

IMI Bhubaneswar, India
in participation with
University of Portsmouth, UK
announce the
11th International Conference
on
“Global Business Environment”

January 9-10, 2026

Sub-Theme:
**"Strategizing for a Sustainable Future:
Navigating Business, Technology, and
Environmental Challenges in a Changing World"**



Overview:

As the world evolves through rapid technological advancements and increasing environmental challenges, businesses must rethink their strategic models. The International Conference of GBE focuses on how organizations can develop futuristic strategies that integrate technological innovation, environmental sustainability, and long-term business viability. The conference will serve as a platform for business leaders, strategists, technologists, and environmental experts to discuss the critical role of forward-thinking strategies in driving sustainable growth amidst future technological disruptions.



Objectives:

The conference will explore how businesses can navigate future technological challenges while fostering environmental stewardship. The key objectives include:

1. Business Strategy for the Future: Understanding how businesses must adapt their strategic models to thrive in a future dominated by technological disruption and environmental pressures.
2. Sustainable Technological Innovation: Exploring how future technologies, such as AI, blockchain, and quantum computing, can be leveraged to support sustainability goals.
3. Environmental Strategy and Policy: Examining the strategic role of businesses in responding to global environmental challenges such as climate change, resource scarcity, and the circular economy.
4. Holistic Integration of Strategy, Technology, and Innovation: Creating frameworks that allow businesses to synergize technological innovation, environmental responsibility, and business growth.



Key Themes and Topics:

Business Models of the Future

- Sustainable Business Models and Value Creation
- Technology and Innovation in Sustainable Business
- Consumer Behaviour, Corporate Culture, and Green Markets
- Governance, Metrics, and Reporting in Sustainability
- Global and Local Sustainability Strategies, Including Emerging Markets
- Resilience, Adaptation, and Future Challenges
- Advanced Technologies for Climate Risk and Compliance
- Crowd sourcing and crowd funding
- Sustainable and Circular business modeling

Marketing for a Sustainable Future

- Sustainable and Purpose-Driven Brand Strategies
- Consumer Behaviour and Engagement in Sustainability
- Digital and Social Media Marketing for Sustainability
- Ethical Marketing Practices and Consumer Trust
- Data-Driven and Automated Sustainable Marketing
- Marketing Strategies for Sustainable Supply Chains and Circular Economy
- Green Product Marketing and Innovation
- Inclusive and Sustainable Marketing Practices

Strategic Human Capital and Organizational Sustainability

- Corporate Culture and Employee Engagement in Sustainability
- Talent Acquisition, Development, and Workforce Planning for Sustainability
- Diversity, Equity, and Inclusion (DEI) and Well-Being in Sustainable Organizations
- Human Capital Metrics, Performance, and Change Management
- Sustainability-Oriented Compensation, Incentives, and HR Policies
- Digital Transformation in HR and Green Remote Work Practices
- Cross-Sector Collaborations for Sustainable Workforce Development
- Global Talent Mobility and Expertise in Sustainability

Technology-Driven Sustainability Strategies

- Artificial Intelligence Applications in Sustainability
- IoT, Edge Computing, and Smart Systems for Sustainable Infrastructure
- Emerging Technologies in Sustainable Operations (Blockchain, Quantum Computing)
- Data Analytics and Cybersecurity in Environmental Management
- Autonomous Systems and Robotics for Sustainability
- Energy-Efficient Computing and Green Data Centres
- Renewable Energy Integration and Energy Management Systems
- Technology Solutions for Resource Management and Efficiency
- Sustainable Infrastructure and Green IT Solutions

Sustainable Finance and Strategic Investment for the Future

- Sustainable Finance and Investment Models
- Sustainable Asset Management and ESG Integration
- Innovative Financing Mechanisms for Sustainability
- Green Investments and Sustainable Infrastructure
- Climate Risk and Scenario Analysis in Finance
- Metrics, Reporting, and Regulatory Frameworks in Sustainable Finance
- Digital Innovations in Sustainable Finance
- Corporate Governance and Responsible Sourcing in Sustainable Finance
- Climate Adaptation Finance

Sustainable Operations and Supply Chain Resilience

- Sustainability in Supply Chains and Operations
- Sustainable and Circular Supply Chain Design
- Digital Transformation and Transparency in Supply Chains
- Risk Management and Collaboration for Supply Chain Resilience
- Green Logistics and Reverse Supply Chains
- Ethical Procurement, Supplier Relationships, and Financing
- Eco-Efficiency and Renewable Energy Integration in Supply Chains
- Localized and Regional Supply Chain Strategies
- Sustainable Inventory Management and Lean Operations

