



IMI Bhubaneswar

*Shaping leaders for
Tommorow*

FINAL PLACEMENT REPORT 2024



About IMI Bhubaneswar

IMI Bhubaneswar, established in 2011, is a young institute which achieved the coveted position of 67th rank in the National Institutional Ranking Framework (NIRF) 2023 conducted by the Ministry of HRD, Govt. of India.

IMI Bhubaneswar currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”

Our Vision is "To be a world-class business school, achieving excellence in management education and research through continuous competency building."



Director's Message



Prof. Ramesh Behl

It's a great honour to be the Director of IMI Bhubaneswar (IMIB) at this important juncture in its evolution. IMIB's vision is "To be a world-class business school, achieving excellence in management education and research through continuous competency building".

IMI Bhubaneswar selects students from diverse backgrounds with excellent academic records and high leadership qualities. In keeping with this vision, since its inception in 2011, the institute has distinguished itself by its excellent academic programmes, executive education, research across management and related disciplines, support for entrepreneurs and contributions to public policy.

"An institution's alumni are the reflection of its past, representation of its present and a link to its future". As John F Kennedy once said – "I think the success of any school can be measured by the contribution the alumni make to our national life". As IMI Bhubaneswar enters 11 years of its existence, we continue to grow strong network of Alumni, who are well established and doing well in personal and professional space. Our Alumni base of over 2000+, spread out across boundaries, provides ample testimony of these strong relationships. As a result, the performance of our students in all the key areas of an industry has been remarkable.

I am happy to share that this year, despite challenging market environment of 2024, we completed the placements well before the end of academic year. Our students got placement opportunities across diverse industries and several domains. Our recruiters were overwhelmed with the quality of the programme and the skill set of our students. We would like to thank industry professionals for their constant support & cooperation extended to IMIB & look forward to strengthening the relationship.

Placement Chairperson's Message

Greetings from the Corporate Relations Department of the International Management Institute (IMI), Bhubaneswar. We are pleased to report that like in previous years, we have completed our placement season for this academic year as well with 100% placements, both for finals as well as summer internships.

Our present batch has a perfect blend of talented students from a diverse spectrum of educational backgrounds. We have a rich mix of students from over 27 states who are trained to work with cross cultural communities and teams. Also, the previous year was marked by our students excelling in national level corporate challenges and achieving great heights by competing against leading B-schools across the country.



Prof. Shirshendu Ganguli

IMI's focus has always been to align its course with industry requirements and the students are trained to become corporate ready. Bearing this in mind, we consider, attitude as the most important attribute which not just makes them efficient team players but also helps them evolve into effective leaders. This is in sync with what Peter Drucker once said "Management is doing things right, leadership is doing the right things."

As a representative of my Institute, IMI Bhubaneswar, I take this opportunity to thank all of you for your profuse support and encouragement extended to us and our students. Thank you once again for all the support extended to me and my team of placement executives. Thank you very much also for placing your trust and confidence in our students. Hope to be in touch with you all throughout the ensuing year.

67th

NIRF Rank in Management Education

70+ Elective Courses



BATCH HIGHLIGHTS



19 months

Average Work Experience



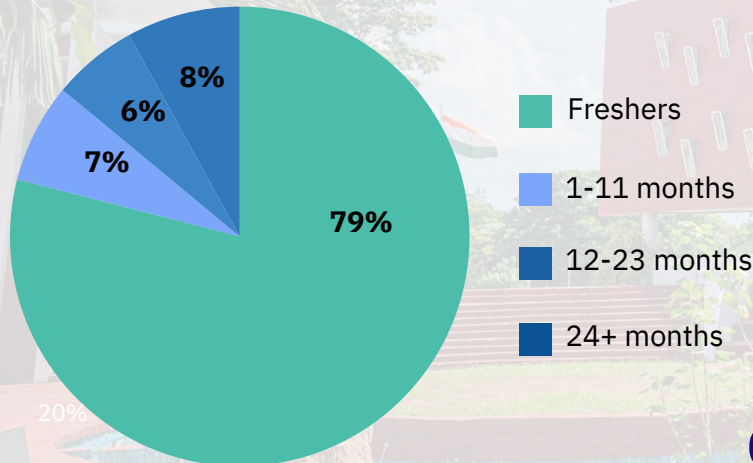
3 Courses

Flagship PGDM, PGDM Online
and FPM



40 % Female Students

Prior Work Experience



Academic Background



Gender Ratio



130+

Total no. of Recruiters

21 LPA

Highest

12.02 LPA

Average

12 LPA

Median



Our Loyal Recruiters

ICICI Bank

Infosys

PWC

Kotak Mahindra Bank

SBI Life

HDFC Bank

Capgemini

IDBI Bank

Deloitte

Key Takeaways



- **100% Placement**
- **Major domains- Consulting and BFSI**



- **70+ First Time Recruiters**
- **No. 1 Rank in placements as per the report of People's Lab**





IT & CONSULTING

accenture Capgemini

cognizant Deloitte.

