



**2022  
-  
2023**

Released on: 26th February, 2023



**Corporate Relations Cell, IMI Bhubaneswar**

presents

# Summer Placement Report



## About IMI Bhubaneswar



**IMI Bhubaneswar, established in 2011, is a young institute which achieved the coveted position of 70th rank in the National Institutional Ranking Framework (NIRF) 2022 conducted by the Ministry of HRD, Govt. of India.**

**IMI Bhubaneswar currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”**

**Our Vision is " To be a world-class business school, achieving excellence in management education and research through continuous competency building."**



# Overview of Summer Placement 2022-23:



**Our greatest glory is not in never falling, but in rising every time we fall” – Confucius captures the essence of IMI Bhubaneswar’s glorious success of summer placement season this year, popularly situated in the city that thrives with the richness of culture. Despite battling the mega layoff and recession of 2022, the institute not only maintained the legacy of delivering 100% summer placement results but also shattered previous records to achieve the highest-ever average stipend of Rs 40909, a median of Rs 45,000 and the highest of Rs 200000. The lucrative opportunities offered to the students are a good reason for celebration and hold on a rolling basis the summer placement season witnessed over 100 + companies including top brands like Nestle, Dabur , KPIT, Manyavar , Unibic, Tafe, Havells, Tommy Hilfiger, Veedol , Aditya Birla Group, Tata Power, Marks & Spencer, 360TF participating in the process and making multiple offers with 24 new recruiters offering internship across various sectors Consulting, Retail, BFSI, Edtech, Insurance, IT, Mass & Media, Automobile, Manufacturing, FMCG/FMEG, Logistics and supply Chain.etc**





## Director's Message:



**Prof. Ramesh Behl**

It gives me immense pleasure in representing IMI Bhubaneswar to the corporate world. Right through our journey IMI Bhubaneswar has focused on building leaders who deliver true value to the organizations that they work for — not just in terms of work -related competence, but also, the strong ethics and value system that guides them as individuals and corporate citizens. IMI Bhubaneswar selects students from diverse backgrounds with excellent academic records and high leadership qualities. Our experienced faculty members guide and shape these students through a management curriculum that has been built through regular interaction with the industry. IMI Bhubaneswar in its pursuit to offer quality education puts lot of emphasis on on-the-job training in terms of Summer Internships, live projects, leadership talks and experiential learning sessions.

All along, the focus is on building leaders with a strong character. These qualities of character, competence, and enthusiasm in our students, have ensured a firm and lasting bond between IMI Bhubaneswar and many corporates that regularly recruit from us every year. Our Alumni base of over 430+, spread out across boundaries, provides ample testimony of these strong relationships. They are consistently delivering value to the organizations they work for. Institute always tries to create equal opportunities for its community. As a result, the performance of our students in all the key areas of an industry has been remarkable. "With IMI Bhubaneswar continuing on its journey of producing Global leaders, I am confident that our students shall further enrich our bonds with the industry, and IMI Bhubaneswar shall continue to be a destination of choice for recruiting organizations for the years to come."

I am happy to share that this year, despite mega lay off of 2022, we completed the placements well before the end of academic year. Our recruiters were overwhelmed with the quality of the programme and the skill set of our students. Our students got placement opportunities across industries and across domains.



## Dean's Message:

Dean- Career Development & Alumni Relations  
(+91) 9731385672 || Email: dean-cd@imibh.edu.in



**Prof. Rahul Gupta Choudhury**

Greetings from Corporate Relations Department of International Management Institute (IMI), Bhubaneswar. At the outset, all of us at Corporate Relations Department of IMI Bhubaneswar would like to extend our gratitude and heartfelt thanks to all of you for your continued support and encouragement. We are pleased to report that like in previous years, we have completed our placement season for this academic year as well with 100% placements, both for finals as well as summer internships.

This year, the average salary offered has witnessed a considerable jump to double digits thus benefiting all our final year students across the board. Some corporate entities have been regular visitors for campus placements to our Institute throughout the last few years. This year also was no exception, and we would like to thank them for placing so much trust on us and our students.