Conference Advisory Committee:

- * Prof. Narain Gupta, Professor, Birmingham City University, UK
- * Prof. Abhishek Varma, Professor of Finance, Illinois State University, USA
- * Prof. Dominic Page, Executive Dean, Faculty of Business and Law, University of Portsmouth, UK
- * Prof. Archana Kumari, Senior Lecturer, UWE Bristol, UK
- * Prof. Cali Nuur, Professor, KTH Royal Institute of Technology, Sweden
- * Prof. Viktor Prokop, Associate Prof., University of Pardubice Czech Republic.
- * Prof. Siwarit Pongsakornrunsilp, Associate Prof., Walailak University, Thailand
- * Prof. Alessandra Neri, Associate Prof., Politecnico di Milano, Milan, Italy
- * Prof. Ganesh Dash, Associate Prof. Marketing, Riyadh, Saudi Arabia
- * Prof. Radhe Shyam Pradhan, Academic Director, Uniglobe College (Pokhara University), Kathmandu, Nepal.
- * Prof. Andrée Marie López-Fernández, Director of the Doctorate in Business Sciences, Universidad Panamericana, Mexico
- * Prof. Sarda Prasad Sarmah, Professor, IIT Kharagpur
- * Prof. P. Pranab Kumar, Faculty, SP Jain School of Global Management, United Arab Emirates
- * Prof. Santosh Tripathi, Vice Chancellor, Fakir Mohan University, India
- * Prof. Rajat Agrawal, HOD - Management, IIT, Roorkee, India
- * Prof. M.K. Barua, Director, Institute of Infrastructure Technology Research and Management (IITRAM), India
- * Prof. Suresh Kumar Jakhar, Professor, IIM Lucknow
- * Prof. Purushottam Meena, Associate Prof., College of Charleston, USA

Conference Patron:



Prof. P. C. Biswal
Director, IMI Bhubaneswar
India



Prof. Vikas Kumar
Deputy Vice-Chancellor
(Research and Innovation)
University of Portsmouth, UK

Conference Conveners:



Prof. Rajesh Katiyar
Associate Professor
IMI Bhubaneswar, India
Email: rajesh.katiyar@imibh.edu.in



Prof. Sourabh Sharma
Professor
IMI Bhubaneswar, India
Email: sourabh@imibh.edu.in



Prof. Homagni Choudhury
Professor
School of Accounting, Economics and Finance
University of Portsmouth, UK
Email: Homagni.Choudhury@port.ac.uk



Prof. Nigel L. Williams
Professor
Faculty of Business and Law
University of Portsmouth, UK
Email: Nigel.Williams@port.ac.uk

Conference Format:

- **Keynote Speeches:** Global leaders and futurists will present their insights on the intersection of business strategy, technology, and environmental sustainability.
- **Research Papers / Case Study Presentations:** Featuring businesses that have successfully aligned their strategies with future technologies and sustainability goals.

Who should attend?

- Academicians and Researchers
- Research Scholar / Students
- Business Strategists and Executives
- Environmental Experts
- Technology Innovators
- Financial Leaders and Investors
- Policy Makers and Regulators
- Social Entrepreneurs

Outcomes:

1. **Strategic Roadmaps:** Businesses will leave with actionable roadmaps for incorporating futuristic technologies and environmental strategies into their core business functions.
2. **Sustainability Frameworks:** Creation of sustainability frameworks that allow businesses to navigate the complexities of future environmental regulations and challenges.
3. **Collaborative Networks:** Development of cross-sector partnerships to address shared technological and environmental challenges.
4. **Futuristic Business Insights:** Attendees will gain cutting-edge insights into how technologies like AI, blockchain, and quantum computing can shape the future of sustainable business strategy.
5. **Strategic Investment Directions:** Guidelines for integrating sustainability into strategic financial planning, ensuring businesses are prepared for the green finance trends of tomorrow.



