
- Mr. R.N.Mishra, HEAD- HR, Tata Steel, Mumbai
- Mr. Dhananjay Banthia, Director, MKD Investments
- Mr. Anwar Hashmi, Senior Consultant Global Ethics and Compliance, Integrity Leadership Partners, LLC, Washington DC, USA.
- Ms. Suparna Nanda, State Head, Confederation of Indian Industry (CII)
- Mr. Srijat Mishra, CEO, Kalingasoft Pvt. Ltd
- Mr. R K Singh, HR Head, Coco-cola Beverages Pvt. Ltd
- Mr. T Ramachandru (Planning & Coordinator Department), Govt. of Odisha
- Ms. Susmita Somjit, Group Business Director, IMRB, Chennai
- Mr. Santosh Mohapatra, CEO, Dhamra Port Co. Ltd
- · Mr. Nitish Kumar Behera, Head HR, CSR & Administration, Aditya Aluminium (Unit of Hindalco Industries Ltd)
- Mr. Bhagirathi Dhal, ED-HR, Steel Authority of India Ltd, New Delhi
- Mr. R. N. Misra, Head HR & Legal, Tata Steel, Jamshedpur
- Prof. J.F. Cronje, School of Social and Government Studies, North West University, South Africa
- Mr. V. C. Agrawal, President Group (HR), RP-SG Group
- Mr. Debraj Biswal, Chief Executive Officer, Bhubaneswar Stock Exchange
- Mr. Sabyasachi Bhattarchya, Executive Director (HR), Philips Black Carbon Limited
- Ms. Sheela Thriruvadi, Department of Finance, Morgan State University, USA
- Mr. S. K. Rath, Director (HR), OPTCL
- Mr. Sanjay K. Pattnaik, Vice President (HR & Corporate Relations), Vedanta Aluminium Limited
- Dr. Ambika Prasad Nanda, UNDP State Head, Odisha & Jharkhand
- Mr. C. K. Poddar, Exec. Director (HR), Neelachal Ispat Nigam Limited

### Alumni Speaks

Mr. Navneet Goel PGDM 2011-13 Batch AVP - Yes Bank

"With 2 years of prior work experience and stable job, I was a bit apprehensive joining IMI Bhubaneswar. But with the backing of IMI Delhi, and its long standing association with reputed business houses I have decided to tread this path ........ Being a new Institute it had its own charm. Students had a lot of involvement in organizing events, taking new initiatives, undertaking placement related activities and channelizing efforts towards establishing the institute. This also honed our entrepreneurial stills. The methodology of teaching and the domain knowledge of the faculties acted not only as a catalyst in developing a better understanding of the subjects but also helped us to develop a structured approach towards problem solving" I am sure in time to come the institute will establish itself as Mecca of Business Education in the country.

Rameswar Behera PGDM Batch 2015-17 HR South (PCG) - Kotak Securities Limited

The most important learning doesn't always come from the person standing in front of you; it's the people sitting behind you. So today is my opportunity to turn around for a moment to give them a humble tribute- Our faculty members at International Management Institute, Bhubaneswar are your biggest advocates and best advisors. To make an impact in a complex and fast-changing world, you must learn, earn, and return simultaneously at every stage of your career- The academic experience with a world class infrastructure, exceptional programmes and teaching methodologies backed by practical skills & industry interface at IMI, Bhubaneswar have given me a high level competency, apart from enhancing leadership potential it also incorporates strong ethics and value system. "Truly Institutionalizing Global leader"

Priyabrata Biswal PGDM Batch 2015-17 Head of Strategy - Global Business - Markets & Markets

Most of the knowledge, exposure and soft skills one gains after MBA degree helps us across all industries. We become more skilled, confident and versatile regardless of industry we are working or job profile we are into. Thanks to IMI Bhubaneswar for grooming me with qualities like leadership, critical and analytical thinking, creativity and effective communication. During the programme, I got multiple opportunities to develop my skills and competencies under the guidance of leading academicians. IMI Bhubaneswar rigorous course curriculum helped me to stretch beyond my comfort zone in corporate world and the fundamentals which I learn during my MBA helped me to strengthen my knowledge.