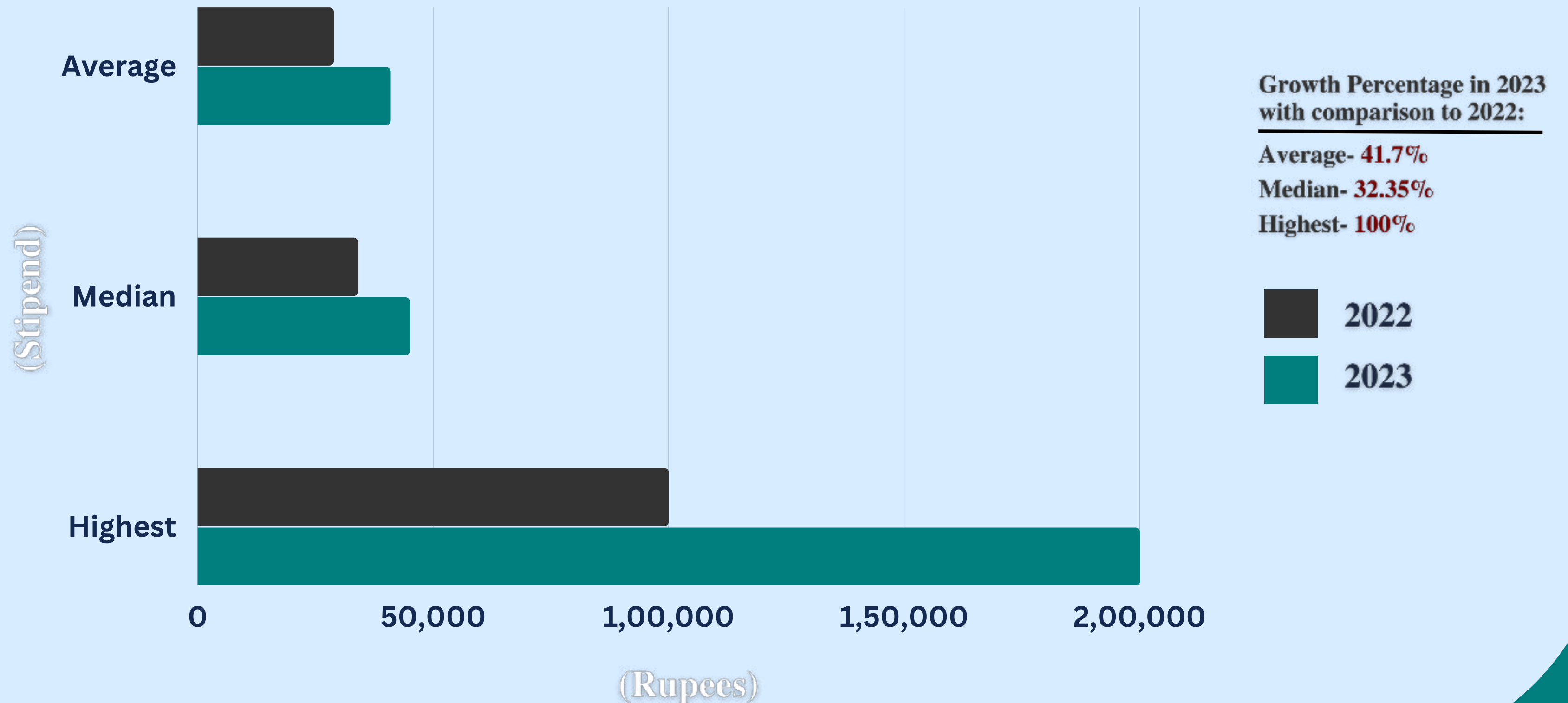
Many renowned companies visited our campus for the first time, and we are sure that they will also become regular visitors to our campus in future. The job profiles offered were a mix of all functions ranging from consultancy to consumer marketing and sales, from analytics to operations, and of course finance and HR.

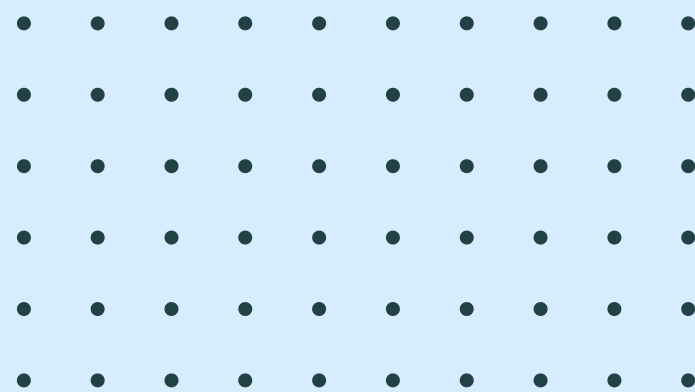
The first-year batch students will now be proceeding for their summer internships for two months. This year, our students have secured many interesting job profiles in projects (summer internships) offered. These offers came from a mix of very reputed and established companies along with start-ups as well. We, as an institution, place a lot of importance on the exposure and experience gained by our students through their participation in the summer projects.

