



IMI Bhubaneswar, India

in participation with

University of Portsmouth, UK

announce the

11th International Conference

on

"Global Business Environment"

January 9-10, 2026

Sub-Theme:

"Strategizing for a Sustainable Future: Navigating Business, Technology, and Environmental Challenges in a Changing World"



Overview:

As the world evolves through rapid technological advancements and increasing environmental challenges. businesses must rethink their strategic models. The International Conference of GBE focuses on how organizations can develop futuristic strategies that integrate technological innovation, environmental sustainability, and long-term business viability. The conference will serve as a platform for business leaders, strategists, technologists, and environmental experts to discuss the critical role of forwardthinking strategies in driving sustainable growth amidst future technological disruptions.



Objectives:

The conference will explore how businesses can navigate future technological challenges while fostering environmental stewardship. The key objectives include:

- 1. Business Strategy for the Future: Understanding how businesses must adapt their strategic models to thrive in a future dominated by technological disruption and environmental pressures.
- 2. Sustainable Technological Innovation: Exploring how future technologies, such as AI, blockchain, and quantum computing, can be leveraged to support sustainability goals.
- 3. Environmental Strategy and Policy: Examining the strategic role of businesses in responding to global environmental challenges such as climate change, resource scarcity, and the circular economy.

 4. Holistic Integration of Strategy, Technology, and Innovation: Creating frameworks that allow businesses to synergize technological innovation, environmental



responsibility, and business growth.

Key Themes and Topics:

Business Models of the Future

- Sustainable Business Models and Value Creation
- Technology and Innovation in Sustainable Business
- Consumer Behaviour, Corporate Culture, and Green Markets
- Governance, Metrics, and Reporting in Sustainability
- Global and Local Sustainability Strategies, Including Emerging Markets
- Resilience, Adaptation, and Future Challenges
- Advanced Technologies for Climate Risk and Compliance
- Crowd sourcing and crowd funding
- Sustainable and Circular business modeling

Marketing for a Sustainable Future

- Sustainable and Purpose-Driven Brand Strategies
- Consumer Behaviour and Engagement in Sustainability
- Digital and Social Media Marketing for Sustainability
- Ethical Marketing Practices and Consumer Trust
- Data-Driven and Automated Sustainable Marketing
- Marketing Strategies for Sustainable Supply Chains and Circular Economy
- Green Product Marketing and Innovation
- Inclusive and Sustainable Marketing Practices

Strategic Human Capital and Organizational Sustainability

- Corporate Culture and Employee Engagement in Sustainability
- Talent Acquisition, Development, and Workforce Planning for Sustainability
- Diversity, Equity, and Inclusion (DEI) and Well-Being in Sustainable Organizations
- Human Capital Metrics, Performance, and Change Management
- Sustainability-Oriented Compensation, Incentives, and HR Policies
- Digital Transformation in HR and Green Remote Work Practices
- Cross-Sector Collaborations for Sustainable Workforce Development
- Global Talent Mobility and Expertise in Sustainability

Technology-Driven Sustainability Strategies

- Artificial Intelligence Applications in Sustainability
- IoT, Edge Computing, and Smart Systems for Sustainable Infrastructure
- Emerging Technologies in Sustainable Operations (Blockchain, Quantum Computing)
- Data Analytics and Cybersecurity in Environmental Management
- Autonomous Systems and Robotics for Sustainability
- Energy-Efficient Computing and Green Data Centres
- Renewable Energy Integration and Energy Management Systems
- Technology Solutions for Resource Management and Efficiency
- Sustainable Infrastructure and Green IT Solutions

Sustainable Finance and Strategic Investment for the Future

- Sustainable Finance and Investment Models
- Sustainable Asset Management and ESG Integration
- Innovative Financing Mechanisms for Sustainability
- Green Investments and Sustainable Infrastructure
- Climate Risk and Scenario Analysis in Finance
- Metrics, Reporting, and Regulatory Frameworks in Sustainable Finance
- Digital Innovations in Sustainable Finance
- Corporate Governance and Responsible Sourcing in Sustainable Finance
- Climate Adaptation Finance