Atisha Tayal PGDM Batch 2017-19 Relationship Manager - HDFC Bank Ltd

Journey at IMI Bhubaneswar is an experience which I would cherish my life. Being a part of this institute, I realized what my vision and passion is and set my goals likewise. In this phase, I got an opportunity to apply me theoretical learnings through a Summer Internship at HDFC Bank. Exploring innovative solutions and meeting the corporate requirements, I received a PPO from the Bank, which I accepted immediately. Its been one year with HDFC Bank and I still tend to learn new things every day. All thanks to IMI B for arranging Corporate Talks, Industrial Visits, Alumni Interaction, Conferences, Presentations and Academic Assignments, and guidance from well experienced faculties which has given me the necessary exposure which is needed Corporate World. It made us competent from Day1 to face the ever-demanding challenges of Corporate Life.

### **Placement Report 2021**

International Management Institute, Bhubaneswar (IMI-B) has successfully concluded its 100 % Final and Summer Placement of Post Graduate Diploma in Management (PGDM) Programme for the class of 2019-21 and 2020-22 respectively. Like every year we received an overwhelming response from the corporate sector. This year, more than 50 recruiters have conducted process for Final Placement

### **Key Highlights of Final Placements 2021**

- IMI Bhubaneswar announces the 100%
- Final placement of the batch of 2019-21.
- 14 % Pre-Placement Offers were offered to our students.
- IMI Bhubaneswar set a record of bringing in 70% new companies to the campus.
- Students have been placed across India
- Multitude of Profiles offered: Advisor, Analyst, Assistant Manager, Business Development, Customer Team Lead, Inside
- Sales Manager, Management Trainee, Operations, Personal Banker, Pre-Sales, Probationary Officer, Relationship Manager, Research Associate, Research Analyst, Sales Trainee, Under-writing were some of the profiles in which our students got selected.
- Diversified sectors: Our students have been placed in various sectors. The sectors are: BFSI (38%), Strategy and Consulting
- (20%), Transportation & Logistics (8%), Healthcare (2%), Real Estate (4%), FMCD & FMCG (5%).

### Key Highlights of Final Placement 2021

- Top 25%: 9.75 LPA
- Top 50%: 9.25 LPA
- Top 75%: 8.75 LPA
- Highest placement 14.9 LPA
- % increase in Maximum CTC
- Besides the CTC offered various other soft options have also been provided to our students like Field Reimbursement, Health
  Cover, ESOP's, Insurance / Accidental / Medical Cover, Retention Bonus, Loans at low Interest Rates, Statutory Bonus etc. The
  compensation details may improve once the final offer letters are received by the Institute.

### Key highlights of Summer Placements 2021

Maximum stipend being offered: Rs. 200000

### Our Recruiters (Partial List)

## Deloitte.





























McKinsey & Company













































### Batch Profile: 2020-22



Graduation Stream- BBA Graduation College-GOSSNER COLLEGE, (RANCHI) SIP Organization -Sri Bajrang Alliance Pvt. Ltd.

**Graduation College-**Sunrise University

**Duration - 18 months** SIP Organization -Vipany Group

Work Experience-



Abhimanyu Kumar



**Abhirup Sarkar** 

**Graduation Stream- BCom** Business pro creations, Fusion(OYO)

**Graduation Stream- BCom** Graduation College-Marwari College SIP Organization -**PNB Metlife** 

**Graduation Stream- Arts** 

Fyndhere Services Pvt. Ltd.

