



INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR

*Shaping global leaders for tomorrow*

# Fellow Programme in Management

---

**INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR**

IDCO Plot No. 1, Gothapatna, P.O.: Malipada, Dist.: Khurda,  
Bhubaneswar – 751003

Email Id: [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in)

Website: [www.imibh.edu.in/fpm](http://www.imibh.edu.in/fpm)

## INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR FELLOW PROGRAMME IN MANAGEMENT (FPM) - AICTE APPROVED

### THE PROGRAMME

AICTE approved Fellow Programme in Management (FPM) at IMI Bhubaneswar is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding. The FPM research scholars of IMI Bhubaneswar are expected to undertake a rigorous multidisciplinary approach to offer original works of theoretical and application-oriented research with far reaching implications.

### WHO SHOULD ATTEND

The FPM programme has been designed to cater to the scholarly needs of the individuals who are willing to pursue rigorous research work at doctoral level. These may include:

- Faculty members
- Executives from government and private sector
- Researchers
- Graduates and postgraduates
- MPhil students

### AREAS OF SPECIALIZATION

- Finance and Accounting
- Decision Sciences & Operations Management
- Marketing
- Organizational Behavior & Human Resource Management
- Strategy/General Management
- Information Management & Analytics

### PROGRAMME OBJECTIVES

The programme aims to fulfill the following objectives:

- To generate conceptual and empirical knowledge in the field of business management
- To disseminate knowledge regarding rigorous interdisciplinary research practices
- To promote ethical research practices
- To extend the horizon of knowledge in various domains of business management
- To promote research that leads to actionable decisions by the industry

## PROGRAMME DURATION

The FPM at IMI Bhubaneswar is a four-year programme which can be extendable by 1 year. However, in case of exceptional circumstances, the programme may further be extended twice by 1-year duration, subject to approval by competent authority.

## PROGRAMME STRUCTURE

The programme is divided into two phases. The first phase of two years requires the scholar to undertake course work. Students who have completed their MBA/PGDM will be granted an exemption for the first year of course work. These students will be required to undertake only one year of course work. On completion of the course work, the students will be required to take a Comprehensive Examination (CE). The CE is based on scholar's chosen area of interest. The purpose of CE is to provide an opportunity to the scholars to identify their area of research interest and build sound background knowledge for dissertation. During the second phase, scholars are expected to work on their doctoral thesis. The award of FPM at the end of second phase requires the scholar to prepare thesis proposal, pursue research based on the approved proposal and finally, defend the thesis before the research committee.

## COURSE STRUCTURE & CURRICULUM

The subjects to be studied by the students during the coursework are as follows:

Sl. No.	Subject	Credit
1.	<b>Business Statistics</b>	<b>3 Credits</b>
2.	<b>Research Methodology</b>	<b>3 Credits</b>
3.	<b>3 elective courses of 3 credits each</b>	<b>9 Credits</b>
4.	<b>Advanced Research Methods</b>	<b>3 Credits</b>
5.	<b>Qualitative Techniques</b>	<b>3 Credits</b>
6.	<b>Teaching Methods and Pedagogy</b>	<b>3 Credits</b>
7.	<b>Seminar Paper</b>	<b>3 Credits</b>
8.	<b>Review Paper Based on the Literature on the Thesis Related Topic</b>	<b>3 Credits</b>
Total Credits		30 Credits

The student will be required to take 3 electives from his/her area of specialization. Instead of opting for an elective course in the area, a student can also work on a Course of Independent Study (CIS) under a faculty member. In case a student decides to work on the CIS, the same will be considered as an Elective Course. The classes for the course work will be delivered in the blended learning mode where most of the classes will be held online and students will be required to come to the campus occasionally. The students will be required to prepare the seminar paper and the paper based on the

review of literature as a part of their coursework. These papers would be presented in the in-house monthly research seminar and should be of publishable quality. The student is required to appear for Comprehensive Exam (CE) at the end of the course and on successful completion, will commence work on thesis.

