

8th International Conference on “Global Business Environment”

Conference Theme

“Paradigm Shift in Business through Agile Practices”

December 09-10, 2022

Sponsored By:



BHUBANESWAR, December 9, 2022 - The International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School Mexico, hosted the 8th International Conference on "Global Business Environment" on December 09-10, 2022. The theme of the conference was "Paradigm Shift in Business through Agile Practices". Prof. Ramesh Behl, Director, IMI, Bhubaneswar; Dr. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico; and Prof. Ramakanta Patra, Regional Vice President (East), Association of Indian Management Schools (AIMS); Dr. Manit Mishra, Professor, IMI, Bhubaneswar; and Dr. Sourabh Sharma, Associate Professor, IMI, Bhubaneswar welcomed the delegates. Prof. Ramesh Behl set the tone for the conference and announced that the conference received an overwhelming response, with more than 100 submissions from India and around the world. Prof. Behl stated that apart from the regular PGDM and FPM program, IMI Bhubaneswar has taken an initiative to create a research ecosystem by organizing monthly research seminar, Faculty Development Program, workshops and conferences. Further he said about how the agile business practices tend to easily adjust and strategize for new opportunities and new emerging challenges post pandemic era. Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico, shed light on adopting agile methodologies for paradigm shift in business. Prof. Ramakanta Patra, RVP (East), AIMS, underlined the importance of research conference and stating that nowadays business environment is rapidly changing and therefore, we have to adapt and upgrade ourselves. He also requested the delegates to participate more in the research conferences, sharing ideas and implementing them in the time.

The inauguration ceremony also saw release of two research outlets. The SCOPUS indexed conference anthology of 7th GBE conference comprising of selected peer-reviewed papers entitled “Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship” published by Palgrave Macmillan, NY, US was released. IMI Bhubaneswar also unveiled its research journal titled ‘*IMIB Journal of Innovation and Management*’ published by SAGE. The eminent academicians on the dais also launched the journal website.

Faculty, research scholars, and students from a variety of well-known institutes and universities attended the event, including EGADE Business School, Mexico City; Universidad Panamericana, Mexico City; Universidad Anahuac, Mexico; University of Economics in Bratislava, Slovakia Steinbeis School of International Business and Entrepreneurship, Germany; IIM Ahmedabad; IIM Kashipur; IMI New Delhi; Symbiosis Centre for Information Technology; Symbiosis Centre for Research and Innovation; Central University of Himachal Pradesh; XIM University, Bhubaneswar; MDI Murshidabad; University of Utah; Amrita School of Business; Birla Global University; NMIMS deemed to be University, to name a few. Over the course of these two days, nine technical sessions on diverse conference subjects were organized. Two workshops led by international experts were also organized. The conference is convened by Prof. Sourabh Sharma and Prof. Manit Mishra of IMI-Bhubaneswar.