**Graduation College-**

SIP Organization -

NOU, Patna



**Graduation Stream- B.Tech** Graduation College -Heritage Institute of Technology Work Experience -Tata Consultancy Services Duration - 35 months SIP Organization - BATA



Akancha Marodiya

Graduation College-IMS Engineering College, Ghaziabad Work Experience -AMAZON DEVELOPMENT CENTRE **Duration - 8 months** SIP Organization -Powergrid Corporation of India Ltd.

**Graduation Stream- B.Tech** 

**Akash Chowdhury** 



**Amita Singh** 

Graduation Stream- BSc Graduation College-CHHATRAPATI SHAHU JI MAHARAJ KANPUR UNIVERSITY SIP Organization -**Pramerica Life Insurance Company** Ltd. (DHFL)



Amritansh

**Graduation Stream- BA** Graduation College-MAHATMA GANDHI CENTRAL UNIVERSITY, BIHAR SIP Organization -

Fyndhere Services Pvt. Ltd.



Anamika Kumari

**Graduation Stream- BCom** Graduation College-Vinoba Bhave University SIP Organization -Outlook India Pvt. Ltd.



**Anisha Agarwal** 

Graduation Stream- BCom **Graduation College-**RAVENSHAW UNIVERSITY SIP Organization -Nextdot



Graduation Stream- B.Tech **Graduation College-KIIT** University Work experience- Shriram Transport Finance Co. Ltd **Duration-10 Months** SIP Organisation- Outlook India Pvt. Ltd



**Anshika Singh** 

**Graduation Stream-Bcom Graduation College-National PG College** SIP Organisation- Outlook India Pvt. Ltd

**Ankit Shome** 



**Graduation Stream- Bcom Graduation College-MAEER'S** ARTS COMMERCE SCIENCE COLLEGE, PUNE SIP Organisation- PNB MetLife Insurance Co. Ltd.



**Graduation Stream- B.Tech** Graduation College-Biju **Patnaik University Of** Technology SIP Organisation- IDBI Capital

**Anshuman Jena** 



Graduation Stream- Bcom Graduation College-St. Xavier's College SIP Organisation- Shri Bajrang Alliance Ltd.



**Graduation Stream- BMS Graduation College-MAKAUT** SIP Organisation-Growth Maximisers

Ashish Verma



**Ayush Khowala** 

**Graduation Stream-Bcom** Graduation College-St. Xavier's SIP Organisation-Ernst & Young



Ayushi Kumari

**Graduation Stream- Bcom Graduation College- Callcuta** University SIP Organisation- Shri Bajrang Alliance Ltd.



Chhavi Singhal

**Graduation Stream- Bcom Graduation College-National PG** College,Lucknow SIP Organisation- PNB MetLife Insurance Co. Ltd.



**Graduation Stream- BA** (Economics) **Graduation College-Utkal** University Work experience- OSVSWA **Duration- 16 Months** SIP Organisation- Shri Bajrang Alliance Ltd.

**Deepak Kumar Swain** 



Debashish Panda

**Graduation Stream-BBA Graduation College- BIRLA GLOBAL UNIVERSITY** SIP Organisation-Kion India Pvt.

Devika Bagga

**Graduation Stream-BA Graduation College-**Indira Gandhi National **Open University** Work experience-JET AIRWAYS **Duration-32 Months** SIP Organisation-**Pramerica Life** Insurance Company Ltd. (DHFL)



**Graduation Stream- Bcom Graduation College-Calcutta** University SIP Organisation-PNB MetLife Insurance Co. Ltd.



**Graduation Stream-Bcom Graduation College-University** Of Lucknow SIP Organisation-Shri Bajrang Alliance Ltd.





Harsh Vardhan

**Graduation Stream- Bcom Graduation College- Ranchi** University SIP Organisation-Sony Pan India

**Govind Rastogi** 



**Harsheet Shah** 

Graduation Stream- B.Tech **Graduation College-SRM** Institute Of Science And Technology SIP Organisation- iMax Global Venture

