



**INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR**

## **International Management Institute Bhubaneswar**



**EGADE Business School**  
Tecnologico de Monterrey  
Mexico City, Mexico

**Minds Igniting Change**

## **EGADE Business School Mexico City, Mexico**

Jointly Organize



# **The Doctoral Colloquium**

**During  
8th International Conference on  
Global Business Environment**

*Sponsored By:*

**AIMS**

ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS



**December 08, 2022**

## Scope

The Doctoral Colloquium is a forum for doctoral students alongside the main conference organized by International Management Institute, Bhubaneswar, India and EGADE Business School, Mexico City to meet and discuss the research proposal or initial doctoral research work with each other and experienced research mentors. It will take place on Thursday, 8th December immediately prior to the main 2022 conference. The colloquium will be held in a collaborative, open, and institutional ambience. All topics and methodological approaches within the broad fields of key management comprising, organizational behavior, strategy, finance, information technology, entrepreneurship, marketing, and consumer behavior are welcome. Doctoral students in all years of study are welcome to submit a paper summarizing their doctoral research in one of the following areas:

1. Critical review of literature, research modeling, framework of hypotheses, and development of research instrument,
2. Justification of research design and methodology, including consideration of research ethics, with appropriate links made to research questions and objectives
3. Preliminary analysis of findings and articulation of the proposed theoretical contribution of the study.

Participating research scholars are required to submit a 6-page summary of this aspect of your research (excluding abstract, appendices and references). This will allow our panel of experts to gain a detailed understanding of conceptual thinking and the structural decisions on the research proposal. Through judicious review and facilitated discussion of your work during the colloquium will provide valuable feedback on your research.

## Takeaways for research scholars/ Salient Features

- **Knowledge Sharing:** Experienced management scholars and mentors will share their knowledge about undertaking doctoral research and pursuing a career in academia/industry. Learning from those scholars and asking them all the questions you have always wanted to ask is a great opportunity.
- **Collaborate:** The largest part of the colloquium is dedicated to the discussion of your papers in small mentoring groups – each supervised by an experienced senior academic mentor, many of them being global thought leaders and distinguished scholars in their field, and highly experienced supervisors. The aim is not that you shall give a “traditional” paper presentation, but to discuss your research with your peers in the group as well as your Mentor and seek advice and guidance on the key issues and challenges.
- **Network:** This is your opportunity to discuss with and showcase your research to an international network of academicians. This is an excellent platform to attain recognition of your research and engage with highly intellectual community.

## Submission and Formatting

Scholars at any stage of their research may submit a paper. These must be:

- A maximum of 6 pages excluding the abstract, appendices and references (papers may contain tables and figures)
- Submit paper online via Easy Chair
- Provide abstract of 200 words
- Provide the stage of doctoral research

Format your paper as per the guidelines below:

- Provide affiliation and email
- A4-page formatted
- 2.5cm margins on all sides
- Single spaced throughout
- 12-point Times Roman font (except for the title, which must be 14-point Times Roman)
- Figures and tables may be included within the body of the text
- Footnotes must be at the bottom of the page, kept to a minimum and numbered consecutively throughout the text in superscript Arabic numerals
- Use equation editor for presenting formula
- References should be in APA-7 format

### Key dates

Submission of Abstracts	November 27, 2022
Decision on Submissions	November 28, 2022
Conference Registration	November 28, 2022
Submission of Final Papers	December 5, 2022

### Registration and Fees\*

Early Bird Fee (On or Before November 15, 2022)		Late Fee (After November 15, 2022)	
Research scholar	4000	Research scholar	4500

\* **Free registration for the 8<sup>th</sup> GBE International Conference.** Opportunity to present either the same or a different paper during the conference.

# Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization

### Doctoral Colloquium Venue:

International Management Institute,  
IDCO, Plot # 1, Gothapatna,  
PO: Malipada, Dist: Khurda,  
Bhubaneswar- 751003, Odisha

### Doctoral Colloquium Conveners:

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**Dr. Manit Mishra**  
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### Doctoral Colloquium Coordinator:

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