



**6TH INTERNATIONAL CONFERENCE  
IN BANKING AND FINANCE**

**UPHOLDING FINANCIAL STABILITY  
AMID GEOPOLITICAL RISK AND  
HIGH INFLATION**



**Sponsored By:**



**Indian Council of  
Social Science Research**



**SEPTEMBER 05-06, 2024**



**ORGANISED BY:**

**INTERNATIONAL MANAGEMENT INSTITUTE, BHUBANESWAR**

## INTRODUCTION

Financial stability risks have increased swiftly across the world, as the resilience of the global financial system has been challenged by high levels of inflation and heightened geopolitical risk. Tighter monetary policy followed by ultra-loose monetary policy across the world in the aftermath of COVID 19 pandemic and its interaction with the financial conditions posed challenges for the financial sectors of the economy. As the inflationary pressures are proving to be more persistent than anticipated along with stress in the financial system, it complicates the task of the central banks of the country. Moreover, debt sustainability has become a bigger challenge for a few smaller and riskier emerging markets. In addition, macro-financial volatility could also be exacerbated by geopolitical fragmentation. Faced with such heightened risks to global financial stability, policy makers must act resolutely to restore confidence in the financial system. With this backdrop of geopolitical, macroeconomic environment the objective of the conference is to bring together industry and academia together to brainstorm for a sustainable financial ecosystem.

## CALL FOR PAPER & THEMES

### Sub-themes of the of the conference

<b>Theme 1-Contemporary Issues in Banking</b> <ul style="list-style-type: none"><li>• Banking in India</li><li>• Microfinance</li><li>• Capital Adequacy &amp; Systemic Risk</li><li>• Treasury Management</li><li>• Risk Management</li><li>• NPA Management</li><li>• Forex Management</li><li>• Interest Rate, Inflation and Currency Risk Management</li><li>• Islamic Banking</li></ul>	<b>Theme 2-Technology in BFSI Sector</b> <ul style="list-style-type: none"><li>• E-banking &amp; Digitization</li><li>• Financial Inclusion</li><li>• Cyber Security</li></ul>
<b>Theme 3-Emerging Trends in Finance</b> <ul style="list-style-type: none"><li>• Asset Pricing</li><li>• Behavioral Finance</li><li>• Corporate Finance</li><li>• Portfolio Management</li><li>• Fixed Income Securities</li><li>• Working Capital Management</li><li>• Mergers and Acquisition</li><li>• Financial Reporting in India</li><li>• Market Volatility &amp; Derivatives Market</li></ul>	<b>Theme 4-Financial Analytics</b> <ul style="list-style-type: none"><li>• Data Analytics</li><li>• Emerging Techniques in Forecasting</li><li>• Risk Forecasting</li><li>• Time Series Analysis</li></ul>
<b>Theme 5-Marketing &amp; Banking</b> <ul style="list-style-type: none"><li>• Marketing of Financial Services</li><li>• Branding &amp; STPI in BSFI Institutions</li><li>• Bancassurance and Cross Selling</li><li>• Customer Satisfaction</li><li>• Service Quality in BSFI</li><li>• Customer Relationship Management</li></ul>	<b>Theme 6-HR &amp; Related Issues in BFSI</b> <ul style="list-style-type: none"><li>• Talent Acquisition &amp; Management</li><li>• Employee Satisfaction</li><li>• Employee Retention and Career Progression</li><li>• Employee Union and Bargaining</li></ul>
<b>Theme 7-Sustainable Finance</b> <ul style="list-style-type: none"><li>• Corporate Social Responsibility (CSR)</li><li>• Impact investment</li><li>• Sustainable: Investing, Business Valuation, Corporate Governance, Green finance, Fintech, Crowdfunding, Earnings, Value Creation</li><li>• Financial Inclusion</li><li>• Taxes: Green, Environmental, Carbon</li><li>• Geo-political risk and banking sector</li></ul>	

## PAPER SUBMISSION DATES

- Abstract / Extended Abstract submission by **August 10, 2024**
- Confirmation of Acceptance of paper by **August 20, 2024**
- Full paper submission by **August 20, 2024**
- Last date of Registration by **August 25, 2024**

## REGISTRATION

The author (s) of the accepted papers are requested to register for the conference on or before **August 25, 2024**. In case a paper has multiple authors, certificate would be issued only to those authors who register with full paper submission and present the paper in the conference.