**Graduation Stream-Bsc.** 

**Graduation College-Delhi** 

SIP Organisation- Tenhard India



Himanshu Kumar



Jitumoni Sharma

University

Pvt. Ltd



Kaibalya Prasada Mohanty

**Graduation Stream-B.Tech Graduation College-SRM Institute Of** Science And Technology Work experience-Oriclean Pvt. Ltd. **Duration-12 Months** SIP Organisation-**Fyndhere Services Private Limited** 



**Keshav Saini** 

**Graduation Stream-BBA Graduation College-Guru Gobind Singh Indraprastha** University SIP Organisation-Uni-commerce



Graduation Stream- Bcom Graduation College-St. Xavier's College, Ranchi SIP Organisation-Indian Oil corporation Ltd. (IOCL)

**Komal Singh** 



Graduation Stream- Bcom Graduation College-University Of Allahabad SIP Organisation- Amazon Transportation Services

Kritika Singh



Graduation Stream- B.Tech Graduation College-IGIT Sarang Work Experiance- TATA CONSULTANCY SERVICES LTD. Duration- 32 Months SIP Organisation- LUXAIRE Luxury Fan

Maheswata Sahu



Graduation Stream-Bcom Graduation College- Sambalpur University SIP Organisation- PNB MetLife Insurance Co. Ltd.

**MD Kamran** 



Graduation Stream- Bcom Graduation College- St. Xavier's College, Ranchi SIP Organisation- TATA AIG

Muskan Sultania



Graduation Stream- B.Tech Graduation College- Guru Nanak Institute Of Technology Work Experience- Amazon Duration-3 Months SIP Organisation- Tenhard India Pvt. Ltd.

**Arpit Ghosh** 



Krishnakali Jana



Graduation College-St. Xavier's College, Ranchi Work experience- Mapple Business Solution, Ranchi Duration- 12 Months SIP Organisation- IDBI Federal

**Graduation Stream- B.Tech** 

**Graduation College- Calcutta** 

**Institute Of Engineering And** 

SIP Organisation-Bercos

**Graduation Stream- Bcom** 

Management

Kumari Nikita



Graduation Stream- Bsc. Graduation College- Chhatrapati Sahauji Maharaj University SIP Organisation-Kalycito

Naredla Mani Kumar



Graduation Stream- Bcom Graduation College- St. Xavier's College, Ranchi SIP Organisation- Amazon Transportation Services

Muskan Nidhi



Graduation Stream- BMS Graduation College- Inspiria Knowledge Campus, MAKAUT SIP Organisation- JMarathon Advisory

Nabankur Ghosh



Graduation Stream- B.Tech Graduation College- Sikkim Manipal Institute Of Technology Work Experience- Amazon Duration-2 Yrs 3 Months SIP Organisation- Thermax Ltd.

**Abhijeet Singh Bist** 



Graduation Stream- B.Tech Graduation College-IIIT Bhubaneswar SIP Organisation- Finobility



Nidhi

Graduation Stream- Bcom Graduation College-St.Xavier's College, Ranchi SIP Organisation- Outlook India Pvt. Ltd.



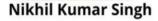
Graduation Stream- Bcom Graduation College-Delhi University SIP Organisation- BERCOS



Institute Of Technology, Mesra SIP Organisation-Thermax Global

**Graduation Stream-B.Tech** 

**Graduation College-Birla** 





Nilanjana Dutta

Graduation Stream- BBA
Graduation College-TECHNO
MAIN SALT LAKE
SIP Organisation-Outlook India
Pvt. Ltd.