Sustainable Operations and Supply Chain Resilience

- Sustainability in Supply Chains and Operations
- Sustainable and Circular Supply Chain Design
- Digital Transformation and Transparency in Supply Chains
- Risk Management and Collaboration for Supply Chain Resilience
- Green Logistics and Reverse Supply Chains
- Ethical Procurement, Supplier Relationships, and Financing
- Eco-Efficiency and Renewable Energy Integration in Sup Chains
- Localized and Regional Supply Chain Strategies
- Sustainable Inventory Management and Lean Operations



Conference Advisory Committee:

- * Prof. Narain Gupta, Professor, Birmingham City University, UK
- * Prof. Abhishek Varma, Professor of Finance, Illinois State University, USA
- * Prof. Dominic Page, Executive Dean, Faculty of Business and Law, University of Portsmouth, UK
- * Prof. Archana Kumari, Senior Lecturer, UWE Bristol, UK
- * Prof. Cali Nuur, Professor, KTH Royal Institute of Technology, Sweden
- * Prof. Viktor Prokop, Associate Prof., University of Pardubice Czech Republic.
- * Prof. Siwarit Pongsakornrungsilp, Associate Prof., Walailak University, Thailand
- * Prof. Alessandra Neri, Associate Prof., Politecnico di Milano, Milan, Italy
- * Prof. Ganesh Dash, Associate Prof. Marketing, Riyadh, Saudi Arabia
- * Prof. Radhe Shyam Pradhan, Academic Director, Uniglobe College (Pokhara University), Kathmandu, Nepal.
- * Prof. Andrée Marie López-Fernández, Director of the Doctorate in Business Sciences, Universidad Panamericana, Mexico
- * Prof. Sarda Prasad Sarmah, Professor, IIT Kharagpur
- * Prof. P. Pranab Kumar, Faculty, SP Jain School of Global Management, United Arab Emirates
- * Prof. Santosh Tripathi, Vice Chancellor, Fakir Mohan University, India
- * Prof. Rajat Agrawal, HOD Management, IIT, Roorkee, India
- * Prof. M.K. Barua, Director, Institute of Infrastructure Technology Research and Management (IITRAM), India
- * Prof. Suresh Kumar Jakhar, Professor, IIM Lucknow
- * Prof. Purushottam Meena, Associate Prof., College of Charleston, USA

Conference Patron:



Prof. P. C. Biswal Director, IMI Bhubaneswar India



Prof. Vikas Kumar Deputy Vice-Chancellor (Research and Innovation) University of Portsmouth, UK

Conference Conveners:



Prof. Rajesh Katiyar Associate Professor IMI Bhubaneswar, India Email: rajesh.katiyar@imibh.edu.in



Prof. Sourabh Sharma Professor IMI Bhubaneswar, India Email: sourabh@imibh.edu.in



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Conference Format:

- Keynote Speeches: Global leaders and futurists will present their insights on the intersection of business strategy, technology, and environmental sustainability.
- Research Papers / Case Study Presentations: Featuring businesses that have successfully aligned their strategies with future technologies and sustainability goals.

Who should attend?

- Academicians and Researchers
- Research Scholar / Students
- Business Strategists and Executives
- Environmental Experts
- Technology Innovators
- Financial Leaders and Investors
- Policy Makers and Regulators
- Social Entrepreneurs

Outcomes:

- 1. Strategic Roadmaps: Businesses will leave with actionable roadmaps for incorporating futuristic technologies and environmental strategies into their core business functions.
- 2. Sustainability Frameworks: Creation of sustainability frameworks that allow businesses to navigate the complexities of future environmental regulations and challenges.
- 3. Collaborative Networks: Development of cross-sector partnerships to address shared technological and environmental challenges.
- 4. Futuristic Business Insights: Attendees will gain cutting-edge insights into how technologies like AI, blockchain, and quantum computing can shape the future of sustainable business strategy.
- 5. Strategic Investment Directions: Guidelines for integrating sustainability into strategic financial planning, ensuring businesses are prepared for the green finance trends of tomorrow.



Paper Submission: Important Dates and Guidelines

Conference organizers invite full papers and extended abstracts from the interested academics, professionals, and researchers on the above-stated topics. The length of the full paper should not exceed 20 pages in double space. The important dates of submissions are as detailed below:

- Extended Abstract Submission Opens (word limit 1500): June 30, 2025
- Extended Abstract Submission Ends: November 30, 2025
- Submission of full papers: November 30, 2025
- Conference registration: November 15, 2025, onwards

Extended abstracts can include case studies, research in progress, and full research projects. The authors are requested to submit their extended abstracts (not exceeding 1,500 words) electronically in MS Word or PDF format with 1.5 line spacing, including the name, affiliation, mailing address, email address, and contact number of the author and contact. **Extended abstracts must include a clear indication of the purpose of the research, methodology, major results and implications.** Submitted abstracts will undergo peer review to check their suitability for the conference. One of the authors of each accepted paper must register for the conference and agree to present the paper at the conference.

