

# FELLOW PROGRAMME IN MANAGEMENT (FPM)

AICTE APPROVED



IDCO Plot No. 1, Gothapatna, P.O.: Malipada,  
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Email Id: [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in)  
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## **THE PROGRAMME**

AICTE approved Fellow Programme in Management (FPM) at IMI Bhubaneswar is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding. The FPM research scholars at IMI Bhubaneswar are expected to undertake a rigorous multidisciplinary approach and engage in original works of theoretical and application-oriented research with far reaching implications.

## **WHO SHOULD ATTEND**

The FPM programme has been designed to cater to the scholarly needs of individuals who are willing to pursue rigorous research work at the doctoral level. These may include:

- Faculty members
- Executives from the government and private sector
- Researchers
- Postgraduates
- MPhil students

## **SALIENT FEATURES OF THE PROGRAMME**

- Attractive Stipend:
  1. Rs. 35,000/month stipend till the research proposal
  2. Rs. 40,000/month stipend post research proposal acceptance
- Additional Financial Support:
  1. Contingency Grant: Rs. 80,000
  2. Conference Grant: Rs. 1,50,000
- Top 2% global researchers as faculty
- Six research focused specializations
- State-of-the-art infrastructure and classrooms
- IT and Library ecosystem with advance research platforms & databases
- Scholar-Friendly leave policy

## **AREAS OF SPECIALIZATION**

- Economics and Public Policy
- Entrepreneurship and Innovation
- Finance and Accounting
- Information Management and Analytics

- Marketing Management
- Operations Management and Quantitative Techniques
- Organizational Behaviour and Human Resource Management
- Strategy and General Management

## **PROGRAMME OBJECTIVES**

The programme aims to fulfil the following objectives:

- To generate conceptual and empirical knowledge in the field of business management
- To disseminate knowledge regarding rigorous interdisciplinary research practices
- To promote ethical research practices
- To extend the horizon of knowledge in various domains of business management
- To promote research that leads to actionable decisions by the industry

## **PROGRAMME DURATION**

The FPM at IMI Bhubaneswar is a four-year programme which can be extendable by 1 year. However, in case of exceptional circumstances, the programme may further be extended twice by 1 year duration, subject to approval by competent authorities.

## **PROGRAMME STRUCTURE**

The programme is offered in the following two modes:

- Residential programme
- Non-residential programme

Students under residential programme will be required to be present physically on campus throughout the programme.

The programme is divided into two phases. The first phase requires the scholar to undertake course work. On completion of the course work, the students will be required to take a Comprehensive Examination (CE). The CE is based on a scholar's chosen area of interest. The purpose of CE is to provide scholars with an opportunity to identify their area of research interest and build sound background knowledge for their dissertations. During the second phase, scholars are expected to work on their doctoral thesis. The award of FPM at the end of the second phase requires the scholar to prepare a thesis proposal, pursue research based on the approved proposal under the guidance of the faculty supervisor, and finally, defend the thesis before the research committee.

## COURSE STRUCTURE & CURRICULUM

The subjects to be studied by the students during the coursework are as follows:

### Structure of Coursework

Term-I	Term-II	Term-III
Quantitative Research Methodology (3 credits)	Area Core-1 (3 credits)	Area Elective 1 (3 credits)
Qualitative Research Methodology (3 credits)	Area Core-2 - Advanced Research Methods – Area specific (3 credits)	Area Elective 2 (3 credits)
Academic & Technical Writing (3 credits)	Teaching pedagogy (1.5 credits)	Cross-elective from other areas (3 credits)
	Research and Publication Ethics (RPE) (1.5 credits)	
Credits: 9	Credits: 9	Credits: 9
	Seminar Paper (3 credits)**	
TOTAL CREDITS: 30		

*\*\* Seminar paper should be in line with the research work of the candidate and should focus on the initial research framework. The modus operandi of Seminar Paper will be provided in the Area Elective Courses in Term III. The student will be required to take four electives from his/her area of specialization. Instead of opting for an elective course in the area, a student can also work on a Course of Independent Study (CIS) under a faculty member. If a student decides to work on the CIS, the same will be considered an elective course.*

The students will be required to prepare the seminar paper and the paper based on the review of literature as a part of their coursework. These papers would be presented in the in-house monthly research seminar and should be of publishable quality. The student is required to appear for the Comprehensive Exam (CE) at the end of the course, and on successful completion, they will commence work on their thesis.

