



**INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR**

Shaping global Leaders for tomorrow

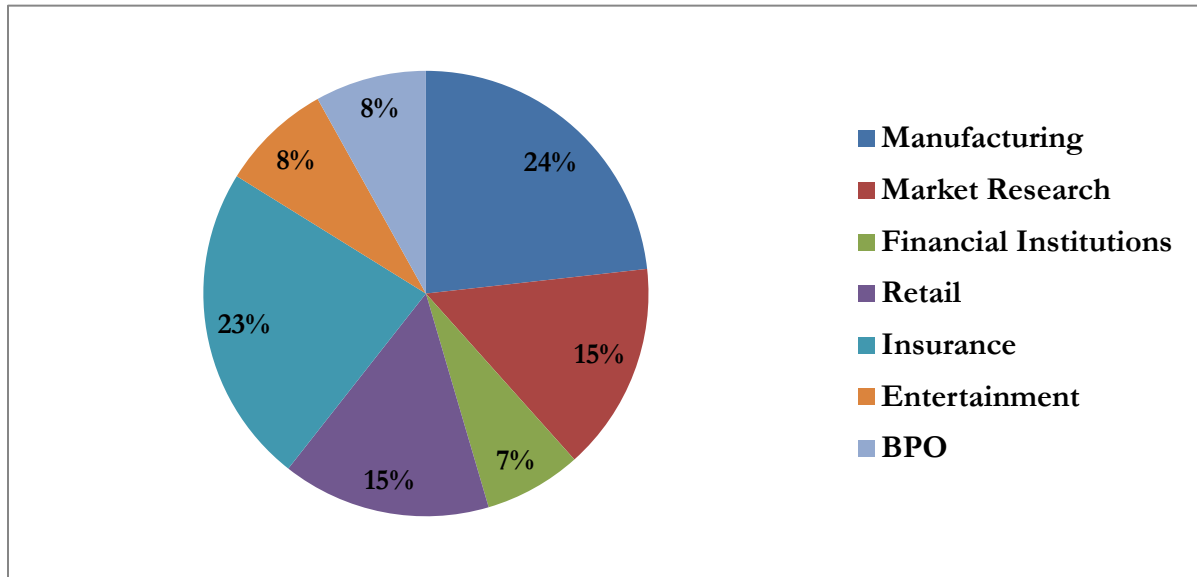
PLACEMENT REPORT – IMI BHUBANESWAR (2013-14)

The Institute saw an impressive placement performance this year. The faith shown by the industry, the strong IMI-alumni network and the competence of our students have been the prime movers. The year-on-year (y-o-y) growth in final placements in terms of highest package, number of companies that have shown confidence and the number of companies that have recruited has assured us of a bright future for our students. For the year 2013-14, the **summer placement** has been more than 100%, whereas the **final placement** for the 2012-14 batch is on the verge of 100%. The salient features of our placement achievements are as follows.

Final Placements:

- ✚ Around 40 companies were engaged in the placement process of our students.
- ✚ The highest salary offered this year is Rs 10.25 lakh per annum and the average salary is Rs. 6 lakh p.a.
- ✚ The recruiters have expressed satisfaction with the overall trait of the students
- ✚ Most of this year's recruiters have expressed their willingness to visit our campus for the upcoming batches.
- ✚ Many of the students have received multiple offers from equally prestigious organizations thereby putting them in a positive state of dilemma.
- ✚ Companies recruited the students in diverse profiles like Dy. Manager, Business Associate, Management Trainees, Consultant, and Assistant Managers.
- ✚ Companies from BPO, Manufacturing, Durables, Event Management, Retail, Financial Institutions, market research and consulting domains recruited the students.

The functional domains where our students of 2012-14 Batch have been placed are:



Some of the companies which have shown confidence and recruited our students:

(The list is only partial)

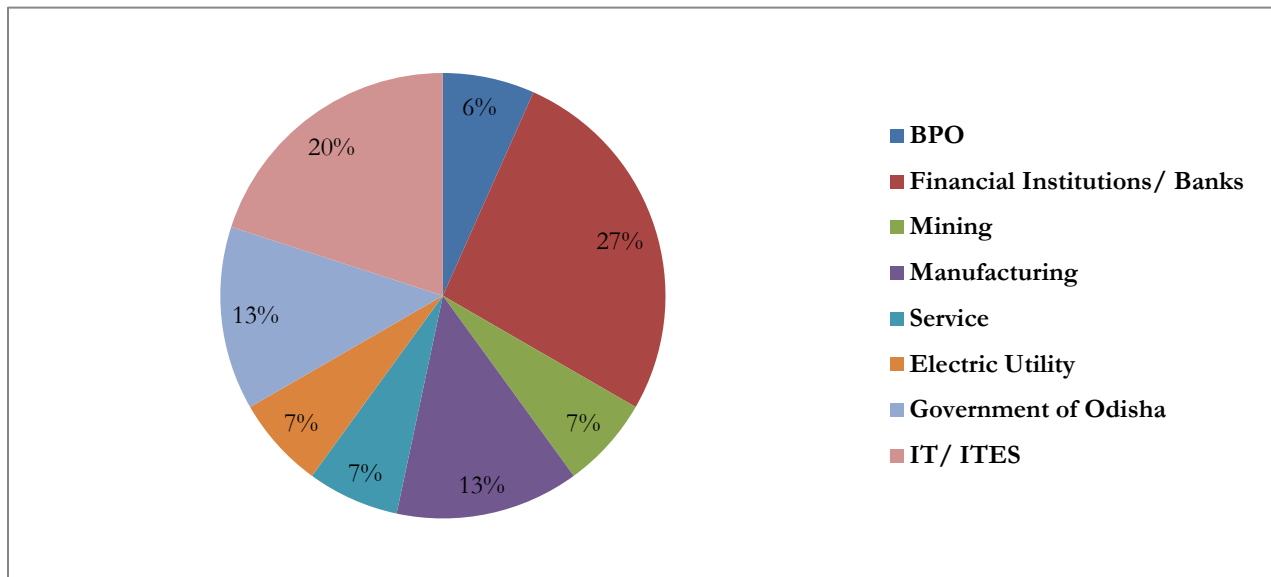




Summer Placements:

- ✚ IMI Bhubaneswar achieved more than 100% summer placements
- ✚ The highest stipend offered was Rs 50,000 for two month project.
- ✚ The feedback of the companies are quite encouraging with many of them likely to offer Pre Placement Offers
- ✚ Students are simultaneously working on live projects as well.
- ✚ Companies from diverse domain offered summer placements to our students
- ✚ The students are working in domains like banking, BPO, mining, IT/ ITES, Government of Odisha.

Sector wise Break-up of Summer Placements is:



Companies which have offered Summer Internships to our students of 2013-15 batch:





NHRDN - PEOPLE MATTERS B-SCHOOL RANKING 2014

Emerging B-Schools

IIM Kashipur

IIM Ranchi

IMI, Bhubaneswar



15

NORTH



10

EAST