Paper Submission: Important Dates and Guidelines

Conference organizers invite full papers and extended abstracts from the interested academics, professionals, and researchers on the above-stated topics. The length of the full paper should not exceed 20 pages in double space. The important dates of submissions are as detailed below:

- ***Extended Abstract Submission Opens (word limit 1500): June 30, 2025***
- ***Extended Abstract Submission Ends: November 30, 2025***
- ***Submission of full papers: November 30, 2025***
- ***Conference registration: November 15, 2025, onwards***

Extended abstracts can include case studies, research in progress, and full research projects. The authors are requested to submit their extended abstracts (not exceeding 1,500 words) electronically in MS Word or PDF format with 1.5 line spacing, including the name, affiliation, mailing address, email address, and contact number of the author and contact. **Extended abstracts must include a clear indication of the purpose of the research, methodology, major results and implications.** Submitted abstracts will undergo peer review to check their suitability for the conference. One of the authors of each accepted paper must register for the conference and agree to present the paper at the conference.

Registration Fee (including GST):

Early Bird Registration Fee (On or Before December 15, 2025)		Conference Registration Fee (After December 15, 2025)	
Academician	₹ 3,500	Academician	₹ 4,000
Research scholar	₹ 1,500	Research scholar	₹ 2,000
Student	₹ 1,000	Student	₹ 1,500
Corporate	₹ 5,000	Corporate	₹ 5,500
Foreign delegate (PGR Students)	US \$150	Foreign delegate (PGR Students)	US \$200
Foreign delegate (Academicians)	US \$200	Foreign delegate (Academician)	US \$250

Conference Registration: Publication Opportunities:

Click here to register

<https://forms.gle/AMbgb5iGzcGsxxRc9>

Conference Coordinator:

Ms. Minoo Gupta

Mobile: +91 9437627779

Email: conference@imibh.edu.in

Payment Details:

For payment click here:

<https://forms.eduqfix.com/imi/add>
OR

The Demand Draft can be drawn in favor of International Management Institute payable at Bhubaneswar and should reach the conference convener mentioned below:

*The Conference Convener,
11th International Conference
International Management Institute,
IDCO, Plot # 1, Gothapatna,
PO: Malipada, Dist: Khurda,
Bhubaneswar- 751003, Odisha*

The details for NEFT/RTGS transfer are:

Bank Name: Indian Bank, Bapuji Nagar

Account No.: 50071252726

Account Type: Current Account

Account Holder's Name: International Management Institute, Bhubaneswar

IFSC Code: IDIB000B803

MICR Code: 751019018

Selected high quality papers will be published in Special Issue Journals (SCOPUS / WOS INDEXED) and / or Edited Book with ISBN (Hard copy / Online) by a reputed International Publisher.

Partner Hotels:

IMI Bhubaneswar has tie-ups with various hotels in the city where participants can book their comfortable stay on payment basis.

Following is a list of hotels:

Hotel Name	Contact Person	Link
Taj Vivanta, Bhubaneswar	Mr. Sumit Anand	www.vivantahotels.com
The Presidency, Bhubaneswar	Mr. Dibakar Bhuyan	www.thepresidencyindia.com

Conference Venue:

IMI Bhubaneswar,
IDCO, Plot # 1, Gothapatna,
PO: Malipada, Dist: Khurda,
Odisha - 751003

Glimpses of 10th International Conference 2025:





Beyond the Conference:

Bhubaneswar, the host city for the 11th International Conference on Global Business Environment at the IMI, offers not only a stimulating academic environment but also a rich cultural and historical experience.

As delegates engage in discussions on the future of banking and finance, they can also explore the city's vibrant heritage and scenic beauty. Known as the "Temple City of India," Bhubaneswar is a fascinating blend of tradition and modernity, making it an ideal destination for intellectual and cultural enrichment.

Here are some must-visit tourist attractions for conference attendees:

Lingaraj Temple – An architectural marvel and one of the oldest temples in Bhubaneswar, dedicated to Lord Shiva.



Udayagiri and Khandagiri Caves – Ancient rock-cut caves with inscriptions and carvings that provide insights into Odisha's Jain heritage.



Dhauli Shanti Stupa – A Buddhist peace pagoda overlooking the Daya River, marking the site where Emperor Ashoka embraced Buddhism.



Konark Sun Temple – A UNESCO World Heritage Site, famous for its stunning 13th-century stone carvings depicting the chariot of the Sun God.



Chilika Lake – Asia's largest coastal lagoon, a paradise for bird watchers and nature lovers, with the chance to spot dolphins.



Puri and Jagannath Temple – A short drive from Bhubaneswar, this sacred site attracts millions of devotees and is known for its grand Rath Yatra.



These locations offer a perfect balance of history, spirituality, and natural beauty, providing an enriching experience beyond the conference sessions.