As a representative of my Institute, IMI Bhubaneswar, I take this opportunity to thank all of you for your profuse support and encouragement extended to us and our students. We, as an Institution, as well as our students, will put in all our efforts to measure up to the collective trust that you have placed on us. It will be our endeavor always to maintain this relationship with all of you for a very long time to come and also hope that you will keep on providing us with lots of opportunity to learn from all of you. We will always be at your service and hence, please feel free to contact me whenever and wherever required. Thanking you once again for all the support extended to me and my team of placement executives. Thank you very much also for placing your trust and confidence on our students. Hope to be in touch with you all throughout the ensuing year.



# Growth in Stipend





## KEY HIGHLIGHTS: 2022-23

**Students  
Placed**

**100%**

**Highest  
Stipend  
offered**

**2,00,000**

**Median  
Stipend**

**45,000**

**Average  
Stipend**

**40,909**

**Average  
Stipend of Top  
10%**

**75,467**

**Average  
Stipend of Top  
25%**

**64,103**

**Average  
Stipend of Top  
50%**

**57,714**

# Batch Profile:

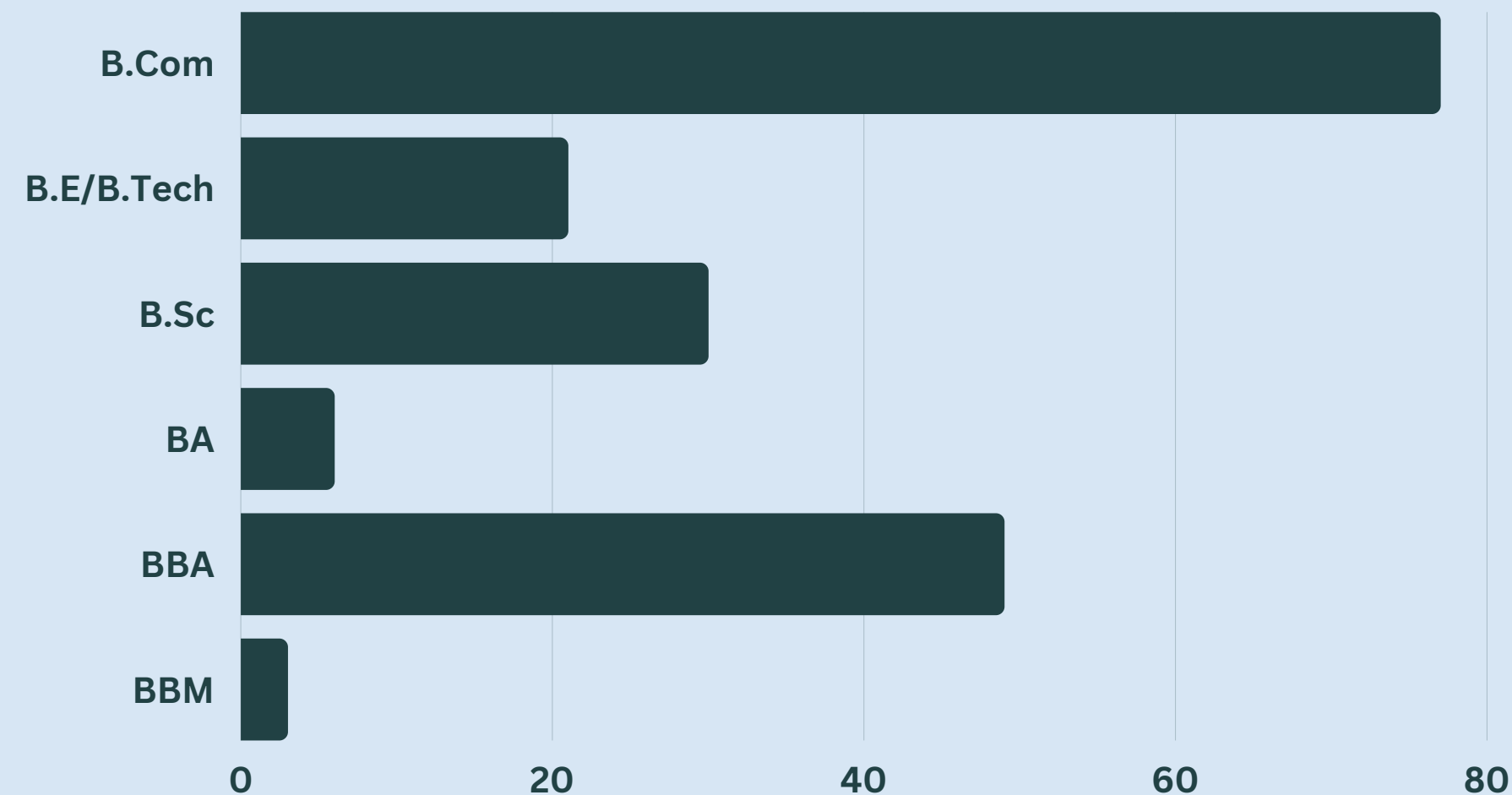


## Work Experience Break Up

Experience	Number	Percentage
Fresher	75	76%
1-11 months	10	7%
12-23 months	8	6%
24+ months	12	7%