The tentative list of area wise electives is given below:

### AREA WISE ELECTIVE COURSES

Economics and Public Policy	Entrepreneurship and Innovation
Energy Economics and Policy Planning, Implementation and Evaluation of Public Policy Geopolitical Uncertainty and International Trade Indian Economy: Sectoral Dynamics Inclusive Growth and Development Economics of Public Finance Open Economy and Macroeconomics Blue Economy and Global Trade	Entrepreneurship and Innovation Design Thinking New Venture Creation Managing Family Businesses Entrepreneurial Finance Entrepreneurial Marketing Managing People and Teams in Startup Organizations Technology and Management for Startups

<b>Finance and Accounting</b>  Quantitative Research Methods in Finance Asset Pricing Algorithmic Finance and Trade High-Frequency Finance Computational Finance Contemporary Research in Management Accounting and Financial Reporting Qualitative Research in Accounting and Finance Financial Analytics Microfinance: Theory and Practice Green and Sustainable Finance	<b>Information Management and Analytics</b>  Advanced Business Analytics Block Chain and Cyber Security Data Visualization & Dashboard Data Pre-Processing and Management using SQL, R and Python Digital Marketing Applied Machine Learning Data Modelling through Advanced Excel and VBA
<b>Marketing Management</b>  Principles of Marketing Consumer Research Marketing Theory Product and Brand Management Services Marketing Digital Marketing	<b>Operations Management and Quantitative Techniques</b>  Advanced Service Operations Management Sustainable Supply Chain Advanced Supply Chain Management Inventory Theory Supply Chain Coordination and Contracts
<b>Organizational Behaviour and Human Resource Management</b>  Theory and Research in Individual Dynamics at Workplace Leadership and Interpersonal Group Processes Advances in HRM Organizational Theory and Design Diversity Management	<b>Strategy and General Management</b>  Entrepreneurship CSR & Sustainability Corporate Governance Theories of the Firm

## AREAS OF RESEARCH

The faculty at IMI Bhubaneswar guides the FPM students and provides them with an opportunity to do research on cutting edge and contemporary topics like:

- Business Analytics
- Buyer-supplier relationship
- Circular economy
- Customer sentiment analysis using unstructured data
- Digital Marketing
- Diversity and inclusion
- Entrepreneurship and Crowdfunding
- Fixed income analytics
- Green Financing
- Green innovation
- Impact of digital transformation on the supply chain
- Impact of Technology in HRM



- Industry 4.0 and the manufacturing ecosystem
- Social media analytics for superior customer experience
- Social Network Analysis
- Supply chain risk management
- Sustainability
- Text Analysis of Financial Reports
- Value co-creation

## FEE STRUCTURE

### Residential Programme:

Full Time Students									
	Academic Fee (a)	Text/Reading Material (b)	Student Welfare (c)	Library Fee (d)	IT Fee (e)	Tuition Fee (a+b+c+d+e)	Registration Fee	Alumni- Life Membership	Refundable Security Deposit*
<b>1<sup>st</sup> Instalment</b>	Academic Fee waived off						25000	10000	15000
<b>2<sup>nd</sup> Instalment</b>							..	..	..
<b>3<sup>rd</sup> Instalment</b>							..	..	..
<b>4<sup>th</sup> Instalment</b>							..	..	..
<b>Total</b>							<b>25000</b>	<b>10000</b>	<b>15000</b>

### Non-Residential Programme:

Corporate Executives									
	Academic Fee (a)	Text/Reading Material (b)	Student Welfare (c)	Library Fee (d)	IT Fee (e)	Tuition Fee (a+b+c+d+e)	Registration Fee	Alumni- Life Membership	Refundable Security Deposit*
<b>1<sup>st</sup> Instalment</b>	120000	9000	4500	8000	8500	150000	25000	10000	15000
<b>2<sup>nd</sup> Instalment</b>	120000	9000	4500	8000	8500	150000	..	..	..
<b>3<sup>rd</sup> Instalment</b>	120000	9000	4500	8000	8500	150000	..	..	..
<b>4<sup>th</sup> Instalment</b>	120000	9000	4500	8000	8500	150000	..	..	..
<b>Total</b>	<b>480000</b>	<b>36000</b>	<b>18000</b>	<b>32000</b>	<b>34000</b>	<b>600000</b>	<b>25000</b>	<b>10000</b>	<b>15000</b>