Registration Fee (including GST):

Early Bird Registration Fee		Conference Registration Fee	
(On or Before December 15, 2025)		(After December 15, 2025)	
Academician	₹ 3,500	Academician	₹ 4,000
Research scholar	₹ 1,500	Research scholar	₹ 2,000
Student	₹ 1,000	Student	₹ 1,500
Corporate	₹ 5,000	Corporate	₹ 5,500
Foreign delegate (PGR Students)	US \$150	Foreign delegate (PGR Students)	US \$200
Foreign delegate (Academicians)	US \$200	Foreign delegate (Academician)	US \$250



Click here to register

https://forms.gle/AMbgb5iGzcGsxqRc9

Conference Coordinator:

Ms. Minoo Gupta

Mobile: +91 9437627779

Email: conference@imibh.edu.in

Payment Details:

For payment click here:

https://forms.eduqfix.com/imi/add *OR*

The Demand Draft can be drawn in favor of International Management Institute payable at Bhubaneswar and should reach the conference convener mentioned below:

The Conference Convener, 11th International Conference International Management Institute, IDCO, Plot # 1, Gothapatna, PO: Malipada, Dist: Khurda, Bhubaneswar- 751003, Odisha

The details for NEFT/RTGS transfer are: Bank Name: Indian Bank, Bapuji Nagar

Account No.: 50071252726
Account Type: Current Account

Account Holder's Name: International

Management Institute, Bhubaneswar

IFSC Code: IDIB000B803 MICR Code: 751019018 Selected high quality papers will be published in Special Issue Journals (SCOPUS / WOS INDEXED) and / or Edited Book with ISBN (Hard copy / Online) by a reputed International Publisher.

Partner Hotels:

IMI Bhubaneswar has tie-ups with various hotels in the city where participants can book their comfortable stay on payment basis.

Following is a list of hotels:

Hotel Name	Contact Person	Link
Taj Vivanta, Bhubaneswar	Mr. Sumit Anand	www.vivantahotels.com
The Presidency, Bhubaneswar	Mr. Dibakar Bhuyan	www.thepresidencyindia.com

Conference Venue:

IMI Bubaneswar, IDCO, Plot # 1, Gothapatna, PO: Malipada, Dist: Khurda, Odisha - 751003



Glimpses of 10th International Conference 2025:









From the News:

Int'l conference on global business environment held

POST NEWS NETWORK

Bhubaneswar, Jan 24: International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School (EGADEBS) Mexico hosted the 10th international conference on 'Global Business Environment' on the theme 'International Business Diplomacy, Global Trade, and Economic Development in Developing Countries' here Friday.

FPSB India CEO Krishan Mishra, IMI Bhubaneswar director Pratap Chandra Biswal, EGADEBS professor and researcher Rajagopal, IIMT Bhubaneswar director Srikanta Patnaik, professor Sourabh Sharma and Ranjit Roy Ghatak attended the conference.

Joining the event as the

chief guest, Krishan Mishra highlighted the need for a balanced People, Society and Environmental (PSE) approach to ensure inclusive growth which can address social inequalities and environmental challenges. He also appreciated Prime Minister Narendra Modi's work over the years and ended with a hope of more development of

the overall economy.

The inauguration ceremony also released the 9th Global Business Environment conference Scopus indexed anthology entitled 'Corporate Democracy, Open Innovation and Growth Developing Economies' which comprises of selected peer-reviewed papers published by international publisher Palgrave Macmillan, NY, USA.



