

# 5<sup>th</sup> INTERNATIONAL CONFERENCE IN BANKING AND FINANCE

## ***“Recession and Preparedness of Financial Industry”***

February 24 – 25, 2023

Organised By  
International Management Institute  
Bhubaneswar

## INTRODUCTION

The year 2020 has been one of the most challenging years in the last one century. The pandemic has affected businesses, individuals, environment, and the entire global financial systems alike. Countries have reported a sharp fall in their GDPs, loss of employment etc. The financial system across the world have seen a tumultuous year with dried up investments, loss of investor's confidence and loss of valuation of firms. Despite these, the financial systems have also shown a great deal of resilience in dealing with this situation. After a long period of low interest and high liquidity regime to revive damaged economic growth due to pandemic, the central banks across the world are now gradually moving towards low liquidity and high interest regime in their policy outlook to control inflation. The inflationary risk due to massive liquidity in the economic system is aided by the rising energy and commodity prices due to devastating war in Ukraine. The uncertainty of war and fight against inflation by the central banks may again dampen the economic growth across the world. As a result, household, corporates, and sovereigns may face the challenges of debt unsustainability due upward shift in policy interest rates across the world. The may in turn leads to increased credit risk and weak profitability for the banks which has been resilient so far in supporting the economy. With these developments in mind, this conference aims at bringing scholarly works in the following themes wherein the participants will get a platform to share their existing work and collaborate with others for undertaking research.

## CALL FOR PAPER & THEMES

### Track 1: Contemporary Issues in Banking

- Banking in India
- Microfinance
- Capital Adequacy
- Treasury Management
- Risk Management
- NPA Management
- Forex Management
- Interest Rate Risk Management
- Islamic Banking

### Track 2: Technology in BFSI Sector

- E-banking & Digitization
- Financial Inclusion
- Cyber Security

### Track 3: Emerging Trends in Finance

- Asset Pricing
- Behavioral Finance
- Corporate Finance
- Portfolio Management
- Fixed Income Securities
- Working Capital Management
- Mergers and Acquisition
- Financial Reporting in India
- Market Volatility & Derivatives Market

#### Track 4: Financial Analytics

- Data Analytics
- Emerging Techniques in Forecasting
- Risk Forecasting
- Time Series Analysis

#### Track 5: Marketing & Banking

- Marketing of Financial Services
- Branding & STPI in BSFI Institutions
- Bancassurance and Cross Selling
- Customer Satisfaction
- Service Quality in BSFI
- Customer Relationship Management

#### Track 6: HR & Related Issues in BFSI

- Talent Acquisition & Management
- Employee Satisfaction
- Employee Retention and Career
- Progression
- Employee Union and Bargaining

#### Track 7: Sustainable Finance

- Corporate Social Responsibility (CSR)
- Impact investment
- Sustainable: Investing, Business Valuation, Corporate Governance, Green finance, Fintech, Crowdfunding, Earnings, Value Creation
- Financial Inclusion
- Taxes: Green, Environmental, Carbon

### PAPER SUBMISSION DATES

Abstract /Full paper submission by January 10, 2023

Confirmation of Acceptance by January 25, 2023

Last date of Registration by February 10, 2023

### REGISTRATION

The author (s) of the accepted papers are requested to register for the conference by paying the registration fee as mentioned below on or before February 10, 2023. Only two papers are allowed with single registration to the conference. In case a paper has multiple authors, certificate would be issued only to those authors who registers for the conference. In that case a 10% group registration discount will be applicable.

Category Registration Fees (excluding 18% GST) \*

Corporates Rs. 7000\*

Academicians Rs. 6000\*

Ph.D. / FPM / M.Phil. Students Rs. 2500\*

PG / UG Students Rs. 1500\*

Foreign Participants USD 200\*

## PAPER SUBMISSION GUIDELINES

All papers should be original work of the authors and should not previously published or under review with any academic publication. All papers would be undergoing a double-blind review process and the final papers should not exceed 8000 words excluding references and should contain suitable Journal of Economic Literature (JEL) classification with at least 4 key words. JEL classifications can be found here. The corresponding authors will be intimated by email about the acceptance of their paper. Papers will need to be submitted through the Conference Management Link available at Easy Chair

