

**International Management  
Institute Bhubaneswar**



EGADE Business School  
Tecnologico de Monterrey  
Mexico City, Mexico

Minds Igniting Change

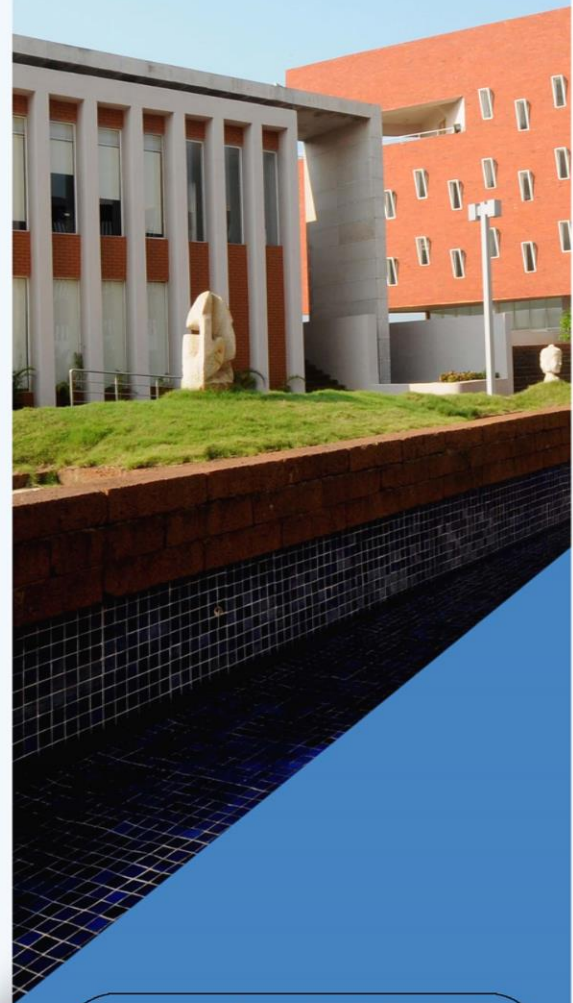
**EGADE Business School**  
**Mexico City, Mexico**

Jointly Organize



# 9th International Conference on Global Business Environment

**Conference Theme :  
Corporate Democracy, Open  
Innovation and Growth in  
Developing Economies**



December 15-16, 2023

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*International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "Call for Papers" for 9<sup>th</sup> International Conference on "Global Business Environment" with a theme "Corporate Democracy, Open Innovation and Growth in Developing Economies" December 15-16, 2023.*

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## DISCUSSION DOMAINS AND TRACKS

Corporate Democracy	Open Innovation	Economic Development
Business capitalism	Marketing & Entrepreneurship	Sectoral economic development
Collective/Consortium business	Analytics & Business Modeling	Public Policies and Governance
People's/Cooperative companies	Corporate Social Responsibility	Shared Economy
Financial Management in Public/Private sector companies	Proximity and Relationship: HR in Organization	Economic growth
Case Studies	Innovation and Technology	Business and Economic Recovery

## ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- Global Business Review (SAGE Publication; SCOPUS Indexed; "C" category in ABDC list)
- IMIB Journal of Innovation and Management (SAGE Publication)
- International Journal of Business Competition and Growth (Inderscience Publication)
- Anthology of selected papers will be published by an international publisher.

The anthology of selected papers for previous editions of the Conference edited by Prof. Rajagopal Professor & National Researcher, EGADE Business School, Mexico City, Mexico and Prof. Ramesh Behl, Professor & Director, IMI Bhubaneswar, Bhubaneswar, Odisha, India have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	December 11-12	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	December 09-10	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	December 08-09	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 <b>SCOPUS INDEXED</b>	
2018	Industry 4.0: Business Beyond Boundaries	December 07-08	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 <b>SCOPUS INDEXED</b>	
2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY <i>In Press</i> ISBN 9783030455200	
2020	Disruption in Business and Management Practices: Causes, Conflicts, and Control	December 11-12	Managing Disruptions in Business - Causes, Conflicts, and Control	Palgrave Macmillan, NY ISBN 9783030797089 <b>SCOPUS INDEXED</b>	
2021	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	December 10-11	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	Palgrave Macmillan, NY. Series ISSN 2662-3641 <b>SCOPUS INDEXED</b>	
2022	Paradigm Shift in Business through Agile Practices	December 9-10	Paradigm Shift in Business: Critical Appraisal of Agile Management Practices	Palgrave Macmillan (Cham: Switzerland, Springer) <b>SCOPUS INDEXED</b>	

**RELEASE OF CONFERENCE ANTHOLOGY OF 8<sup>TH</sup> INTERNATIONAL CONFERENCE ON  
GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW  
YORK**



## WORKSHOPS

Two workshops are scheduled during the conference as detailed below:

- Workshop 1: Improving Skills on Writing and Publishing Research Works
- Workshop 2: Case Writing Workshop

Distinguished Speaker: Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

## REGISTRATION AND FEES (GST Extra)\*

Early Bird Fee (On or Before November 15, 2023)		Late Fee (After November 15, 2023)	
Academician	6500 <sup>#</sup>	Academician	7500 <sup>#</sup>
Corporate	7500	Corporate	8500
Research scholar	3000	Research scholar	3500
Student	2000	Student	2500
Foreign delegate (Academics/Students)	US \$250	Foreign delegate (Academics/Students)	US \$300

\* Fee to include refreshments, lunch, conference high tea and conference material.

<sup>#</sup> Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization.

## IMPORTANT DATES

Submission of Abstracts	November 15, 2023
Decision on Submissions	November 15, 2023
Conference Registration	Up to November 15, 2023
Conference Registration with late fee	From November 16, 2023 onwards
Submission of Final Papers	November 15, 2023

**All abstracts and full papers must be submitted online through Google Forms. The link for submission is: <https://forms.gle/9f95qGgGkm3rSjpZ8>**

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