The tentative list of area wise electives is given below:

**TABLE IV: AREA WISE ELECTIVE COURSES**

<p><b>Area - Decision Science &amp; Operations Management</b></p> <p>Advanced Service Operations Management Sustainable Supply Chain Advanced Supply Chain Management Inventory Theory Supply Chain Coordination and Contracts</p>	<p><b>Area - Organizational Behaviour/ Human Resource Management</b></p> <p>Theory and Research in Organizational Behaviour Leadership and Interpersonal Group Processes Advances in HRM Organizational Theory and Design Diversity Management</p>
<p><b>Area - Finance and Accounting</b></p> <p>Quantitative Research Methods in Finance Asset Pricing Algorithmic Finance and Trade High Frequency Finance Computational Finance Contemporary Research in Management Accounting and Financial Reporting Qualitative Research in Accounting and Finance</p>	<p><b>Area - Information Management and Analytics</b></p> <p>Business Analytics Digital Marketing Block Chain Data Visualization &amp; Dashboard E-Business: Model &amp; Analytics</p>
<p><b>Area - Marketing</b></p> <p>Principles of Marketing Consumer Research Marketing Theory Product and Brand Management Services Marketing</p>	<p><b>Area - Strategy and General Management</b></p> <p>Entrepreneurship CSR &amp; Sustainability Corporate Governance Theories of the Firm</p>

## AREAS OF RESEARCH

The faculty at IMI Bhubaneswar guides the FPM students and provides them an opportunity to do research in cutting edge and contemporary topics like

- Social media analytics for superior customer experience
- Customer sentiment analysis using unstructured data
- Social Network Analysis
- Text Analysis of Financial Reports
- Entrepreneurship and Crowdfunding
- Fixed income analytics –
- Green Financing
- Commodities –
- Supply chain risk management
- Buyer-supplier relationship
- Value co-creation
- Impact of digital transformation on supply chain
- Industry 4.0 and manufacturing ecosystem
- Diversity and Inclusion
- Impact of Technology in HRM
- Servant Leadership

## FEE STRUCTURE

Corporate Executives									
	Academic Fee	Text/Reading Material	Student Welfare	Library Fee	IT Fee	Tuition Fee	Registration Fee	Alumni- Life Membership	Refundable Security Deposit*
1 <sup>ST</sup> Instalment	120000	9000	4500	8000	8500	150000	25000	12000	25000
2 <sup>nd</sup> Instalment	120000	9000	4500	8000	8500	150000	..	..	..
3 <sup>rd</sup> Instalment	120000	9000	4500	8000	8500	150000	..	..	..
4 <sup>th</sup> Instalment	120000	9000	4500	8000	8500	150000	..	..	..
<b>Total#</b>	<b>480000</b>	<b>36000</b>	<b>18000</b>	<b>32000</b>	<b>34000</b>	<b>600000</b>	<b>25000</b>	<b>12000</b>	<b>25000</b>

## FEE WAIVERS & OTHER FINANCIAL SUPPORT:

FPM (Academicians) Category:

- A waiver of Rs. 2,00,000 will be applied for the participants of FPM (Academicians).

FPM (Researchers & Freshers) Category:

- Fee Waivers: Complete (100%) Tuition fee waiver of Rs. 600000
- Fellowship Amount: The eligible candidates will be entitled to scholarship equivalent to JRF/SRF as under:
  - o During 1st & 2nd year Rs. 31,000/- per month
  - o During 3rd to 5th year Rs. 35,000/- per month

## PAYMENT DETAILS

The Demand Draft can be drawn in favor of International Management Institute, Bhubaneswar payable at Bhubaneswar.

The details for NEFT/RTGS transfer are:

International Management Institute, Bhubaneswar  
YES Bank Ltd., Account No. 106694600000088  
IFSC- YESB0000001  
Baramunda, Bhubaneswar – 751003

In case of RTGS/NEFT transfer, email [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in) providing the following details: Name of the Applicant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

## ELIGIBILITY

The applicant must be a post-graduate or its equivalent with a minimum of 60% in aggregate marks Or a Bachelor's Degree in Engineering with a minimum of 60% marks or equivalent grade points Or any other professional qualification such as CA, ICWA, CS, etc. with a minimum of 60% aggregate marks.

## ADMISSION PROCEDURE

Fill online application form available on [imibh.edu.in](http://imibh.edu.in)

## SELECTION PROCESS

- IMI Bhubaneswar Research Aptitude Test
- Essay Writing
- Personal Interview

Candidates having valid CAT/GMAT/GRE/UGC NET/CSIR/NBHM scores will be exempted from taking IMI Bhubaneswar Research Aptitude Test.

## KEY DATES

Application for FPM closes on – April 15 , 2023  
Commencement of the Programme – May 2023

## CONTACT DETAILS

International Management Institute, Bhubaneswar  
IDCO Plot No.1, Gothapatna, Malipada, Bhubaneswar-751003; Odisha.

Cell: 6370954602/601/600

Email Id: [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in)  
Website: [www.imibh.edu.in/fpm](http://www.imibh.edu.in/fpm)