10th International Conference on "Global Business Environment

ଭୁବନେଶ୍ୱର ଆଇଏମଆଇରେ ଘ୍ଲୋବାଲ ବିକ୍ନନେସ୍ ଏନଭାର୍ଣ୍ଣମେଷ ଅନ୍ତର୍ଜାତୀୟ ସଶିଳନୀ

ଭୁବନେଶ୍ୱର, (ସବୁ୳): ଆଶ ଇକୋନୋମିକ୍ ଡେଭଲପମେଶ ଇଷ୍ରନ୍ୟାସନାଲ ମ୍ୟାନେଜମେଷ ଇନ୍ ଡେଭଲପିଙ୍ଗଳଷ୍ଟିକ୍(ବିକାଶଶୀଳ (ସବୁ୳): ଆଷ ଇକୋନୋମିକ୍ ଡେଭଲପମେଷ ଆଇଆଇଏମଟି ଭୁବନେଶ୍ରର

ଇନଷ୍ଟିକୁମଣ୍(ଆଇଏମଆଇ),ଭୁକନେଖିର ଦେଖସୁଦିକରେ ଅବହାଁତୀୟ ବ୍ୟବସାୟ ସୌରଭଣମାଁଏବଂ ପ୍ରଫେସରତିତର ପକ୍ଷରୁ ଇରାଜେ(ଇକିଏଡିଇ) ବିକ୍ରେସ୍ କୁ ଟନୀତି , ବିଶ୍ୱ ଚ ।ଶିଳ୍ୟ ଏବଂ ଘଟଳ ପ୍ରତିନିଥିମାଳ୍ଲୁସ୍ୱାଉତକରିଥିର ୍ରତିନିଧିମାନକୁସ୍ୱାଗତକରିଥିଲେ ପ୍ରଫେସର ପି.ସି.ବିଶ୍ୱାନ

କରି ସା<u>ମ୍ପ</u>ତିକ ବିଶ୍ୱ ପରିସ୍ଥିତି ଉପରେ ଆଲୋକପାତ କରିଥିଲେ । ପ୍ରଫେସର ରାଖ ଗୋମାକ ବିଷୟବସ୍ତୁ ଭପତେ ଆଲୋକପାତ କରିଥିଲେ ଏବଂ ବିକଶିତ ଏବ

ବିଳାଶଶୀକ ଦେଶମାନେ ମଲଖୀ ତଥା ପୃଞ୍ଜି

ଷ୍ଟଳ ମେଲିଲୋର ମିକିତ ମହମୋଗରେ ଗ୍ଲୋବାଲ ବିକ୍ନେସ୍ ଏନଭାର୍ଣ୍ଣମେଷ (ବିଶ୍ରବ୍ୟବସାୟ ପରିବେଶ)ଉପରେ ୧୦ମ ଅବର୍ଜାତୀୟ ସ୍କିଳନୀ ବିଷୟବସ୍ଥ ଥିଲା, ଇଞ୍ଚରନ୍ୟାସନାଲ ବିଜ୍ନେସ୍ ଡିପ୍ଲୋମାସି, ପ୍ଲୋବାଲ ଟେଡ୍ ପ୍ରଫେସର ଶ୍ରୀକାର ପଟ୍ଟନାୟକ

ଅର୍ଥାପୈତିକ ତିଳାଶ 🕽 । ଏହି ଅବସ୍କରରେ ଏଫପିଏସବି ଇଭିଆର ସିଇଓ କ୍ରିଷନ୍ ମିଶ୍, ଆଇଏମଆଇ ଭୁବନେଶ୍ରର ନିର୍ଦ୍ଦେଶକ ପଫେସର ପତାପ ଚନ୍ଦ ବିଶ୍ୱାଳ, ପ୍ରଫେସର ରାଜଗୋପାଳ, ନ୍ୟାସନାଲ ରିସର୍ଜର ମେକ୍ସିକୋରଲ ଗେଡ୍(ଇଜିଏଡିଇ) ବିକ୍ନେସ୍ ୟୁଲର

ଟଥା ପୁଟୋ ଏହି ୫୯% ସମସ୍ୟାଗୁଡ଼ିକୁଇଠାଇଥିଲେ ବିଭିନ୍ୟୟାତିସ୍ଥନ୍ତ ପ୍ରତିଷ୍ଠାନ ଏବଂବିଷ୍କୃବିଦ୍ୟାନୟର ଅଧାପଳ ଗବେଷଣାବିଦ୍ୱାନ ଏବଂଛାତ୍ୱଛାତ୍ୱାମାତ ଏହିକାର୍ଯ୍ୟକ୍ରମରେଯୋଗ ଦେଇଥିଲେ