**Mohit Gupta** 

Graduation Stream- B.Com (Hons.) Graduation College-Shyam Lal College,Delhi University SIP Organisation- BERCOS



Om Prakash Singh

Graduation Stream- BBA Graduation College-St.Xavier's College, Ranchi SIP Organisation- iMax Global Venture



Ospita Kundu

Graduation Stream- BBA
Graduation College-MAKAUT
University
SIP Organisation- Pramerica Life
Insurance Company
Limited(DHFL)



**Prakhar Saxena** 

Graduation Stream- BBA Graduation College-Kurukshetra University SIP Organisation- PVH Arvind Fashion



**Pratik Bhagat** 

Graduation Stream- Bcom Graduation College-St.Xavier's College, Ranchi SIP Organisation- JMarathon Advisory



**Praveen Kumar** 

**Graduation Stream- Bcom Graduation College-The Bhawanipur Education Society** SIP Organisation-Shri Bajrang Alliance Ltd.

**Graduation Stream- B.Tech** 

**Alliance Ltd** 



**Priyanka Singhal** 

**Graduation Stream-BBA Graduation College-Jiwaji** University SIP Organisation-Kotak **Mahindra Bank** 



**Puspendra Singh** 



**Graduation Stream- Bcom Graduation College-BJB Autonomous College** SIP Organisation-IDBI CAPITAL



Rakshita Gupta



**Graduation Stream- Bcom** Graduation College-St. Xavier's College, Ranchi SIP Organisation- TATA AIG



**Richa Singh** 

**Graduation Stream-Bcom Graduation College-Amity** University SIP Organisation-SAIL

**Graduation Stream- Bcom** 

**Duration- 12 Months** SIP Organisation-**Kotak Securities** 

Of Calcutta

**Graduation College-University** 

Work experience- RSPM & CO

**Graduation Stream- Bcom** 

SIP Organisation-BERCOS



Ravi Malhotra

Rishiraj Sharma

**Graduation Stream-Bcom Graduation College-SRM** Institute Of Science and Technology Work experience- Subham Society **Duration-9 Months** SIP Organisation-Outlook India Pvt. Ltd





**Rohit Jain** 

**Graduation Stream- Bcom Graduation College- Calcutta** University SIP Organisation-Dabur India Ltd

**Rohit Kumar Mourya** 



Sachin Sinha

Graduation Stream- Bcom Graduation College-St. Xavier's College, Ranchi SIP Organisation- Fyndhere Services Pvt Ltd



Sagnik Chaudhuri

Graduation Stream- Bsc. Graduation College-University Of Calcutta SIP Organisation-Abhay Tech



Samakhya Jaiswal

Graduation Stream- Bcom Graduation College-CSJMU SIP Organisation- Bharat Petroleum Corporation Ltd.



Sanchita Malwa

Graduation Stream- Bcom Graduation College-Goenka College Of Commerce And Business Administration SIP Organisation- DTDC



**Saquib Nafis** 

Graduation Stream- BBA Graduation College-St. Xavier's College, Ranchi SIP Organisation- Reserve Bank of India



Satwika Nayak

Graduation Stream- Bcom Graduation College-BJB Autonomous College SIP Organisation- Kion India Pvt. Limited



Shatakkhi Singh

Graduation Stream- Bcom Graduation College-St. Xavier's College, Ranchi SIP Organisation- Reserve Bank of India



Shivangi

Graduation Stream- BA
Graduation College-Babasaheb
Bhimrao Ambedkar Bihar
University
Work experience-Almighty
Residential Public School
Duration-6 Months
SIP Organisation- Fronius India
Pvt. Ltd



Shruti

Graduation Stream- Bsc. Graduation College-MDDM COLLEGE SIP Organisation- TATA AIG



Shobhit Gupta

Graduation Stream- Bcom Graduation College-University Of Allahabad SIP Organisation- Powergrid Corporation of India Limited



**Graduation Stream- Bcom Graduation College-Marwari** College, Ranchi SIP Organisation-Thermax Global

**Graduation Stream-BBA** 

University

Alliance Ltd.

