



International Management Institute Bhubaneswar



EGADE Business School
Tecnologico de Monterrey
Mexico City, Mexico

Minds Igniting Change

EGADE Business School
Mexico City, Mexico

Jointly Organize



8th International Conference on Global Business Environment

**Conference Theme :
Paradigm Shift in Business
through Agile Practices**

Sponsored By:



December 09-10, 2022

International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "Call for Papers" for 8th International Conference on "Global Business Environment" with a theme "Paradigm Shift in Business through Agile Practices" to be held on December 9 & 10, 2022.

TRACKS

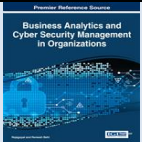

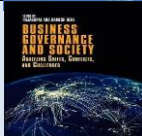


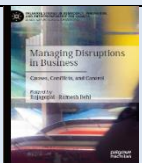

Agile Business Philosophy	Sectoral Growth
Agility and Epistemologies	Inclusivity in Management
Business Agility Value Stream	Trade and Economy
Agile Business Systems and Governance	Marketing in a Global Business Environment
Business Modelling	Entrepreneurship and Inclusive Business
Corporate Social Responsibility (CSR)	Regional Shifts in Business
People Focused Business and Performance	Case Studies on Disruptive Innovation and Management
Business Analytics System	Global Pandemic and Business Disruption

ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- **Global Business Review** (SAGE Publication; SCOPUS Indexed; “C” category in ABDC list)
- **Emerging Economic Studies** (SAGE Publication)
- **International Journal of Business Competition and Growth** (Inderscience Publication)
- **IMI Journal of Innovation and Management** (SAGE Publication)
- **Anthology of selected papers will be published by an International publisher**

The anthology of selected papers for previous editions of the Conference have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	11-12 December	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	09-10 December	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	08-09 December	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 SCOPUS INDEXED	
2018	Industry 4.0: Business Beyond Boundaries	07-08 December	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 SCOPUS INDEXED	
2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY In Press ISBN 9783030455200	
2020	Disruption in Business and Management Practices: Causes, Conflicts, and Control	December 11-12	Managing Disruptions in Business - Causes, Conflicts, and Control	Palgrave Macmillan, NY ISBN 9783030797089 SCOPUS INDEXED	
2021	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	December 10-11	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	Palgrave Macmillan, NY. Series ISSN 2662-3641 SCOPUS INDEXED	

**RELEASE OF CONFERENCE ANTHOLOGY OF 7TH INTERNATIONAL CONFERENCE ON
GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW
YORK**



WORKSHOPS

Two workshops are scheduled during the conference as detailed below:

- Workshop 1: Improving Skills on Writing and Publishing Research Works
- Workshop 2: Agility and Design Thinking: Bonding People and Organizations

Distinguished Speaker: Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

REGISTRATION AND FEES*

Early Bird Fee (On or Before November 15, 2022)		Late Fee (After November 15, 2022)	
Academician	6000 [#]	Academician	7000
Corporate	7000	Corporate	8000
Research scholar	2500	Research scholar	3000
Student	1500	Student	2000
Foreign delegate (Academicians/Students)	US \$200	Foreign delegate (Academician)	US \$250

[#] Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization

* GST @18% is payable in addition to the above tariff. Fee to include refreshments, lunch, conference high tea and conference material.

IMPORTANT DATES

Submission of Abstracts	November 27, 2022
Decision on Submissions	November 28, 2022
Conference Registration	November 28, 2022
Submission of Final Papers	December 5, 2022

All abstracts and full papers must be submitted online at Easy -Chair. The link for submission is:

<https://easychair.org/conferences/?conf=imibegade2022>

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