IMI holds 'Global Business

Environment' meet

BRUGANESWAR

THE International Management Institute (IMI), Brabaneswar, in collaboration with KGAD Braines school-tensional Conference on Table-national Conference on Table-national Conference on Table-to-defended absainess Environmente² on January 24-25. The theme of London London Conference on Table-to-defended and Economic Colobal Trade and Economic Development in Developing Countries² FFSB India CEO Krishan Mishra, IMI Bhubaneswar Director Pratap Chandra Biswal, EGADE Business School-Mexico Na-tional Researcher Raissonal



ଭ୍ବନେଶ୍ର ଆଇଏମଆଇରେ ୧୦ତମ ପୋବାଲ ବିଜନେସ ଏନଭାର୍ନଫେଟ୍ ଅନ୍ତର୍ଜାତୀୟ ସମ୍ମିଳନୀ



ଲୁବନେଶ୍ୱ ନଶ୍ଚର, : ଇଂଟରନ୍ୟାସନାଳ ମଧ୍ୟନେଳଫେଟ୍ ଇନଞ୍ଜିକ୍ୟୁଟ (ଆଇଏମ ଇଂସମଆଳ), ଜଳନେଶର ପଞ୍ଚର ଇଗାଡେ (ଇନିଂଏଡିଲ) ବିଳନେସ ଷ୍ଟଳ ମେହିକୋର କମ୍ପାଧାର, କୁବେହାକୁ ପଷ୍ଟା ଇଷାହର (ଅଟ-୧୯୭୦) ବକ୍ତୁକଟର କୁଷ୍ଟ ଇଟାହେଇ । ବିବିତ ସହେଉହାରେ ୭ ୬ ୫ ଗୋଟୁଆ ମ ୬ ୬ ୬ ୬ ଅଟେ ସହାର ଅଟି ବ ବ୍ୟର୍ଗନିହେଏ (ବିଶ୍ୱ ବାଦୟାର ପରିବେଥ) ହେଉଛ । ବେହାକୁ ସ୍ଥା ଅଟନ୍ତାରୟ ପରିବରୀ ଅଧାରତ କଥାବା । ଏହା । ଏହି ଅଟିଲେ ପରିବେଣ୍ଡ ହୁଣ୍ଡ, ଅଟନ୍ତାନାୟ ଅଧିକରୀ ବିଶ୍ୱ ଅବଧ୍ୟ ବିଶ୍ୱହାଣି, ଏହା ହୁଣ୍ଡାଲ ହେଡ଼ ଅଧା ଧନାନାନନିତ ହେଉଥିବାୟ । ବୃଦ୍ଧ ଅବଧ୍ୟ ବିଶ୍ୱହାଣି, ଏହା ହୁଣ୍ଡାଲ ହେଡ଼ ଅଧା ଧନାନାନନିତ ହେଉଥିବାୟ । ବୃଦ୍ଧରଣ୍ଡି, ବିଶ୍ୱ ଛଣିହା ବଟ ଅନ୍ତିଆହିତ ବିଶ୍ୱର) । ଏହି ଅନମୟର ଧମସିକର ବୃଦ୍ଧରଣ୍ଡି, ବିଶ୍ୱ ଛଣିହା ବଟ ଅନ୍ତିଆହିତ ବିଶ୍ୱର) । ଏହି ଅନମୟର ଧମସିକର ୍ରତ୍ୱଳୀ, ବିଶ୍ୱ ପରିତ୍ୟ ବଟ ଅଞ୍ଚଳିତିତ ବିଶାଶ) । ଏହି ଅବଧାରଣେ ଏଫିବିକରି କଥିବାହେ । ଇଥିଲା ବିଷା ବିଷ୍କଳ, ଆଲବମଧାର ଭୂତନେଶ୍ୱରର ପ୍ରଫେସର ସାଜଗୋଯାବ, ନ୍ୟାବନଲ ଶିଷ୍କଳିତ ଭ୍ରତିବିଶ୍ୱଳ, ଆଲବମଧାର ଭୂତନେଶ୍ୱରର ପ୍ରଫେସର ସାଳଗୋଯାବ, ନ୍ୟାବନଲ ଶିଷ୍କଳିତ ଭ୍ରତିବିଶ୍ୱଳ, ଆଲବନଧାର