[https://docs.google.com/forms/d/1pnFjPGXzlODsG5-2jkQuo4y-NxOcj\\_QlMeFy0er4H8A/viewform?edit\\_requested=true](https://docs.google.com/forms/d/1pnFjPGXzlODsG5-2jkQuo4y-NxOcj_QlMeFy0er4H8A/viewform?edit_requested=true)

## PAPER PUBLICATION OPPORTUNITY FOR HIGH QUALITY PAPERS

Based on the recommendations by the reviewers and the track chair during conference presentation, selected quality papers will be submitted to the following journals for consideration for publication:

- Journal of Public Affairs (ABDC-B, ESCI & Scopus: In consultation with the South-East-Asia Regional Editor -Aviral Kumar Tiwari and Editors-in-Chief)
- Asia Pacific Financial Markets (ABDC-C: In consultation with the Associate Editor -Aviral Kumar Tiwari)
- Journal of Sustainable Finance and Investment (Scopus & ABS: In consultation with the Associate Editor -Aviral Kumar Tiwari and Editor-in-Chief)
- Journal of Risk & Financial Management (ABDC-B, ESCI: In consultation with the Special Issue Editor and Topic Editor -Aviral Kumar Tiwari)
- International Journal of Economic Policy in Emerging Economies (ABDC-C & Scopus: In consultation with the Editor -Aviral Kumar Tiwari and Editor-in-Chief)

The papers would be required to go through the journal review process and the final decision with respect to publication would lie with the respective journal editor

## PAYMENT OF REGISTRATION FEES

The Demand Draft can be drawn in favour of International Management Institute payable at Bhubaneswar and should reach the conference convener mentioned below:

*The Conference Convener,  
Fifth International Conference in Banking & Finance  
International Management Institute, IDCO, Plot # 1, Gothapatna,  
PO: Malipada, Dist: Khurda,  
Bhubaneswar- 751003, Odisha*

The details for NEFT/RTGS transfer are:

**Bank Name: Indian Bank**

**Bank Address: 159, Bapuji Nagar, Bhubaneswar, Dist. - Khurda, Orissa - 751009**

**Branch Name: Bhubaneswar Bapuji Nagar (Main)**

**Account No.: 50071252726**

**Account Type: Current Account**

**Account Holder's Name: International Management Institute, Bhubaneswar**

**IFSC Code: IDIB000B803**

**MICR Code: 751019018**

In case of RTGS/NEFT transfer, also email to conference convener ([icbf@imibh.edu.in](mailto:icbf@imibh.edu.in)) providing the following details: Name and Designation of the Participant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

## CONFERENCE HOSPITALITY

The conference is being held at IMI Bhubaneswar campus. Limited number of rooms are available on payment on first come first serve basis at our MDP guest houses located in the campus. The tariff is inclusive of breakfast and dinner. Request for reservation of room should be sent along with full payment by February 10, 2023:

Occupancy	Room Type	Tariff Per Person Per Day (INR)*
Single Occupancy	AC Room	Rs. 3,000 per day
Single Occupancy	Non-AC Room	Rs. 1,750 per day
Double Occupancy	AC Room	Rs. 2,500 per day

\*GST 18% is payable in addition to the above occupancy charges

## CONFERENCE ADVISORY COMMITTEE

- Prof. Amine Lahiani, LEO-Laboratoire d'Economie d'Orléans, France.
- Prof. Anirban Sengupta, Indian Institute of Management, Bodh Gaya, India.
- Prof. Asit Bhattacharya, CQ University, Sydney, Australia.
- Prof. Aviral Kumar Tiwari, Indian Institute of Management, Bodh Gaya, India.
- Prof. Emmanuel Joel Aikins Abakah, University of Cape Coast School of Economics, Ghana.
- Prof. Isabel Abinzano, Universidad Pública de Navarra (UPNA).
- Prof. Luis Muga, Universidad Pública de Navarra (UPNA).
- Prof. M Dharani, Indian Institute of Management, Kashipur, India.
- Prof. Rajesh Pathak, Indian Institute of Management, Raipur, India.
- Prof. Ramesh Behl, International Management Institute Bhubaneswar, India.
- Prof. Satish Kumar, ICFAI Business School, Hyderabad, India.

## CONFERENCE CO-CONVENERS

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