## Graduation Sream



## Gender Ratio

Total Batch Strength



181



Male

113



68



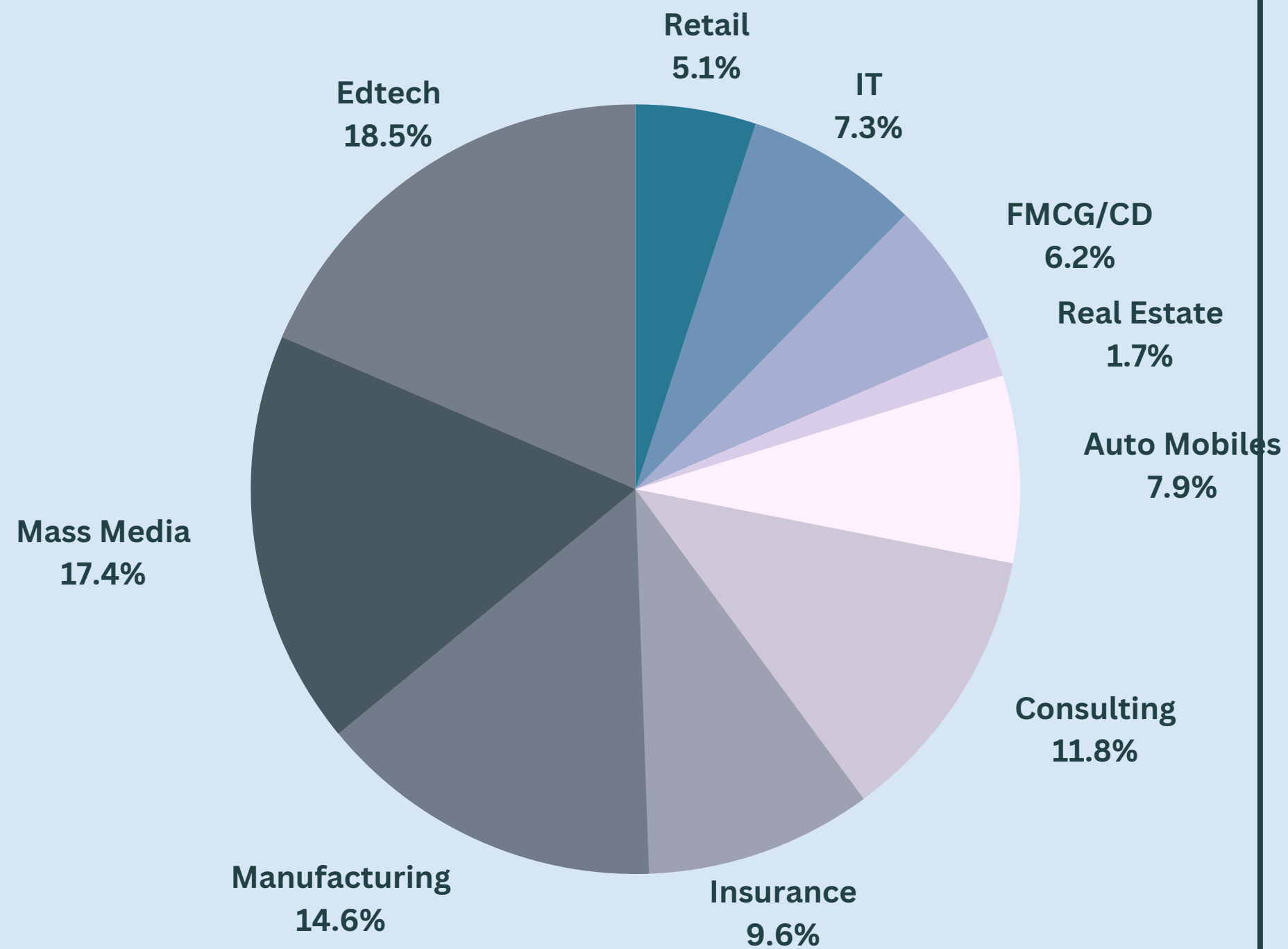
Female



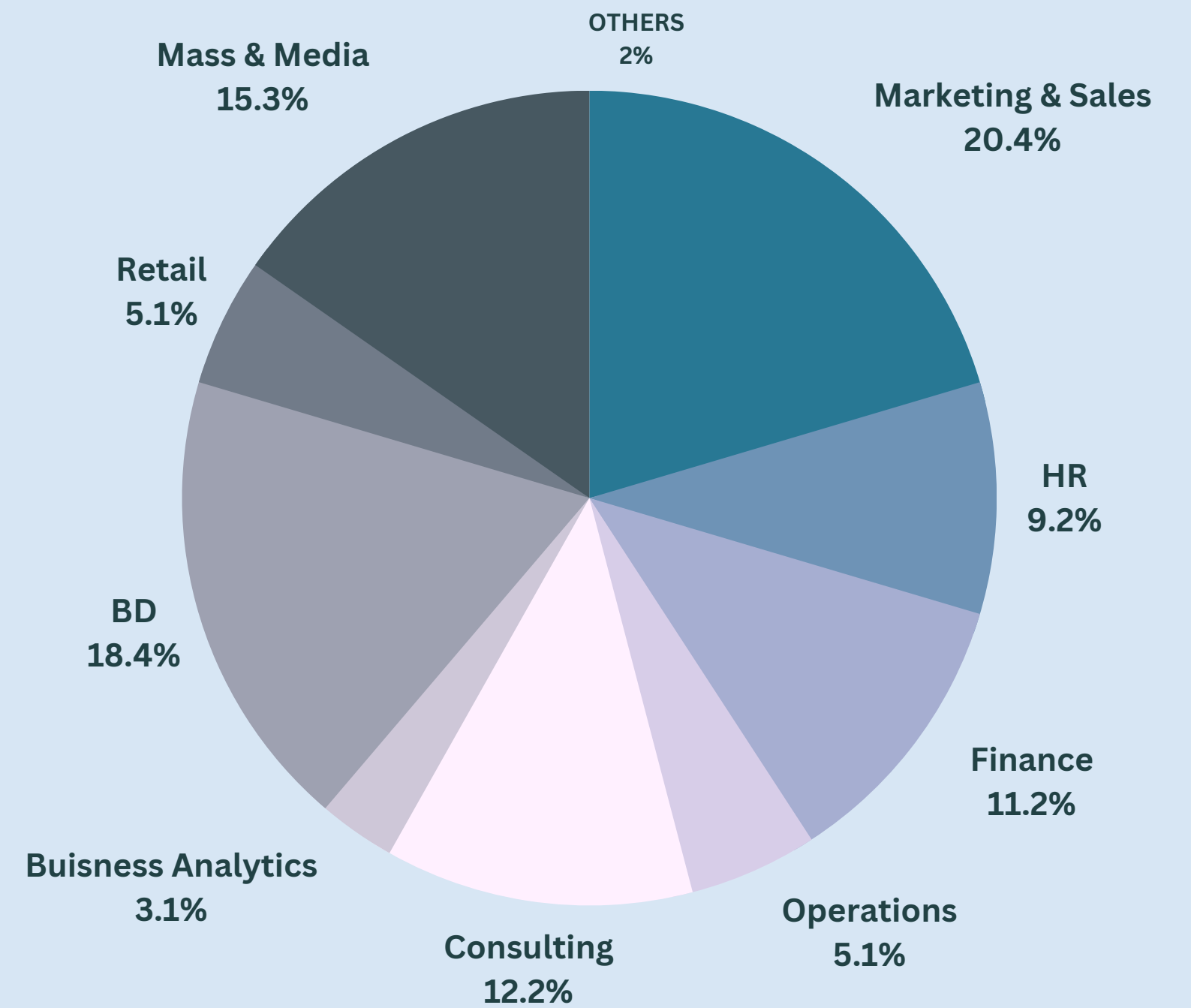
# Final Placement Statistics:



## Sector -wise Placements

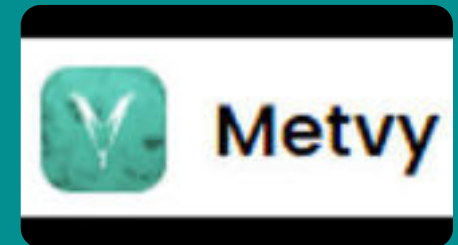


## Domain-wise Placements





# Our Prominent Recruiters:





# Placement Officials:



**Dr. Argha Chatterjee**

General Manager Corporate Relations  
(+91) 9802601715  
E-Mail: gmcr@imibh.edu.in



**Mr. Sameer Sahu**

Manager Corporate Relations  
(+91) 9989623555  
E-Mail: placement@imibh.edu.in



**Mr. Lokesh Sharma**

Senior Manager Corporate Relations  
(+91) 7982957425  
E-Mail: lokesh.s@imibh.edu.in



**Mr. Sabyasachi Swain**

Manager Corporate Relations  
(+91) 9778807548  
E-Mail: placement@imibh.edu.in



**Tamomoy Roy**



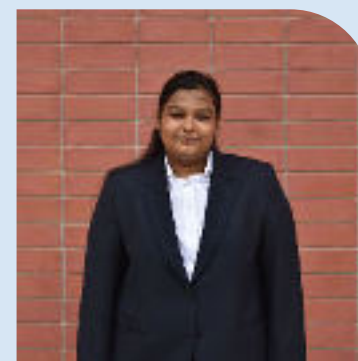
**Raktim Choudhury**



**Shreya Shreedhar**



**Sarfaraj Nawaj Ansari**



**Khushboo Agarwal**



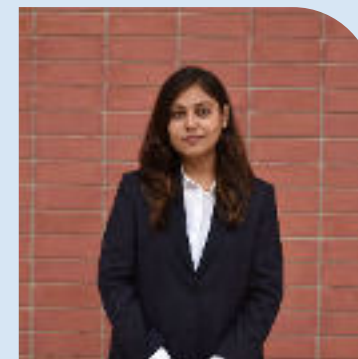
**Shivam Kr. Agarwal**



**Sakshi Parsrampuria**



**Tejaswini Nayak**



**Madhushmita Panada**



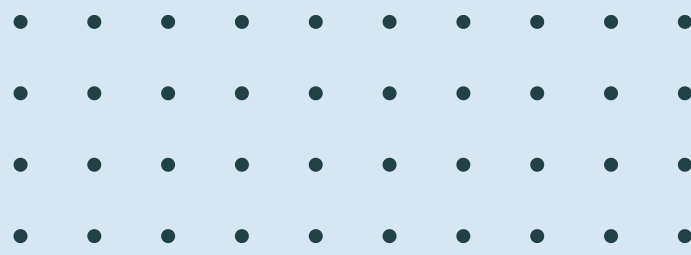
**Ashutosh Dhal**



**Sayan Banerjee**

# Students Placement Committee





# International Management Institute

IDCO Plot No. 1, Gothapatna  
PO: Malipada, Dist.: Khurda  
Bhubaneswar- 751003  
Mobile: +91 9802601715 / +91 7982957425 / +91 9778807548 /  
+91 9989623555  
E-mail: placecomm@imibh.edu.in / gmcr@imibh.edu.in

 [www.imibh.edu.in](http://www.imibh.edu.in)