ପ୍ରଫେସର କ୍ରିଲିକର ପ୍ରଫେସ ପରିତ୍ର କଥିବାହେ । ପ୍ରଫେସର ଆଲିଲ କଥିବାହିଲ । ପ୍ରଫେସର ଅଧିକଳ ପ୍ରଫେସର ଭ୍ରତିବି ତାରେ ଭାବଳ ପ୍ରତିନିଧିମାନଙ୍କୁ ଏହାଡ ବରିଥିଲେ । ପ୍ରଫେସର ଭୂତିବି ତାରେ ଭାବଳ ପ୍ରତିନିଧିମାନଙ୍କୁ ଏହାଡ ବରିଥିଲେ । ପ୍ରଫେସର ඉත් දුරුවක් මෙමම මේ පුවත්වුවක්දී අමත් මෙදුම්ම වුල්වේ අවස්ථා වී.වී. මිසුම මේවෙන්ස පම්මේ අවස්ථාවක් අමුත්ව මේ වෙම්වීම් පවසේ වස්සාගෙන මේවුවේ 1 වසාගමින් සමෙන්වීමේ අවස්ථා වේරදන් ඉත් අත්විත්තීම මේවාන මිසා ජන සම්ථානය ඉත් විමිත්ව පාර්ණය ඉත් අත්විත්තීම මේවාන මේවාන මේවානය ඉත් විමත් ඉත් අමුත්ව වෙනි. අතා අත් පවිතිවෙනවේ වේරතා විසිලික්ක මේවාන අතුත් විශේෂ විතික්ව පාර්තිමේක් විතික්ව සම්බවක පවස පාර්තිම විස්තාවකට අතුත් විශේෂ විතාල්ඛීමයේ විතික්ව සම්බවක වේදාමේ ප්‍රතික්ව සම්බවක ප්‍රවේඛය ବ୍ୟବ୍ଧ ଅବଧ୍ୟ ଓଡ଼ିକ୍ଷାନ୍ତର ଓଡ଼ିକ୍ଷାନ୍ତର ଅଧିକ୍ର ଓଡ଼ିକ୍ଷାନ୍ତର ଅଧିକ୍ର ଓଡ଼ିକ୍ଷା କରିଥିଲେ ଏବଂ ସ୍ୱାମନ୍ତିର ଅଧିକ୍ର ବିଶାସରେ ଅଧିକ୍ର ବିଶାସରେ ଅଶ୍ୱ ସ୍ଥବଟ କରିଥିଲେ । ସ୍ଥରେ ସଂଗ ରାଳଗୋପାଳ ବ୍ୟବ୍ଧନାଟିତେ ଅଧିକ୍ର ବିଶାସରେ ଅଶ୍ୱ ସ୍ଥବଟ କରିଥିଲେ ଏବଂ ବିକାହିତ ଏବଂ ବିକାଷଣାଳ ବେଶମାନ୍ତେ ବକ୍ଷ୍ୟନ ହେଉଥିକା ବଂସ୍କି ସ୍ଥାପୀୟ, ଭୂମି, କ୍ରମ ତଥା මේ සහ ප්‍රතිශ්‍ය ප්‍ය ප්‍රතිශ්‍ය ප්‍ය ප්‍රතිශ්ය ප්‍රති ଅନେକୋଳି ନଧ୍ୟ ଉତ୍ପେତିତ ହେଇଥିଲା । ଏହା ଆନେଭିଲାକ ନୟୁନ୍ଦିନ୍ତିତ ଓଡ଼ିଶତୟ ପ୍ରନାଶଳ ପାଉତ୍ପେତ ମଧ୍ୟନିବାନ ହାଣା ପ୍ରକାଶିତ ଚସାନ୍ଦିତ ସମକଥ - ସମାୟା କରାଯାଇଥିବା ପତ୍ରଗୁତିକୁ ନେଇ ପ୍ରକାଶିତ ହୋଇଛି ।

ଭୁବନେଶ୍ୱର ଆଇଏମଆଇରେ ୧୦ତମ ଗ୍ଲୋବାଲ ବିକ୍ନନେସ୍ ଏନଭାନିଫେଟ୍ ଅନ୍ତର୍ଜାତୀୟ ସଶିଳନୀ



ଭ୍ବନେଶ୍ୱର ଆଇଏମଆଇରେ ୧୦ତମ ଗ୍ଲୋବାଲ ବିଲ୍ନେସ୍ ଏନଭାନିଫେଟ୍ ଅନ୍ତର୍ଜାତୀୟ ସଶିଳନୀ

आईएमआई ने वैश्विक व्यावसायिक वातावरण पर अंतरराष्ट्रीय सम्मेलन की मेजबानी की

भुवनेश्वर, (निप्र): इंटरनेशनल मैनेजमेंट इंस्टीट्यूट (आईएमआई) भुवनेश्वर ने ईजीएडीई बिजनेस