### Registration Fees:

Corporate - Rs. 7000\*

Academic - Rs. 6000\*

Research Scholars - Rs. 2500\*

PG / Undergraduate - Rs. 1500\*

Foreign Participants - USD 200\*

\*Excluding Taxes



**NO  
REGISTRATION  
FEE**

## PAPER SUBMISSION GUIDELINES\*

All papers should be original work of the authors and should not previously published or under review with any academic publication. All papers would be undergoing a double-blind review process, and the final papers should not exceed 8000 words excluding references and should contain suitable Journal of Economic Literature (JEL) classification with at least 4 key words. JEL classifications can be found here. The corresponding authors will be intimated by email about the acceptance of their paper. Papers will need to be submitted through the following link:

Registration Link - <https://shorturl.at/eOR06>

*\*One person can submit maximum two papers*

## BEST PAPER AWARDS FOR FACULTY AND RESEARCH SCHOLAR\*

Faculty	Research Scholar
1 <sup>st</sup> Prize Rs. 12,000/-	1 <sup>st</sup> Prize Rs. 10,000/-
2 <sup>nd</sup> Prize Rs. 6,000/-	2 <sup>nd</sup> Prize Rs. 5,000/-

\*Full paper submission, registration and presentation are mandatory

## PAPER PUBLICATION OPPORTUNITY FOR HIGH QUALITY PAPERS

Based on the recommendations by the reviewers and the track chair during conference presentation, selected quality papers will be submitted to the following journals for consideration for publication:

- In Special Issue of "IMIB Journal of Innovation and Management" (<https://jim.imibh.edu.in/>) published by Sage Publications.
- Asia Pacific Financial Markets (ABDC-C) \*

\* We are in the process of collaboration for a special issue.

The papers would be required to go through the journal review process and the final decision with respect to publication would lie with the respective journal editor.

## PAYMENT PARTICULARS

The details for NEFT/RTGS transfer are:

**Bank Name:** Indian Bank

**Bank Address:** 159, Bapuji Nagar, Bhubaneswar, Dist. - Khurda, Orissa - 751009

**Branch Name:** Bhubaneswar Bapuji Nagar (Main)

**Account No.:** 50071252726

**Account Type:** Current Account

**Account Holder's Name:** International Management Institute, Bhubaneswar

**IFSC Code:** IDIB000B803

**MICR Code:** 751019018

In case of RTGS/NEFT transfer, also email to conference convener ([icbf@imibh.edu.in](mailto:icbf@imibh.edu.in)) providing the following details: Name and Designation of the Participant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

## CONFERENCE HOSPITALITY

The conference is being held at IMI Bhubaneswar campus. Limited number of rooms are available on payment on first come first serve basis. The tariff is inclusive of breakfast and dinner. Request for reservation of room should be sent along with full payment by **August 25, 2024**:

Occupancy	Rate Per Person Per Day (₹)
Single occupancy AC room	₹ 1500.00 per day / per person (+12% GST)
Double occupancy AC room	₹ 1000.00 per day / per person (+12% GST)

## NEAREST HOTELS

Name of the Hotel	Contact Details
Aasma Downtown, SUM Hospital Square, near HDFC Bank	9124090691
Capital O Sri Krishna Palace	oyorooms.com
The Green Star Inn, near SUM Hospital	9437436580
Advik Cottage	oyorooms.com

## CONFERENCE ADVISORY COMMITTEE

- Prof. Amine Lahiani, LEO-Laboratoire d'Economie d'Orléans, France.
- Prof. Anirban Sengupta, Indian Institute of Management, Bodh Gaya, India.
- Prof. Asit Bhattacharya, CQ University, Sydney, Australia.
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- Prof. Satish Kumar, ICFAI Business School, Hyderabad, India.

## CHIEF PATRON

- Dr. P. C. Biswal, Director, International Management Institute Bhubaneswar, India.

## CONFERENCE CONVENERS

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## About IMI Bhubaneswar

About International Management Institute (IMI) Bhubaneswar IMI Bhubaneswar, established in 2011, is a young institute which achieved the coveted position of 67<sup>th</sup> rank in Management category in National Institutional Ranking Framework (NIRF) 2023 conducted by Ministry of Education, Govt. of India.

IMI Bhubaneswar currently offers Post Graduate Diploma in Management (PGDM), PGDM (Part Time), PGDM (Online) and FPM (equivalent to Ph.D.) programmes which are approved by AICTE. The flagship PGDM programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); and has received equivalence from AIU (Association of Indian Universities).

IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”



IMI Bhubaneswar Campus



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