



**International Management
Institute Bhubaneswar**



EGADE Business School
Tecnologico de Monterrey
Mexico City, Mexico

Minds Igniting Change

**EGADE Business School
Mexico City, Mexico**

Jointly Organize



9th International Conference on Global Business Environment

**Conference Theme :
Corporate Democracy, Open
Innovation and Growth in
Developing Economies**



December 15-16, 2023

International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "Call for Papers" for 9th International Conference on "Global Business Environment" with a theme "Corporate Democracy, Open Innovation and Growth in Developing Economies" December 15-16, 2023.

DISCUSSION DOMAINS AND TRACKS






Corporate Democracy	Open Innovation	Economic Development
Business capitalism	Marketing & Entrepreneurship	Sectoral economic development
Collective/Consortium business	Analytics & Business Modeling	Public Policies and Governance
People's/Cooperative companies	Corporate Social Responsibility	Shared Economy
Financial Management in Public/Private sector companies	Proximity and Relationship: HR in Organization	Economic growth
Case Studies	Innovation and Technology	Business and Economic Recovery

ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- Global Business Review (SAGE Publication; SCOPUS Indexed; "C" category in ABDC list)
- International Journal of Business Competition and Growth (Inderscience Publication)
- IMIB Journal of Innovation and Management (SAGE Publication)
- Anthology of selected papers will be published by an international publisher.

The anthology of selected papers for previous editions of the Conference edited by Prof. Rajagopal Professor & National Researcher, EGADE Business School, Mexico City, Mexico and Prof. Ramesh Behl, Professor & Director, IMI Bhubaneswar, Bhubaneswar, Odisha, India have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	11-12 December	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	09-10 December	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	08-09 December	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 SCOPUS INDEXED	
2018	Industry 4.0: Business Beyond Boundaries	07-08 December	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 SCOPUS INDEXED	
2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY <i>In Press</i> ISBN 9783030455200	
2020	Disruption in Business and Management Practices: Causes, Conflicts, and Control	December 11-12	Managing Disruptions in Business - Causes, Conflicts, and Control	Palgrave Macmillan, NY ISBN 9783030797089 SCOPUS INDEXED	
2021	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	December 10-11	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	Palgrave Macmillan, NY. Series ISSN 2662-3641 SCOPUS INDEXED	
2022	Paradigm Shift in Business through Agile Practices	December 9-10	Paradigm Shift in Business: Critical Appraisal of Agile Management Practices	Palgrave Macmillan (Cham: Switzerland, Springer)	

**RELEASE OF CONFERENCE ANTHOLOGY OF 8TH INTERNATIONAL CONFERENCE ON
GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW
YORK**



WORKSHOPS

Two workshops are scheduled during the conference as detailed below:

- Workshop 1: Improving Skills on Writing and Publishing Research Works
- Workshop 2: Case Writing Workshop

Distinguished Speaker: Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

REGISTRATION AND FEES*

Early Bird Fee (On or Before November 15, 2023)		Late Fee (After November 15, 2023)	
Academician	6500#	Academician	6500#
Corporate	7500	Corporate	7500
Research scholar	3000	Research scholar	3000
Student	2000	Student	2000
Foreign delegate (Academicians/Students)	US \$250	Foreign delegate (Academicians/Students)	US \$250

* Fee to include refreshments, lunch, conference high tea and conference material.

Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization.

IMPORTANT DATES

Submission of Abstracts	August 31, 2023
Decision on Submissions	September 30, 2023
Conference Registration	November 1 to November 30, 2023
Submission of Final Papers	October 31, 2023

All abstracts and full papers must be submitted online through Google Forms. The link for submission is: <https://forms.gle/9f95qGgGkm3rSjpZ8>

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