

10th International Conference on "Global Business Environment"



BHUBANESWAR, January 25th, 2025 - The International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School Mexico, hosted the 10th International Conference on "Global Business Environment" on January 24-25, 2025. The theme of the conference was "International Business Diplomacy, Global Trade, and Economic Development in Developing Countries". Mr. Krishan Mishra, CEO, FPSB India, Prof. Pratap Chandra Biswal, Director, IMI Bhubaneswar, Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico, Prof. Srikanta Patnaik, Director, IIMT Bhubaneswar, Prof. Sourabh Sharma and Prof. Ranjit Roy Ghatak welcomed the delegates. Prof. P.C. Biswal set the tone of the conference and brought up the current global scenario, mentioning the recent updates in the US Politics and the advent of AI in the current economy. Shri Krishan Mishra, CEO, FPSB, India and the Chief Guest of the Conference highlighted the need for a balanced People, Society and Environmental (PSE) approach to ensure inclusive growth which can address social inequalities and environmental challenges. He also appreciated the Prime Minister's work over the years and ended with a hope of more development of the overall economy.

Prof. Rajagopal shed light on the conference theme and brought up issues faced by developed and developing countries related to sustainability, land, labor and capital. He motivated the presenters and emphasized on CTR (Cost, Time and Risk) as an important theme. Prof. Sritanta Patnaik, Director, IIMT, Bhubaneswar delivered a keynote address on “Role of AI in developing countries”.

The inauguration ceremony also released the 9th Global Business Environment conference Scopus indexed anthology entitled “Corporate Democracy, Open Innovation and Growth in Developing Economies” which comprises of selected peer-reviewed papers published by international publisher Palgrave Macmillan, NY, USA.

Faculty, research scholars, and students from a variety of well-known institutes and universities attended the event, including EGADE Business School, Mexico; Universidad Anahuac, Mexico; Universidad Panamericana, Mexico; Christ University, Bangalore; School of International Business and Entrepreneurship; IMI New Delhi; St. John’s College, Agra; Birla Institute of Technology, Kashi; KIIT University; Indian Statistical Institute, Kolkata; SOA university and more to name a few. Over the course of two days, nine technical sessions on diverse subjects were organized. A workshop on “Improving Skills on Writing and Publishing Research Work” led by international experts was also organized. The conference is convened by Prof. Sourabh Sharma and Prof. Ranjit Roy Ghatak of IMI-Bhubaneswar.