Faculty and Academicians									
	Academic Fee (a)	Text/Reading Material (b)	Student Welfare (c)	Library Fee (d)	IT Fee (e)	Tuition Fee (a+b+c+d+e)	Registration Fee	Alumni- Life Membership	Refundable Security Deposit*
<b>1<sup>st</sup> Instalment</b>	70000	9000	4500	8000	8500	100000	25000	10000	15000
<b>2<sup>nd</sup> Instalment</b>	70000	9000	4500	8000	8500	100000	..	..	..
<b>3<sup>rd</sup> Instalment</b>	70000	9000	4500	8000	8500	100000	..	..	..
<b>4<sup>th</sup> Instalment</b>	70000	9000	4500	8000	8500	100000	..	..	..
<b>Total</b>	<b>280000</b>	<b>36000</b>	<b>18000</b>	<b>32000</b>	<b>34000</b>	<b>400000</b>	<b>25000</b>	<b>10000</b>	<b>15000</b>

**Note 1\*:** The security deposit is refundable subject to obtaining clearance against all dues and damages, if any, to the institute's properties/assets.

**Note 2:** Each candidate needs to adhere to the payment schedule. Late fee payments are accepted only in exceptional cases (with prior approval), with a daily penalty of Rs. 500 per day from the scheduled date.

## FEE WAIVERS & OTHER FINANCIAL SUPPORT FOR RESIDENTIAL PROGRAMME

FPM Scholars will get a stipend of Rs. 35,000/- per month till proposal acceptance and Rs. 40,000/- per month after proposal acceptance, up to the submission of their thesis/completion within four years from the date of admission. The stipend is conditional on the approval of the monthly progress report of the research scholar by the supervisor / Thesis Advisory Committee. FPM Scholars must be physically present on campus for both their coursework and doctoral research to be eligible for stipends. The FPM Scholar will also contribute as a Teaching/Research Assistant at IMI Bhubaneswar. Over and above the monthly stipend, a contingency grant of Rs. 20,000 per year [equivalent to a maximum of Rs. 80,000 for a total of 4 years] will be provided to the scholars, to be utilised for stationary, books, accessing / downloading research papers/journals/industry reports, databases, publication or editing charges for research papers, thesis, and the like. Scholars are also entitled to get up to Rs. 1,50,000/-

## PAYMENT DETAILS

The details for NEFT/RTGS transfer are:

International Management Institute, Bhubaneswar  
HDFC Bank Ltd., Account No. 50100208031034,  
IFSC- 50100208031034, Khandagiri, Bhubaneswar

Please email the payment details at [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in) providing the following details: Name of the Applicant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

## ELIGIBILITY

- a. Master's Degree or equivalent in Engineering and Technology/ Management/ Economics/ Social Science/ Biological Science/ Pure Science/ Commerce/ Humanities with FIRST CLASS shall be considered for admission to Fellow Programme.
- b. Those appearing for their final examination in the respective discipline can also apply. Such students, if selected, shall be provisionally admitted provided they complete all requirements in obtaining their master's degree before 30th December of the year of admission. The admission of these candidates shall remain provisional until they produce the mark sheet proving that they satisfy the afore mentioned eligibility criteria. The deadline for submitting the final year mark sheet is 31st December.

## ADMISSION PROCEDURE

Fill online application form available on <https://admission.imi.edu/fpm-bhubaneswar>

## SELECTION PROCESS

- IMI Bhubaneswar Research Aptitude Test
- Essay Writing
- Personal Interview

Candidates having valid CAT/GMAT/GRE/UGC NET/CSIR/NBHM scores will be exempted from taking IMI Bhubaneswar Research Aptitude Test.

## CONTACT DETAILS

IMI, Bhubaneswar  
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## CHAIRPERSON FPM

**Dr. Sourabh Sharma**  
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