EY Grant Thornton

Infosys pwc

KPMG SAP



BFSI & FINTECH

Arcesium AXIS BANK

SOUTH INDIAN Bank IDBI BANK

HDFC BANK ICICI Bank

kotak FEDERAL BANK
Kotak Mahindra Bank YOUR PERFECT BANKING PARTNER

Mahindra FINANCE SBI Life
Apne liye. Apno ke liye.



FMCG/FMCD

Amul The Taste of India Dabur marico

EXIDE TATA CONSUMER PRODUCTS Haldiram's
TASTE OF TRADITION

HAVELLS Hindustan Unilever Limited HAFELE

Pidilite Nestlé Schneider Electric

Coca-Cola COFFEE DAY BEVERAGES Godrej
GODREJ & BOYCE



RETAIL/ HOSPITALITY/MASS MEDIA & REAL ESTATE

BERKADIA

**CARNIVAL
GROUP**

cinépolis



Hindustan Times

JW MARRIOTT

**Mahindra
HOLIDAYS**

ZEEMEDIA

SWIGGY

TAJ



RESEARCH & ANALYTICS

BRANE

KANTAR

**EUROMONITOR
INTERNATIONAL**

KEN RESEARCH

mavenmagnet

MARKETSANDMARKETS™

**LOYALTY
JUGGERNAUT
ECOSYSTEM REIMAGINED**

**OakNorth
CREDIT INTELLIGENCE**

CRISIL
An S&P Global Company



LOGISTICS/AUTOMOBILE/ MANUFACTURING

**RHENUS
LOGISTICS**

TATA STEEL

**TATA
TATA ADVANCED SYSTEMS**

KUEHNE+NAGEL

TVS

VISA STEEL

AAJ
Optimizing supply chains

**MAX
CEMENT**
MAXIMUM KI GUARANTEE

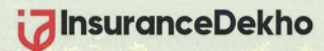
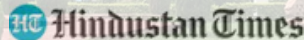
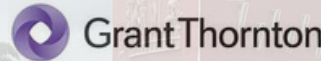
VOLVO

RENAULT

SAINT-GOBAIN

**maithani
STEEL**
HITHAAN KA MAANDANG

Our Recruiters



Our Recruiters

Infosys

KANTAR

KEN RESEARCH

kotak
Kotak Mahindra Bank

KPMG

KUEHNE+NAGEL

LAVA

Locus

LOYALTY
JUGGERNAUT
ECOSYSTEM REIMAGINED

Mahindra
FINANCE

marico

McKinley Rice

mavenmagnet

MARKETSANDMARKETS™

MAX
CEMENT
MAXIMUM KI GUARANTEE

Nestlé

NK

OakNorth
CREDIT INTELLIGENCE

Pidilite

pwc

Pernod Ricard

preludeSYS
IMPLICIT KNOWLEDGE

POLYCARB

Quest
global

ROLLING
ARRAYS

RELIANCE
General Insurance

RHENUS
LOGISTICS

SAINT-GOBAIN

SAP

SBI Life
Apne liye. Apno ke liye.

Schneider
Electric

SIMPLOTEL

SOUTH
INDIAN Bank

SUTHERLAND

SWIGGY

TaskUs™

TATA STEEL

TATA
ADVANCED SYSTEMS

TAJ

TATA
TATA CONSUMER PRODUCTS LIMITED

TATA ELXSI

Tech
Mahindra

Trinamix

TVS

VERITY
Knowledge Solutions

VISA STEEL

VOLVO

Placement Officials



Dr. Argha Chatterjee
General Manager Corporate
Relations (+91) 9802601715
E-Mail: gmcr@imibh.edu.in



Mr. Lokesh Sharma
Senior Manager Corporate Relations
(+91) 7982957425
E-Mail: lokesh.s@imibh.edu.in



Mr. Sabyasachi Swain
Manager Corporate Relations
(+91) 9778807548
E-Mail: sabyasachi@imibh.edu.in

Student's Placement Committee



Steve Ivan Richard
(+91) 99623 57798



Sakshi Kumari
(+91) 91421 17718



Aakansha Mishra
(+91) 72782 09397



Justin Adam Manthana
(+91) 96423 09699



Diya Agarwal
(+91) 98839 04735



Sweta Jha
(+91) 79798 57923



Aanchal Verma
(+91) 74809 15164



Rishika Chowdhury
(+91) 81002 11875



Rangan Nayak
(+91) 79080 47081



Sunetra Mukherjee
(+91) 80177 92785



Subarna Ghatak
(+91) 82710 40253



Virat Singh Thakur
(+91) 8106 538767

International Management Institute , Bhubaneswar

IDCO Plot No. 1, Gothapatna, Chandaka Malipada, Bhubaneswar,
Odisha 751003

Email: placements@imibh.edu.in

Website: www.imibh.edu.in