**Graduation College-Birla Global** 

SIP Organisation-Shri Bajrang





Shubham Jain

**Graduation Stream-Graduation College-Delhi University** Work experience-Jain Co-operative Bank Ltd. **Duration- 6 Months** SIP Organisation-**Pramerica Life Insurance Company** Limited(DHFL)



Siddharth Singh **Tomar** 



**Graduation Stream-BBA Graduation College- MAKAUT** SIP Organisation- Finoability



**Graduation College-George** College SIP Organisation-Kanakia Spaces Realty Pvt. Ltd.

**Graduation Stream-BBA** 



Soumi Dolai

**Graduation College-Narula** Institute Of Technology SIP Organisation- DTDC

**Graduation Stream- B.Tech** 







Souparni Sinha

**Graduation Stream-Bcom Graduation College-Shri** Shikshayatan Collge SIP Organisation-Indian Oil corporation Ltd.(IOCL)



Soumyadip Ghosh

Subhashree Debta

**Graduation Stream- Bcom** Graduation College-BJB **Autonomous Collge** SIP Organisation- IDBI CAPITAL



**Graduation Stream-BBA Graduation College-Birla Global** University SIP Organisation-Kion India Pvt. Limited

Subhasis Mahapatra



**Graduation Stream- Bcom Graduation College-University** Of Calcutta Work experience-Organ Diagnostic Centre, Kolkata **Duration-48 Months** SIP Organisation-Pramerica Life **Insurance Company** Limited(DHFL)



Taniya Ghosh

**Graduation Stream-BBA** Graduation College-St. Xavier's College,Ranchi SIP Organisation-Tata Steel





**Graduation Stream- B.Tech Graduation College-Kalinga** Institute Of Industrial Technology SIP Organisation- Thermax Global



**Graduation Stream-Bcom** Graduation College-Jiwaji University SIP Organisation-Outlook India Pvt. Ltd

**Tulika Satpathy** 



**Graduation Stream-Bcom Graduation College-Banaras Hindu University** SIP Organisation- JMarathon Advisory



**Graduation Stream- Bcom** Graduation College-St. Xavier's College, Ranchi SIP Organisation- Pramerica Life **Insurance Company** Limited(DHFL)



**Vineet Sethi** 

**Graduation Stream- Bcom Graduation College-Thakur College Of Science And** Commerce SIP Organisation- Ganesh Benzoplast Ltd.



Vishal Jaiswal

**Graduation Stream-Bcom Graduation College-University** Of Calcutta SIP Organisation- Kotak Securities



Yash Kumar Gupta

**Graduation Stream-BBA Graduation College-Jharkhand Rai University** SIP Organisation- Sakrobotix Lab Pvt. Ltd.



Yash Wardhan Parida

**Graduation Stream- Bcom Graduation College-Sai** International Collge Of **Commerce And Economics** SIP Organisation- Sakrobotix Lab Pvt. Ltd.

# **Annual Activity Calendar 2021-2022**

EVENT TIMELINE		
Annual Conference on Banking and Finance	August 16-17, 2021	
SPARX	August 23, 2021	
HR & Marketing conclave	November 2021	
Indo-China International Conference on Economic, Social and Cultural perspective	November 29-30, 2021	
IMI, Bhubaneswar – EGADE Business School, Mexico International Conference on Global Business Environment	December 5-6, 2021	
TEDxIMIB	December 2021	
Jazbaa & Phronesis	January 27-28, 2022	
Leadership Lecture Series	October 2021 onwards	
PLACEMENT TIMELINES		
Summer Placement Process starts (PPT, Sharing JD, Nominations)	September 2021 onwards	
Summer Placement Week 1	November 1-6, 2021	
Final Placement Process starts (PPT, Sharing JD, Nominations)	November 2021 onwards	
Final Placement Week 1	November 21-December 4, 2021	
Summer Placement Week 2	December 6-11, 2021	
Lateral Placement week	January 10-15, 2022	
Final Placement Week 2	January 24-29, 2022	



### **Placement Committee**

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