पुरुष्ट स्वरुष्ट स्व विकास विषय पर चर्चा की गई। कार्यक्रम में कृष्ण मिश्र, सीईओ, एफपीएसबी इंडिया, प्रो प्रताप चंद्र



ावजनसः स्कूल, माक्सका, प्रा रूपरखा तथार का आर वत श्रीकांत पटनायक, निदेशक, वैश्विक परिदृश्य पर प्रकाश ड काईआईएमटी भुवनेश्वर, ग्रो सीरभ जिसमें अमेरिकी राजनीति में हार शर्मा और ग्रो रंजीत रॉथ घटक ने अपडेट और वर्तमान अर्थव्यवस्थ प्रतिनिधियों का स्वागत किया। प्रो एआई के आगमन का उल्लेख किय पीसी बिस्वाल ने सम्म्मेलन की गया।

IMI hosts Intl Conference on Global Business Environment

The International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School Mexico, hosted the 10th International Conference on "Global Business Environment" here on Friday

Environment" here on Friday.

The theme of the conference was "International Business Diplomacy, Global Trade, and Economic Development in Developing Countries". Mr. Krishan Mishra, CEO, FPSB India, Prof. Pratap Chandra Biswal, Director, IMI Bhubaneswar, Prof. Rajagopal, Professor and National Researcher,

EGADE Business School,
Mexico, Prof. Srikanta Patnaik, Director, IIMT
Bhubaneswar, Prof. Sourabh
Sharma and Prof. Ranjit
Roy Ghatak welcomed the
delegates.
Prof. P.C. Biswal set the
tone of the conference and
spoke on the global scenario
mentioning the recent
updates in the US Politics
and the advent of Ali in the
current economy. Krishan
Mishra, CEO, FPSB. India
highlighted the need for a
balanced People, Society
and Environmental (PSE)
approach to ensure inclusive growth which can
address social inequalities
and environmental challenges.

Prof. Rajagopal shed

Prof. Rajagopal shed light on the conference theme and brought up issues faced by develope and developing countries related to sustainability land, labor and capital Prof. Sritanta Patnaik, Director, IIMT, Bhubaneswar spoke on the "Role of Al in developing countries".

The 9th Global Business Environment conference Scopus indexed anthology entitled "Corporate Democracy, Open Innovation and Growth in Developing Economies" which comprises of selected peerreviewed papers published by international publisher Palgrave Macmillan, NY, USA was also released.

Beyond the Conference:

Bhubaneswar, the host city for the 11th International Conference on Global Business Environment at the IMI, offers not only a stimulating academic environment but also a rich cultural and historical experience.

As delegates engage in discussions on the future of banking and finance, they can also explore the city's vibrant heritage and scenic beauty. Known as the "Temple City of India," Bhubaneswar is a fascinating blend of tradition and modernity, making it an ideal destination for intellectual and cultural enrichment.

Here are some must-visit tourist attractions for conference attendees:

Lingaraj Temple – An architectural marvel and one of the oldest temples in Bhubaneswar, dedicated to Lord Shiva.



Udayagiri and Khandagiri Caves – Ancient rock-cut caves with inscriptions and carvings that provide insights into Odisha's Jain heritage.

Dhauli Shanti Stupa – A Buddhist peace pagoda overlooking the Daya River, marking the site where Emperor Ashoka embraced Buddhism.

Konark Sun Temple – A UNESCO World Heritage Site, famous for its stunning 13th-century stone carvings depicting the chariot of the Sun God.



Chilika Lake – Asia's largest coastal lagoon, a paradise for bird watchers and nature lovers, with the chance to spot dolphins.



Puri and Jagannath Temple – A short drive from Bhubaneswar, this sacred site attracts millions of devotees and is known for its grand Rath Yatra.



These locations offer a perfect balance of history, spirituality, and natural beauty, providing an enriching experience beyond the conference sessions.